

FRANCHISE DISCLOSURE DOCUMENT

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Molly Maid SPV LLC
a Delaware limited liability company
1010 North University Parks Drive
Waco, Texas 76707
(254) 745-2404
mollymaid@nbly.com (email)
www.mollymaid.com (website)

The franchise owner will provide residential homeowners a premium home cleaning experience utilizing the MOLLY MAID business system, which is sometimes referred to below as the "Franchise," or "Franchised Business," or "MOLLY MAID Franchise."

The total investment necessary to begin operation of a MOLLY MAID franchise is from $144,150 to $203,950. This includes the $65,650 to $93,150 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact MOLLY MAID, Department of Franchise Development, at 1010 North University Parks Drive, Waco, Texas 76707 and (254) 745-2404.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read the entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a Franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information in franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission (referred to as "FTC"). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington D.C., 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 1, 2026

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits E & F.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit C includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only MOLLY MAID business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a MOLLY MAID franchisee?	Item 20 or Exhibits E & F lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

What You Need To Know About Franchising *Generally*

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit B.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider About *This* Franchise

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution**. The franchise agreement requires you to resolve disputes with the franchisor by mediation, arbitration and/or litigation only in Texas. Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate, or litigate with the franchisor in Texas than in your own state.

2. **Mandatory Minimum Payments**. You must make minimum license fee payments, regardless of your sales levels. Your inability to make the payments may result in termination of your franchise and loss of your investment.

3. **Spousal Liability**. Your spouse may be required to sign a document that makes your spouse liable for all financial obligations under the franchise agreement even though your spouse has no ownership interest in the franchise. This guarantee will place both your and your spouse's marital and personal property assets, perhaps including your house, at risk if your franchise fails.

4. **Sales Performance Requirement**. You must maintain minimum sales performance levels. Your inability to maintain these levels may result in loss of any territorial rights you are granted, termination of your franchise, and loss of your investment.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

ADDITIONAL DISCLOSURES FOR THE STATE OF MICHIGAN

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

Each of the following provisions is void and unenforceable if contained in any documents relating to a franchise:

1. A prohibition on the right to join an association of franchisees.

2. A requirement that a franchise assent to a release, assignment, novation, waiver, or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a Franchise Agreement, from settling any and all claims.

3. A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the Franchise Agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.

4. A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) the term of the franchise is less than 5 years old and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least 6 months advance notice of the franchisor's intent to renew the franchise.

5. A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.

6. A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.

7. A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:

    a) The failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards.

    b) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor.

    c) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.

d) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the Franchise Agreement existing at the time of the proposed transfer.

8. A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the Franchise Agreement and has failed to cure the breach in the manner provided in the subdivision (c).

9. A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

If the franchisor's most recent financial statements are unaudited, and show a net worth of less than $100,000.00, the franchisee may request the franchisor to arrange for the escrow of initial investment and other funds paid by the franchisee until the obligations, if any, of the franchisor to provide real estate, improvements, equipment, inventory, training or other items included in the franchise offering are fulfilled. At the option of the franchisor, a surety bond may be provided in place of escrow.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.

Any questions regarding this notice should be directed to:

State of Michigan
Department of Attorney General
Consumer Protection Division
Attn: Franchise
G. Mennen Williams Building, First Floor
Lansing, Michigan 48933
Telephone Number: 517-373-7117

MOLLY MAID SPV LLC

TABLE OF CONTENTS

PAGE

ITEM 1 THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES 1

ITEM 2 BUSINESS EXPERIENCE 10

ITEM 3 LITIGATION 12

ITEM 4 BANKRUPTCY 13

ITEM 5 INITIAL FEES 14

ITEM 6 OTHER FEES 17

ITEM 7 ESTIMATED INITIAL INVESTMENT 30

ITEM 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES 33

ITEM 9 FRANCHISEE'S OBLIGATIONS 39

ITEM 10 FINANCING 40

ITEM 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING 43

ITEM 12 TERRITORY 53

ITEM 13 TRADEMARKS 57

ITEM 14 PATENTS, COPYRIGHTS, AND PROPRIETARY INFORMATION 59

ITEM 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS 60

ITEM 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL 61

ITEM 17 RENEWAL, TERMINATION, TRANSFER, AND DISPUTE RESOLUTION 62

ITEM 18 PUBLIC FIGURES 66

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS 66

ITEM 20 OUTLETS AND FRANCHISEE INFORMATION 70

ITEM 21 FINANCIAL STATEMENTS 78

ITEM 22 CONTRACTS 78

ITEM 23 RECEIPT 79

A FRANCHISE AGREEMENT AND SCHEDULES
- Schedule A. Data Sheet
- Schedule B. ACH Form
- Schedule C. Personal Guarantee
- Schedule D. Acknowledgement Addendum
- Schedule E. Telephone Number and Internet Agreement
- Schedule F. Confidentiality Agreement
- Schedule G. Promissory Note and Security Agreement
- Schedule H. Roll-In Addendum
- Schedule I. Excluded Services Addendum
- Schedule J. State Addendum

B AGENCIES/AGENTS FOR SERVICE OF PROCESS
C FINANCIAL STATEMENTS
D PARENT GUARANTEE
E CURRENT FRANCHISEES IN THE UNITED STATES AS OF DECEMBER 31, 2025
F FRANCHISEES IN THE UNITED STATES WHO LEFT THE SYSTEM IN THE PAST 12 MONTHS AS OF DECEMBER 31, 2025
G OPTION TO PURCHASE AGREEMENT
H RENEWAL ADDENDUM
I TRANSFER ADDENDUM
J GENERAL RELEASE [SAMPLE]
K PROTRADENET AGREEMENT
L SOFTWARE SYSTEM USER AND MAINTENANCE AGREEMENT
M-1 ASSIGNMENT AND CONSENT AGREEMENT
M-2 BUYER COMMITMENT AGREEMENT
N CALL CENTER PROGRAM AGREEMENT
O STATE ADDENDA AND FRANCHISE AGREEMENT RIDERS
P STATE EFFECTIVE DATES

APPLICABLE STATE LAW MIGHT REQUIRE ADDITIONAL DISCLOSURES RELATED TO THE INFORMATION CONTAINED IN THIS DISCLOSURE DOCUMENT. THESE ADDITIONAL DISCLOSURES, IF ANY, APPEAR IN EXHIBIT O.

ITEM 1

THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES

For ease of reference in this disclosure document, the franchisor, Molly Maid SPV LLC, is referred to as "we," "us" or "Franchisor," and sometimes "Molly Maid" and the person who buys the franchise is referred to as "you," "your," "Franchise Owner" or "Franchisee." The business that is operated under the Franchise Agreement is referred to as the "franchise" or the "Business" and the right to operate granted by the Franchise Agreement is sometimes referred to as the "license" or "franchise." If you are a legal entity, the provisions of the Franchise Agreement and related agreements apply to your owners.

This disclosure document outlines and summarizes some contractual obligations of both the Franchisor and the Franchisee which are found in the Franchise Agreement and other agreements. For ease of reference and understanding, these obligations may be paraphrased or described in general terms in this document.

The Franchisor and Predecessor

The Franchisor is Molly Maid SPV LLC. We are a Delaware limited liability company organized on November 13, 2020. We maintain our principal place of business at 1010 North University Parks Drive, Waco, Texas 76707. We do business under the name "MOLLY MAID." We do not do business under any other name. Our agents for service of process are listed on Exhibit B.

Our predecessor and affiliate is Molly Maid, LLC, a Michigan limited liability company ("Predecessor"). Predecessor was originally incorporated as a Michigan corporation on May 8, 1984 as "Molly Maid, Inc." It converted to a limited liability company and changed its name to "Molly Maid, LLC" in June 2015 when it was acquired by Neighborly. The System was initially developed and offered in Canada in 1979 by Molly Maid International, Inc. (referred to as "MMII"). MMII is incorporated under the laws of the Province of Ontario, Canada. Its principal place of business is 100 Bronte Rd., Oakville, Ontario, L6L 6L5 Canada. MMII was also known as Molly Maid Home Care Services, Limited. Following our Predecessor's incorporation in 1984, Predecessor purchased from MMII the rights to the trademarks, trade secrets, copyrights, trade dress, and the proprietary management and business system utilized in connection with the System. Predecessor also purchased the rights to promote, license, use, develop and sell the System throughout the United States, its territorial possessions, and the District of Columbia. In 1994, Predecessor was awarded these same rights for Bermuda, and in December 2017 Predecessor acquired these same rights worldwide, except for rights to the trademarks in Canada, the UK, Portugal, and Japan.

On June 12, 2015, Dwyer Franchising LLC d/b/a Neighborly (f/k/a The Dwyer Group, Inc.) ("Neighborly") purchased the equity interests of Predecessor and, as a result, Predecessor became a wholly owned subsidiary of Neighborly (the "Transaction").

Predecessor offered franchises for the operation of Molly Maid businesses until the closing of the 2021 Securitization Transaction (as defined below) in March 2021. Predecessor has not engaged in any other business activity. We have not had any other predecessors during the 10-year period immediately before the date of this disclosure document.

As of December 31, 2025, there were a total of 432 Molly Maid franchises in the United States, including Puerto Rico. We do not own or operate any franchises or any other type of residential cleaning business. We do not offer franchises in any other line of business.

Our Parents and Affiliates

We are a direct, wholly-owned subsidiary of Neighborly Assetco LLC ("Parent"). The name and principal business address of each of our direct or indirect parents that exercise control over the policies and direction of the System (as defined below) are as follows:

Name of Company	**Principal Business Address**	**Ownership or Control of Company**
Nest Holdings LP ("Nest Holdings")	2800 Sand Hill Road, Suite 200 Menlo Park, CA 94025	Controlled by investment funds affiliated with Kohlberg Kravis Roberts & Co. L.P.
Nest Holdings Inc. ("Nest Holdco")	2800 Sand Hill Road, Suite 200 Menlo Park, CA 94025	Wholly owned by Nest Holdings
Nest Topco Guarantor Inc. ("Nest Guarantor")	2800 Sand Hill Road, Suite 200 Menlo Park, CA 94025	Wholly owned by Nest Holdco
Nest Topco Borrower Inc. ("Nest Topco Borrower")	2800 Sand Hill Road, Suite 200 Menlo Park, CA 94025	Wholly owned by Nest Guarantor
Nest Bidco Inc. ("Nest Bidco")	2800 Sand Hill Road, Suite 200 Menlo Park, CA 94025	Wholly owned by Nest Topco Borrower
Balcones Holdco, Inc. ("Balcones Holdco")	2800 Sand Hill Road, Suite 200 Menlo Park, CA 94025	Wholly owned by Nest Bidco
TDG Intermediate, LLC ("Intermediate")	2800 Sand Hill Road, Suite 200 Menlo Park, CA 94025	Wholly owned by Balcones Holdco
Neighborly Company ("Manager")	1010 North University Parks Drive Waco, Texas 76707	Wholly owned by Intermediate
TDG Holding Company ("TDGHC")	1010 North University Parks Drive Waco, Texas 76707	Wholly owned by Manager
The Dwyer Group, Inc. ("TDG")	1010 North University Parks Drive Waco, Texas 76707	Wholly owned by TDGHC
The Dwyer Group LLC ("Dwyer")	1010 North University Parks Drive Waco, Texas 76707	Wholly owned by TDG
Dwyer Franchising LLC d/b/a Neighborly ("Neighborly")	1010 North University Parks Drive Waco, Texas 76707	Wholly owned by Dwyer
Neighborly SPV Guarantor LLC ("SPV Guarantor")	1010 North University Parks Drive Waco, Texas 76707	Wholly owned by Neighborly
Neighborly Issuer LLC ("Issuer")	1010 North University Parks Drive Waco, Texas 76707	Wholly owned by SPV Guarantor

Name of Company	Principal Business Address	Ownership or Control of Company
Neighborly Assetco LLC	1010 North University Parks Drive Waco, Texas 76707	Wholly owned by Issuer

On August 31, 2021, Nest Bidco, a Delaware corporation, purchased from TDG Investment Holdings, LP all of the issued and outstanding shares of common stock of Balcones Holdco under the terms of a Stock Purchase Agreement dated June 30, 2021 by and among Nest Bidco, Balcones Holdco, and TDG Investment Holdings, LP ("KKR Acquisition"). Upon the closing of the KKR Acquisition, Nest Bidco became our indirect parent company. Nest Bidco is controlled by investment funds affiliated with Kohlberg Kravis Roberts & Co. L.P., which is a leading global investment firm ("KKR").

We currently have no affiliates required to be included in this item except as provided below.

The following affiliates are wholly-owned direct subsidiaries of Parent and they offer franchises in the U.S. under separate franchise disclosure documents:

Since 1992, Aire Serv SPV LLC, a Delaware limited liability company ("Aire Serv"), and its predecessor (Aire Serv LLC) have offered franchises which provide installation, maintenance and repair of residential and commercial heating, ventilating and air-conditioning equipment under the name AIRE SERV®. Aire Serv maintains its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total 229 Aire Serv franchises in operation in the U.S. Aire Serv has never conducted business or offered franchises of the type described in this disclosure document.

Since April 2011, Dryer Vent Wizard SPV LLC, a Delaware limited liability company ("DVW") and its predecessor (Dryer Vent Wizard International LLC) have been offering franchises for the operation of businesses providing installation and repair of, and cleaning products and services for: dryer vents, bathroom vents, kitchen vents, appliances, exhaust vents, air movement systems and washing machine filters and hoses to enhance the performance and safety of clothes dryers and other household appliances to residential and commercial customers, under the Dryer Vent Wizard® name. DVW maintains its principal business address at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total of 163 Dryer Vent Wizard franchises in operation in the U.S. DVW has never conducted business or offered franchises of the type described in this disclosure document.

Since September 2007, Five Star Painting SPV LLC, a Delaware limited liability company ("Five Star Painting"), and its predecessors (Five Star Painting, LLC and Five Star Painting, Inc.) have offered franchises which perform and provide residential and commercial painting services and other related products and services under the name Five Star Painting®. Five Star Painting maintains its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total of 245 Five Star Painting franchises in operation in the U.S. Five Star Painting has never conducted business or offered franchises of the type described in this disclosure document. On March 25, 2016, ProTect Painters International, LLC ("ProTect Painters"), a Michigan limited liability company, merged with and into Five Star Painting's predecessor, with Five Star Painting's predecessor being the surviving entity in the merger (the "Merger"). As a result of the Merger, Five Star Painting's predecessor offered, and now Five Star Painting offers, franchises under both, the Five Star Painting marks and the ProTect Painters marks. As of December 31, 2025, there were 2 ProTect Painters franchises in the U.S.

Since March 2004, Glass Doctor SPV LLC, a Delaware limited liability company ("Glass Doctor"), and its predecessor (Synergistic International, LLC) have offered franchises that repair and replace auto

and/or flat glass under the name GLASS DOCTOR®. From 1977 to March 2004, Glass Doctor's predecessors offered similar franchises. Glass Doctor maintains its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total of 172 Glass Doctor franchises in operation in the U.S. Glass Doctor has never conducted business or offered franchises of the type described in this disclosure document.

Since April 2010, The Grounds Guys SPV LLC, a Delaware limited liability company ("Grounds Guys"), and its predecessor (The Grounds Guys LLC) have offered franchises which perform and provide commercial, residential and municipal property maintenance, landscaping and hardscaping services, snow and ice maintenance services, trash and debris removal, arboriculture services, lawn renovation, turf care services and other related products and services under the name The Grounds Guys®. Grounds Guys maintains its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total of 219 The Grounds Guys franchises in operation in the U.S. Grounds Guys has never conducted business or offered franchises of the type described in this disclosure document.

Since 1979, HouseMaster SPV LLC, a Delaware limited liability company ("HMS"), and its predecessors (HM Services, LLC) have been offering franchises for the operation of a building inspection and related services business under the HouseMaster™ trademark. HMS maintains its principal business address at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total of 190 HouseMaster franchises in operation in the U.S. HMS has never conducted business or offered franchises of the type described in this disclosure document.

Since 2005, Junk King SPV LLC, a Delaware limited liability company ("JUK") and its predecessors (Junk King Industries, LLC, Junk King Franchise Systems, Inc., and Junk King, LLC) have been offering franchises for the operation of businesses providing junk removal, dumpster and recycling services and related services under the Junk King® name. JUK maintains its principal business address at 1010 N. University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total of 171 Junk King franchises in operation in the U.S. Through an agreement with The Dwyer Group Canada, Inc., JUK offers franchises for the same type of business in Canada under the trademark Junk King (which previously operated under the name JUNK WORKS and is transitioning to JUNK KING), as described below. JUK has never conducted business or offered franchises of the type described in this disclosure document.

Since January 2023, Lawn Pride SPV LLC, a Delaware limited liability company ("LAP") has been offering franchises for the operation of a business that provides lawn care and maintenance services through the application of fertilizer and other products, perimeter pest control services, and performance of related services including fungus control and prevention, grub treatments, aeration, mole control, and tree and shrub feeding and insect control (but specifically excluding mosquito or other flying pest, tick and flea control services), to both residential and commercial customers under the Lawn Pride trademark. LAP maintains its principal business address at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were 44 Lawn Pride franchised outlets and one affiliate-operated Lawn Pride business in operation in the U.S. LAP has never conducted business or offered franchises of the type described in this disclosure document.

Since 2012, Mosquito Joe SPV LLC, a Delaware limited liability company ("MoJo"), and its predecessor (Mosquito Joe Franchising, LLC) have been offering franchises for the operation of businesses providing services and equipment to both residential and commercial customers to control undesirable outdoor insects, such as mosquitoes, ticks and fleas, under the Mosquito Joe® name. MoJo maintains its principal business address at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total of 407 Mosquito Joe franchises in operation in the U.S. MoJo has never conducted business or offered franchises of the type described in this disclosure document.

Since August 1996, Mr. Appliance SPV LLC, a Delaware limited liability company ("Appliance") and its predecessor (Mr. Appliance LLC) have offered franchises which perform and provide service and repair on all major appliances for residential and commercial customers under the name MR. APPLIANCE®. Appliance maintains its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total of 311 Mr. Appliance franchises in operation in the U.S. Appliance has never conducted business or offered franchises of the type described in this disclosure document.

Since 1994, Mr. Electric SPV LLC, a Delaware limited liability company ("Electric"), and its predecessor (Mr. Electric LLC) have offered franchises which perform electrical services and repairs under the name MR. ELECTRIC®. Electric maintains its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2024, there were a total of 236 Mr. Electric franchises in operation in the U.S. Electric has never conducted business or offered franchises of the type described in this disclosure document.

Since January 2000, Mr. Handyman SPV LLC, a Delaware limited liability company ("Mr. Handyman"), and its predecessor (Mr. Handyman International, L.L.C.) have offered franchises for the operation of companies dedicated to performing business and residential maintenance and repair services under the name Mr. Handyman®. Mr. Handyman maintains its principal business address at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total of 357 Mr. Handyman franchises in the U.S. Mr. Handyman has never conducted business or offered franchises of the type described in this disclosure document.

Since 1993, Mr. Rooter SPV LLC, a Delaware limited liability company ("Rooter"), and its predecessor (Mr. Rooter LLC) have offered franchises which provide plumbing and plumbing repair services; sewer, drain and pipe cleaning services; septic tank pumping; water heater replacement; TV pipe inspection; line and leak detection; hydronics; excavation and replacement of sewer lines and other related services and products in homes and commercial buildings under the names MR. ROOTER® and AMERICA'S TROUBLE SHOOTER®. Rooter maintains its principal place of business at 1010 North University Parks Drive, Waco, TX 76707. As of December 31, 2025, there were a total of 238 Mr. Rooter franchises and two affiliate-operated locations in operation in the U.S. Rooter has never conducted business or offered franchises of the type described in this disclosure document. As of December 31, 2025, Rooter also had 4 franchised locations in the UK (through a master franchise relationship).

Since February 2005, Precision Door Service SPV LLC, a Delaware limited liability company ("PDS") and its predecessor (Precision Holdings of Brevard, Inc.) have been offering franchises for the operation of a business that provides garage door repair and service under the Precision Garage Door Service™ trademark. PDS maintains its principal business address at 2395 Washington Avenue, Suite 5, Titusville, Florida 32780. As of December 31, 2025, there were a total of 147 Precision Garage Door Service franchised outlets in operation in the U.S. PDS has never conducted business or offered franchises of the type described in this disclosure document.

Since 1981, Rainbow International SPV LLC, a Delaware limited liability company ("Rainbow International"), and its predecessor (Rainbow International LLC) have offered franchises which provide carpet cleaning, dyeing, repair, reinstallation and related services; upholstery, drapery and ceiling cleaning and related services; and deodorization services under the names RAINBOW RESTORATION®, RAINBOW INTERNATIONAL®, RAINBOW INTERNATIONAL CARPET CARE & RESTORATION SPECIALIST®, RAINBOW INTERNATIONAL RESTORATION & CLEANING® and RAINBOW INTERNATIONAL RESTORATION®. In 1997, Rainbow International's predecessor added an option to perform air duct cleaning services. In 2000, Rainbow International's predecessor added water, smoke and disaster restoration services. In 2001, Rainbow International's predecessor added an option to perform mold

remediation services. Rainbow International maintains its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total of 328 Rainbow Restoration franchises in operation in the U.S. In addition, Rainbow International offers Rainbow Restoration franchises in the UK (through a master franchise relationship), with 48 franchises in operation in the UK as of December 31, 2025. Rainbow International has never conducted business or offered franchises of the type described in this disclosure document.

Since 2005, Real Property Management SPV LLC, a Delaware limited liability company ("RPM"), and its predecessor (Property Management Business Solutions, LLC) have been offering franchises for the operation of businesses providing property management services, including management of maintenance and repair services and rent collection under the Real Property Management name. RPM maintains its principal business address at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total of 450 Real Property Management franchises in operation in the U.S. RPM has never conducted business or offered franchises of the type described in this disclosure document.

Since May 2008, ShelfGenie SPV LLC, a Delaware limited liability company ("ShelfGenie"), and its predecessor (ShelfGenie Franchise Systems, LLC) have been offering franchises for the operation of a business that designs and installs customized solutions for new and existing cabinets, pantries and other structures under the ShelfGenie™ trademark. ShelfGenie maintains its principal business address at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total of 262 ShelfGenie franchised outlets and 12 affiliate-operated outlets in operation in the U.S. ShelfGenie has never conducted business or offered franchises of the type described in this disclosure document.

Since 1998, Window Genie SPV LLC, a Delaware limited liability company ("Window Genie"), and its predecessor (FOR Franchising, LLC) have offered franchises for the operation of a residential and commercial window cleaning, window tinting and pressure washing business operated under the Window Genie® name. Window Genie maintains its principal business address at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, there were a total of 103 Window Genie franchises in operation in the U.S. Window Genie has never conducted business or offered franchises of the type described in this disclosure document.

The affiliates named above offer franchises using separate franchise disclosure documents. We will make any of those disclosure documents available to you upon request. Except as specifically noted above, the affiliates named above have not conducted any other business nor have they offered franchises in any other line of business.

The following affiliates are direct or indirect wholly-owned subsidiaries of Neighborly and they offer franchises outside the U.S.:

The Dwyer Group Canada, Inc. ("TDGC"), a wholly owned subsidiary of Neighborly since January 1998, was incorporated in the Province of Ontario, Canada on January 21, 1998. TDGC has the right to offer and sell Aire Serv, Dryer Vent Wizard, Five Star Painting, Glass Doctor, HouseMaster, Junk Works, Mr. Appliance, Mr. Electric, Mr. Handyman, Mr. Rooter, Rainbow Restoration, ShelfGenie, and The Grounds Guys franchises in Canada under 3-party agreements between TDGC, the applicable affiliate-franchisor, and the franchisee. TDGC, in cooperation with such affiliate-franchisor, provides, support and supervision and, at times, assistance or guidance, to Canadian franchisees operating under the affiliate's trademarks and systems. TDGC maintains its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707. As of December 31, 2025, TDGC had 14 Mr. Handyman franchises, 24 Mr. Rooter franchises, 13 Rainbow Restoration franchises, 9 Glass Doctor franchises, 12 Mr. Appliance franchises, 6 Mr. Electric franchises, 4 Aire Serv franchises, 4 Dryer Vent Wizard franchises, 10 Five Star Painting franchises, 27 The Grounds Guys franchises, 14 HouseMaster franchises, 22 ShelfGenie

franchises, 5 Precision Garage Door Service franchises, and 4 Junk King franchises (formerly operated under the name Junk Works and in the process of transitioning to this name) in operation in Canada. TDGC does not operate a business of the type being franchised and does not offer franchises in any other line of business.

Dwyer (UK Franchising) Limited ("Dwyer UK"), a wholly owned subsidiary of Neighborly since March 9, 2012, was incorporated in England and Wales on March 9, 2012. Dwyer UK has the right to offer and sell Aire Serv and Mr. Electric franchises in the United Kingdom using agreements between Dwyer UK and the franchisee. Dwyer UK, in cooperation with Aire Serv and Electric, provides support and supervision and, at times, assistance or guidance, to franchisees operating under those trademarks and systems in the United Kingdom. Dwyer UK maintains its principal place of business in Five Mile House, 128 Hanbury Rd., Stroke Prior, Bromsgrove, Worcester EG B60 4JZ, United Kingdom. As of December 31, 2025, Dwyer UK had 2 Mr. Electric franchises and 2 Aire Serv franchises. Dwyer UK has the right to offer franchises in the United Kingdom for the same type of business as Electric and Aire Serv offer in the U.S. under separate disclosure documents.

In October 2015, a wholly-owned subsidiary of Neighborly, Drain Doctor Holdings Limited (f/k/a Dwyer DD UK Limited), a private limited company registered in England and Wales, acquired ownership of Rooter's UK master licensee that had been offering Mr. Rooter franchises in the UK under the name Drain Doctor®. There were 62 Drain Doctor® franchises in the UK as of December 31, 2025.

Rainbow International Systemzentrale Deutschland GmbH ("Rainbow Germany"), a wholly owned subsidiary of Neighborly since September 18, 2014, was incorporated in Germany on September 18, 2014. Rainbow Germany has the right to offer and sell Rainbow Restoration franchises in Germany using agreements between Rainbow Germany and the franchisee. Rainbow Germany, in cooperation with Rainbow Restoration, provides support and supervision and, at times, assistance or guidance, to franchisees operating under the Rainbow marks and system in Germany. Rainbow Germany maintains its principal place of business at Flözstraße 18, 73433 Aalen, Germany. As of December 31, 2025, Rainbow Germany had 39 Rainbow Restoration franchises in Germany. Rainbow Germany has the right to offer franchises in Germany for the same type of business as offered by Rainbow International in the U.S. under a separate franchise disclosure document.

Locatec Ortungstechnik GmbH ("Locatec") is a wholly-owned subsidiary of Neighborly since April 27, 2016. Locatec has the right to offer and sell Locatec franchises in Austria and Germany using agreements between Locatec and the franchisee. Locatec, in cooperation with our affiliates, provides support and supervision and, at times, assistance or guidance to franchisees operating under Locatec trademarks and systems in Germany and Austria. Locatec maintains its principal place of business at Flözstraße 18, 73433 Aalen, Germany. Locatec franchisees offer non-destructive detection of all types of leaks in pipe systems (indoor and outdoor including pipes for gas, water, sewage, and district heat) and flat roofs as well as emergency repair services. As of December 31, 2025, Locatec had 55 franchises in Germany and 3 in Austria.

Bright and Beautiful UK Limited ("Bright and Beautiful") is a wholly owned subsidiary of Neighborly since April 13, 2017. Bright and Beautiful has the right to offer and sell Bright and Beautiful franchises in the United Kingdom using agreements between Bright and Beautiful and the franchisee. Bright and Beautiful provides support and supervision and, at times, assistance or guidance to franchisees operating under Bright and Beautiful trademarks and systems in the United Kingdom. Bright and Beautiful franchisees offer domestic cleaning services. As of December 31, 2025, Bright and Beautiful had 85 franchises in the United Kingdom.

Countrywide Garden Maintenance Services Limited ("Countrywide") is a wholly owned subsidiary of Neighborly since May 2, 2017. Countrywide has the right to offer and sell Countrywide franchises in the United Kingdom using agreements between Countrywide and the franchisee. Countrywide provides support and supervision and, at times, assistance or guidance to franchisees operating under Countrywide trademarks and systems in the United Kingdom. Countrywide franchisees offer commercial grass cutting, landscape maintenance, grounds maintenance and winter gritting services. As of December 31, 2025, Countrywide had 43 franchises in the United Kingdom.

Dream Doors Holdings Limited ("Dream Doors") is a wholly owned subsidiary of Neighborly since February 26, 2019. Dream Doors has the right to offer and sell Dream Doors franchises in the United Kingdom using agreements between Dream Doors and the franchisee. Dream Doors provides support and supervision and, at times, assistance or guidance to franchisees operating under Dream Doors trademarks and systems in the United Kingdom. Dream Doors franchisees offer fully-fitted kitchen makeovers, replacement doors and countertops and the installation of new appliances. As of December 31, 2025, Dream Doors had 81 franchises in the United Kingdom.

GreenSleeves Lawn Care Limited (UK) ("GreenSleeves") is a wholly owned subsidiary of Neighborly since October 28, 2022. GreenSleeves has the right to offer and sell GreenSleeves franchises in the United Kingdom using agreements between GreenSleeves and the franchisee. GreenSleeves provides support and supervision and, at times, assistance or guidance to franchisees operating under GreenSleeves trademarks and systems in the United Kingdom. GreenSleeves franchisees offer lawn care services including fertilizer treatments, moss treatments and debris removal in the United Kingdom. As of December 31, 2025, GreenSleeves had 90 franchised and 11 corporate locations in the United Kingdom.

The following affiliates provide services to Molly Maid franchisees:

BackOffice SPV LLC ("BackOffice"), a Delaware limited liability company and a wholly-owned subsidiary of Neighborly, has been providing certain temporary bookkeeping assistance and training services to the franchisees of several of our affiliates, and BackOffice may in the future provide some of these services to our franchisees. BackOffice is located at 1010 North University Parks Drive, Waco, Texas 76707. BackOffice has not offered any franchises in any line of business. BackOffice does not and has not previously conducted business of the type operated by our franchisees.

Neighborly Service Solutions SPV LLC, a Delaware limited liability company and a wholly-owned subsidiary of Neighborly ("Neighborly Service Solutions") was formed in June 2021 to, among other things, negotiate, and sometimes enter into, contracts with some of the Key Accounts. Neighborly Service Solutions also offers certain marketing and other services. Neighborly Service Solutions maintains its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707. Neighborly Service Solutions does not own or operate any franchises nor has it offered franchises in any line of business.

ProTradeNet SPV LLC, a Delaware limited liability company and a wholly-owned subsidiary of Neighborly ("ProTradeNet"), negotiates, and sometimes enters into contracts, with some of the vendors, suppliers and others who do business or propose to do business with our and our affiliates' franchisees with the goal of obtaining better terms and conditions on which franchisees purchase goods and services for their businesses. ProTradeNet maintains its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707. ProTradeNet does not own or operate any franchises nor has it offered franchises in any line of business.

ZorWare SPV LLC, a Delaware limited liability company and a wholly-owned subsidiary of Neighborly ("ZorWare"), provides software to us and our affiliates and provides technical support to franchisees and collects fees from franchisees for certain software programs. ZorWare maintains its

principal place of business at 1010 North University Parks Drive, Waco, Texas 76707. ZorWare does not own or operate any franchises nor has it offered franchises in any line of business.

Except as noted above, none of our affiliates have offered franchises in the same line of business as offered in this disclosure document or in any other line of business, nor have they conducted any other business.

2021 Securitization Transaction

Under a securitization financing transaction that closed in March 2021 (the "2021 Securitization Transaction"), certain of Neighborly's subsidiaries were restructured. As part of the 2021 Securitization Transaction, all existing U.S. franchise agreements and related agreements for Molly Maid franchised businesses were transferred to us, and we became the franchisor of all existing and future franchise and related agreements. Ownership and control of the U.S. trademarks and certain intellectual property relating to the operation of Molly Maid businesses in the U.S. were also transferred to us.

At the time of the closing of the 2021 Securitization Transaction, Manager entered into a management agreement with us to provide the required support and services to Molly Maid franchisees under their franchise agreements. Manager also acts as our franchise sales agent. We will pay management fees to Manager for these services. However, as the franchisor, we will be responsible and accountable to you to make sure that all services we promise to perform under your Franchise Agreement or other agreement you sign with us are performed in compliance with the applicable agreement.

Description of the Franchise

Our franchisees will provide professional residential housekeeping services. The franchised businesses operate under our service marks MOLLY MAID®, and the additional principal service marks, trademarks, trade names, logos, emblems, slogans or other indicia of origin which are or may be designated by us in the future, including (without limitation) the NEIGHBORLY® service marks (collectively, the "Marks") for use in accordance with the methods and processes developed by us in connection with the franchise (the "System") that are defined in our Operating Manuals (the "Manuals") within a specified geographical area (the "Territory"). We are a member of the International Franchise Association and abide by its Code of Principles and Standards of Conduct.

The Molly Maid Franchised Business is devoted to providing consumers with a professional and reliable cleaning service experience. We seek to build customer trust by our professional approach, advanced computerized systems, personalized marketing programs, customer relationship management. Most homes serviced by Molly Maid franchises require either weekly, alternate weekly, tri-weekly or monthly service and these customers are referred to as regular customers. While the System's focus is on repeat residential customers, franchises also have the ability to do one-time or occasional cleans. As a franchise owner, you will not perform all of the actual cleaning services. You will employ individuals who are qualified and experienced to perform such services.

The standard form of franchise agreement we are now offering is included in this Disclosure Document as Exhibit A (the "Franchise Agreement"). When we update our disclosure document, the form of franchise agreement and other agreements may change, fees and other obligations may increase, and the terms and conditions on which you may obtain a franchise may be less favorable as compared with a previous disclosure document.

Uniformity of franchise agreements among our franchisees may not always be possible or practical. We have offered in the past and we may offer in the future, franchise agreements to other franchisees on

terms materially different from those included in this disclosure document. We also may materially vary the franchise agreement terms, conditions, and obligations (including those relating to fees, territories, training and other items) offered to other franchisees and except as may be required by applicable law we have no obligation to disclose these variations to you or to grant the same or similar variation to you.

Within the residential cleaning service industry Molly Maid competes with other businesses, including other national and regional franchise programs. We differentiate the System from our competitors in ways that are specifically designed to offer our customers accessibility, convenience, quality, flexibility and peace of mind. We do this through distinctive service techniques, packaging and signs; unique methods of delivery of services and products; comprehensive sales and marketing procedures and methods; our Software System (as defined in Item 11), for managing customer lists, scheduling, and payroll, specialized advertising and potential cross promotions with participating affiliated companies.

Our franchise concept is targeted to the general public, including residential customers, and the services are offered in a developed market. There are other nationally recognized trade names in the residential cleaning service industry. You will compete with other residential cleaning service businesses and other businesses that provide similar services directly or through franchisees. Potential customers of a franchised business also represent a form of competition; the residential customer may already be performing its own residential cleaning service. The franchisees of our affiliate, DVW, among other things, provide cleaning products and services for dryer vents, bathroom vents, kitchen vents, appliances, exhaust vents, air movement systems and washing machine filters and hoses, and you may compete in your Territory with a Dryer Vent Wizard franchisee with respect to these services when you open for business or sometime in the future as the Dryer Vent Wizard system expands. The franchisees of our affiliate, Rainbow International, among other things, provide carpet cleaning, drapery and ceiling cleaning, and related services, and you may compete in your Territory with a Rainbow Restoration franchisee with respect to these services when you open for business or sometime in the future as the Rainbow International system expands. The franchisees of our affiliate, Window Genie, among other things, provides residential window cleaning services, and you may compete in your Territory with a Window Genie franchisee with respect to these services when you open for business or sometime in the future as the Window Genie system expands.

If you are a private equity firm and you meet our qualifications to become an owner of multiple Molly Maid® franchises (a "PE Owner"), we may allow you to enter into an addendum to Franchise Agreement, substantially in the form attached to the Franchise Agreement (the "PE Addendum"), which modifies certain terms of our Franchise Agreement as further described in this disclosure document.

Industry Specific Regulations

There are no regulations specific only to the residential housekeeping industry that we are aware of, although you must comply with all laws and regulations that apply generally to all businesses. You should investigate these laws.

ITEM 2

BUSINESS EXPERIENCE

President: Michael J. Silva-Nash

Mr. Silva-Nash has been our President since December 2025. Mr. Silva-Nash served as our Vice President of Operations from April 2023 until December 2025. From January 2012 until April 2023, he was

the Executive Vice President of Nash Organization, Inc., a Molly Maid franchisee, in North Little Rock, AR.

Vice President of Operations: Jordan McGowen

Mr. McGowen has been our Vice President of Operations since April 2026. From February 2025 until March 2026, he was Director of Equity Restaurants for Pizza Hut in Plano, Texas. He was Regional Director of Operations for Pizza Hut from February 2023 until February 2025. From March 2022 until February 2023, he was Senior Manager Strategic Planning and Pricing for Pizza Hut. From January 2021 until March 2022 he was Senior Manager, Brand Marketing for Pizza Hut.

Chief Executive Officer: Michael Anthony Davis

Mr. Davis has been our Chief Executive Officer since November 2024. Since July 2024, he has also been the Chief Executive Officer of a number of our affiliates and parent companies, including Neighborly, Manager, The Dwyer Group LLC, The Dwyer Group, Inc., TDG Intermediate, LLC, Balcones Holdco, Inc., Nest Bidco Inc., Nest Topco Borrower Inc., Nest Topco Guarantor Inc., and Nest Holdings Inc. From July 2022 until July 2024, he was the CEO of Mathnasium Center Licensing, LLC in Los Angeles, CA. From April 2021 till July 2022, he was self-employed as a consultant in Los Angeles, CA. From May 2017 until April 2021, he was the CEO of Valpak Direct Marketing Systems, LLC in St. Petersburg, FL.

SVP, Corporate Controller: Malia Gelfo

Ms. Gelfo has been SVP Corporate Controller for us and a number of our affiliates and parent companies since December 2024. From February 2023 until December 2024, she was Chief Accounting Officer for Likewize Corp in Southlake, TX. From December 2019 until February 2023, she was VP Corporate Controller for Reece Inc. in Dallas, TX.

VP of Finance: Heather Shipley

Ms. Shipley has been our VP of Finance since January 2026. From November 2025 until January 2026, she was Director of Business Analytics for KFC in Plano, Texas. From May 2024 until November 2025, she was Director of Strategic Planning for Yum! Brands in Plano, Texas. From August 2023 until May 2024, she was Director of Finance for Yum! Brands in Plano, Texas. From March 2022 until August 2023, she was Senior Finance Manager for Yum! Brands in Plano, Texas. From February 2020 until March 2022, she was Finance Manager for Yum! Brands in Plano, Texas.

Chief Marketing Officer: Stacy Lynn Bourgeois

Ms. Bourgeois has been our Chief Marketing Officer as well as the Chief Marketing Officer of Neighborly and a number of our other affiliates since December 2024. From May 2023 till November 2024, she was the Head of Product, Quality and Ops for Renewed with Amazon in Seattle, WA. From February 2021 until April 2023, she was the U.S. Head of Musical Instruments with Amazon in Seattle, WA.

Secretary of Manager and Franchisor, and EVP, General Counsel and Secretary of Neighborly: Grayson Brown

Mr. Brown has been the Secretary of Manager since May 2018. He has also been the Executive Vice President, General Counsel and Secretary of Neighborly and The Dwyer Group Inc. since May 2018.

Previously, he was Vice President and General Counsel of Neighborly from August 2015 until May 2018. He has been our Secretary since March 2021 and previously he was the Secretary of Predecessor from May 2018 until March 2021. He is also the Secretary of our affiliates listed in Item 1 that offer franchises in the U.S. under separate franchise disclosure documents.

The following individuals are included here because they are either officers of Manager or they have management responsibility relating to the sale or operation of franchises offered by this disclosure document:

Group President: Georgeanne Erickson

Ms. Erickson has been Group President of Neighborly for the "Maintain Cluster" group of the Neighborly brands which group includes the Molly Maid brand, since March 2026. From January 2025 until December 2025, Ms. Erickson was Chief Marketing Officer for Fogo De Chao located in Dallas, Texas. From November 2022 until January 2025, she was U.S. Chief Marketing Officer for Krispy Kreme located in Charlotte, North Carolina. From April 2021 until October 2022, she was Chief Brand Officer for Pizza Hut located in Plano, Texas.

Chief Information Officer for Neighborly: Gagan Sinha

Mr. Sinha has been the Chief Information Officer of Neighborly since September 2025. From April 2024 until September 2025, he was the Chief Information Officer for Bloomin' Brands in Atlanta, GA. From January 2021 until April 2024, Mr. Sinha was the Senior Vice President of Information Technology for Inspire Brands in Atlanta, GA. From February 2020 until January 2021, he was the Vice President of Information Technology for Dunkin' Brands in Canton, MA.

Chief Development Officer for Neighborly: Bradley Stevenson

Mr. Stevenson has been Chief Development Officer for Neighborly since October 2019.

Group Vice President of Franchise Development for Neighborly: Brian Wieters

Mr. Wieters has been the Group Vice President of Franchise Development for Neighborly since February 2022 in Waco, TX. From March 2018 until February 2022, he was the Executive VP of Enviro-Master Services in Charlotte, NC.

ITEM 3

LITIGATION

State of Kansas vs. Molly Maid, Inc. (18th Judicial District, Sedgwick County, Kansas, Case No. 10CV4719). On November 29, 2010, our predecessor, Molly Maid, Inc. ("MMI") entered into a Journal Entry of Consent Judgment and Permanent Injunction (the "Consent Judgment"). The District Attorney for the Eighteenth Judicial District alleged that Molly Maid had violated the Kansas Consumer Protection Act ("KCPA") as a result of one Molly Maid franchisee being unable to document that background checks were performed on certain of its employees and the sale of gift certificates after the franchise was terminated. MMI vigorously denied any violation of the KCPA, however in an effort to resolve the manner in the most economical manner, and without admitting any liability or wrongdoing, MMI entered into the Consent Judgment and agreed to pay a civil penalty of $25,000 and to reimburse the District Attorneys' office $25,175 for its costs associated with the investigation, and to be enjoined from engaging in any act or

practice, as alleged to have violated the KCPA. The Consent Judgment was marked satisfied on April 29, 2011 and MMI is in full compliance with the Consent Judgment.

Administrative Order involving Affiliate and not involving the Franchisor:

The Commissioner of Business Oversight of the State of California v. For Franchising LLC d/b/a Window Genie and Richard Nonelle. On November 14, 2017, FOR Franchising LLC ("FOR"), a predecessor to our affiliate Window Genie that offered Window Genie franchises until March 2021, and Richard Nonelle, then president of FOR, entered into a Consent Order with the Commissioner of Business Oversight of the State of California (the "Consent Order"). The Commissioner alleged that FOR and Mr. Nonelle had violated Section 31156 of the California Franchise Investment Law by failing to submit to the Commissioner copies of two advertisements offering a Window Genie franchise before such documents were provided to California residents in 2013. In an effort to resolve the matter in the most economical manner, and without admitting any liability or wrongdoing, FOR and Mr. Nonelle entered into the Consent Order and agreed, in full, final and complete resolution of the matter, that (a) FOR and Mr. Nonelle would desist and refrain from violations of section 31156 of the California Franchise Investment Law; (b) FOR would pay an administrative penalty in the total amount of $5,000 (which amount FOR paid) and (c) within 90 days of the date of the Consent Order, Mr. Nonelle and all persons employed by FOR who assist in preparing franchise registrations or who assist in franchise selling would attend remedial education of eight hours of franchise law training courses per person (which requirement has been completed).

Other than these two actions, no litigation is required to be disclosed in this Item.

ITEM 4

BANKRUPTCY

Bankruptcy proceedings involving portfolio companies controlled by KKR (at the time of the bankruptcy proceeding) and not involving the Franchisor:

Marelli Holdings Co. Ltd. On June 11, 2025, Marelli Holdings Co. Ltd, a global technology partner to the automotive industry, filed for Chapter 11 proceedings in the United States Bankruptcy Court for the District of Delaware.

In re. The Collected Group LLC. The Collected Group LLC, a Delaware limited liability company (a fashion brand owner), located at 4775 Eucalyptus Avenue, Chino, California, filed a prepackaged Chapter 11 Plan of Reorganization in the United States Bankruptcy Court for the District of Delaware on April 5, 2021 (Case No.: 21-10663). The company emerged from bankruptcy on May 25, 2021 after completing a restructuring.

In re. Envision Healthcare Corporation. Envision Healthcare Corporation, a healthcare provider headquartered at 20 Burton Hills Blvd, Suite 500, Nashville, Tennessee, filed a Chapter 11 reorganization in the United States Bankruptcy Court for the Southern District of Texas on May 15, 2023 (Case No.: 23-90341). The company emerged from bankruptcy on November 3, 2023, after completing a restructuring.

In re. Genesis Care Pty Limited. Genesis Care Pty Limited, a healthcare provider, headquartered at Building 1 The Mill, 41-43 Bourke Road, Sydney, New South Wales, Australia, filed Chapter 11 reorganization in the United States Bankruptcy Court for the Southern District of Texas on June 1, 2023 (Case No.: 23-90614). The company emerged from bankruptcy on February 16, 2024, after completing a restructuring.

In re. IPI Legacy Liquidation Co. IPI Legacy Liquidation Co. (f/k/a Impel Pharmaceuticals Inc.), a commercial-stage pharmaceutical company, headquartered at 201 Elliott Avenue West, Suite 260, Seattle, Washington, filed a Chapter 11 reorganization in the United States Bankruptcy Court for the Northern District of Texas on December 19, 2023 (Case No.: 23-80016). The company emerged from bankruptcy on April 5, 2024, after completing a restructuring.

Café Coffee Day, an operator of a retail chain of cafes in India, headquartered at #23/2, Vittal Mallya Road, Bangalore, Karnataka 560001, India, filed an insolvency resolution in the Bangaluru Bench of the National Company Law Tribunal on August 8, 2024 (Company Petition (IB) No. 152/BB/2023). As of February 27, 2025, the Chennai bench of the National Company Law Appellate Tribunal passed the order, allowing the appeal of Coffee Day Enterprises, and set aside the National Company Law Tribunal's (NCLT) August 2024 insolvency order against the company. The initial petition for insolvency was filed on January 18, 2021 by creditors of Café Coffee Day.

Other than the above-listed proceedings, no other bankruptcy proceeding is required to be disclosed in this Item.

ITEM 5

INITIAL FEES

Initial Fees

Upon signing of the Franchise Agreement, you must pay us or our designees the following initial fees (the "Initial Fees"):

1. An initial franchise fee of $14,900 (the "Initial Franchise Fee"); and

2. A territory fee equal to $1.10 per Target Household ("TH") in your Territory (which will be defined by zip codes) (the "Territory Fee"), as described in Item 12, which meets our then current demographic formulation, which may vary, based on the demographic information, including, for example, urban and rural market conditions. The Territory Fee will vary depending on the TH in your Territory, but Territory Fees typically range from $49,500 to $77,000 for a standard-size market and $33,000 to $49,500 for a mid-size market. The TH is determined by us based on our knowledge and experience and by reference to data we obtain from third party demographic service providers near the time you sign the Franchise Agreement. The TH and Territory Fee will be determined before you sign the Franchise Agreement.

All Initial Fees, unless otherwise noted, are due and payable to us. The Initial Fees offset the expenses we incur in marketing, awarding, training, and opening new franchises. You must complete the Initial Training Program within 3 months of the date that you sign the Franchise Agreement. You must pay the Initial Fees in full when you sign the Franchise Agreement. The Initial Fees are fully earned upon receipt and are non-refundable. Financing for the Initial Fees may be available as noted in Item 10.

The Initial Franchise Fee will be waived for additional Franchises awarded to you if you are an existing Franchisee in full compliance and eligible for expansion in accordance with our then-current Expansion Criteria (see Item 12) for an additional territory by purchasing additional territory that is contiguous to your existing Franchise under a new Franchise Agreement. If you are buying an existing unit through a transfer and a new unit at the same time, meaning the franchise agreement for the existing unit and the franchise agreement for the new unit have the same effective date, the Initial Franchise Fee will be waived for the new unit.

In the year ended December 31, 2025, the average Initial Fees paid by Molly Maid franchisees was approximately $68,244 and the Initial Fees paid during that period ranged from $38,091 to $84,379 based on the population in the territory purchased and available discounts (discussed below).

Discount Programs

We offer the following Initial Fees discounts:

VetFran Discount

As a member of the International Franchise Association ("IFA"), we participate in the IFA's VetFran Program. If you are a United States or Canadian honorably discharged veteran (as such term is defined by us) who meets our qualifications for purchasing a franchise, we will discount the Territory Fee by 20%. In determining who is a "veteran," we may be guided, in whole or in part, by any definitions we find appropriate, including definitions used by the federal government of the United States or Canada, as applicable, in determining who is eligible for federal benefits intended for veterans.

If you qualify for the VetFran discount, you must have a 51% majority interest in the beneficial ownership and voting interest of the franchisee if the franchisee is a corporation, partnership or other entity at the time the franchise agreement is signed.

Roll-In Discount for Sales Volume Rolled In from an Existing Business

If you have an existing business with annual gross sales of at least $250,000, that business is similar to the franchise and you agree to merge it with the Business, we will discount the Territory Fee by 5% for every $125,000 in annual Gross Sales of your existing business that you agree to "roll-in" into the Business, up to a maximum discount of 50%, as follows (the "Roll-In Discount"):

Percentage Discount	Annual Gross Sales of Existing Business
10%	$250,000 - $374,999
15%	$375,000 - $499,999
20%	$500,000 - $624,999
25%	$625,000 - $749,999
30%	$750,000 - $874,999
35%	$875,000 - $999,999
40%	$1,000,000 - $1,124,999
45%	$1,125,000 - $1,249,999
50%	$1,250,000 and above

Multi-Unit Franchisee Discount

If you have been our franchisee for at least 2 years, meet our qualifications for expansion, and purchase an additional territory from us under a new franchise agreement, you will receive a discounted Territory Fee based on the number of years you have been our franchisee, calculated as follows (the "Multi-Unit Franchisee Discount"):

Percentage Discount	Number of Years as Our Franchisee
5%	2
10%	3
15%	4
20%	5 years or more

Additional Concept Discount

If you have been a franchisee of one of our affiliates (see Item 1) for at least 2 years and you purchase a franchise from us, you will receive a 10% discount on the initial franchise fee (the "Additional Concept Discount").

Combination and Application of Discounts

If you qualify for one or more of our discount programs, and your Initial Fees is computed to be below the Initial Franchise Fee, you must pay us the Initial Franchise Fee.

Additional restrictions apply on whether and how you may combine multiple discount programs, as shown in these examples:

You cannot use both the Roll-In Discount and the Multi-Unit Franchisee Discount.

The Multi-Unit Franchisee Discount may not be used with any other type of discount, except for the Cash Discount as stated above.

We may offer reduced or deferred Initial Fees in special circumstances, such as in connection with any entrepreneurial and/or economic development programs, minority franchise programs and in new and developing markets (the "Programs") for third parties which otherwise meet our financial and other qualifications and enter into a Franchise Agreement with us. The Programs are intended to promote economic renewal or development in economically impaired areas, and to assist minority franchisees. These special incentives may be offered to existing and/or new franchisees. From time to time, we may also offer promotional offers, such as a marketing or vehicle credit, to all who purchase an initial franchise during a specific set-time period.

Additional restrictions may apply on whether and how you may combine multiple discount programs. Any questions about application or combination of discounts, including the order in which discounts may be applied, will be resolved by us as we deem appropriate.

Software System Fees

You must pay to us, or our designee (ZorWare), an enrollment fee for use of our required Software System (currently Housecall Pro, financial reporting technology, Customer Engagement Platform, Neighborly Franchise Portal, FranConnect, and one Microsoft Office365 ("Office365") E3 email account and one Office365 Exchange Online email account). See also Items 6, 8 and 11. The amount of the enrollment fee is currently $1,250 per license granted to you. The enrollment fee is currently collected via automatic bank draft from your bank account at the signing of the Franchise Agreement. Other fees for software usage are described in Item 6. The amount of the enrollment fee and other software fees may change in the future. We will notify you of any such change. None of the fees for Software System are refundable.

ITEM 6

OTHER FEES

Type of Fee (Note 1)	Amount	Due Date	Remarks
License Fee (Note 1)	3 – 6 ½ % of Gross Sales except for "roll-in" sales. In addition, minimum license fees apply.	Due by automatic debit each Monday (Note 3).	For the use of the Marks, System, Territory, and Manuals. See Fees Chart for License Fees and Minimum License Fees (the "Fees Chart") and notes. License Fees are uniformly imposed except that certain existing franchisees have the right to maintain their preexisting license fee rate during a renewal term.
MAP Contribution (Note 4)	The then-current fee (currently 2% of Gross Sales per week per Molly Maid franchise agreement that you have entered into with us).	Due by automatic debit each Monday (Note 4).	See Fees Chart and notes.
Local Marketing Requirement (Note 5)	$1 per TH per year, which declines as Gross Sales increase, to a minimum of $0.15 per TH if criteria are met.	Payable per supplier's terms.	You must spend this amount each year on local marketing efforts, which may include, but are not limited to, Local Pay Per Click, Internet Media, print media, promotional handouts, door hangers, and review surveys. Franchisees may not count the costs of recruitment advertising or vehicle decals to satisfy their Local Marketing Requirement during the first year of operation of their Business.
Local Marketing Groups[1, 2, 3]	Not to exceed 3% of Gross Sales.	Determined by LMG members	We may designate local advertising markets and advertising cooperatives and/or local marketing groups for such markets (collectively, "LMGs"), and

Type of Fee (Note 1)	Amount	Due Date	Remarks
			if designated, you must participate in and contribute to the LMG's advertising and marketing programs in your market. The members of the LMGs establish their own procedures and contributions, subject to our approval. We have the right to establish how LMGs operate (see Item 11).
Software System Fees (Note 6)	Currently $155.45 per month for the Technology Package. For any additional email accounts (above the two included): $19 per month for each additional E1 email account, $30 per month for each additional E3 email account, or $5.50 per month for each additional exchange email account. Additional Franchise Portal User Accounts are available at $20 - $40/month. If you obtain QuickBooks Online through ZorWare, you will pay an additional fee of $30-$220 per month depending on the license tier that you select.	Paid monthly via automatic bank draft.	You must use the business management software that we specify (currently, Housecall Pro) and the accounting, reporting and other software we specify. You pay the license fee for the use of Housecall Pro directly to the third-party provider, Codefield, Inc. See Note 5. Currently the monthly fee for the Technology Package covers the use of and maintenance and support services for financial reporting technology, FranConnect, 1 Office365 E3 Email, 1 Office365 Exchange Email, Neighborly Franchise Portal and Customer Engagement Platform (collectively, the "Technology Package"). The Technology Package fee is currently paid to our affiliate ZorWare (Note 5). If you obtain QuickBooks Online through ZorWare, QuickBooks Online will

Type of Fee (Note 1)	Amount	Due Date	Remarks
			also be included in the Software System. See Item 11. These fees may increase in the future, but as of the date of this Disclosure Document we do not anticipate the increase to be more than 30% annually, in addition to increases due to additional or different software being added to the Software System and direct price increases from third-party vendors. We may change the Software System from time to time (see also Items 8 and 11). We and ZorWare reserve the right to suspend your access to any or all software within the Software System if you fail to timely pay these fees. Other QuickBooks add-ons may be available, such as QuickBooks Payroll, W-2 processing, etc. for additional fees.
Late Fees (on Software System Fees)	$25 per month or the maximum amount allowed under the law, whichever is less.	As incurred	If you fail to pay the Software System Fees within 30 days of the invoice date, you will be required to pay this late fee.
Call Center Services Fees (Note 1)	$250.00- $449.99/month plus $25- $40 per booked appointment based on the number of appointments booked, with the per appointment fee decreasing based on number of booked	Paid monthly in arrears.	You must participate in our call center program with respect to rollover customer calls and customer calls outside business hours, including on weekends. The call center processes

Type of Fee (Note 1)	Amount	Due Date	Remarks
	appointments (subject to annual increase of up to 30% in addition to any third-party vendor direct price increases)		customer requests for services, schedules, estimates, refers service requests to franchisees and otherwise handles customer inquiries ("Call Center Program"). In the future we may require you to use the Call Center Program for all customer calls. These fees are currently paid to our affiliate, Neighborly Service Solutions SPV LLC, which passes a portion of these fees onto a third-party call service provider. We reserve the right to change these fees upon 30 days' notice but as of the date of this Disclosure Document we don't anticipate any increase to be more than by 30% annually, in addition to any direct price increases from third-party vendors or price increases due to an increased scope of the services. We may also require you to use a different provider in the future, which may be us or another affiliate.
Reunion, and Regional Meetings and Additional Training	The then-current fee. Currently up to $1,000.	Before the start of the event.	Meeting room space, some meals, audio visual rental, workbooks, speakers, etc. Does not include travel, lodging or all meals. We charge you a per-person registration fee to attend the Reunion. You must attend

Type of Fee (Note 1)	Amount	Due Date	Remarks
			Reunion each year it is held (see Item 11). Franchisees who do not attend or participate in the Reunion may be charged $2,000 on a pro-rata basis based on number of days you miss at said convention or event. We may increase these fees but as of the date of this Disclosure Document we don't anticipate these fees to increase by more than 30% annually in addition to any increases from third-party vendors.
Renewal Fee	$5,000	When you sign your Renewal Franchise Agreement.	See Item 17 for more terms and conditions for renewal.
Transfer	If you're transferring one Molly Maid franchise agreements: $15,000, except if the Assignee entity (or each of its owners that collectively own at least 51% of the Assignee) has at least $5 million in outside investments (i.e., investments not related to the Business), then the transfer fee shall be the greater of $15,000 or our costs in approving the transfer and assisting in connection with the transfer including, without limitation, advisor's (such as attorney's, banker's and broker's) fees and costs. If you are simultaneously transferring several Molly Maid franchise agreements : (a) $15,000 for the first business, plus (b) $2,500 for the second	The transfer fee is due before the transfer. The transfer initial package costs are payable per supplier's terms.	We may discount or waive the transfer fee if the transfer is to a legal entity you control or to a member of your immediate family (See Section 10.C. of the Franchise Agreement). See Note 6.

Type of Fee (Note 1)	Amount	Due Date	Remarks
	and each additional franchised business being transferred at the same time, except if the Assignee entity (or each of its owners that collectively own at least 51% of the Assignee) has at least $5 million in outside investments (i.e., investments not related to Molly Maid businesses), then the transfer fee shall be the greater of (i) $15,000 plus $2,500 for the second and each additional franchised business being transferred at the same time, or (ii) our costs in approving the transfer and assisting in connection with the transfer including, without limitation, advisor's (such as attorney's, banker's and broker's) fees and costs. If you authorize us to enlist a third party broker to identify a proposed transferee, you must pay the then-current broker fee. Transferee must buy a transfer initial package; these items typically cost $4,000 and are payable directly to the vendors we designate.		
Interest	12% per annum or the maximum permitted by law on unpaid balances.	On demand.	The twelve percent (12%) charge is calculated as a per annum rate but may be collected on demand, including weekly or monthly through automatic bank draft.
Late Fees (Franchise Agreement)	$10 per day	On demand.	Applies to overdue fees from the due date until all sums are paid.
Audit	Cost of audit plus expenses, plus any amount owed as shown by the audit, plus interest and late fees.	When you are billed.	Payable only if we find an understatement of Gross Sales of 2% or more or if you fail to provide

Type of Fee (Note 1)	Amount	Due Date	Remarks
			requested information within 30 days of our request.
Audit Noncompliance Fee	$500 per document (up to $2,500 per audit) that you fail to timely make available to us in connection with an audit; And/or: cost of audit, if audit is rescheduled due to your failure to cooperate with the audit	On demand	Payable if you fail to timely make available to us requested documents in connection with an audit. In addition, if we must reschedule an audit due to your lack of cooperation, you will be required to pay for the cost of the audit.
Indemnification and Attorneys' Fees and Costs	Varies according to loss.	On demand.	If we must engage an attorney to enforce our rights under the Franchise Agreement and we prevail, or if we are sued because of something you do or fail to do, you must indemnify us and/or reimburse us for all costs, including reasonable attorneys' fees (which may include outside counsel fees and in-house legal costs charged at rates comparable to outside attorneys), interest, court costs and expenses expended or incurred in enforcing our rights.
Territory Violation	First intentional violation: 50% of cumulative revenue from a customer wrongfully serviced. Any subsequent violation: 100% of cumulative revenue from a customer wrongfully serviced. Note 7.	As incurred.	Only due if you service a customer in another franchisee's territory without our prior written consent. Upon your 2nd violation, we have the right to terminate your Franchise Agreement.
Amendment Fee	$300	When you are billed.	You must pay us a processing fee for modifications to your franchise agreement that are made at your request. When you request an

Type of Fee (Note 1)	Amount	Due Date	Remarks
			amendment to your franchise agreement or related agreements, we may require that you sign a general release releasing us from all claims you may have except claims which, under state law, may not be released.
Tax Reimbursement	Varies according to tax.	When you are billed.	You must pay us or to taxing authorities (as applicable) an amount equal to any sales tax, use tax, gross receipts tax, documentary stamp tax or similar tax (other than income tax), fees or charges imposed on us due to any required payments you make to us. You must pay us such additional amounts as necessary so that we receive all payments from you in full as if no such tax applied.
Dishonored Check or ACH Draft	$50	On demand.	You must pay us for each check returned or ACH draft refused by your financial institution for insufficient funds in your account.
Additional Training Fee	The then-current fee, currently up to $100 an hour per attendee.	On hiring.	If you request training in addition to the initial training program (see Item 11), we may charge you a training fee, plus you must pay your costs and expenses in connection with such training. We may increase this fee in the future but as of the date of this Disclosure Document we don't anticipate the increase to be more than 30% annually.

Type of Fee (Note 1)	Amount	Due Date	Remarks
Key Accounts/ Management Fee	Up to 3% of total Gross Sales related to Key Account work, including Gross Sales that relate to Key Accounts; Gross Sales that are the result of any lead or any agreement developed by our Business Development Department or any similar group that is part of our company or is our designee; Gross Sales for work that is dispatched from any call center operated by us or our designee; Gross Sales that are audited by us or our designee according to Key Accounts standards or Gross Sales that otherwise benefit from our Key Accounts activities or management.	When you are billed or when the fee is deducted from your payment(s) for work performed or added to the invoice.	If you participate in our Key Accounts program, we reserve the right to require you to pay a Key Accounts / Management Fee to us or our designee. We may also sometimes refer to this fee as a "Key Accounts Management fee" or "Management fee." See Note 8.
Training Fee as part of Buyer Commitment Agreement	$14,900	Prior to attending training.	This fee is payable only in the event of a transfer where you and your transferee buyer request that the transferee buyer attend training prior to the closing on the sale of your Business and is in addition to all other transfer requirements.

Note 1: **Fee Payment Information**. All fees are non-refundable and, except as otherwise provided, all fees are uniformly imposed. All fees are imposed by us and payable to us except for (i) the fees for our business management software (currently Housecall Pro), which are imposed by and collected by Codefield, Inc.; (ii) the fees for our Technology Package (currently financial reporting technology, Neighborly Franchise Portal, Customer Engagement Platform), which are imposed by us, collected by our designee (currently our affiliate ZorWare) and may be passed through to the service provider, (iii) any local or regional LMG fees, which are imposed by the LMG and may be payable to us or the LMG; and (iv) call center fees, which are imposed by and paid to our affiliate Neighborly Service Solutions SPV LLC. You may be required to pay by automatic bank draft all current and future fees specified in this Item 6. In particular, you should be aware that the Technology Package fees will be collected via automatic bank draft and you should plan accordingly. See Item 11 for information about electronic reporting of Gross Sales and payment of fees by automatic bank draft. Some banks or other financial institutions may charge a fee for electronic transfers.

Note 2: **Gross Sales**. Gross Sales include the total revenues and receipts from whatever source (whether in the form of cash, credit, agreement to pay, barter, trade or other consideration) that arise, directly or indirectly, from the operation of or in connection with your Business whether under any of the Marks or otherwise. Gross Sales exclude sales taxes collected from customers and paid to the appropriate taxing

authority and any other bona fide refunds, rebates or discounts that we authorize in writing. Gross Sales also exclude sales from any Excluded Services (as defined in a mutually executed Excluded Services Addendum attached as Schedule I to the Franchise Agreement). The Excluded Services Addendum requirements include that (i) the operation of the existing business does not interfere with your operation of the Business; (ii) you do not utilize our Marks, System and Confidential Information in the operation of the existing business; (iii) the existing business offers only the Excluded Services (the gross sales of which are excluded from the Gross Sales of the Business) specifically identified in the Excluded Services Addendum, which are services specified by us that are related to but distinguishable from the services of your Business, and does not compete with the Business by offering the same services and/or products as the Business; and (iv) you maintain separate books and records for each of the Business and the existing business. You must agree to make the books and records for your existing business available to us on reasonable prior written notice so that we may verify your compliance with the requirement concerning separate books and records.

Note 3: **Training**. During your initial training, you must sign and deliver to us the documents we require to debit your business checking account automatically for all fees due to us. This includes the License Fee, MAP Contribution and/or interest fees (Schedule A to the Franchise Agreement). For purposes of paying the License Fee and MAP Contribution, our week begins on Sunday and ends on Saturday. All weekly reports of Gross Sales must be submitted by the following Thursday, and all payment of License Fees must be paid to us by Monday of the following week. We may periodically specify other dates for reporting and payment of the License Fee.

Note 4: **Minimum Local Marketing Spending; Local Marketing Groups/Advertising Cooperatives**. You must spend a minimum amount per year on approved local marketing and advertising of your Business (the "Minimum Local Marketing Spend"). This annual required amount is determined based on the level of Gross Sales you reach and maintain during the prior calendar quarters as follows:

Minimum Local Marketing Spend*

Weekly Gross Sales reached and maintained for a calendar quarter	**Minimum Local Marketing Spend per TH**
$0 - $15,000.99	$1.00
$15,001 - $20,000.99	$0.50
$20,001-$25,000.99	$0.25
$25,001 or more	$0.15

* Equivalent to $1 per TH per year; declines as Gross Sales increase, to a minimum of $0.15 per TH if criteria are met.

If at any time you reach and maintain, during a calendar quarter, one of the Gross Sales threshold levels indicated above, the Minimum Local Marketing Spend applicable to such Gross Sales level will apply until and unless your Gross Sales subsequently decline, in which case you will be required to spend a Minimum Local Marketing Spend for such lower weekly Gross Sales level the following quarter.

Amounts paid to an LMG and certain other amounts of local advertising spending will count towards the Minimum Local Marketing Spend. If you fail to make the required expenditures, we have the right to collect the deficiency and spend it as provided below in this paragraph. We reserve the right to require you to use one or more designated vendors in connection with your local marketing and promotional activities. In addition, we reserve the right to collect (on a monthly or quarterly basis, as we may from time to time

designate) the Minimum Local Marketing Spend and in return provide to you local promotional, marketing and advertising materials and related services to promote the Business in the Territory. Should your franchise agreement terminate prior to our providing such local, promotional, marketing and advertising materials and related services in the Territory, we reserve the right to contribute the Minimum Local Marketing Spend amounts collected to the MAP Fund.

Note 5: **Software System**. We require you to use the Software System, which currently includes the required accounting, reporting and other software we may from time to time specify (currently including Housecall Pro, one Office365 E3 email account and one Office365 Exchange Email, financial reporting technology, Neighborly Franchise Portal, Customer Engagement Platform, and FranConnect). You pay the fee for Housecall Pro (currently $405 per month) directly to the third-party vendor (Codefield, Inc.). You must also use the accounting, reporting and other software we from time to time specify and pay the monthly charges applicable to such software use. Currently, we require that you also license QuickBooks Online either directly from our designated vendor, Intuit Limited, or through ZorWare. If you license QuickBooks Online through ZorWare, you will pay the QuickBooks Online fee to ZorWare as noted in the Item 6 table above and your use of QuickBooks Online will be subject to the Software System User and Maintenance Agreement.

We may at any time substitute or add a different required software for operations, accounting and reporting and office/other business functions for the Business, any such software may be provided by us, a third party or a combination of providers, and you will be required to pay to us or the third-party provider fees for such software and sign related software license agreements.

Note 6: **Call Center**. You must participate in a call center program offered by our affiliate, Neighborly Service Solutions SPV LLC, pursuant to which you would receive, for a payment of corresponding fees, certain call center services, including call routing and scheduling services.

Note 7: **Transfer**. In a transfer, the transferee promises to pay us at the time of the purchase closing, the following fees if they are not timely paid by the transferor: the transfer fee, Transfer Initial Startup Package cost, all outstanding License Fees, MAP Contributions, and any amounts owed for purchases from us, and any late payments and interest.

Note 8: **Territory Violation Penalty**. You may not service a customer in another franchisee's territory without our prior written consent. Currently, there is no penalty fee for the first violation unless it is intentional. If we determine that the violation was intentional, meaning one or more repeated or additional violations after written communication from Franchisor, then it is a default under the Franchise Agreement and to cure it you must pay the franchisee in whose territory you operated a penalty fee of 50% of the cumulative revenue from a customer wrongfully serviced. Any subsequent violation is a separate default and to cure it you must pay the franchisee in whose territory you operated a penalty fee of 100% of the cumulative revenue from a customer wrongfully serviced, and in addition we have the right to immediately terminate the Franchise Agreement.

Note 9: **Key Accounts**. If we establish a Key Accounts program, you may participate in it, and, if you participate, you must comply with all Key Accounts standards and procedures described in the Operations Manual and/or as we may otherwise communicate to you, which participation may, in some cases, require you to use a third party billing provider that offers additional services and those services may include additional software. These third party providers charge a range of fees, normally a percentage of the Gross Sales of the invoice and/or a per invoice referral or work order dispatched fee which may be in addition to the fees stated above. A company that refers customers may also charge a fee for referrals or the use of their software. We cannot estimate the amount of these fees.

FEES CHART
LICENSE FEES, MINIMUM LICENSE FEES

License Fees[1]		
Fee Type	**Year 1**	**Year 2 – End**
Standard[2, 3]	3-6½%*	3-6½%*
Small Roll-in[4]	3%	3-6½%*
Medium Roll-in[5]	3%	3-6½%*
Large Roll-in[6]	2½%	3-6½%*

*The License Fees are determined based on a variable percentage of Gross Sales generated in each calendar year, which percentage declines as you reach each progressive Gross Sales threshold and resets each year, as follows:

Gross Sales Ranges (amount generated per calendar year)	**License Fee**
$0 – $500,000.99	6½%
$500,001 – $800,000.99	6%
$800,001 – $1,200,000.99	5½%
$1,200,001 – $1,600,000.99	5%
$1,600,001 – $2,000,000.99	4½%
$2,000,001 – $2,400,000.99	4%
$2,400,001 – $2,800,000.99	3½%
$2,800,001 – Over	3%

For illustrations purposes only, if under the above referenced model, you generate Gross Sales of $1,000,000 in a given calendar year, you would pay the License Fees as follows: (i) 6.5% on the first $500,000 in Gross Sales; (ii) 6% on the next $300,000 in Gross Sales; and (iii) 5.5% on the last $200,000 in Gross Sales.

Minimum Gross Sales; Minimum License Fees: The Minimum Licensee Fees, if any, that you must pay equal the applicable Minimum Gross Sales number (calculated based on the below table), multiplied by the applicable License Fee percentage (determined from the first two tables in this fees chart).

Minimum Gross Sales (for calculation of Minimum License Fees)[1]				
Type Fee	**First 6 Months**	**Months 7-12**	**Month 13 - 24**	**Month 25– End**
Standard[2, 3]	N/A	$0.075 times TH	$0.125 times TH	$0.15 times TH
Small Roll-in[4]	N/A	Greater of 3% of Roll-In Services Average Weekly	Greater of 3% of Roll-In Services Average Weekly	Greater of 3% of Roll-In Services Average Weekly

Minimum Gross Sales (for calculation of Minimum License Fees)[1]				
Type Fee	**First 6 Months**	**Months 7-12**	**Month 13 - 24**	**Month 25– End**
		Gross Sales** or $0.075 times TH	Gross Sales** or $0.125 times TH	Gross Sales** or $0.15 times TH
Medium Roll-in[5]	N/A	Greater of 3% of Roll-In Services Average Weekly Gross Sales** or $0.075 times TH	Greater of 3% of Roll-In Services Average Weekly Gross Sales** or $0.125 times TH	Greater of 3% of Roll-In Services Average Weekly Gross Sales** or $0.15 times TH
Large Roll-in[6]	N/A	Greater of 2½% of Roll-In Services Average Weekly Gross Sales** or $0.075 times TH	Greater of 2½% of Roll-In Services Average Weekly Gross Sales** or $0.125 times TH	Greater of 2½% of Roll-In Services Average Weekly Gross Sales** or $0.15 times TH

**The Roll-In Services Average Weekly Gross Sales (the annual Roll-In Services Gross Sales, divided by 52)

1. **License Fees**. From and after you execute your Franchise Agreement, you begin to report Gross Sales and pay us a weekly license fee (the "License Fee") based on the previous week's Gross Sales, equal to the greater of (i) the applicable license fee described in the first table above or (ii) the applicable minimum License Fee described in the third table above. For avoidance of doubt, all Gross Sales generated by the Business in servicing Customers under the Preferred Lead Program or any Key Accounts program shall be subject to the "standard" License Fees.

Minimum Gross Sales. You must achieve the applicable Minimum Gross Sales (as described in the table above) each week during the term of the Franchise Agreement. If you fail to achieve the Minimum Gross Sales for any 26 weeks during a rolling 12-month period, you will be required to develop an Improvement Action Plan that will be subject to our approval. If, after 26 weeks on the Improvement Action Plan, you continue to miss your Minimum Gross Sales or if you fail to comply with the terms of the Improvement Action Plan, we will have the right to (i) reduce the size of your Territory or (ii) terminate the Franchise Agreement.

2. **For Standard Fees Calculate by Multiplying Dollar Value in the Table above by TH and then by License Fee Percentage**. All fees expressed in dollars as calculated by multiplying the dollar value stated above by TH and then by the total weekly Gross Sales, unless otherwise indicated. See notes 4 and 5.

3. **Exclusion of Certain Services**. If you currently perform services that are related to, but distinguishable from the services to be performed by the Business, you may elect, if we consent, in our sole discretion, to exclude that work from your franchise. If so, the services to be excluded must be specifically listed as Excluded Services performed by your existing business on Schedule I to the Franchise Agreement. If you do not currently perform these services or sales in an existing business but elect to start offering those services in the future, you will not have the option of excluding those services from the franchise.

4. **Special Rates for Roll-in with $100,000 to $249,000 in Annual Gross Sales ("Small Roll-In").** If you have an existing business with $100,000 to $249,999 in annual gross sales volume that you "roll-in" to the franchise we allow you to use special rates at certain times. The percentages in the chart are multiplied by weekly Gross Sales, or in the case of Minimum License Fees, "weekly Roll-in Gross

Sales," which are the annual gross sales you "rolled-in" to the franchise, divided by 52. The minimum License Fees for Roll-in Services will begin to apply on such start date as we specify.

5. **Special Rates for Roll-in with $250,000 to $1,999,999 in Annual Gross Sales ("Medium Roll-in").** If you have an existing business with $250,000 to $1,999,999 in annual gross sales volume that you "roll-in" to the franchise we allow you to use special rates at certain times. The percentages in the chart are multiplied by weekly Gross Sales, or in the case of minimum License Fees, "weekly Roll-in Gross Sales" which are the annual gross sales you "rolled-in" to the franchise, divided by 52. The minimum License Fees for Roll-in Services will begin to apply on such start date as we specify.

6. **Special Rates for Roll-in with $2,000,000 or Greater in Annual Gross Sales ("Large Roll-in").** If you have an existing business with $2,000,000 or greater in annual gross sales volume that you "roll-in" to the franchise we allow you to use special rates at certain times. The percentages in the chart are multiplied by weekly Gross Sales, or in the case of minimum License Fees, weekly Roll-in Gross Sales, which are the annual gross sales you "rolled-in" to the franchise, divided by 52. The minimum License Fees for Roll-in Services will begin to apply on such start date as we specify.

7. **Renewal.** If you are signing a franchise agreement as part of a renewal, the minimum License Fee begins with the 1st week of the term of the renewal franchise agreement and is the rate or amount stated in the renewal franchise agreement. The minimum License Fee is calculated based on the cumulative number of months of service as a franchisee, including months as a franchisee under the existing franchise agreement and the number of months as a franchisee under the renewal franchise agreement.

8. **Transfer.** If you are purchasing an operating Business (as opposed to a territory that has not yet been developed), you will pay us a weekly License Fee beginning the first week you sign your Franchise Agreement. We do, however, reserve the right to adjust the timing for implementing the Minimum Gross Sales during transfers.

ITEM 7

ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT

Type of Expenditure	Amount	Method of Payment	When Due	To Whom Payment is to be made
Initial Franchise Fee (1, 3)	$14,900	Lump Sum	On signing Franchise Agreement.*	Molly Maid SPV LLC
Territory Fee (2)	$49,500 to $77,000	Lump Sum	On signing Franchise Agreement.	Molly Maid SPV LLC
Initial Startup Package (4)	$8,000 – 9,000	Lump Sum	As incurred *	Third Parties
Software Enrollment and Training Fee	$1,250	Lump Sum	On the 15th of the month following signing Franchise Agreement	ZorWare
Auto Lease Deposit and Lease Expense (5)	$3,900-$5,500	As Agreed	As Incurred.	Third Parties

Type of Expenditure	Amount	Method of Payment	When Due	To Whom Payment is to be made
Computer Hardware (6)	$2,200-$4,500	As Agreed	Before Opening	Third Parties
Leasehold Improvements (7)	$1,000-$5,000	Lump Sum	Before Opening. *	Third Parties
Real Estate, Utility Deposits and Three Months' Rent (8)	$4,000-$7,000	Lump Sum, due monthly	As Incurred. *	Third Parties
Furniture, Fixtures and Equipment (9)	$2,500- $3,500	Lump Sum	As Incurred. *	Third Parties
Permits and Licenses (10)	$100 - $1,000	Lump Sum, due monthly	Before Opening. *	Appropriate local and state authorities
Insurance Deposit and Three Months Insurance Expense (11)	$2,800 - $5,300	As Agreed	Before Opening. *	Third Parties
Training Expenses for Travel, Food and Lodging (12)	$4,000 - $5,000	Lump Sum	As Incurred.*	Third Parties
Professional Fees (13)	$0 - $5,000	As Agreed	As Incurred.	Third Parties
Additional Funds-3 Months (14)	$50,000 - $60,000	As Agreed		
TOTAL	$144,150 – $203,950	Lump Sum		

* May not be applicable for additional franchises awarded to you.

Explanatory Notes

1. Estimates are based on a new Franchisee buying its first Franchise. However, the Initial Franchise Fee will be waived for additional Franchises awarded to you if you are an existing Franchisee in full compliance and eligible for expansion in accordance with the then-current Expansion Criteria (see Item 12) for an additional territory, purchasing additional territory that is contiguous to your existing Franchise, either pursuant to an Option to Purchase Agreement or under a new franchise agreement. If you are buying an existing unit through a transfer and a new unit at the same time, the Initial Franchise Fee will be waived for the new unit. Except as otherwise described in the notes below, the above table provides an estimate of your initial investment and the costs necessary to begin operating your Business for the first three (3) months. Actual costs will vary for each franchise location, depending on a number of factors, including but not limited to, market condition, and the geographic location of your business. Unless otherwise noted, all funds are non-refundable.

2. The Territory Fee is equal to $1.10 per TH in your Territory as described in Item 12 and Item 5. We reserve the right to adjust the Territory Fee as we deem appropriate to account for market conditions, urban and rural exceptions, remnant inventory and expansions.

3. You may qualify for a discount on the Initial Fees. See Item 5 for a description of discounts. The Initial Fees are not refundable. You must pay the Initial Fees in full when you sign the Franchise Agreement. We may agree to finance a portion of the Initial Fees, depending on your credit-worthiness, the collateral that you have available and our then-current financing policies. Monthly payments depend on the amount financed. See Item 10 for more information about financing and see Item 12 for more information about territory. The Initial Fees are waived for renewal terms; however, you will need to pay the renewal fee.

4. An itemized list of what comprises the Initial Startup Package is described in the Manuals. You must purchase each item prior to attending training. We may change the items included in the Initial Startup Package from time to time to reflect the changing needs of the Business in accordance with our System procedures and changes in suppliers and/or product specifications. There are no refunds of the Initial Startup Package Fees, which are payable directly to the vendors we designate.

5. Your Business must begin operation with a minimum of two marketing/service vehicles that meet our System standards and specifications and have the approved Marks. One vehicle is for performing in-home estimates and one vehicle is for the use of your team. As your business grows, you will need to add additional vehicles. You should consult your personal financial advisor to determine whether you should lease or purchase your initial and subsequent vehicles. The cost of purchasing a new vehicle typically ranges from $23,500 to $26,500, plus applicable taxes. The cost for leasing a new vehicle depends on the vehicle you choose from our list of approved vehicles, its options, dealer terms, length of the lease, and emission control requirements. When leasing, the amount of deposit will vary depending upon supplier pricing strategies, promotions, and willingness to provide start-up businesses with more advantageous pricing than they typically offer individuals leasing a single vehicle.

6. Initial computer hardware is purchased directly by the franchisee and is not included in the Initial Startup Package.

7. Franchise owners typically operate the Business from leased space. The cost of construction or leasehold improvements where you lease space will vary depending upon the amount of construction, renovation, construction costs, and how many of the costs will be borne by the lessee.

8. As required by your lessor and utility companies.

9. Estimated cost for office equipment, fixtures, and furnishings including a washer and dryer, desks, chairs, a file cabinet, telephone system, wastebaskets, and other equipment and supplies necessary to begin the operation of the Business.

10. As required by local and state laws and regulations.

11. Specifications are listed in Item 8 of this disclosure document. Typically, insurance companies require start-up businesses to pre-pay a portion of their premiums.

12. Out-of-pocket travel expenses vary depending on your proximity to our home office or the designated training center, the type of transportation you use, and your individual expenses during the Initial Training Program. For the purposes of this Item 7, on the low end we have estimated the expenses for 1 person, and on the high end, for 2 individuals sharing one hotel room. We may conduct a portion or all of the training program remotely/virtually, in which case you will not incur travel expenses for any remote/virtual training.

13. These are estimates for fees that will be charged by your attorney to review the franchise agreement and other documents, to advise you and to incorporate a business entity on your behalf if desired. This estimate also includes fees charged by an accountant and/or financial advisor. Actual fees will depend on the specific work you request, the advisors you select and the rates for professional fees in your area.

14. This item estimates your initial start-up expenses for the first three months of operations only, not including those expenses identified separately in the table. It includes payroll costs for operation and customer service employees, marketing expenses, gasoline and general auto maintenance, Internet and any other general business expenses. The estimate of additional funds does not include an owner's salary

or draw. In computing this estimate, we relied on information provided to us by our franchisees as well as on our and our predecessors' 42+ years of experience in managing and developing this franchise system. The amount of working capital you need will depend on a number of factors, including the area you are located in; how well you follow our methods and procedures; your management skills; your experience and business acumen; local economic conditions; the relative effectiveness of your staff; the local market for residential housekeeping products and services; the prevailing wage rate; competition; and the sales level reached by your Business during its initial period.

Renewal and Purchase of Operating Franchise

If you are renewing your franchise or if you are purchasing an operating franchised business (as opposed to a territory that has not yet been developed), the above costs will not apply except to the extent they apply in your ongoing business. You will pay a Renewal Fee of $5,000 instead of the Initial Fees when you renew the franchise. Also, instead of the Initial Fees, we charge a transfer fee of $15,000 for the transfer of one Molly Maid franchised business, except if the Assignee has at least $5 million in outside investments, then the transfer fee will be the greater of $15,000 or our costs in approving the transfer. For a simultaneous transfer of multiple Molly Maid franchise agreements, the transfer fee will be $15,000 for the first business, plus $2,500 per each additional Molly Maid franchise agreement transferred at the same time, except if the Assignee has at least $5 million in outside investments, then the transfer fee will be the greater of $15,000 for the first business, plus $2,500 per each additional Molly Maid business transferred at the same time, or our costs in approving the transfer. See also Item 6. The transferee must also buy a Transfer Initial Package. The items in the Transfer Initial Package typically cost $4,000 and are payable directly to the vendors we designate. If you choose to have legal review of your franchise documents, we estimate the cost at $4,000 for a renewal (since your business has already been formed) and $5,000 for review of a franchise agreement and formation of a legal entity to be the franchisee, in the case of a resale/transfer. This estimate does not include the cost of preparing and negotiating the purchase agreement with the owner of the franchised business you are purchasing, if applicable, and you must make your own estimate of those costs. If you are acquiring an operating franchise, you will pay to the selling franchisee a purchase price for the business, which purchase price you will negotiate with the selling franchisee.

ITEM 8

RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

You must maintain the highest standards of quality and workmanship in order to provide the highest quality of service to your customers. You must use in the operation of your Business, and in the offer and sale of the services and products we approve, only those techniques, procedures, and supplies we specify. You must offer all, and only such, products and services as we approve from time to time. We may change any of our requirements periodically. We will notify you of any changes to the standards or the Manuals.

Approved Supplies and Suppliers

We may furnish you from time to time lists of approved supplies and approved suppliers. We reserve the right to require that you only use approved products, inventory, supplies, uniforms, tools, equipment, signs, telephone and internet equipment and service, advertising materials, and other items (the "approved supplies") in the Business as described in the approved supplies and approved suppliers' lists, as we may amend from time to time. We also may develop and research new products or services as we determine necessary. We reserve the right to designate a primary or single source of supply for certain products and supplies, and we or our affiliates may be that single source. You must pay the then current price in effect for any purchases from us or our affiliates. Purchases of items found in the Initial Startup

Package can be purchased through any of our approved suppliers. You may not contract with an alternative supplier for any products and/or services for which we have designated a supplier in writing.

You may purchase from other suppliers subject to your compliance with our supplier approval procedures that we may impose from time to time, which procedures may include obtaining our prior written approval of any supplier. We reserve the right to revoke our approval at any time upon the supplier's failure to meet our then-current criteria.

We may also require that other products, supplies, equipment, inventory, or services you use in connection with the operation of your Business meet our then-current specifications (as we may from time to time modify).

Initial Startup Package

To assist you in efficiently launching your Business, you must purchase the Initial Startup Package items from third party vendors we designate before the commencement of operation of the Business. The items included in the Initial Startup Package change periodically to reflect the changing needs of the Business in accordance with System procedures, changes in suppliers and/or product specifications.

Software System

You must purchase business management software (currently Housecall Pro) from our designated supplier (currently Codefield, Inc.) and pay monthly fees to Codefield, Inc. for your usage. In addition, you must use our Technology Package (currently including financial reporting technology, Neighborly Franchise Portal, Customer Engagement Platform, one Office365 E3 email account and one Office365 Exchange Email, and FranConnect) and pay our designee (currently our affiliate ZorWare) a monthly fee for such Technology Package. We may update the Software System from time to time and require you to use different and/or additional proprietary and/or other software and you will be required to purchase/enter into software agreements/licenses for such software as we (or the third-party supplier) specify and you will be required to pay to us or the third-party supplier fees for such software. See Item 11.

We believe the Technology Package fees and Call Center program fees are equal to or lower than the prevailing market price you would obtain if you engaged a third party on your own to provide comparable services of a comparable quality on a consistent basis. This does not mean that we offer the lowest price; however, based on our experience, vendors that provide lower pricing for a single franchisee or a small group of franchisees and/or for a limited time do not promote the same level of uniformity in long-term system-wide product quality and service that we, as the franchisor, or our affiliates are able to provide. The Technology Package fees and Call Center program fees include a mark-up to offset ZorWare's costs of administering and managing the Technology Package related services; such mark-up exceeds our affiliate's direct costs of the Technology Package related services and Call Center, and we or our affiliate (as applicable) may derive a profit from the Technology Package fees and Call Center program fees.

You must also obtain (directly from a third-party vendor) an Internet connection and anti-virus software that meet our specifications.

Vehicles

You must use approved program vehicles for the Business that meet our specifications described in our Manuals. All vehicles purchased or leased for the Business are to be, and maintained, in a "good" condition as defined by KELLY BLUE BOOK ('Good" condition means that the vehicle is free of any major defects. The paint, body and interior have only minor (if any) blemishes, and there are no major

mechanical problems.). All vehicles used in the Business are to be decaled as required by us and the decals are to be free of noticeable defects.

Call Center

You must participate in our Call Center Program with respect to rollover customer calls, customer calls outside business hours, including on weekends and evenings, and follow up on all web leads, and, if available, online scheduling confirmations during all hours, which program is currently administered by our affiliate, Neighborly Service Solutions SPV LLC ("NCS"), and pay NCS the fees described in Item 6. Your participation is subject to your agreement to NCS's Terms of Use (the current version of which is attached to this Franchise Disclosure Document as Exhibit N). Your participation in the Call Center Program may require you to use and publish a telephone number we designate and acquire, install and use designated or approved equipment and/or technology. We reserve the right to require you to change to an alternate approved or designated call center provider (which may be us or an affiliate) or to another advanced technology solution that offers similar services using artificial intelligence, and/or to require you to pay the call center fees to us or our affiliate.

Marketing Materials

All advertising and promotional materials, signs and other items we designate must bear the Marks (see Item 13) in the form, color, location and manner we specify. Your advertising and promotion must meet our standards as described in the Manuals or otherwise by us in writing. You may prepare and use your own advertising or promotional materials provided that we have approved them in writing prior to use. The remaining items you require for the operation of your Business may be ordered from approved third party suppliers (except as specified otherwise herein).

Telephone Numbers and Electronic Identifiers

The telephone numbers and electronic identities you use in connection with the Business must be owned and controlled by us or an approved supplier. We may, at our sole discretion, require you to "port" or transfer to an approved call routing and tracking supplier all phone numbers associated with the Business or published in any print or online directory, advertisement, marketing or promotion associated with the Marks and/or the Business.

Purchasing Arrangements and Rebates

We do not provide you with any material benefits based on your purchase of particular products or services, or your use of designated or approved sources. Our affiliate, ProTradeNet, negotiates and enters into purchase arrangements, which may include discounted pricing, special terms, rebates or other incentives with suppliers for the benefit of our franchisees. We may also negotiate or enter into these types of arrangements directly.

We are not an affiliate of Enterprise Fleet Management ("Enterprise") however, because of fleet buying incentives we may qualify for rebates, depending on actual volume. The franchise owner receives the majority benefit of the rebate up front, reducing the purchase price. We receive a residual benefit if and when certain fleet volume requirements are met. The exact amount per vehicle varies as it comes from the vehicle's manufacturer and is based on their current pricing as well as the number of purchases made by franchisees associated with us and our affiliates. In 2025, we did not receive any revenue or material consideration for franchisees' purchases or leases from Enterprise.

ProTradeNet has and may enter into relationships with other buying groups, which may include competitors, for the purpose of improving negotiating strength and purchase volume for the entire group. We or an affiliate (including ProTradeNet) may make available to you the opportunity to participate from time to time in certain discounts, rebates, or other benefits in connection with approved suppliers (collectively, "Rebates"), if you meet certain conditions, such as supplier terms and conditions and attendance at annual meetings. All Rebates not returned to franchisees may be retained by us or our affiliate (including ProTradeNet) and used to cover administrative costs or to promote our system and brands. Although neither we nor ProTradeNet have any contractual obligation to pay you Rebates, in most instances, but subject to change and vendor relationships, on average ProTradeNet will retain 25% of all Rebates, pay 25% of all Rebates to us and pay 50% of all Rebates to you, the franchisee, based on qualifying purchases. The Rebates received by ProTradeNet from suppliers are generally a percentage of each supplier's annual billings to franchisees with respect to certain products or services provided by the supplier to the franchisees. In 2025, these Rebates ranged from 1% to 25% of the suppliers' annual billings to franchisees. Some suppliers may also pay additional fees for advertising, which fees range from $500 to 35,000; for marketing, which fees range from .5% to 1% of total qualified purchases by franchisees from the supplier; and for sponsorships, and tradeshow space, which fees range from $500 to $175,000, for the purpose of promoting their product or service to franchisees. All of these amounts and percentages, including the percentages of Rebates retained by ProTradeNet and paid to us and to you and all additional fees, may change in the future at our sole discretion. The agreement you are required to sign with ProTradeNet to participate is included as Exhibit K hereto, and additional terms and conditions, which may change from time to time, are included on the ProTradeNet website, www.protradenet.com. While you are required to enter into the ProTradeNet Agreement, you are not required to purchase any items under the ProTradeNet Program except as otherwise stated in this disclosure document or required by your Franchise Agreement, our Manuals or our policies and procedures. However, certain benefits, Rebates and special pricing will be available to you only if you participate on the terms required by ProTradeNet or each individual supplier.

We may derive revenue as a result of your required purchases. Amounts listed below are based on cash received and cash disbursed. Some Rebates may be received and the portion of any that are disbursed may be held until the next national meeting before being disbursed. Not all suppliers provide Rebates. A complete listing of suppliers providing Rebates and their rates is available from ProTradeNet.

- In the year ended December 31, 2025, we had revenue of $110,402, or approximately 0.43% of our total revenues of $25,767,387, as a result of purchases by Molly Maid franchisees from approved suppliers or under our specifications or as a result of purchases, if any, directly from us. These figures were computed from our internal accounting records for the year ended December 31, 2025.

- In the year ended December 31, 2025, Neighborly Service Solutions SPV LLC had revenue of $7,750 from franchisee payments of fees for the call center services. This figure was computed from Neighborly Service Solutions' internal accounting records for the year ended December 31, 2025.

- In the year ended December 31, 2025, ProTradeNet had revenue of $67,492 from purchases by Molly Maid franchisees. These figures were computed from ProTradeNet's respective internal accounting records for the year ended December 31, 2025.

- In the year ended December 31, 2025, ZorWare had revenue of $427,387 from the required purchases or payments by our Franchisees for initial training and maintenance and monthly support. These figures were computed from ZorWare's internal accounting records for the year ended December 31, 2025.

- We or our affiliate may receive a commission from the brokerage of a capital lease or other equipment finance, should you require financial assistance from third parties.

You must comply with all terms and conditions applicable to these programs to receive the discount or Rebate. Additional information is available by contacting us. These programs may be changed or discontinued at any time. Other than the ProTradeNet program described above, we do not currently participate in any purchasing or distribution cooperatives. We or our affiliate(s) may from time to time negotiate purchase arrangements with suppliers (including price terms to the extent permitted by law) for the items and services described in this Item 8 that you may obtain only from designated sources.

Key Accounts Program

We may, but have no obligation to, offer a Key Accounts or similar program. From time to time we evaluate opportunities for Key Accounts which might be best administered through our parent, an affiliate or a third party, as we determine in our discretion. If we establish a Key Accounts program, you may participate in it subject to compliance with the standards and procedures of that program. We and/or a third party we select, may solicit Key Accounts for the franchisees of certain franchise systems affiliated with Neighborly, including us. A "Key Account" is a customer account which may be national or regional and cover multiple customer locations (within and/or outside your Territory) with whom we have entered into arrangements (i) for servicing of multiple locations of such customers and/or (ii) that we determine are designed to benefit the System as a whole by gaining otherwise unavailable business or addressing the concerns of such customers that may require specific terms or provisions of our arrangement with them, including without limitation special insurance, experience, equipment, pricing, payment terms, turnaround requirements, or approvals. A Key Account is generally, but not always, a large organization with multiple locations that need products and services provided by franchisees in our franchise system and/or the franchise systems of our affiliates around the country or in a region or other area. The agreement to provide services may be formal or informal and the account may be administered by us, an affiliate or a designee of ours. In some cases our Key Accounts program provides a central number customers may call for those services. If you elect to participate, you must comply with the terms we specify, which may include provisions that require the payment of management fees or other fees, including sales commissions or similar payments, offering of special products or services at certain times or for certain prices (to the extent allowed by law) and special insurance, indemnity, quality control and other provisions. You may also be required to enter into additional agreements required by a Key Account or our policies and procedures. The Key Accounts administrator may collect payments from Key Account customers and distribute payments to franchisees for work provided but has no obligation, and we have no obligation, to make any payments to you for work to the extent payment in good funds by the Key Accounts customer has not been made to us or the administrator. We and/or the administrator of the Key Accounts program have the right to charge additional amounts, including commissions or other fees or charges, to third parties and/or to Key Account customers on account of work performed on Key Accounts by you or other third party service providers.

Insurance

Before you begin operating your Business, you must purchase, and maintain at all times during the term of your Franchise Agreement, at your cost, insurance coverage, from a responsible carrier, with an A.M. Best rating of A-VIII or better, with the coverage amounts, types and other features as we from time to time specify, using the insurance industry form(s) acceptable to us, and such other insurance coverage as required by law and any other agreement related to the Business. We reserve the right to designate a primary or single source for all or any of the insurance coverage for the Business, and we or our affiliates may be that primary or single source. We may develop an insurance program and require you to participate in it. Any person or entity with an insurable interest that we designate (each, an "Additional Insured") must be named an additional insured on all required liability policies. Each insurance policy must contain a

waiver of subrogation in favor of the Additional Insureds. Your insurance must apply as primary and non-contributory. Currently, our minimum insurance requirements include (i) commercial general liability insurance, with minimum liability coverage of $1,000,000 per occurrence (including Products/Completed Operations and Personal Injury and Advertising Injury) and $2,000,000 in the aggregate; (ii) auto liability coverage, combined single limit in the amount we specify, up to $2,000,000 but no less than $1,000,000, on each owned, non-owned or hired vehicle used in connection with the Business; (iii) workers' compensation coverage, regardless of whether required by state law, with minimum coverage as required by state law (if applicable); (iv) Comprehensive Employee Dishonesty and Employee Theft coverage which includes a Client's Property Endorsement in the amount of not less than $5,000 per occurrence and money and securities coverage of not less than $5,000; (v) $500,000 per claim and in the aggregate cyber-liability insurance for financial losses arising from unauthorized access, loss or corruption of data, including but not limited to privacy and data security breaches, misdirected funds, virus transmission, denial of service and loss of income from network security failures; and (vi) such other insurance as from time to time required by us, under applicable law and under other agreements applicable to your Business. With respect to Key Accounts, if the insurance amount required for any Key Account or for Key Account work in general exceeds the amount specified as the maximum amount required by us for any type of insurance, that higher amount required for the Key Account work will apply. Additional insurance requirements are described in the Manuals.

You must deliver to us at commencement and thereafter annually or at our request a proper certificate of insurance evidencing the existence of the required insurance coverage. We also may request copies of all insurance policies. We may modify the required minimum limits and types of coverage, by written notice to you. Upon such notification, you must immediately implement the modification of the policy, and provide evidence thereof, in accordance with our request. You may satisfy the insurance coverage limits through an umbrella policy that meets all our requirements. We have the right to terminate the Franchise Agreement for cause if you fail to comply with our insurance requirements.

Accounting Software and Other Requirements

We recommend that you engage the services of a certified public accountant to assist you with the set-up of your books and records, in using the appropriate chart of accounts that we require and in producing monthly and annual compiled financial statements. If you request, we will provide you with information about companies we are aware of that offer these services to our franchisees. We require that you use an appropriate chart of accounts, comply with our operating procedures and specifications, including internal audit standards, and use our required software (as part of the Software System) and that your accounting must also be compatible with the Software System. Currently, we also require that you license QuickBooks Online (either directly from our designated vendor, Intuit Limited, or through our affiliate ZorWare as described in Item 6). We may, upon demand, require you to provide us, within the time as we specify, with audited financial statements, using an independent certified public accountant designated by or satisfactory to us, to adopt a fiscal year consistent with ours, to cooperate with our auditors and to comply with such additional requirements as may be reasonably necessary to enable us to meet our obligations under Generally Accepted Accounting Principles and to comply with applicable accounting standards and rules.

There are no approved suppliers in which any of our officers owns an interest.

We estimate that of all purchases and leases by you, of goods and services, in establishing and operating the Business, approximately 15% will be for required purchases and leases.

ITEM 9

FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

	OBLIGATION	SECTION IN FRANCHISE AGREEMENT	ITEM IN DISCLOSURE DOCUMENT
a.	Site selection and acquisition/lease	2, 5(A) and Schedule A	11
b.	Pre-opening purchase/leases	5(A) – (F); 9(C)	7, 8 & 11
c.	Site development and other pre-opening requirements	5(A) – (F); 9(C)	7, 8 & 11
d.	Initial and ongoing training	6	11
e.	Opening	5(A) – (F); 9(C); 6; Schedule A	11
f.	Fees	8; 10(C); Schedule A	5, 6, 7 & 11
g.	Compliance with standards and policies/Operating Manual	2(A), (B); 3; 5; 6; 8(H), (I); 9;	11
h.	Trademarks and proprietary information	3; 5(G), 5(J), Schedule F	13 & 14
i.	Restrictions on products/services offered	2(A); 3(A) - (C); 5(C), (D), (K), (L) and (M)	8 & 16
j.	Warranty and customer service requirements	5(N)	11
k.	Territorial development and sales quotas	2(A), (B); Schedule A	12
l.	Ongoing product/service purchases	5(A)-(F)	8 & 16
m.	Maintenance/appearance/remodeling requirements	5(A) and (B)	11
n.	Insurance	9(C)	6 & 8
o.	Advertising	7	11
p.	Indemnification	9(B)	6, 9, 13 & 14
q.	Owner's participation/management/ staffing	6	11 & 15
r.	Records and reports	8(H) and (I)	6
s.	Inspections and audits	5(H); 8(J)	6 & 11
t.	Transfer	10	17
u.	Renewal	4(B) and (C)	17

	OBLIGATION	SECTION IN FRANCHISE AGREEMENT	ITEM IN DISCLOSURE DOCUMENT
v.	Post-Termination obligations	13	17
w.	Non-competition covenants	9(D); Schedule F	17
x.	Dispute resolution	11	17
y.	Other		
	Guarantee of Franchisee Obligations (Note 1)	14(F); Schedule C	14. 15

Notes:

1. If Franchisee is a corporation or other entity, all persons having a 5% or more ownership interest must personally guarantee the obligations to be performed by the Franchisee under the Franchise Agreement.

ITEM 10

FINANCING

Other than as disclosed in this Item, we do not offer any other direct or indirect financing.

Initial Fees Financing

We have no obligation to provide you any financing, but we may agree to finance a portion of the Initial Fees for qualified prospective franchisees under specified terms and conditions. Our decision to finance the Initial Fees will be based, in part, on your credit-worthiness, the collateral you have available to secure the financing and our then-current financing policies. We do not provide any financing in any transaction in which brokers are involved.

We limit the amount that we will finance, currently, to an amount less than 50% of the total equity, debt and other financial support of your Business (collectively, "obligations"). You must make a written representation to us, in the form we specify, confirming the dollar amount of your obligations. The representation must remain true through execution of your franchise agreement and we may elect not to approve a transfer, including a transfer to a corporation or other entity wholly owned by you, if you do not either maintain the same investment in your Business or pay any loans payable to us and our Affiliates in full. Subject to the obligation limit, our standard financing is up to 70% of your Initial Fees, and we may agree, in our sole discretion, to finance up to 80% of your Initial Fees if you meet certain requirements.

You must qualify to purchase a franchise, meet our credit standards and be otherwise eligible for financing to qualify for the following interest rates. We currently charge an interest rate based on your credit score as follows:

Credit Score	Annual Interest Rate
650 - 699	**10%**
700 or more	**9%**

If we agree to finance a portion of the Initial Fees, you must sign a promissory note (Schedule G to the Franchise Agreement). You must pay us the down payment when you sign your franchise agreement and pay the balance in monthly installments.

You must make note payments to us by automatic bank draft. Some banks and other financial institutions may charge a fee for electronic transfers. Monthly payments will begin approximately 2 months after you complete Phase I Training. The length of the repayment term may be negotiable, but will generally follow these guidelines:

Loan Amount	Length of Repayment Term
Less than $45,000	**Up to 5 years**
$45,001 - $75,000	**6 years**
$75,001 - $100,000	**7 years**
$100,001 - $150,000	**8 years**
Greater than $150,000	**9 years**

We require a security interest in the Business. You must sign a security agreement, substantially in the form included in the promissory note attached as Schedule G to the franchise agreement, granting us a security interest in all your assets, including after acquired property and we will file a UCC financing statement with the appropriate governmental authority. We have the right to require additional forms of security.

You may prepay the note at any time without penalty. If you default, including if you default under the Franchise Agreement, we may declare the entire remaining amount due. If you do not pay us the entire balance, and any accrued, unpaid interest, you may be responsible for the court costs and attorneys' fees we incur in collecting the debt from you. We may terminate your franchise agreement if you do not pay us.

You must waive your rights to certain notices of a collection action in our promissory note, security agreement and guaranty but there are no waivers of defense in our promissory note, security agreement or guaranty. If you are a legal entity, your shareholders, members, partners and/or owners must personally guarantee the debt and agree to pay the entire debt and all collection costs. We have the right to require a spouse's personal guaranty.

The financing described in this Item 10 is provided by us, Molly Maid SPV LLC.

We may sell, assign or discount any promissory note or other obligation arising out of the franchise agreement to a third party. If we sell or assign your promissory note, it will not affect our obligation to provide the services to you that are described in the franchise agreement but the third party may be immune under the law to any defenses to payment you may have against us.

We may periodically agree with third-party lenders to make financing available to our qualified franchisees and we may, in our sole discretion, refer you to a third-party lender for financing. We have no control over whether financing will be offered to you by any third-party lender. The lender is not obligated to provide financing to you or to any other franchisee that the lender finds does not meet its credit requirements and loan criteria. If we refer you to a third-party lender for financing, we may agree to take a short-term promissory note (in a form we provide to you) until your financing is arranged. You must use the proceeds from the lender to pay any promissory note to us.

We do not currently derive income from referrals or placement of financing with any third-party lender. However, we may require payment from you or other persons for the placement of financing in the

future. If we charge for placing financing in the future, we expect to use the payments to offset our expenses in doing so.

We do not guarantee your obligations to third parties.

Vehicle Financing

Enterprise may offer you financing for vehicles if you meet their qualifications; however, you are not required to purchase or lease your vehicles from Enterprise. The following table summarizes the financing Enterprise may offer you for financing vehicles.

Description	Enterprise Financing Option (Note 1)
Source of Financing	Enterprise
Amount Financed	$23,500 -$26,500 per vehicle
Down Payment	$0
Term (number of years)	4 years – 5 years
Rate of Interest plus Finance Charge	400 basis points + 3 year treasury rate set at the time of purchase/lease, the rate will be fixed
Monthly Payment	Varies with vehicle, term selected and amount financed
Prepayment Penalty	None
Security Required	Personal Guarantee
Guarantee	Personal Guarantee from owners of the Franchise
Liability upon Default	Termination of Franchise (Note 2), repossession of the vehicle; you must also pay entire amount due, early termination fees, and our attorney's fees, Enterprise's attorney's fees and court costs in collecting debt
Loss of Legal Rights Upon Default	None

Note 1: As described in Item 8, we may receive a material benefit for purchases or leases that you make with Enterprise. Aside from certain intangible benefits associated with group buying, you receive no material franchise benefits (for example, the award of additional franchises or a Renewal term) for using Enterprise.

Note 2: We can also terminate your Franchise if you fail to make payments as agreed, however, before your Franchise can be terminated, you will receive a notice of default and have a 10-day period to cure the default.

SBA Loans

We have been deemed eligible for streamlined and expedited loan processing through the Small Business Association ("SBA"). We are listed on the SBA's central registry of franchisors whose current franchise or license agreements are eligible for SBA financing found at www.franchiseregistry.com. We have arranged with the SBA to provide certain information and benefits to the SBA and Certified

Development Company ("CDC") so that our Franchise Agreement meets SBA eligibility criteria for 7(a) and 504 loans.

Other Financing Information

We also suggest third party sources for lending including, but not limited to: FranFund, Benetrends, Guidant, First Financial, Tenet Financial, Phoenix Funding, Seigel Capital, Funding Solutions, Catchfire Funding, Diamond Financial, Direct Connect Ventures, and Directed Equity. As of the date of this disclosure document, all of these sources are willing to work with prospective Molly Maid franchisees.

Other than described above, we will not guarantee any notes, leases or obligation. We and our affiliates have no past practice or future intent of selling, assigning or discounting franchisees' financing arrangements to a third party, although we reserve the right to do so in the future. We and our affiliates do not receive any direct or indirect payments or any other consideration from any person for the placement of financing with the lender. We do not offer financing that requires you to waive notice, confess judgment, or waive a defense.

ITEM 11

FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING

Except as listed below, we are not required to provide you with any assistance.

As noted in Item 1, we have entered into a management agreement with Manager for the provision of support and services to Molly Maid franchisees. However, we will remain responsible for all of the support and services required under the Franchise Agreement.

Pre-Opening Assistance: Before you open your Business, we or our designee will:

1. Provide you with site selection guidelines and general specifications and standards (Franchise Agreement, Section 5A).

2. Provide you an Initial Startup Package list of equipment, products and supplies (Franchise Agreement, Section 8.A).

3. Provide you with the list of approved supplies (which will include written specifications for certain items of equipment, opening inventory and supplies in some instances and approved suppliers in other instances). We do not deliver or install any items. (Franchise Agreement, Section 5D).

4. Provide you with electronic access to the Manuals that detail the specifications and procedures incidental to the operation of the Business (Franchise Agreement, Section 5F).

5. Provide the training programs described below (Franchise Agreement, Sections 6B and C).

6. Provide you with opening support for your Business and any additional support we determine necessary (Franchise Agreement, Sections 6B and C).

Ongoing Assistance: During the operation of your Business, we or our designee will:

1. Maintain the Marketing, Advertising and Promotion Fund (the "MAP Fund") (Franchise Agreement, Section 7A).

2. Provide updates to the lists of approved supplies and approved suppliers and continue to research and develop new products and services (Franchise Agreement, Section 5D).

3. Make periodic visits to your Business as we reasonably determine to be necessary to provide consultation and guidance (Franchise Agreement, Section 5H).

4. Provide refresher training courses, regional meetings and Reunion as we determine necessary and require you to attend and participate in the sessions. We will charge you a fee to attend (and for your employees to attend) regional meetings or Reunion that we deem. In this event, you must pay all expenses for you and your employees, including training materials, travel and living expenses (Franchise Agreement, Section 6C and E). For more information on the Reunion, see Items 5, 6 and 7.

5. Provide ongoing communication and support and updates to the Manuals (Franchise Agreement, Section 5F).

6. Maintain a service through which selected phone calls to our Molly Maid toll free phone number, 800-MollyMaid, will be forwarded to you or us. In the phone routing process, we will make a best effort to route calls from prospective customers requesting service in your Territory to you. Unless billed to the MAP Fund, you will be billed our then current fee for calls made to the 800-MollyMaid number that are routed to your office. We will use our commercially reasonable efforts to maintain this service 24 hours per day, seven days per week subject to acts of God or circumstances beyond our reasonable control, including power outages and the unavailability of telephone services.

In addition, based on examples from Molly Maid businesses, we may, from time to time, make suggestions to you with regard to your pricing policies. In addition, we have the right to negotiate Key Account arrangements, including pricing, which will bind all Molly Maid businesses that elect to participate in and are providing services to such Key Accounts. Although you generally have the right to establish prices for the products and services you sell, we reserve the right to establish and enforce prices, both minimum and maximum, to the extent permitted by applicable law. We may offer preferred customer plans that offer customers discount prices under certain terms and conditions. You are not required to offer these plans to customers but, if you do elect to participate in our preferred customer plans, you must offer the discount prices set by the plans in accordance with the terms of the plan. (Franchise Agreement, Sections 5M and 5N)

We are not required to provide any other service or assistance to you during your operations.

Marketing

MAP Fund

We collect a MAP Contribution from you for the MAP Fund, currently equal to 2% of Gross Sales per week, as provided in Item 6. (Franchise Agreement, Section 8.C)

We have established the MAP Fund and have designated the Manager (i.e., Neighborly Company) to administer the MAP Fund. The MAP Fund is not a trust or escrow account, and neither we nor the Manager have any fiduciary obligations with respect to the MAP Fund. While we cannot guarantee results or proportional distribution, we make best efforts to apply the MAP Fund for brand and system success. If all of the MAP Contributions are not spent in the fiscal year in which they accrue, the remaining amounts are retained in the MAP Fund for use in the following years. The Manager may use the MAP Fund for various purposes relating to the Molly Maid franchise system, including, but not limited to, (1) any expenses, administrative costs and overhead we or the Manager may incur in activities related to maintaining, administering, directing and conducting the MAP Fund and its programs, which shall not

exceed 10%; (2) broadcast or print advertising; (3) the creation, development and production of advertising and promotional materials (i.e., print ads, digital, radio, film and television commercials, video, digital ads, direct mail pieces, and other print advertising); (4) any marketing or related research and development; (5) the development, licensing and/or use of any tools and platforms in connection with marketing, advertising and promotional activities; and (6) advertising and marketing expenses, including product research and development and services provided by advertising agencies, public relations firms or other marketing, research or consulting firms or agencies. (Franchise Agreement, Section 7.A)

The Manager determines the use of the monies in the MAP Fund. In making this determination we and the Manager seek the input of our Franchise Advisory Council where relevant. The Manager is not required to spend any particular amount on marketing, advertising or promotion in the area in which your Business is located. The Manager and the MAP Fund may collaborate with the advertising funds of certain franchise systems affiliated with us. There can be no assurance that the MAP Fund's participation in these collaborations and joint efforts will benefit the franchised businesses using the Marks proportionately or equivalently to the benefits received by the other franchised businesses or the other franchised systems affiliated with us that also participate. The Manager oversees the advertising programs and uses the MAP Fund to create marketing materials and conduct national, regional or local advertising. We will contribute to the MAP Fund amounts equal to your required percentage for each similarly situated company-owned and affiliate-owned Molly Maid businesses. From time to time we or the Manager may contribute to the MAP Fund some amounts paid to it or us by outside suppliers. The Manager will prepare an annual unaudited accounting of the MAP Fund and will make it available for your review upon your written request. The Manager has its own in-house marketing and advertising production capabilities, but also may use an outside national, regional, or local agency. Neither we nor the Manager will use any of the advertising funds for the solicitation of franchise sales, but any marketing materials the Manager produces may designate "Franchises Available."

We reserve the right to cause the MAP Fund to be incorporated or operated through an entity separate from us or the Manager at such time as we may deem appropriate, and any such successor entity will have all our rights and duties with respect to the MAP Fund. We or the Manager may use collection agents and institute legal proceedings at the MAP Fund's expense to collect MAP Fund contributions. We may also forgive, waive, settle, and compromise all claims by or against the MAP Fund. If we terminate the MAP Fund, we will refund to you your pro-rata portion of any amounts remaining in the MAP Fund, based on your contributions to the MAP Fund. (Franchise Agreement, Section 7.A)

During the fiscal year ended December 31, 2025, the MAP Fund contributions were primarily allocated toward the following uses:

Type Expense	Percent of Expenses
Production	20%
Administrative Cost	1%
Digital & Other Media	77%
Public Relations	2%
Other	0%
Total	100%

Local Marketing

You will conduct your own marketing, advertising, and promotion programs, using approved materials and venues, at the local level and at your own expense (See Items 6 and 8). All of your local marketing and promotion (including through social media) must be in media that we approve, conducted in

a dignified manner and conform to the standards and requirements that we specify, including compliance with all Mark usage and branding standards. Specifically, you must submit all advertising materials to us at least fourteen (14) days prior to use. If we do not respond within 14 days after you submit the proposed advertising materials to us, the advertising materials will be deemed unapproved. (Franchise Agreement, Section 7.B)

To secure new customers for the Business, you must aggressively conduct, at your expense, marketing, advertising, and promotional programs at the local level. You are required to spend for marketing, advertising, and promotional programs the Minimum Local Marketing Spend. If you fail to make the required expenditures, it will be considered a default of the Franchise Agreement and we have the right to collect the deficiency and spend it as provided below in this paragraph. We reserve the right to require you to use one or more designated vendors in connection with your local marketing and promotional activities. In addition, we reserve the right to collect (on a monthly or quarterly basis, as we may from time to time designate) the Minimum Local Marketing Spend and in return provide to you local promotional, marketing and advertising materials and related services to promote the Business in the Territory. Should your franchise agreement terminate prior to our providing such local, promotional, marketing and advertising materials and related services in the Territory, we reserve the right to contribute the Minimum Local Marketing Spend amounts collected to the MAP Fund. See Item 6 for more information.

We reserve the right to require advertising or marketing cooperatives and/or local marketing groups (collectively, "LMGs") to be formed, changed, dissolved or merged, based on specific criteria determined by us for designated marketing areas. We have the right to establish how LMGs operate. If an LMG is established in your market, you will be designated to be a member of the LMG. The LMG will determine the amount of member contribution. Your contribution to the LMG will count towards any required minimum local marketing spending, including the Minimum Local Marketing Spend. Each company-owned or affiliate-owned Molly Maid business located within the LMG's market will be a member and will contribute to the LMG on the same terms as franchisees. All promotional and advertising materials proposed to be used by the cooperative must be approved by us prior to use. (Franchise Agreement, Section 7.D)

Call Center Program

With respect to rollover customer calls and customer calls outside business hours, including on weekends, we require you to participate in our Call Center Program currently administered by our affiliate Neighborly Service Solutions SPV LLC, pursuant to which you will receive, for a payment of corresponding fees (see Item 6; currently $250.00-$449.99/month (depending on the third-party vendor NCS is able to use) plus $25-$40 per booked appointment based on the number of appointments booked, with the per appointment fee decreasing based on number of booked appointments), certain call center services, including call routing and scheduling services. You will be required to agree to NCS's Terms of Use (the current version of which is included as Exhibit N). (Franchise Agreement, Section 5.E). See also Item 6 and Item 8.

Computer System

You must maintain a computer system that meets our standards and requirements (the "Computer System"). You must also license business management software (currently Housecall Pro) and our Technology Package (currently financial reporting technology, Neighborly Franchise Portal, Customer Engagement Platform, one Office365 E3 email account, one Office365 Exchange email, and FranConnect) from us and pay license and other fees for use of same, as discussed below and in Items 5 and 6. The Technology Package and Housecall Pro are referred to collectively as the "Software System". Additional Office365 Exchange email accounts are $5.50 per month, Office365 E1 email accounts are $19 per month; and Office365 E3 email accounts are $30.00 per month. Additionally, you may be required to license

additional software from us, an affiliate, or a third party and you also may be required to pay an additional software licensing or user fee in connection with your use of such software. You will be liable for all damages and problems caused by your use of any software or the Computer System. We will have full and complete access to the information and data entered and produced by the Software System or stored in the Computer System as it pertains to the operation of your franchise and can use them in any way we deem appropriate. You must maintain a dedicated email account for the Business, separate from any personal or other email account. You must purchase any upgrades, enhancements or replacements to the Computer System and/or hardware and software that we may from time to time require and that may be referenced in the Manuals. Except as provided in Exhibit L (Software System User & Maintenance Agreement), we have no contractual obligation to maintain, repair, update or upgrade the Computer System. You must make sure that you are in compliance with all laws that are applicable to the Computer System or other technology used in the operation of your Business, including all data protection or security laws as well as payment card industry compliance. (Franchise Agreement, Section 5.E)

You must use the following hardware and software in the operation of the Business:

Hardware

The current cost for hardware is between $2,200 and $4,500 per computer, although the cost may increase in the future. You must use a computer with adequate memory, speed and storage to run the software we require you to use (described below). We will periodically assist you in determining the appropriate hardware and operating systems needed to support the required software but we are not obligated to provide or assist you in obtaining computer hardware. You may acquire your computer hardware from any source. You may use any type of computer that meets our requirements and will run the required software as specified in our System standards.

Currently, for office use, we recommend a PC with an Intel Corei7; 16 – 32 GB RAM; 256 GB or higher hard drive (solid state hard drives are highly recommended); Windows 11 operating system; high speed Internet access capability; 2 monitors – 21" or larger Full HD 1920x1080; keyboard; mouse; webcam and a laser or ink jet printer. Currently, you must bring a laptop computer to training with at least the same specifications as above.

You must pay for all maintenance of your Computer System, internet access, and local area networks, at your own expense. We do not require you to sign any hardware maintenance or support contracts with us or any third party suppliers. In our experience, most of the computer hardware will have a manufacturer's warranty that you can extend at additional cost. We estimate that the annual cost to maintain the Computer System is $100 - $200 for maintenance not covered under manufacturer's warranty. We do not guarantee, warranty, maintain or support any computer hardware in any manner. You should determine for yourself whether or not any third party supplier from whom you purchase any component of your Computer System is obligated to provide ongoing maintenance, repairs, upgrades or updates to any component of your Computer System, and determine the additional cost for the services.

Software System

You must license our business management software (currently Housecall Pro) from our designated supplier (currently Codefield, Inc.) and enter into terms and conditions for the same in the form prescribed by us or such designated supplier (as such terms and conditions are referenced in the Software System User and Maintenance Agreement attached as Exhibit L). You must also license the Technology Package (currently including, financial reporting technology, Neighborly Franchise Portal, Customer Engagement Platform, FranConnect, one Office365 E3 email account, and one Office365 Exchange email account), sign a software license agreement for same in the form prescribed by us or such designated supplier (the current

Software System User and Maintenance Agreement is attached as Exhibit L), and pay ZorWare the associated fees (an enrollment fee and monthly support and maintenance fees) as disclosed in Item 5 and Item 6. The Technology Package and Housecall Pro are referred to in this Disclosure Document as the "Software System". These fees cover use of and support and maintenance on the Software System as provided in the Software System User and Maintenance Agreement (attached as Exhibit L). The Software System provides customer and prospect tracking, scheduling, dispatching, point of sale invoicing, customer service history, sales analysis and reporting functions. We may change the software that is included in the Software System.

Additionally, you must license QuickBooks Online. You have the option to obtain QuickBooks Online directly from the third-party vendor (Intuit) or you can obtain it through our affiliate, Zorware, in which case your use of QuickBooks Online will also be subject to the terms of the Software System User and Maintenance Agreement and you will then pay the fee to ZorWare for QuickBooks Online (which will be $30-$200 per month depending on the license tier that you select).

Currently, you must participate in an electronic system of reporting Gross Sales from the operation of your Business through our Software System.

We will request from Codefield, Inc. access to information that you input into the Housecall Pro system or develop on the system in or with respect to accounts related to your franchised business, including, but not limited to customer data, transaction data and operational and financial data about your franchised business(es) (the "data"). Such access may be in individual or aggregated form and may take place with or without notice to you. You must consent to this disclosure by Codefield, Inc. of any and all data to us and our affiliates and agree to indemnify and hold harmless Codefield, Inc. and its subsidiaries, affiliates, officers, agents and employees for any damages, expenses, losses or liabilities suffered by you in connection with any such disclosure whether such damages are under contract or tort or under any other theory of liability.

We may also request to be granted administrative access to your Housecall Pro user account(s) related to your franchised business(es), to export, transfer or grant access to your account or to data associated with such account(s) or your franchised business(es) or in connection with a termination of your franchise agreement(s) with us, to terminate or delete your Housecall Pro account(s) related to your franchised businesses. You must consent to all such access and actions by us and agree that you will not seek any mass export of your data with respect to your franchised business(es) without our written consent.

You may not at any time substitute any other software for the software we require. We will have independent access to the Software System and certain information in your Computer System, including sales and related data, and there are no contractual limitations on our right to access this information and data. Such access may be in individual or aggregated form and may take place with or without notice to you.

In addition, you must also purchase or obtain separately and use the following:

- Google Chrome
- Adobe Acrobat Portable Document File (PDF) Reader

We currently estimate the cost for the software you must purchase separately to be approximately $400, but this may vary based on whether some of the software is purchased together with your computer hardware.

Our computer hardware and software requirements, including the Software System, will periodically change and you will be required to update your systems and you may incur additional or higher fees and costs in connection with any such changes or updates. There are no contractual limitations on your obligations to upgrade your Computer Systems and pay for those upgrades or changes. We will advise you of any required upgrades, updates or changes.

We may periodically develop other proprietary software and other systems, products and upgrades that we may require you to use. We may charge you a license fee for any new software.

Other than the Computer System requirements described above, you do not have to buy or use an electronic cash register.

We will make available to you an optional third-party web-based job applicant tracking system ("Paradox ATS"), which will allow you to create and manage local job postings online, track job applicants, and manage your recruiting efforts. Your use of the Paradox ATS will be subject to Paradox, Inc.'s terms of use. You will pay us or our affiliate an annual fee at the then-current rate ($703/year). We may increase the fee in the future but as of the date of this Disclosure Document we don't anticipate an increase of more than 30% annually in addition to any direct price increases from the vendor, Paradox, Inc. You may opt out of using Paradox at any time. Your access to this third-party applicant tracking system in no way shifts any employee or employment related responsibility from you to us. You are, and will remain, the sole employer of your employees at all times, and you are solely responsible for all employment decisions and actions related to your employees.

Internet Service Provider

You must have a primary and we recommend a secondary or "back-up" source of internet access. Your primary internet access must be high speed business class internet service with a minimum of 100 megabits per second (Mbps) of available band width per Software System user. We may modify these requirements in the future. You may use any independent Internet service providers ("ISP") of your choice as long as each allows you to perform all necessary functions. (Franchise Agreement, Section 5.E)

System Website, Electronic Communications and Data

We own the domain name www.mollymaid.com, which we use as our primary website for information about the Franchised Business. You must provide information to us promoting your Business to post on the website. You may not separately register any domain name or any social media account containing any of the Marks or establish a website or social media account for the Business without our prior written consent. We reserve the right to pre-approve, establish rules, procedures, and policies relating to any website or social media account you create for the operation of your Business. Our System standards will apply to website advertising. At our option, we may, in the future, establish one or more additional websites to advertise, market, promote and operate Molly Maid businesses and the franchise opportunity, and provide you certain additional website-related services such as a listing for your location, or a web page, and we may charge you a fee for such services (see Item 6). (Franchise Agreement, Section 5.K)

We make no warranties and disclaim any express or implied warranty relating to any software, data, Intranet, website or other related items provided or recommended by us. If we provide you with any software or require the use of any software, Intranet, website or other related items we will not be liable for any costs or expenses, including any special, indirect, or other damages (including lost profits), even if we have been advised of the possibility of damages and even if the software did not function properly or had design problems that may have contributed to any loss.

You must comply with all policies and procedures as described in our Manuals, and execute any required agreements for use of our Intranet or any electronic communication, or data storage/retrieval system, website or software, as we periodically require, including policies that require you to identify yourself in all electronic communications as an independently owned business. We may periodically modify these rules and policies at our discretion. We are not obligated to provide you with an internet or intranet email account or system but we do currently use an on-line system for the communication of information and Internet/electronic mail access. We may discontinue the current system of communication and Internet/electronic mail at any time and you may be required to maintain an account we designate with a provider of our selection and pay the required fees. See Item 6. We are not obligated to monitor or create/maintain any backup of email and information/data related to email. There are no contractual limitations on our right to access, information and data on the electronic communication and Internet/electronic mail systems. You agree you have no right of privacy with respect to such communications and data and we may access these email communications and data. Any access to, monitoring or copies of, data related to electronic communications and emails will be solely for our benefit.

We may use all data provided by you to us for any and all purposes for which we may solely determine, including financial information and assessments or similar data, and may share and disclose the data to/with our affiliates, their franchisees and our franchisees, and all prospective franchisees, without restriction and without compensation, subject to compliance with applicable laws. We will disclose such financial information and data to any other third party only after your name has been omitted unless you consent or as required by judicial process or a governmental investigation, in each case subject to compliance with applicable laws. (Franchise Agreement, Section 5E).

Site Selection

You select the site for the Business with site selection guidelines we provide. You must verify to us that your site complies with our site selection guidelines prior to opening and prior to any relocation of your site during the term of your Franchise Agreement. We do not select your site. We will approve your site so long as it meets our site selection guidelines. The factors we consider in approving your site are whether the site is located within your Territory, whether it meets zoning requirements, it has adequate parking, has access to major traffic arteries, has washer and dryer hook up, and has restroom facilities. We will attempt to approve or disapprove your selected site within 10 business days after you submit the location (together with evidence of its compliance with our site selection guidelines) to us for approval. If you and we can't agree upon the location, the franchised business cannot be operational. We do not generally own the premises for a franchised business and lease them to a franchisee. You must begin operating your Business within 6 months from the date you sign a Franchise Agreement, although you may not commence operations of your Business until you successfully complete our training program and have otherwise complied with your pre-opening obligations. (Franchise Agreement, Section 5.A)

Manuals

We will provide you electronic access to or loan you copies of our Manuals, which contain mandatory and suggested specifications, standards and procedures. You must adopt and use as your continuing operational routine the required standards, service style, procedures, techniques, and management systems described in our Manuals or other written materials relating to the Business. The Manuals will contain both mandatory standards and recommended standards. You must treat the Manuals, and other written materials created for or approved for use in the operation of the Business, and the information contained in them, as confidential. The Manuals will remain solely our property. We may, from time to time, revise the contents of the Manuals and you must comply with each new or changed standard. The Manuals have a combined total of 370 pages. (Franchise Agreement, Section 5.G)

The table of contents from our Manuals is as follows:

Topic	Number of Pages
Operations	110
Safety	36
Sure Start	48
System Standards	30
Cleaning	43
HSP Training	26
Office Infrastructure	46
Lead Management	31
TOTAL	370

Training

You (or your principal owners, if you are an entity) must attend, and complete to our satisfaction, our initial training program (the "Initial Training Program") within three months of the time you sign the Franchise Agreement and before opening a new Business.

The Initial Training Program begins with "Sure Start," a fifteen to seventeen week program that includes numerous pre-opening and post-opening activities. During, Sure Start Phase I, you must prepare a comprehensive financial plan, review the Manuals, complete learning classes in our learning management system, complete a territory review, coordinate your initial advertising program, acquire proper insurance, acquire all permits, licenses, and approved vehicles, and coordinate and meet with your vendor selections and PTN representatives. You may enter Sure Start immediately upon your signing and returning to us the Franchise Agreement and paying the Initial Fees. During Sure Start, we will tentatively schedule a classroom training session for you to attend. Final confirmation of your scheduled classroom training will be contingent upon your successful completion of Sure Start Phase I.

During Sure Start Phase II classroom and hands-on training sessions will be conducted at our offices in Waco or Irving, TX for three days (although as of the date of this Disclosure Document, this training may be conducted virtually) and at one of our franchise owner training centers for an additional five days. This training will be conducted by our or the Manager's training staff, operations team and our experienced franchise owners. The instructors will include Michael Silva-Nash who has 15 years of experience in the industry, 14 years as a Molly Maid franchise owner and 3 years with us; Michelle Robles, who has 25 years of experience in the industry, 25 years of that with us and Predecessor; Ken Ratliff, who has 2 years of experience in the industry and with us; Rob Shollar, who has 2 years of experience in the industry and with us; and Mishelle Kost, who has 1 year of experience in the industry and with us. Generally, the instructors will conduct the training using specified lectures, presentations, our manuals and other supplemental material. However, we may substitute, add or modify at various times during the year, the subjects covered, instructional materials, hours of classroom and/or hands-on training, and instructors for classroom and hands-on training.

Additional persons employed by you may attend on a space available basis and contingent upon our receipt of our training fee to offset the expenses we incur. All attendees who are not a party to the Franchise Agreement must sign our then-current Non-Disclosure Agreement before the start of the session. If it becomes necessary to retrain a certain individual, we reserve the right to charge you a training fee. You

must pay for your own and your employees' travel and living expenses while attending the Initial Training Program.

During Phase I training and Phase II training, we will work with you to determine a timeline for the launch of your business. Following your successful completion of the Initial Training Program final confirmation will be made of your Business launch date. During the first months of operation, you work closely with our operations team. You will talk with us regularly on the telephone and we'll do an on-site visit to your location after you open to reinforce the training you have received and to help you integrate it into your operation.

If this is an additional Franchise being awarded to you, and you have already attended the Initial Training Program, the requirement that you attend the Initial Training Program may be waived, as is our obligation to provide this to you at no additional fee. If this is a resale/transfer, you will be required to complete the Initial Training Program, although we may modify the training based on the circumstances in the event you are a transferee/buyer and have signed a Buyer Commitment Agreement.

We reserve the right to revise the training itineraries at any time. We conduct the Initial Training Program as often as needed, typically this is at least once monthly on a pre-scheduled basis.

Any training provided by us or our affiliate to any of your workers will be limited to training or guidance regarding the delivery of approved services to clients in a manner that reflects the customer and client service standards of the System. You are, and will remain, the sole employer of your employees at all times, including during all training programs, and you are solely responsible for all employment decisions and actions related to your workers. You are solely responsible for ensuring that your workers receive adequate training. (Franchise Agreement, Section 6)

TRAINING PROGRAM

Subject	Phase I	Phase II - Onsite	Location
Molly Maid key systems, QuickBooks Online, Marketing, ProTradeNet, Paradox	15 – 20 hrs	0 hrs	Virtual
Key Systems	8 hrs	0 hrs	Virtual
Vendors/Supplies	10 – 15 hrs	0 hrs	Virtual
ProTradeNet, Account Rep, Local Marketing Specialist, Financial Subject Matter Expert	3 hrs	0 hrs	Virtual
Pre-Training Week	15 hrs	0 hrs	Virtual
Business Training Week	0 hrs	72 hrs	Waco or Irving, TX or virtual training
Hands-On Training at a Molly Maid Franchise Owner's Office	0 hrs	40 hrs	Various physical locations (based on availability of trainer)
TOTAL	61 hours	112 hours	

The Sure Start Phase II training program is held 11 times per year or whenever minimum class sizes are achieved.

On-going training helps to enhance the System, your management of the Business, and the services provided to Molly Maid customers. Currently, we have chosen to provide on-going training through Tortal, our software Knowledge Base, conference calls, webinars, electronic mail, monthly publications, annual Reunion, and regional meetings. You must attend and participate in, every year, at your expense, the annual training or conference event specified by us and currently referred to as "Reunion" (see Item 6 for more detail), and any other training we designate as required. We may also require you to attend and complete a "refresher" training course or advanced training course if we determine that you are not current on all aspects of the System or are otherwise in need of training. You must pay all registration, travel and living expenses that you incur while attending any session. If you do not attend or participate in the Reunion, event, meeting, summit, or another training we designate as required, we may debit your account $2,000 on a pro-rata basis based on number of days you miss at said convention, event, meeting, summit, or training.

We establish the duration, curriculum, and location of these sessions. The curriculum for past events has included (but is not limited to); technical training, business plan analysis, marketing, profitability, software, and maximizing your business opportunities. Past locations have included, but are not limited to, Arizona, California, Colorado, Florida, Georgia, Illinois, Maryland, Michigan, Nevada, Ohio, Tennessee, Texas, and others.

Opening of Franchise

Molly Maid franchisees typically open for business within two weeks after completing the Initial Training Program, which will generally take place four to eight weeks after signing the Franchise Agreement. The Franchise Agreement requires you to open within 3 months after signing the Franchise Agreement. The factors that affect how quickly you can open your Business include the training schedule, your ability to obtain necessary financing, delivery of vehicles, any local requirements for permits or licenses and your ability to complete our recommended pre-training agenda. (Franchise Agreement, Section 5.A)

ITEM 12

TERRITORY

The Territory

You will receive the right to operate a Molly Maid business at a location within your Territory that meets our site selection guidelines (the "Franchise Location"). Your Franchise Agreement will also specify your designated Territory which will provide you limited territory protection. We identify Territories by U.S. Zip Codes. Each physical household within each zip code that comprises your Territory at the time you sign the Franchise Agreement will be assigned 1 "point." 1 additional "point" will be assigned to each physical household with a combined annual gross income of $100,000 or higher. Additional "points" may be assigned to physical households within your Territory based on other factors, which may include the age of its occupants, and status of children residing in the household based on our then current demographic information. The "points" assigned to each physical household within your Territory will be calculated with reference to data we obtain from third-party demographic service providers. The sum total of the points assigned to your Territory multiplied by 0.15 shall be your "Target Household" total or "TH." You must provide services to all zip codes within your Territory.

The typical Territory includes a TH of approximately 45,000 to 70,000. Your Territory Fee of $1.10 per TH will vary depending on the total TH in your Territory, but Territory Fees typically range from $49,500 to $77,000 for a standard-size market. We reserve the right to adjust the TH for your Territory as

we deem appropriate to account for market conditions, urban and rural exceptions, remnant inventory and expansions.

You will maintain rights to your Territory even if the population in your Territory increases; provided, however, that, if you amend the Franchise Agreement during the term to add additional zip codes, the TH of only those additional zip codes at the time of the amendment will be added to the TH originally assigned as of the Effective Date of the Franchise Agreement to achieve the then-amended TH of the Franchise Agreement. The Franchise Agreement does not grant you any territorial rights beyond your Territory.

If you wish to relocate from your Franchise Location to a new business site, we will consent in writing to your relocation; provided (1) you are not in default of the Franchise Agreement, any other agreements with us, or the lease for the former Franchise Location, (2) you are current on your financial obligations to us and our affiliates and all your third party creditors, (3) you open for business at the new location on the same day you close your former Franchise Location, and (4) the new business site is within your Territory and meets all the requirements of our then-current site selection guidelines.

In the limited instance that Google (or another designated vendor we use for search engine optimization purposes to drive online customer marketing) requires a secondary physical location in your Territory (in addition to your Franchise Location) in order to align with the marketing areas identified by Google/the vendor, we and you will agree on how you can establish and operate the secondary location in a manner that meets Google/the vendor's requirements as well as our applicable System standards for a secondary location; provided that this requirement will not apply during the first year of operation of your Business.

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets we own, or from other channels of distribution or competitive brands that we, our affiliates or third parties control, operate or franchise. However, provided you are in full compliance with your Franchise Agreement, we will not operate or grant a franchise for the operation of another Molly Maid franchise with rights to market within your Territory during the term of your Franchise Agreement.

We and our affiliates reserve all other rights not specifically granted to you, including the right, while your Franchise Agreement is in effect, to sell or allow others to sell: any products or services anywhere using different trademarks; the same or similar products and services, competitive with those you will provide, anywhere using different channels of distribution, except for a business offering residential maid or housekeeping services; different products and services anywhere using the Marks; or the same products and services using the same trademarks anywhere outside your Territory. In addition, we may advertise, solicit and enter into Key Accounts, which are national, regional or other accounts we believe will benefit the system as further described in the Franchise Agreement, the Manuals and Item 8, and Key Accounts may involve marketing in your Territory. In addition to allowing others to offer products and services in your Territory generally, in the specific case when a Key Account is involved we may also designate or authorize a corporate employee, another franchisee or any other third party to perform or assist you in performing services within your Territory if you refuse, after being offered an opportunity, or, in our judgment, are not qualified, interested, able or available to perform services for any customer in the Territory, including any Key Account customer; or if you request assistance. If you agree to participate in or service Key Accounts, you must do so on the terms we specify, which terms may include, but may not be limited to, the provision of certain insurance, equipment, products and services, and the offer of services at prices not to exceed the maximum prices specified as well as payment by you of any applicable sales or broker commissions. If we allow others to provide services in your Territory, you will not be entitled to any compensation for the sales or services performed. Subject to the rights granted to you in your Franchise Agreement, we may provide in the Manuals for other programs in which we offer and sell, and/or authorize

others to offer and sell, using the Marks or other marks, goods and services in your Territory that are identical or similar to and/or competitive with those provided at your Business. We may also acquire businesses or be acquired by a business offering similar products and services anywhere.

You cannot advertise for or attempt to solicit customers for any products or services, including using Internet, telemarketing or other direct marketing, outside your Territory. You may only provide products/services to customers outside your Territory in accordance with our policies and procedures (including the Preferred Lead Program described below) and only with our prior written consent. We may identify in the Manuals or otherwise in writing the conditions under which we would grant our consent to your servicing or selling outside of your Territory and our consent may be conditioned upon whether you have obtained a required level or the highest level of quality or service as determined by a rating system we designate, which may change from time to time. Under our Preferred Lead Program, you may provide services within a specified area outside your Territory (such area, "designated area"), if such services are provided to your existing customer that has locations inside your Territory and within the designated area and the franchisee who owns the territory in which the designated area is located also participates in the Preferred Lead Program. Additional terms and conditions of the Preferred Lead Program are described in the Manuals. You must meet the qualifications described in the Manuals before you may participate in the Preferred Lead Program.

Our Manuals may also set specific rules for engaging in, and what may constitute, marketing within your Territory and other related matters, including what telephone area codes and exchanges may be used within the Territory (depending on the areas covered by those area codes/exchanges); which publications or media you may advertise in (depending on whether the circulation of the publication/media is wholly or mostly within your Territory); participation in promotional events, tradeshows, continuing education programs, chambers of commerce and industry association meetings; the post office box or mailing address that may be displayed on advertising; which phone numbers may be displayed on your vehicles; how, when and from which customers or accounts you may solicit work (depending on their location and the location and/or duration of the work); requirements for referral of work; enforcement, administration and interpretations of provisions of marketing/territory rules and procedures; and other matters; and we may update and change these rules from time to time.

We do not otherwise limit or restrict your solicitation of customers in your Territory.

Neither we nor any other party are required to pay you as a result of us exercising in your Territory any of our rights described in this Item.

Beginning with the second full calendar year of operations, based on the cumulative number of years you have been operating the Business, including years in operation under a prior franchise agreement, your Business must achieve the following Minimum Performance Standards, as defined below: (a) the applicable Minimum Gross Sales each week during the term of the Franchise Agreement (the "Gross Sales MPS") and (b) a Customer Satisfaction Minimum Performance Standard, currently, Net Promoter Score (or another customer satisfaction survey score we designate) ("NPS") that is not more than 20 points below the average NPS for the Molly Maid franchise system for each applicable measurement period we set, currently prior six-months (the "Customer Satisfaction MPS" and collectively with the Gross Sales MPS, the "Minimum Performance Standards"). If you operate multiple Molly Maid businesses, the Minimum Performance Standards will apply separately to each franchised business. We can make changes to the Minimum Performance Standards upon 6 months' prior written notice in accordance with our reasonable business judgement and so long as such revised Minimum Performance Standards are applied to all similarly situated Molly Maid franchised businesses.

If you fail to maintain the required Minimum Gross Sales for any 26 weeks during a rolling 12-month period or you fail to meet the Customer Satisfaction MPS for any applicable measurement period, we will meet with you to identify the reasons for the substandard performance and establish an Improvement Action Plan for the Business to take specific actions with the goal to improve the overall performance of the Business. Your failure to implement or comply with the Improvement Action Plan over a 6 month period we designate will be a default under your Franchise Agreement, subject to a 30-day cure period. During the cure period, you will have the opportunity to advise us of your intent to sell your Business to a third party, in which case we will give you an additional 90 days (from the date of your notice of intent to sell) to transfer the Business in accordance with the transfer requirements of the Franchise Agreement. Failure to timely cure the default or transfer the Business will give us the right to either reduce the size of your Territory without compensation or terminate your Franchise Agreement.

Although you do not have a right to do so, we may permit you to establish another Molly Maid Business, if you meet our then-current Expansion Criteria. We have the absolute right to determine whether an existing franchise meets our Expansion Criteria, which we may modify from time to time. As of the date of this Disclosure Document, the criteria we consider are, among other factors: a franchisee's compliance with the System, operational success (including your existing Franchised Business(es) meeting or exceeding certain performance thresholds), leadership ability and team development, financial stability, and ability to expand and potential limits on the number of Businesses any franchisee owns.

We do not generally grant any right of first refusal to obtain additional territory.

If you do not qualify for renewal of your Franchise Agreement, we may, in some cases, but are not required to, offer to enter into a franchise agreement with you for a smaller territory and you would then have the option to accept that territory on the terms offered.

We do not operate or franchise, or currently plan to operate or franchise, any business under a different trademark that sells or will sell goods or services similar to those that our franchisees sell. However, certain of our affiliates described in Item 1, and other portfolio companies that currently are or in the future may be owned by private equity funds managed by our affiliates, may operate and/or franchise businesses that sell similar goods or services to those that our franchisees sell. Item 1 describes our current affiliated franchise programs that offer franchises, their principal business addresses, the goods and services they sell, whether their businesses are franchised and/or company-owned, and their trademarks. As noted in Item 1, all of these affiliated franchised brands (with the exception of Mosquito Joe, PDS, and any KKR portfolio companies) have the same principal business address as us, and they generally do not maintain separate offices and training facilities from our offices and training facilities (except for Rainbow International, which maintains some separate training space) although each affiliated brand has its own separate meeting space. Most of the affiliated franchisors and the affiliated franchise brands are not direct competitors of our franchise network given the products and services they sell, although some are to a limited extent, as described in Item 1. All of the businesses that our affiliates and their franchisees operate may solicit and accept orders from customers in your territory. Because they are separate companies, we do not expect conflicts between our franchisees and our affiliates' franchisees regarding territory, customers and support, and we have no obligation to resolve any perceived conflicts that might arise.

PE Owners

If you are a PE Owner, we will view any investment by you or your affiliate in a business that competes with our business or the business of any of our affiliates or any business operating under any franchise system owned by any of our affiliates that operate in the same Neighborly segment as us (i.e., the Neighborly "repair" segment) as grounds to not permit any further expansion by you or your affiliates

within the Molly Maid® system or any other franchise system operated by any of our affiliates (excluding 5% or less holdings in a publicly traded company).

If you are a PE Owner and you and your affiliates are in good standing under all Franchise Agreements with us, your and your affiliates' franchised businesses' trailing 12 months' Gross Sales per capita exceed our systemwide average Gross Sales per capita, your and your affiliates' average Net Promoter Score (NPS) is at or above systemwide average for the prior 12 months, the year-over-year growth in Gross Sales per capita for each of your and your affiliates' franchised businesses' is at or above the systemwide average same-store-sales growth for the system for the last 24 months and you notify us that you wish to acquire additional franchised businesses that would make you an owner of multiple Molly Maid® businesses that collectively generate, on a pro forma basis, up to 10% of our systemwide Gross Sales, we will use commercially reasonable efforts to facilitate the acquisition so long as you meet all of our financial and other qualifications for expansion. If you are a PE Owner and you wish to acquire additional franchised businesses that would make you an owner of multiple Molly Maid® businesses that collectively generate, on a pro forma basis, more than 10% and up to 15% of our systemwide Gross Sales, in addition to meeting the above-listed conditions, your and your affiliates' franchised businesses' trailing 12 months' Gross Sales per capita must exceed the average Gross Sales per capita for the top quartile of our system, and you otherwise must meet all of our financial and other qualifications for expansion. These 10% and 15% limits on PE Owner's ownership will not apply to the development and opening of new Molly Maid® businesses so long as you meet our then-current qualifications for expansion, you and your affiliates are in good standing under all Franchise Agreements, your and your affiliates' trailing 12 months' Gross Sales per capita exceed systemwide average, and your and your affiliates' average NPS is at or above systemwide average for the prior 12 months, and the year-over-year growth in Gross Sales per capita for each of your and your affiliates' franchised businesses' is at or above the systemwide average sale-store-sales growth for the system for the last 24 months.

ITEM 13

TRADEMARKS

We grant you the right to operate a franchise under the name Molly Maid®. You may use our other current or future trade names, trademarks, service marks, symbols, emblems, logos and indicia of origin designated by us (the "Marks") to identify your franchise.

We own the following Marks that are registered on the Principal Register of the United States Patent and Trademark Office ("USPTO"):

MARK	REGISTRATION NUMBER	REGISTRATION DATE
MOLLY MAID	1,275,538 2,755,997	04/24/1984 08/26/2003
MS. MOLLY FOUNDATION	2,256,243	06/29/1999
MS. MOLLY FOUNDATION & Design	3,132,079	08/22/2006

MARK	REGISTRATION NUMBER	REGISTRATION DATE
A CLEAN YOU CAN COUNT ON	7,244,819	12/12/2023
WE'RE MAID FOR THIS	4,956,949	05/10/2016
MOLLY MAID and Design (New)	5,814,727	07/23/2019
MOLLY MAID (SOLID LOTUS DESIGN) 	7,055,145	05/16/2023

As noted in Item 1, we became the owner of the above-listed Marks in March 2021.

Our parent, Neighborly Assetco LLC, owns the following Marks, which are registered on the Principal Register of the USPTO, and we license from Parent the right to use and to allow our franchisees to use these Marks under a Trademark License Agreement (the "License Agreement"). The License Agreement grants us a worldwide, non-exclusive, nontransferable license to use and to license others to use the Marks. Parent may terminate the License Agreement due to our material breach, upon our ownership change, or for any reason upon 90 days' notice. Upon any termination of the License Agreement, we will be required to cease all use of these Marks and we will require you to do the same.

MARK	REGISTRATION NUMBER	REGISTRATION DATE
NEIGHBORLY	5,365,894	December 26, 2017
NEIGHBORLY (Stylized) 	5,365,895	December 26, 2017
HOUSE LOGO 	5,347,941	November 28, 2017
YOUR HUB FOR HOME SERVICES	7,281,370	January 16, 2024

Required affidavits and renewals for the registrations for these principal trademarks have been filed when due.

In addition to the Federal rights that apply to use of the registered Marks above, we claim common law rights, based on our use of the Marks, to all of our Marks. There may be areas, however, in which a third party has prior common law rights to the use of one of our Marks. If you propose to operate a franchise in one of those areas, we may attempt to obtain exclusive use of that Mark, or, in the alternative, we may designate and grant you permission to utilize a different proprietary mark. There may be other instances in which we may elect to use, or require you to use, a different proprietary mark in a market, region or systemwide. In any instance in which we require you to use a different proprietary mark, you must, at your expense, comply with our designation and use, or change your use to the designated mark. You must modify or discontinue the use of a Mark, at your expense, if we direct. If we direct, you must adopt or use one or more additional or substituted Marks.

There are no currently effective determinations of the USPTO, the Trademark Trial and Appeal Board, the trademark administrator of any state or any court, no pending infringement, opposition or cancellation proceedings and no pending litigation involving any of the Marks that may significantly affect the ownership or use of any Mark listed above. Except for the License Agreement noted above, no agreements limit our right to use or license the use of our Marks.

You must notify us immediately when you learn about an infringement of or challenge to your use of our Marks. We will take the action we think appropriate but are not obligated to protect your rights to use the Marks. We have the right to control the defense of any claim using attorneys we choose and you must cooperate in that defense. You may participate in the defense and settlement at your own expense but our decisions will be final and binding. We will indemnify you or reimburse you for your liability and reasonable costs if there is a challenge to your authorized use of our Marks provided you have notified us immediately after you learned of the challenge and cooperate with us in defending the challenge as required.

You must follow our rules when you use the Marks and you may only use the Marks for the operation of your Business in your Territory. You must execute any documents we require to protect the Marks or to maintain their continued validity and enforceability. You may not directly or indirectly contest the validity of our Marks, our (or Parent's, as applicable) ownership of the Marks or our right to use or license our Marks, trade secrets, confidential information or business techniques that are part of our business. You cannot use the Marks as part of a corporate or other legal name and you must comply with our instructions in filing and maintaining trade name or fictitious name registrations.

You must modify or discontinue the use of a Mark, at your expense if we direct. If we direct, you must adopt or use one or more additional or substituted Marks.

ITEM 14

PATENTS, COPYRIGHTS, AND PROPRIETARY INFORMATION

You do not receive the right to use an item covered by a patent but you can use the proprietary information in our Manuals and software which are described in Item 11. We have not filed an application for a copyright registration in these items, but we claim a common-law copyright in our Manuals and software and we treat the information in these items as confidential and proprietary. Item 11 describes limitations on the use of the Manuals and software by you and your employees. You must treat these items and the information as confidential. You must also promptly tell us when you learn about unauthorized use of this proprietary information. We are not obligated to take any action to protect or defend use of proprietary information but will respond as we think appropriate and will control any action we decide to bring or defend. We are not required to participate in your defense or indemnify you for use of copyrighted material or patents. We do not actually know of any infringing uses of our copyrights that could materially

affect your use of the copyrighted materials in any state and there are no agreements that limit our rights to use our copyrights or to allow others to use them.

Confidential information includes all information, data, knowledge, materials, techniques and know-how designated or treated by us as confidential and includes any and all Manuals, computer software or programs, training materials, operational videos, marketing programs, franchise rosters, franchisee lists, customer and prospective customer lists and data, and any other materials designated or treated by us as confidential. You may not, at any time during or after the term of the Franchise Agreement, disclose, copy or use any confidential information except as we specifically authorize.

If we ask, you must have your personnel who receive or will have access to confidential information sign covenants not to divulge the confidential information or use it for their own benefit. If you are a corporation or other business entity, your shareholders, members and/or owners must also abide by these covenants and sign a Guaranty (attached to the Franchise Agreement as Schedule C). If you are an individual, we may require your spouse to sign and abide by a confidentiality agreement. If we ask, your employees with access to your password and log-in name for our Intranet must sign a confidentiality agreement agreeing to not disclose this information.

If you develop any new product, service offering, concept, invention, business venture, technique, process or improvement in the operation or promotion of your Business, you must promptly notify us and provide us with all necessary information free of charge. You acknowledge that we own any such information and you agree to assign ownership of same to us, and you acknowledge that we may provide the information to other franchisees for use in their franchises.

There currently are no effective adverse determinations of the USPTO, United States Copyright Office or any court, nor are there any pending infringements, opposition or cancellation proceedings or material litigation involving the copyright materials that are relevant to their use by our franchisees.

ITEM 15

OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS

If you are an individual, you must directly perform or supervise the operation of the Business unless we consent otherwise. You must obtain and maintain an immigration status that will allow you to live, work, own and operate a business in the United States for the initial term of the Franchise Agreement and for the length of any renewal terms of the Franchise Agreement. If you do not have or maintain the required status, the Franchise Agreement will immediately expire by its terms with no further notice or opportunity to cure and we will have no liability to you, and no refund of any fees will be made. However, you will remain bound by all post-termination obligations in the Franchise Agreement, including all obligations regarding non-competition, de-identification, confidentiality, and indemnity.

If we agree that you need not personally perform or supervise operation of the Business, an individual who has successfully completed our training program, including Sure Start Phase I Training, Sure Start Phase II Training and franchise owner training center training ("manager") must directly supervise the Business, and that individual must be a bona fide manager, as determined by us. If we ask, the manager must sign a written agreement to maintain confidentiality of the trade secrets described in Item 14.

If you are a corporation or other legal entity, direct, on-site supervision must be done by a designated owner who has successfully completed our training program unless we consent otherwise

("principal owner"). If we ask, the principal owner must sign a written statement to maintain confidentiality of the trade secrets described in Item 14 and to conform to the covenants not to compete described in Item 17. If we agree that a principal owner need not personally perform or supervise the operation of the Business, a manager must directly supervise the Business. The manager need not have an ownership interest in the Business. If you are a PE Owner, your Business may be under the direct and active supervision and management of a managing principal who must meet our qualifications and complete all required training; such individual does not need to have an ownership interest in the Business. If you are a corporation or other legal entity, your principal shareholders, members and/or owners must sign a Guaranty agreeing to pay and perform all obligations under the Franchise Agreement (attached to the Franchise Agreement as Schedule C). If you obtain financing from us as provided in Item 10, we have the right to require a spouse's personal guaranty. If you are a PE Owner, we may agree to accept a corporate guarantee or a letter of credit in lieu of a personal guaranty.

While you own the Business, you cannot have an interest or relationship with any competitors. If you own an existing business when you sign the Franchise Agreement, we may (in our sole discretion) allow you to exclude such business from the Business by executing the Excluded Services Addendum attached as Schedule I to the Franchise Agreement. If such existing business is rolled into the Business, you will execute and become bound by the Roll-In Addendum (attached as Schedule H to the Franchise Agreement).

ITEM 16

RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You must offer and sell only the goods and services that conform to our standards and specifications. You must offer the goods and/or services that we designate as required for all franchisees and you may elect to offer other products and/or services only if we approve them in advance. You must provide professional cleaning services. We may change the authorized services and/or products that we require you and all franchisees to offer by adding additional services and/or products or deleting products and/or services, or both and there are no limits on our right to make changes. If we make any changes, we will notify you. We have no plans to make significant changes in the future.

You must comply with all applicable laws and regulations and obtain all appropriate governmental approvals for the Business. To ensure that the highest degree of quality and service is maintained, you must operate in conformity with the methods, standards and specifications in the Manuals and as we may otherwise require in writing periodically. You must not deviate from our standards and specifications without our prior written consent.

We do not limit or restrict your solicitation of customers in your Territory, although we own all customer information and may use the customer information as we deem appropriate (subject to applicable law), including, without limitation, sharing it with our affiliates for cross-marketing, customer loyalty programs or other purposes.

ITEM 17

RENEWAL, TERMINATION, TRANSFER, AND DISPUTE RESOLUTION

THE FRANCHISE RELATIONSHIP

This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this disclosure document.

Provision	**Section in Franchise Agreement** (unless otherwise specified)	**Summary**
a. Length of the franchise term	4(A)	Initial term is 10 years.
b. Renewal or extension of the term	4(B), (C)	Your Franchise Agreement may be renewed for one additional 10-year term by executing the then-current form of franchise agreement and meeting the other then-current requirements for renewal; if you continue to operate after expiration of the initial or a renewal term, we may, at our sole election, treat the Franchise Agreement as expired or as continued on a month-to month basis until both parties agree to enter into our then-current form of franchise agreement for a renewal term or until one party provides the other with written notice of termination, in which case the interim period will terminate 30 days after receipt of the notice of termination. In the latter case, all of your obligations shall remain in full force and effect during the interim period as if the Franchise Agreement had not expired, except that the License Fee during the interim period will be increased to 10% of Gross Sales for all types of products/services and without any reductions. Once you have renewed your franchise once, you have no further right of renewal. You may then enter into a new franchise agreement on the then-current terms if you and we agree to a new agreement.
c. Requirements to renew or extend	4(B), (C)	Requirements for renewal are as follows: you cannot be in default of current Franchise Agreement or any related agreement, have satisfied all monetary and other material obligations on a timely basis during the term, are in good standing, have not received a written default in the 12 months immediately preceding the renewal term, and have received no more than 2 written notices of default during the term of the Franchise Agreement (even if such defaults were cured); you have not failed to meet the Minimum Performance Standards for any 2 calendar years (or 2 measurement periods, as applicable)

Provision	Section in Franchise Agreement (unless otherwise specified)	Summary
		during the term of the Franchise Agreement; you must give us written notice at least 180 days (but not more than 240 days) before the end of the expiring term; you and your guarantors must sign a general release; you must pay us a renewal fee of $5,000; you must complete our then-current training requirements, and you must sign the then-current version of our franchise agreement, which may have terms, conditions and fees that could be materially different as compared with your Original Franchise Agreement.
d. Termination by you	12(C)	You may terminate the Franchise Agreement as a result of our breach of a material provision of the Franchise Agreement, provided that you give us written notice of the breach and we fail to cure the breach within 30 days after our receipt of your written notice. If we fail to cure the breach, the termination will become effective 60 days after our receipt of your written notice of breach. You may also terminate for any reasons allowed under the law.
e. Termination by us without Cause	None	We cannot terminate your Franchise Agreement without cause.
f. Termination by us with Cause	12(B)	We can terminate your Franchise Agreement only if you default.
g. "Cause" defined – curable defaults	12(B)(1)	You have 10 days (subject to local state law) to cure if you fail to pay amounts due or fail to submit required reports. You have 30 days (subject to local state law) to cure all other defaults of the Franchise Agreement except for the non-curable defaults described below.
h. "Cause" defined – non-curable defaults	12(B)(2)	You made material misrepresentations to us in the application for the franchise or other reports or information provided to us; you voluntarily abandon performance of the Franchise Agreement (including by failing to operate the Business for seven or more consecutive days); state or local authority close the Business for safety reasons; you register any domain name containing our Marks or use Confidential Information in unauthorized manner; you or your guarantor become insolvent or make an assignment for the benefit of creditors or other similar arrangements; you or your guarantor are convicted of (or plead no contest to) any misdemeanor bringing

Provision	Section in Franchise Agreement (unless otherwise specified)	Summary
		the Marks into disrepute or impairing your reputation or goodwill of the Marks or of the Business; you or your guarantor are convicted of (or plead no contest to) any felony; you intentionally understate or underreport Gross Sales, License Fees, MAP Contributions, or local marketing requirements; any understatement or 2% variance on a subsequent audit within a 2-year period; any transfer or assignment without our consent as provided in the Franchise Agreement; any default by you that is the second default of any type within any 12-month consecutive period even if the default(s) were cured; or three defaults by you of any kind within any 24-month consecutive period, even if the default(s) were cured.
i. Your obligations on termination/non-renewal	13	Your obligations include complete de-identification of the Business (including all vehicles) and immediate discontinuation of advertising or any other use of the Marks or any other promotional materials furnished by us; return to us all copies of the Manuals, software, customer lists and ongoing customer contracts; assignment to us of all right in the telephone numbers, websites, social media accounts, and domain names for the Business and cancelation or assignment, at our option, of any assumed name rights or equivalent registrations; assignment to us, upon our demand, of your remaining interest in any lease for the Business; and payment of any amounts due to us or to third parties for amounts guaranteed by us; compliance with non-competition covenants (see r., below).
j. Assignment of contract by us	10(G)	We may assign your Franchise Agreement to any 3rd party without prior notice to you and without your consent.
k. "Transfer" by you – defined	10(A)	Includes any sale, lease, pledge, management agreement, contract for deed, option agreement, bequest, gift, any arrangement in which you turn over all or part of the operation of the Business to someone who shares in the losses or profits of the Business other than an employee; any 20% or more change in the direct or indirect ownership of the franchisee entity; or any change in the general partner of a franchisee that is a partnership entity.
l. Franchisor approval of transfer by Franchisee	10(B)	We have the right to approve all transfers but will not unreasonably withhold approval.

Provision	Section in Franchise Agreement (unless otherwise specified)	Summary
m. Conditions for Franchisor approval of transfer	10(B) – (D)	You are not in default; you have paid in full all amounts owed to us, our affiliates, or your suppliers, or upon which we have contingent liability; you have provided all required reports; the new franchisee qualifies; training for new franchisee is arranged; you, owners and guarantors sign release; transfer fee paid; current franchise agreement signed by new franchisee; new franchisee agrees to be bound by all customer obligations of Franchisee, including all warranty work and service plans obligations (also see r, below).
n. Franchisor's right of first refusal to acquire the Business	10(F)	We may buy your franchise at the same price and on the same terms as those of a third-party offer.
o. Franchisor's option to purchase the Business	None	N/A
p. Death or disability of Franchisee	10(E)	Your personal representative must, within 120 days, tender the right of first refusal, apply for our consent to the transfer, pay the transfer fee and satisfy the transfer conditions (provided that no right of first refusal or transfer fee is applicable if the transferee is your spouse or child).
q. Non-competition covenants during the term of the Franchise Agreement	9(D)	You (including your guarantors and owners, if you are an entity, or your spouse, children, parents, or siblings, if you are an individual) cannot be involved in a Competitive Business. A "Competitive Business" is any business that offers or sells any product or service or component thereof that (i) composes a part of our System, (ii) is the same as or similar to any product or service then-offered by our franchisees or (iii) otherwise competes directly or indirectly with our System.
r. Non-competition covenants after the Franchise Agreement is terminated or expires	9(D)	For 2 years, no Competitive Business in your Territory, within a 25-mile radius of the outer boundary of your Territory, or inside the territory of another Molly Maid business.
s. Modification of the Franchise Agreement	14(B)	No modification of the Franchise Agreement except by written agreement of both parties.
t. Integration/merger clause	14(B)	Only the terms of the Franchise Agreement are binding (subject to state law). Any other promises may not be enforceable. Nothing in the Franchise Agreement or any related agreement is intended to disclaim our representations made in this disclosure document.

Provision	Section in Franchise Agreement (unless otherwise specified)	Summary
u. Dispute resolution by arbitration or mediation	11	Most disputes must be initially mediated. If a dispute is not resolved through the mediation process described in the Franchise Agreement, most disputes must be settled by litigation, subject to state law. Only if a court invalidates a jury waiver or a class action waiver will the dispute be resolved through arbitration, subject to state law.
v. Choice of venue	14(H)	Unless state law supersedes this provision, venue for mediation, arbitration, and litigation is in McLennan County, Texas.
w. Choice of law	14(G)(1)	Texas law applies unless state law supersedes this provision.

ITEM 18

PUBLIC FIGURES

We do not use any public figure to promote our franchise business.

ITEM 19

FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The following charts and tables are a historic financial performance representation about a subset of the franchise system's existing outlets' past performance during the calendar year beginning on January 1, 2025 and ending on December 31, 2025 (the "Reporting Period") and are not a forecast of your future financial performance. Franchise owners are not required to use generally accepted accounting principles when reporting these figures.

As of December 31, 2025, there were 432 open Molly Maid franchises in the United States. These franchises were owned and operated by 206 franchise owners (collectively, "Operators"). The tables in this Item 19 include data from 188 Operators ("Reporting Franchisees") representing 402 franchised businesses, which were all in operation and reporting sales during the entire Reporting Period. The tables in this Item 19 do not include data from (a) 6 businesses that opened during the Reporting Period; (b) 22 businesses that underwent a transfer during the Reporting Period and so were not operating and reporting data for the entire Reporting Period; and (c) 2 businesses that did not report reliable data for the Reporting Period.

21 businesses closed during the Reporting Period and therefore did not report data for the entire Reporting Period and so they are also excluded from this Item 19. Of the 21 businesses that closed during the Reporting Period, no business closed after being open for less than 12 months.

For purposes of the representations below, "Gross Sales" means the total revenues and receipts from whatever source (whether in the form of cash, credit, agreement to pay, barter, trade or other consideration) that arise, directly or indirectly, from the operation of – or in connection with, a Molly Maid franchised business, whether under any of the Marks or otherwise. Gross Sales exclude sales taxes collected from customers and paid to the appropriate taxing authority and any other bona fide refunds, rebates or discounts that we authorize in writing. Gross Sales also exclude sales from any Excluded Services (as defined in a mutually executed Excluded Services Addendum (see Schedule I to the Franchise Agreement)).

PART I – SYSTEMWIDE SALES

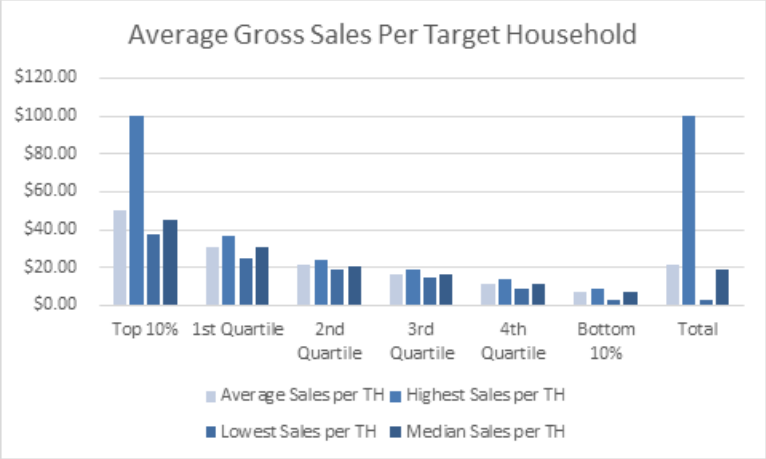
Part I sets forth the aggregate Gross Revenue ("Systemwide Sales") reported by all Molly Maid franchisees whose Molly Maid businesses were operational for any part of each calendar year 2025 (regardless of whether said Molly Maid business was open as of December 31, 2025).



PART II – 2025 AVERAGE AND MEDIAN GROSS SALES PER TARGET HOUSEHOLD

The two charts below in this Part II of this Item 19 show the average and median Gross Sales per Target Household (TH) data for the Reporting Period for all Reporting Franchisees. The Reporting Franchisees are divided into groups based on the level of Reporting Franchisee's Average Gross Sales Per Target Household (TH) (as defined below) achieved during the Reporting Period (i.e., top 10%, 1st, 2nd, 3rd, and 4th quartile, bottom 10% and all (100%)). "Target Household" or "TH" for each Reporting Franchisee refers to the total number of Target Households specified in each of the Reporting Franchisee's franchise agreements, or if any of the Reporting Franchisee's franchise agreements do not identify the Target Households, then the total number of Target Households that we calculate (using third-party mapping software) based on the Reporting Franchisee's territory size under each of the Reporting Franchisee's franchise agreements.

Percentage or Quartile Rank (in Terms of Level of Gross Sales per TH) of Reporting Businesses	Average Gross Sales Per TH Attained by this Group[1]	Highest Gross Sales per TH Attained by This Group[2]	Lowest Gross Sales per TH Attained by This Group[2]	Median Gross Sales per TH g Attained by this Group[1]	Number in This Group	Number and Percent in Group That Attained the Average or Greater[3]
Top 10%	$49.92	$99.84	$37.84	$44.78	19	8 / 42%
1st Quartile	$30.39	$36.69	$24.66	$30.68	38	19 / 50%
2nd Quartile	$21.13	$23.66	$18.77	$20.71	38	16 / 43%
3rd Quartile	$16.59	$18.73	$14.43	$16.61	37	19 / 51%
4th Quartile	$11.15	$14.18	$9.17	$11.11	37	18 / 49%
Bottom 10%	$7.23	$9.16	$2.71	$7.28	19	10 / 53%
100%	$21.65	$99.84	$2.71	$18.77	188	72 / 39%



[1] We calculated the average and median Gross Sales Per Target Household as follows: (i) first, we calculated the average Gross Sales Per Target Household during the Reporting Period for each Reporting Franchisee, based on information provided by the Reporting Franchisees to us through our Software System (the "Individual Franchisee Average Gross Sales Per Target Household") and (ii) then we calculated the average and median of all Reporting Franchisees' Individual Franchisee Average Gross Sales Per Target Household (as determined in clause (i)) during the Reporting Period.

[2] This is the range between the Reporting Franchisees' lowest Individual Franchisee Average Gross Sales Per Target Household and the highest Individual Franchisee Average Gross Sales Per Target Household during the Reporting Period, based on information provided by the Reporting Franchisees to us.

[3] This is the number and percentage of Reporting Franchisees within the applicable group that achieved or exceeded the Average Gross Sales Per Target Household applicable to the group.

PART III – 2025 RECURRING AND OCCASIONAL CUSTOMERS

The below table in this Part III shows the percentage of services (i.e., cleanings) provided by Reporting Franchisees during the Reporting Period that were performed for recurring customers versus the

percentage of services/cleanings performed for occasional customers. Recurring customers are customers for whom a franchisee provided at least two cleanings during the Reporting Period.

	Average Percentage of Cleanings performed for this type of customer	Median Percentage of Cleanings performed for this type of customer	Number of Reporting Franchisees	Number of Reporting Franchisees at or above Average	Percent of Reporting Franchisees at or above Average
Recurring Customers	90%	91%	188	114	61%
Occasional Customers	10%	9%	188	74	39%

PART IV – 2024/2025 SAME BUSINESS SALES PERFORMANCE

The below table in this Part IV shows the percentage increase from year 2024 to year 2025 in annual Gross Sales of Reporting Franchisees that were in business and reporting sales for the entire 12 months in both year 2024 and year 2025, which represents 188 of the Reporting Franchisees, which operated the same 402 franchised businesses in both the year 2024 and year 2025.

2024 vs. 2025	Number of Reporting Franchisees in Group	Percentage of Reporting Franchisees in Group
Gross Sales Growth More than 20%	19	10.11%
Gross Sales Growth More than 10% and up to 20%	64	34.04%
Gross Sales Growth More than 5% and up to 10%	51	27.13%
Gross Sales Growth More than 0% and up to 5%	33	17.55%
Gross Sales Decline More than 0% and up to 5%	16	8.51%
Gross Sales Decline More than 5% and up to 10%	4	2.13%
Gross Sales Decline More than 10% and up to 20%	1	0.53%
Gross Sales Decline More than 20%	0	0%

Some outlets have earned this amount. Your individual results may differ. There is no assurance that you will earn as much.

Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request.

Except for the information that appears in this Item 19, we do not furnish or authorize our salespersons or affiliates to furnish any oral or written information or representations or statements of actual sales, costs, income or profits. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to our management by contacting Michael J. Silva-Nash, President (at 1010 North University Parks Drive, Waco, Texas 76707 or (254) 745-2400, the Federal Trade Commission and the appropriate state regulatory agencies).

ITEM 20

OUTLETS AND FRANCHISEE INFORMATION

Table No.1
Systemwide Outlet Summary for Years 2023 To 2025

Outlet Type	Year	Outlets at Start of Year	Outlets at End of Year	Net Change
Franchised	2023	481	464	-17
	2024	464	448	-16
	2025	448	432	-16
Company-Owned	2023	0	0	0
	2024	0	0	0
	2025	0	0	0
Total Outlets	2023	481	464	-17
	2024	464	448	-16
	2025	448	432	-16

Table No. 2

Transfers of Outlets From Franchisees to New Owners
(Other Than Franchisor or an Affiliate)
For Years 2023 To 2025

State	Year	Number of Transfers
AR	2023	1
	2024	0
	2025	0
CA	2023	3
	2024	2
	2025	1
CO	2023	1

State	Year	Number of Transfers
	2024	0
	2025	0
FL	2023	3
	2024	3
	2025	1
GA	2023	1
	2024	0
	2025	0
IL	2023	2
	2024	0
	2025	2
IN	2023	0
	2024	2
	2025	0
IA	2023	0
	2024	0
	2025	1
KS	2023	0
	2024	1
	2025	0
MD/DC	2023	0
	2024	0
	2025	1
MI	2023	0
	2024	0
	2025	1
NJ	2023	1
	2024	0
	2025	0
NY	2023	1
	2024	0
	2025	2
NC	2023	0
	2024	1
	2025	1
OH	2023	1
	2024	0
	2025	0

State	Year	Number of Transfers
TN	2023	0
	2024	1
	2025	4
TX	2023	0
	2024	1
	2025	5
VA	2023	1
	2024	2
	2025	1
TOTALS	**2023**	**15**
	2024	**13**
	2025	**20**

Table No. 3

Status Of Franchised Outlets For Years 2023 To 2025

State	Year	Outlets at Start of Year	Outlets Opened[1]	Terminations[2]	Non-Renewals	Reacquired by Franchisor[3]	Ceased Operation For Other Reason[4]	Outlets at End of Year
AL	2023	3	0	0	0	0	0	3
	2024	3	0	0	0	0	0	3
	2025	3	0	0	0	0	0	3
AZ	2023	10	0	0	0	0	0	10
	2024	10	0	0	0	0	0	10
	2025	10	0	0	0	0	0	10
AR	2023	2	0	0	0	0	0	2
	2024	2	0	0	0	0	0	2
	2025	2	0	0	0	0	0	2
CA	2023	70	4	0	0	0	3	71
	2024	71	2	1	0	0	1	71
	2025	71	1	0	0	0	0	72
CO	2023	16	0	0	0	0	2	14
	2024	14	0	0	0	0	1	13
	2025	13	0	0	0	0	0	13
CT	2023	3	0	0	0	0	1	2

State	Year	Outlets at Start of Year	Outlets Opened[1]	Terminations[2]	Non-Renewals	Reacquired by Franchisor[3]	Ceased Operation For Other Reason[4]	Outlets at End of Year
	2024	2	0	0	0	0	0	2
	2025	2	0	0	0	0	0	2
DE	2023	2	0	0	0	0	0	2
	2024	2	0	0	0	0	0	2
	2025	2	0	0	0	0	0	2
FL	2023	42	0	0	0	0	1	41
	2024	41	2	0	0	0	2	41
	2025	41	0	0	0	0	2	39
GA	2023	14	0	1	0	0	1	12
	2024	12	1	1	0	0	0	12
	2025	12	1	1	0	0	0	12
ID	2023	2	0	0	0	0	0	2
	2024	2	0	0	0	0	0	2
	2025	2	0	0	0	0	0	2
IL	2023	32	0	0	0	0	4	28
	2024	28	0	0	0	0	3	25
	2025	25	0	0	0	0	3	22
IN	2023	8	0	0	0	0	0	8
	2024	8	0	0	0	0	2	6
	2025	6	0	0	0	0	2	4
IA	2023	3	0	0	0	0	0	3
	2024	3	0	0	0	0	0	3
	2025	3	0	0	0	0	0	3
KS	2023	3	0	0	0	0	0	3
	2024	3	0	0	0	0	1	2
	2025	2	0	0	0	0	0	2
KY	2023	7	0	0	0	0	0	7
	2024	7	0	3	0	0	0	4
	2025	4	0	0	0	0	0	4
LA	2023	2	0	0	0	0	0	2
	2024	2	0	0	0	0	0	2
	2025	2	0	0	0	0	0	2
MD	2023	16	0	0	0	0	0	16
	2024	16	0	0	2	0	0	14

State	Year	Outlets at Start of Year	Outlets Opened[1]	Terminations[2]	Non-Renewals	Reacquired by Franchisor[3]	Ceased Operation For Other Reason[4]	Outlets at End of Year
	2025	14	0	0	0	0	0	14
MA	2023	7	0	0	0	0	0	7
	2024	7	0	0	0	0	0	7
	2025	7	1	0	0	0	0	8
MI	2023	23	0	0	0	0	0	23
	2024	23	0	0	0	0	0	23
	2025	23	0	0	0	0	6	17
MN	2023	10	0	0	0	0	1	9
	2024	9	0	0	0	0	0	9
	2025	9	0	0	0	0	1	8
MS	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2025	1	0	0	0	0	0	1
MO	2023	5	0	0	0	0	0	5
	2024	5	1	0	0	0	0	6
	2025	6	0	0	0	0	1	5
NE	2023	3	0	0	0	0	0	3
	2024	3	0	0	0	0	0	3
	2025	3	0	0	0	0	0	3
NV	2023	7	0	0	0	0	0	7
	2024	7	0	0	0	0	0	7
	2025	7	0	0	0	0	0	7
NJ	2023	16	0	1	0	0	1	14
	2024	14	0	0	0	0	0	14
	2025	14	0	0	0	0	2	12
NM	2023	2	0	0	0	0	0	2
	2024	2	0	0	0	0	0	2
	2025	2	0	0	0	0	0	2
NY	2023	9	1	0	0	0	1	9
	2024	9	1	0	0	0	0	10
	2025	10	0	0	0	0	0	10
NC	2023	20	0	0	0	0	1	19
	2024	19	0	1	0	0	1	17
	2025	17	0	0	0	0	0	17

State	Year	Outlets at Start of Year	Outlets Opened[1]	Terminations[2]	Non-Renewals	Reacquired by Franchisor[3]	Ceased Operation For Other Reason[4]	Outlets at End of Year
OH	2023	19	1	0	0	0	2	18
	2024	18	0	0	0	0	0	18
	2025	18	0	0	0	0	0	18
OK	2023	1	1	0	0	0	0	2
	2024	2	0	0	0	0	0	2
	2025	2	0	0	0	0	0	2
OR	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2025	1	0	0	0	0	0	1
PA	2023	4	0	0	0	0	0	4
	2024	4	0	0	0	0	0	4
	2025	4	1	0	0	0	0	5
SC	2023	5	0	0	0	0	0	5
	2024	5	0	0	0	0	0	5
	2025	5	0	0	0	0	0	5
SD	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
	2025	1	0	0	0	0	0	1
TN	2023	9	0	0	0	0	0	9
	2024	9	1	0	0	0	0	10
	2025	10	0	0	0	0	0	10
TX	2023	47	0	0	0	0	0	47
	2024	47	0	0	0	0	1	46
	2025	46	0	0	0	0	2	44
UT	2023	5	0	0	0	0	0	5
	2024	5	0	0	0	0	0	5
	2025	5	0	0	0	0	0	5
VA	2023	22	0	0	0	0	3	19
	2024	19	0	0	0	0	0	19
	2025	19	0	0	0	0	0	19
WA	2023	16	0	0	0	0	1	15
	2024	15	1	0	0	0	1	15
	2025	15	1	0	0	0	0	16

State	Year	Outlets at Start of Year	Outlets Opened[1]	Terminations[2]	Non-Renewals	Reacquired by Franchisor[3]	Ceased Operation For Other Reason[4]	Outlets at End of Year
WI	2023	7	0	0	0	0	0	7
	2024	7	0	0	0	0	0	7
	2025	7	0	0	0	0	1	6
PR	2023	6	0	0	0	0	0	6
	2024	6	0	0	0	0	4	2
	2025	2	0	0	0	0	0	2
TOTAL	**2023**	**481**	**7**	**2**	**0**	**0**	**22**	**464**
	2024	**464**	**9**	**6**	**2**	**0**	**17**	**448**
	2025	**448**	**5**	**1**	**0**	**0**	**20**	**432**

[1] "Outlets opened" does not include outlets for which a franchise agreement was signed but the outlet was not open as of the end of our last fiscal year. Included in "Outlets Opened" are outlets that were opened after a new franchisee purchased the franchised business from an existing owner and the previous owner's franchise agreement was terminated.

[2] "Termination" means the franchisor's termination of a franchise agreement prior to the end of its term and without paying any money or other compensation to the franchisee. Mutual terminations, where both the Franchisor and franchisee agree to end the franchise relationship are also included in terminations listed above.

[3] For purposes of these tables, a "reacquisition" means the Franchisor's acquisition of a franchised outlet during its term in exchange for a payment of money or other compensation. The franchisor's purchase of a territory or a portion of a territory not including an operating outlet is not included in the "reacquisitions" listed above.

[4] "Ceased operations – other reasons" includes abandonment of the franchise outlet after an existing outlet was opened. If no outlet was opened and there was no termination of the franchise agreement, the "abandonment" would not be included in the "ceased operations" column. Also included in this column are franchise outlets that have been sold and/or transferred to an existing franchisee or a franchisee in another state. Also included in "Ceased operations – other reasons" are outlets where the franchise agreement was terminated and the territory was added to an existing franchise outlet or a franchisee in another state.

Table No. 4

Status of Company-Owned Outlets
For Years 2023 to 2025

State	Year	Outlets At Start of Year	Outlets Opened	Outlets Re-acquired From Franchisee	Outlets Closed	Outlets Sold to Franchisees	Outlets At End Of Year
ALL STATES	2023	0	0	0	0	0	0
	2024	0	0	0	0	0	0
	2025	0	0	0	0	0	0
TOTALS	2023	0	0	0	0	0	0
	2024	0	0	0	0	0	0
	2025	0	0	0	0	0	0

Table No. 5
Projected Openings as of December 31, 2025

State	Franchise Agreements Signed But Outlet Not Opened	Projected New Franchised Outlets In the Next Fiscal Year	Projected New Company-Owned Outlets In the Next Fiscal Year
CA	**0**	**1**	**0**
CT	**0**	**1**	**0**
GA	**0**	**2**	**0**
IN	**0**	**1**	**0**
MA	**0**	**2**	**0**
NY	**1**	**0**	**0**
NJ	**1**	**0**	**0**
OR	**1**	**0**	**0**
PA	**0**	**1**	**0**
TOTAL	**3**	**8**	**0**

Note 1: In Tables Nos. 1-5 there has been no franchise activity in the states omitted from the tables during the years indicated.

Note 2: Exhibit E includes the names, addresses and telephone numbers of all franchise owners as of December 31, 2025.

Note 3: Exhibit F includes the name, city and state, and the current business telephone number (or if unknown, the last known home telephone number) of every franchisee who had an outlet terminated,

cancelled, not renewed or otherwise voluntarily or involuntarily ceased to do business under the Franchise Agreement during our last fiscal year or who has not communicated with us within 10 weeks of the issuance date of this disclosure document. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

Note 4: During the last three fiscal years, in some instances, current and former franchisees signed provisions restricting their ability to speak openly about their experience with Molly Maid. You may wish to speak with current and former franchisees, but be aware that not all such franchisees will be able to communicate with you.

Note 5: Our Franchise Advisory Council was established by our predecessor and is sponsored by us, has our business address, email address and phone number (listed on the cover page of this disclosure document). There are no other trademark-specific franchisee organizations associated with the franchise that have asked to be included in this disclosure document.

Note 6: As of the date of this disclosure document, no independent franchisee organizations have asked to be included in this disclosure document.

ITEM 21

FINANCIAL STATEMENTS

Included as Exhibit C are the following audited combined financial statements of Neighborly Assetco LLC, our direct parent: (a) audited combined financial statements as of and for the year ended December 31, 2023, (b) audited combined financial statements as of and for the year ended December 31, 2024, and (c) audited combined financial statements as of and for the year ended December 31, 2025. Neighborly Assetco LLC was organized on November 13, 2020 and had no significant operations prior to the date of the March 25, 2021 balance sheet.

Neighborly Assetco LLC guarantees our performance under the Franchise Agreement. A copy of the Parent guaranty is included in Exhibit D.

As reflected in Item 1, Manager (i.e., Neighborly Company) will be providing required support and services to franchisees under a management agreement with us. Attached in Exhibit C are the audited consolidated financial statements of Manager (a) as of and for the year ended December 31, 2025, (b) as of and for the year ended December 31, 2024, and (c) as of and for the year ended December 31, 2023. These financial statements are being provided for disclosure purposes only. Manager is not a party to the Franchise Agreement we sign with franchisees nor does it guarantee our obligations under the Franchise Agreement we sign with franchisees.

ITEM 22

CONTRACTS

EXHIBIT A - Franchise Agreement and Schedules:

- Schedule A. Data Sheet
- Schedule B. ACH Form
- Schedule C. Personal Guarantee
- Schedule D. Acknowledgement Addendum
- Schedule E. Telephone Number and Internet Agreement
- Schedule F. Confidentiality Agreement

	Schedule G.	Promissory Note and Security Agreement
	Schedule H.	Roll-In Addendum
	Schedule I.	Excluded Services Addendum
	Schedule J.	State Addendum
EXHIBIT G	Option to Purchase Agreement	
EXHIBIT H	Renewal Addendum	
EXHIBIT I	Transfer Addendum	
EXHIBIT J	General Release [sample]	
EXHIBIT K	ProTradeNet Agreement	
EXHIBIT L	Software System User and Maintenance Agreement	
EXHIBIT M-1	Assignment and Consent Agreement	
EXHIBIT M-2	Buyer Commitment Agreement	
EXHIBIT N	Call Center Program Agreement	
EXHIBIT O	State Addenda and Riders to Franchise Agreement	
EXHIBIT P	State Effective Dates	

ITEM 23

RECEIPT

Our and your copies of the Franchise Disclosure Document Receipt are located at the last 2 pages of this disclosure document.

EXHIBIT A: FRANCHISE AGREEMENT

RECEIPT FOR FRANCHISE AGREEMENT

The undersigned hereby acknowledges and agrees that on the date below, they received a FRANCHISE AGREEMENT for a MOLLY MAID® franchised business including all applicable exhibits with all information completed in a form ready to execute.

_____	_____
Date	Signature
_____	_____
Date	Signature

MOLLY MAID® FRANCHISE AGREEMENT

--TABLE OF CONTENTS--

MOLLY MAID® FRANCHISE AGREEMENT

SECTION		PAGE
RECITALS		1
1.	DEFINITIONS	4
2.	GRANT OF LICENSE	7
3.	TRADEMARK STANDARDS AND REQUIREMENTS	8
4.	TERM AND RENEWAL	10
5.	OPERATIONS STANDARDS AND REQUIREMENTS	11
6.	PERSONNEL AND SUPERVISION STANDARDS	19
7.	MARKETING	20
8.	FEES, REPORTING AND AUDIT RIGHTS	22
9.	YOUR OTHER OBLIGATIONS; NONCOMPETITION COVENANTS	25
10.	TRANSFER OF FRANCHISE	29
11.	DISPUTE RESOLUTION	32
12.	DEFAULT AND TERMINATION	34
13.	POST-TERM OBLIGATIONS	35
14.	GENERAL PROVISIONS	37

SCHEDULES

Schedule A	Data Sheet
Schedule B	ACH Form
Schedule C	Personal Guarantee
Schedule D	Acknowledgement Addendum
Schedule E	Telephone Number and Internet Agreement
Schedule F	Confidentiality Agreement
Schedule G	Promissory Note and Security Agreement
Schedule H	Roll-In Addendum
Schedule I	Excluded Services Addendum
Schedule J	State Addendum
Schedule K	Private Equity Addendum

FRANCHISE AGREEMENT

This Franchise Agreement (the "Agreement") is made as of the Effective Date by and between MOLLY MAID SPV LLC, a Delaware limited liability company with its principal business located at 1010 North University Parks Drive, Waco, Texas 76707 ("we," "us," or "Franchisor"), and the person or entity (the "Franchisee" or "you") identified as Franchisee on the Data Sheet attached as Schedule A (together with addenda attached thereto, the "Data Sheet"). If the Franchisee is a corporation, partnership, limited liability company or other legal entity, the provisions of this Agreement also apply to its owners.

RECITALS

A. We have developed a system for establishing and operating businesses identified by the Marks (as defined below) and engaged in offering residential housekeeping and cleaning services, commercial cleaning services, and performing related services and selling related products pursuant to certain standards and specifications (each, a "MOLLY MAID Business").

B. We own the MOLLY MAID service mark and other marks, as well as other Intellectual Property (as defined below) used in connection with the operation of a MOLLY MAID Business.

C. You desire to develop and operate a MOLLY MAID Business, and we have agreed to grant you a franchise to operate a MOLLY MAID Business subject to the terms and conditions of this Agreement.

In consideration of the foregoing and the promises and consideration below, you and we agree as follows:

DEFINITIONS

1. For purposes of this Agreement, the terms below have the following definitions (other terms are defined in the body of this Agreement):

A. "Business" means the MOLLY MAID Business you develop and operate pursuant to this Agreement.

B. "Confidential Information" means any proprietary and non-public information, data, Intellectual Property, materials and know-how relating to the development or operation of MOLLY MAID Businesses, whether contained in the Operations Manual or otherwise, including, but not limited to: (1) training programs and materials; (2) databases of Customers and potential customers, including Customer Information; (3) sales and marketing programs and techniques for MOLLY MAID Businesses; (4) knowledge of operating systems of MOLLY MAID Businesses; and (5) computer systems, technology and software programs.

C. "Customer" means any person or entity (1) included on any marketing or customer lists you develop or use, including any such lists provided by us to you; (2) who has purchased, is purchasing, or has inquired about purchasing products or services from you during the term (even if you have solicited the person and/or established a relationship independent of us and without our assistance) or whom you have solicited to purchase any products or services; (3) who has been entered into any software program used in, or relating to, the operation of the Business; (4) for whom you provide products or services on our behalf or at our direction; and (5) if any of the foregoing is an entity, all employees of such entity.

D. "Customer Information" means any contact information (including name, address, phone and fax numbers, and e-mail addresses), sales and payment history, and all other information about any Customer, including any information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular individual or household.

E. "Effective Date" means the date designated as Effective Date on the Data Sheet. If no Effective Date is designated on the Data Sheet, the Effective Date is the date when we sign this Agreement.

F. "Franchise Location" is the premises that are located within the Territory, that meet our site selection guidelines and criteria and from which you will operate your Business.

G. "Gross Sales" include the total revenues and receipts from whatever source (whether in the form of cash, credit, agreement to pay, barter, trade or other consideration) that arise, directly or indirectly, from the operation of or in connection with your Business whether under any of the Marks or otherwise. Gross Sales exclude sales taxes collected from Customers and paid to the appropriate taxing authority and any other bona fide refunds, rebates or discounts that we authorize in writing. Gross Sales also exclude sales from any Excluded Services (as defined in a mutually executed Excluded Services Addendum (attached as Schedule I hereto)).

H. "Intellectual Property" means patents, rights to inventions, copyright and related rights, the Marks, business names, domain names, social media accounts and identifiers (and all related content and programming and related security codes and passwords), rights in goodwill and the right to sue for passing off, rights in designs, database rights, rights to use, and protect the confidentiality of, confidential information (including know-how), and all other intellectual property rights, in each case whether registered or unregistered and including all applications and rights to apply for and be granted, renewals or extensions of, and rights to claim priority from, such rights and all similar or equivalent rights or forms of protection that subsist or will subsist now or in the future in any part of the world relating to the MOLLY MAID Business and the System, owned by us and acquired by us from time to time.

I. "Internet" means all communications between computers and television, telephone, facsimile and any other communication or communication capable devices and another such device or machine, including the World Wide Web, proprietary online services, social media platforms, blogs, E-mail, news groups and electronic bulletin boards and forums.

J. "Key Accounts" means national, regional or other customers of MOLLY MAID Businesses located within and/or outside the Territory with whom we have entered or plan to enter into contracts, programs or other arrangements (i) for servicing of multiple locations of such customers and/or (ii) that we determine are designed to benefit the System as a whole by gaining otherwise unavailable business or addressing the concerns of such customers that may require specific terms or provisions of our arrangement with them, including without limitation special insurance, experience, equipment, pricing, payment terms, turnaround requirements, or approvals.

K. "Marks" means the "MOLLY MAID" service mark and logo, the "Neighborly" service mark and logo, and such other trade names, trademarks, service marks, trade dress, logos, social media indicators, social media handles, and commercial symbols as we may from time to time expressly authorize or direct you, in writing, to use in connection with the operation of the Business.

L. "Operations Manual" means any collection of written, video, audio and/or software media (including materials distributed electronically), regardless of title and consisting of various subparts and separate components, all of which we or our agents produce and which contain specifications, standards, policies, procedures and recommendations for operating MOLLY MAID Businesses, all of which we may change from time to time. The term "Operations Manual" includes all means of communicating such information, regardless of format.

M. "Preferred Lead Program" means a program that we offer to qualified franchisees that permits each such franchisee to perform services in a defined area outside of its territory (the "designated area") so long as (i) such services are for such franchisee's existing customer that has locations within and outside of such franchisee's territory (but within the designated area) and (ii) the franchisee who owns the territory in which the designated area is located also participates in the Preferred Lead Program. Additional terms and conditions of the Preferred Lead Program are set forth in the Operations Manual. You must meet the qualifications set forth in the Operations Manual before you may participate in the Preferred Lead Program.

N. "Principal Owner" means any person or entity who, now or hereafter, directly or indirectly, owns a 5% or greater interest in the franchisee when the franchisee is a corporation, limited liability company, partnership, or other entity. However, if we are entering into this Agreement totally or partially based on the financial qualifications, experience, skills or managerial qualifications of any person or entity who directly or indirectly owns less than a 5% interest in the franchisee, we have the right to designate that person or entity as a Principal Owner for all purposes under this Agreement. In addition, if the franchisee is a partnership entity, then each person or entity who, now or hereafter is or becomes a general partner is a Principal Owner, regardless of the percentage ownership interest. If the franchisee is one or more individuals, each individual is a Principal Owner of the franchisee. Each franchisee must have at least one Principal Owner. Your Principal Owner(s) are identified in the Data Sheet in Schedule A to this Agreement. As used in this Agreement, any reference to Principal Owner includes all Principal Owners.

O. "System" means our operating systems, marketing systems, business techniques, and methods, processes, policies and procedures for offering, selling and performing residential housekeeping and cleaning services, commercial cleaning services, and performing related services and selling related products, including items of trade dress and sales, leadership and management training for the development and operation of MOLLY MAID Businesses, including all training materials; all as the same may exist today or as the same may change from time to time, as specified in the Operations Manual or as otherwise reasonably directed by us from time to time.

P. "Territory" means the area designated on the Data Sheet. If the Territory is not designated at the time you and we sign this Agreement, we will notify you of the Territory within 30 days of the Effective Date. To the extent any portion of the Territory includes an area designated as an Indian Reserve, a governmental territory or other territory that may have separate or additional laws, regulations or other requirements for performing work in such territory, Franchisee is granted such territory only to the extent and for so long as Franchisee is qualified under such separate or additional requirements to perform work in such territory; knowledge of and compliance with such requirements being the sole responsibility of Franchisee.

GRANT OF LICENSE

2. The following provisions control with respect to the license granted hereunder:

A. Rights Granted. Subject to the terms and conditions of this Agreement, we hereby grant you the right and license to engage in and conduct, in the Territory, during the term of this Agreement, a MOLLY MAID Business identified by the Marks.

You hereby accept said license and undertake the obligation to operate your Business faithfully, honestly and diligently, using the System and in compliance with this Agreement and our standards and requirements. You may not subfranchise, sublicense, assign or transfer your rights under this Agreement, except as specifically provided in this Agreement. You undertake the obligation to develop and service Customers throughout the Territory.

B. Rights to Territory. During the term of this Agreement and provided that you are in compliance with the terms and conditions of this Agreement, we will not (i) modify the Territory without your written permission, subject to your compliance with the Minimum Performance Standards set forth in Section 5.R, or (ii) subject to our reservation of rights set forth in Section 2C, establish either a company- or affiliate-owned or franchised MOLLY MAID Business or any other business that offers residential maid or housekeeping services geographically located within the Territory. You must provide services to all zip codes within your Territory. Failure to service all zip codes within your Territory over any six month period will give us the right to reduce the size of your Territory without compensation.

You may not advertise or solicit customers, perform services or sell products related to the Business outside the Territory without our prior written consent, which consent we may give, condition or withdraw as we deem appropriate. If you receive a request for services or products from outside the Territory, you must refer that request to the franchisee, if any, that owns the applicable territory, or seek our written permission to process such a request. If you service a customer outside the Territory without our prior written consent and we determine that the violation was intentional, then it is a default under this Agreement and to cure it you must pay the franchisee in whose territory you operated a penalty fee of 50% of the cumulative revenue from a customer wrongfully serviced. Any subsequent violation is a separate default and to cure it you must pay the franchisee in whose territory you operated a penalty fee of 100% of the cumulative revenue from a customer wrongfully serviced, and in addition we have the right to immediately terminate this Agreement. Notwithstanding the foregoing, under certain limited circumstances, you may process such a request from outside the Territory if such activity is permitted under our Preferred Lead Program as more particularly set forth in the Operations Manual.

C. Our Reservation of Rights. Except as expressly limited by Section 2.B, we and our affiliates may engage in any activity whatsoever on any terms and conditions we deem advisable whenever and wherever we or they desire. We and our affiliates retain all rights whatsoever not expressly granted herein, including, but not limited to:

(i) the right to establish and operate, and to grant to others the right to establish and operate similar businesses with the exception of a business offering residential maid or housekeeping services, or any other businesses offering similar or dissimilar products and services through similar or dissimilar channels of distribution, at any locations inside or outside the Territory (A) under trademarks or service marks other than the Marks and on any terms and conditions we deem appropriate; or (B) under the

Marks, but if inside the Territory, then only pursuant to programs set forth in the Operations Manual (including the Preferred Lead Program);

(ii) the right to provide, offer and sell and to grant others the right to provide, offer and sell goods and services that are identical or similar to and/or competitive with those provided at the Franchise Location hereunder, whether identified by the Marks or other trademarks or service marks, through dissimilar channels of distribution (including internet or similar electronic media) except for residential maid or housekeeping services, both inside and outside the Territory and on any terms and conditions we deem appropriate;

(iii) the right to establish and operate, and to grant to others the right to establish and operate businesses offering dissimilar products and services, except for residential maid or housekeeping services, both inside and outside the Territory under the Marks and on any terms and conditions we deem appropriate;

(iv) the right to establish and operate, and to grant others the right to establish and operate a MOLLY MAID Business located anywhere outside the Territory under any terms and conditions we deem appropriate and regardless of their proximity to the Franchise Location or their actual or threatened impact on sales at the Franchise Location;

(v) (a) the right, directly or through an authorized third party (including, another franchisee), to advertise, solicit, enter into contracts with and service Key Accounts in any area, including in the Territory, upon such terms as we negotiate from time to time; or (b) further, if (i) you refuse or, in our sole judgment, are not qualified, interested or available to perform services or otherwise cannot or do not perform services for any customer located within the Territory, including a Key Account, (ii) you request assistance in the performance of services to a customer, or (iii) a customer, orally or in writing, specifically requests services within the Territory from a different franchisee or another third party, we have the right to authorize another franchisee (or designate or authorize a corporate employee or any other third party) to perform services for or sell products to the applicable customers inside the Territory. You agree that you will not be entitled to any compensation for sales or services performed inside the Territory by someone other than you as contemplated under this paragraph;

(vi) the right to acquire the assets or ownership interests of one or more businesses providing products and services similar to those provided at the Business, and franchising, licensing or creating similar arrangements with respect to these businesses once acquired, wherever these businesses (or the franchisees or licensees of these businesses) are located or operating (including in the Territory) except for residential maid or housekeeping services; and

(vii) the right to be acquired (in whole or in part and regardless of the form of transaction), by a business providing products and services similar to those provided at the Business, or by another business, even if such business operates, franchises and/or licenses a business(es) that competes with you in the Territory except for residential maid or housekeeping services.

TRADEMARK STANDARDS AND REQUIREMENTS

3. We hereby grant you the right to use the Marks in connection with the operation of the Business hereunder, subject to the following terms and conditions:

A. Mark Ownership. The Marks are our and/or our affiliates' valuable property, and we and/or our affiliate(s) are the sole and exclusive owner of all right, title and interest in and to the Marks and all past, present or future goodwill of the Business and of the business conducted that is associated with or attributable to the Marks. Your use of the Marks will inure to our benefit. You may not, during or after the term of this Agreement, engage, directly or indirectly, in any conduct that would infringe upon, harm, contest or otherwise interfere with our or our affiliates' rights in any of the Marks or the goodwill associated with the Marks, including any use of the Marks in a derogatory, negative, or other inappropriate manner in any media, including but not limited to print or electronic media. You agree that you will not grant or attempt to grant a security interest in, or otherwise encumber, the Marks or record any such security interest or encumbrance against any application or registration regarding the Marks in the United States Patent and Trademark Office or elsewhere.

B. Use of Marks. You may not use, or permit the use of, any trademarks, trade names, logos, service marks or any other names or marks in connection with the Business except those we authorize or direct in writing. You may use the Marks only in the form and manner we prescribe in writing and only in connection with the products and services that we specify and that meet our standards and requirements with respect to quality, production, installation and sale. You must strictly comply with all trademark, trade name and service mark notice marking requirements and other brand usage guidelines that we may provide from time to time.

C. Business Identification. You must use the name MOLLY MAID and the city, county or region we designate for you as the trade name of the Business (e.g., MOLLY MAID of Ann Arbor), and you must obtain and maintain corresponding fictitious or assumed name registration as required under applicable laws in the jurisdiction in which your Business is located and provide us with evidence of the same prior to opening for business. You may not use the words "MOLLY MAID" or any other Mark as part of the name of your corporation, partnership, limited liability company or other business entity. You may not use any other mark or words to identify the Business without our prior written consent. You may not change your legal entity name, trade name, or fictitious or assumed name without our prior written consent. You may use the Marks on various materials associated with the Business, such as business cards, stationery and checks; provided that you (i) accurately depict the Marks on the materials as we direct, (ii) use the Marks in accordance with all of our trademark usage and branding standards, (iii) include a statement on the materials indicating that the Business is independently owned and operated by you, (iv) do not use the Marks in connection with any other trademarks, trade names, logos, service marks or any other names or marks unless we specifically approve in writing prior to such use, and (v) make available to us, upon our request, a copy of any materials depicting the Marks. You must put Customers on notice (by language in your contracts) identifying you as a MOLLY MAID franchisee in a format we deem acceptable, including an acknowledgment that you independently own and operate the Business.

D. Litigation. If any person or entity improperly uses or infringes the Marks or challenges your use or our use or ownership of or the validity of the Marks, we will control all litigation and other proceedings and we have the right to determine whether suit or other proceeding will be instituted, prosecuted or settled, the terms of settlement and whether any other action will be taken. You must promptly notify us of any such use or infringement of which you become aware or any challenge or claim arising out of your use of any Mark. You must take reasonable steps, without compensation, to assist us with any action we undertake. We will be responsible for our fees and expenses incurred in connection with any such action, unless the challenge or claim results from your misuse of the Marks in violation of this Agreement, in which case you must pay us for our costs and expenses including our attorney's fees.

Provided that you are using the Marks in compliance with the terms of this Agreement, we will defend, at our own expense, any action against you brought by a third party alleging that any of the Marks infringes any U.S. trademark of a third party, and we will pay those costs and damages finally awarded against you in any such action that are specifically attributable to such claim or those costs and damages agreed to in a monetary settlement of such action. The foregoing obligations are conditioned on you: (i) notifying us promptly in writing of such action; (ii) giving us sole control of the defense thereof and any related settlement negotiations; and (iii) cooperating and, at our request and expense, assisting in such defense.

E. Changes. Unless we direct you so in writing, you may not make any changes or substitutions to the Marks. We reserve the right to change the Marks at any time and you must comply with any such changes within the time frames we specify.

F. Creative Works. All ideas, business ventures, concepts, inventions, techniques, or materials concerning a MOLLY MAID Business, whether or not protectable Intellectual Property and whether created by or for you or one of your owners or employees, must be promptly disclosed to us in writing and will be deemed to be solely and exclusively our property, part of the System, and "works made-for-hire," as the phrase is defined in the Copyright Act of 1976 (17 U.S.C. 101 et seq.), for us. To the extent any item does not qualify as a "work made-for-hire" for us, by operation of law or otherwise, you agree to assign and hereby irrevocably assign, for no additional consideration, ownership of that item, and all related rights to that item, to us, our successors and assigns, including without limitation, the right to sue, counterclaim, and recover for all past, present, and future infringement, misappropriation, or dilution thereof, and all rights corresponding thereto throughout the world and agree to take whatever action (including signing an assignment agreement or other documents or obtaining an assignment from any third party, when necessary) we request to show our ownership or to help us obtain intellectual property rights in the item. Notwithstanding anything to the contrary, neither the expiration nor the termination of this Agreement shall affect our ownership of the items herein or alter any of our rights or privileges hereunder.

TERM AND RENEWAL

4. The following provisions control with respect to the term and renewal of this Agreement:

A. Term. The initial term of this Agreement commences on the Effective Date and expires on the 10-year anniversary of the Effective Date, unless terminated earlier as provided herein.

B. Renewal Term and Conditions of Renewal. You may renew your license for one renewal term of 10 years if we determine you have satisfied the following conditions: (i) you have given us written notice of your request to renew at least 180 days but not more than 240 days prior to the end of the expiring term; (ii) you sign our then-current form of franchise agreement (modified to reflect that the agreement relates to the grant of a renewal), the terms of which may differ from this Agreement, including higher fees; (iii) you are not in default of this Agreement or any other agreement pertaining to the franchise granted, have satisfied all monetary and other material obligations on a timely basis during the term, are in good standing, have not received a written default in the 12 months immediately preceding the renewal term, have received no more than 2 written notices of default during the term of this Agreement, even if such defaults were cured and have not failed to meet the Minimum Performance Standards for any two calendar years (or two measurement periods, as applicable) during the term; (iv) you comply with our then-current training

requirements; (v) you and your guarantors execute a general release of claims in a form we prescribe; and (vi) you pay a renewal fee of $5,000.

C. Interim Period. If this Agreement expires without you properly exercising your renewal right and you continue to accept the benefits of this Agreement thereafter, then, at our option, we may treat this Agreement either as (i) expired as of the date of expiration, with you then illegally operating a franchise in violation of our rights; or (ii) continued on a month-to-month basis (the "Interim Period") until both parties agree to enter into our then-current form of franchise agreement for a renewal term or until one party provides the other with written notice of termination, in which case the Interim Period will terminate 30 days after receipt of the notice of termination. In the latter case, all of your obligations shall remain in full force and effect during the Interim Period as if this Agreement had not expired, except that the License Fee during the Interim Period will be increased to 10% of Gross Sales for all types of products/services and without any reductions. All obligations and restrictions imposed on you upon expiration of this Agreement shall take effect upon termination of the Interim Period.

OPERATIONS STANDARDS AND REQUIREMENTS

5. You must implement and abide by our requirements and standards directed to enhancing substantial System uniformity as regularly reviewed, updated and affirmed in the Operations Manual. The following provisions control with respect to operation of your Business:

A. Franchise Location. You are responsible for finding and purchasing or leasing a site that meets our site selection guidelines and standards and is located in the Territory. We will approve your site as long as it meets our site selection guidelines and we will attempt to provide our approval or disapproval within 10 business days after you submit the location information (together with evidence of compliance with our site selection guidelines) to us. In addition, your Franchise Location must meet the following conditions:

(i) You must begin operating your Business within 3 months of the date we sign this Agreement, although you may not commence operations of your Business until you have satisfactorily completed our training program and complied with your other pre-opening obligations. We are not responsible or liable for any of your pre-opening obligations, losses or expenses, including those you might incur for your failure to comply with these obligations or your failure to open by a particular date. We have no responsibility for any lease; it is your sole responsibility to evaluate, negotiate and enter into a lease or a purchase agreement for the Franchise Location premises.

(ii) You must construct and equip your Franchise Location in accordance with our current approved specifications and standards as set forth in the Operations Manual. You must maintain and periodically refresh the building, equipment, vehicles, fixtures, furnishings, signage and trade dress (including the interior and exterior appearance) used in the operation of your Business in accordance with our requirements established periodically and any periodic evaluations of the premises by our representatives.

From time to time as we require, you must effect items of modernization and/or replacement of the premises, trade dress, vehicles, equipment and grounds as may be necessary for your Business to conform to the standards for similarly situated new MOLLY MAID Businesses.

Each Transfer of any interest in this Agreement or your Business under Section 10 and each renewal under Section 4 are expressly conditioned upon your compliance with our then-current modernization or replacement requirements.

(iii) If you need to relocate your Franchise Location at any time during the term of this Agreement for reasons other than your breach of your lease, you must obtain our prior written approval. We will grant you authority to relocate to another site within the Territory that meets our site selection guidelines and standards; provided that you are not in default under this Agreement or any other agreement with us and you are current on all of your financial obligations to us, our affiliates and third parties. You still must continue to operate the Business at all times during any such relocation.

(iv) In the limited instance that Google (or another designated vendor we use for search engine optimization purposes to drive online customer marketing) requires a secondary physical location in your Territory (in addition to your Franchise Location) in order to align with the marketing areas identified by Google/the vendor, we and you will agree on how you can establish and operate the secondary location in a manner that meets Google/the vendor's requirements as well as our applicable System standards for a secondary location; provided that this requirement will not apply during the first year of operation of the Business.

B. Vehicle Acquisition and Maintenance. You must acquire and maintain, at your sole expense, one or more vehicles as specified by us for use in the Business. Each vehicle shall be equipped, outfitted, insured and maintained in accordance with our specifications and standards. You must maintain the interior, exterior and mechanical parts of all required vehicles in good repair and condition and regularly service and maintain the vehicles to keep them clean and in good working order.

C. Authorized Services and Products. You can only offer and sell authorized services and products from your Business and you must refrain from selling any other services or products. You must use in the operation of your Business and in the offer and sale of authorized services and products of your Business only those techniques, procedures and supplies we specify. You acknowledge and agree that we may change any of our requirements periodically and you agree to conform to any such changes. All Customer service materials, techniques, and promotional items of all descriptions and types must meet our standards of uniformity and quality.

D. Approved Supplies and Suppliers. We reserve the right to require that you only use approved products, services, inventory, equipment, signs, advertising materials, and other items (collectively "approved products and supplies") in the Business. We may introduce new products and supplies and change previously approved products and supplies from time to time and you agree to promptly comply with our new or changed requirements. Although we do not do so for every item, we have the right to approve the supplier of approved products and supplies. You acknowledge and agree that certain approved products and supplies may only be available from one approved supplier source, and we or our affiliates may be that source. You will pay the then-current price in effect for any approved products and supplies you purchase from us or our affiliates. All products, materials, services and other items and supplies used in the operation of the Business must conform to the specifications and standards we establish from time to time. We may furnish to you from time to time lists of approved products and supplies and/or approved suppliers, which lists we may amend from time to time. We or our affiliate may make available to you the opportunity to participate from time to time in certain discounts, rebates or other benefits in connection with your purchases from approved suppliers.

WE AND OUR AFFILIATES MAKE NO WARRANTY WITH RESPECT TO ANY PRODUCTS, SERVICES, EQUIPMENT, SUPPLIES OR OTHER ITEMS WE APPROVE AND WE EXPRESSLY DISCLAIM ALL WARRANTIES, EXPRESS AND IMPLIED, INCLUDING IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, WITH RESPECT TO ANY SUCH PRODUCTS, EQUIPMENT (INCLUDING WITHOUT LIMITATION AND ANY REQUIRED COMPUTER SYSTEMS), SUPPLIES, OR OTHER APPROVED ITEMS.

E. Computer System; Call Center Program. You must purchase and use a computer system (including all future updates, supplements and modifications) and other technology that meets our standards and requirements (the "Computer System"). You will use the Computer System to develop a database of Customers and prospective customers and other related Customer Information, schedule appointments, generate proposals, maintain communications over the Internet, and produce your accounting records. You agree that, without our prior written consent, you may not input, provide or otherwise use any Confidential Information in connection with any Computer System that leverages artificial intelligence or machine learning models, including but not limited to any publicly-available generative AI tools (*e.g.,* ChatGPT). The foregoing restriction includes inputting, providing or otherwise using any Confidential Information to train, develop or modify any such models.

You may be required to license software from us, our affiliate, or a third party and you also may be required to sign software license agreements and pay an additional software licensing or user fee(s) in connection with your use of the software. All right, title and interest in and to the software will remain with the licensor of the software. You will be liable for all damages (under this Agreement, any other software license agreement you execute and under applicable law) and problems caused by your use of any software on the Computer System. You acknowledge and agree that we will have full and complete access to the information and data entered into or produced by the Computer System, including, without limitation, email communications and related data, and we can use the same in any way we deem appropriate, including in connection with the development, training, or modification of artificial intelligence / machine learning models, subject to applicable law. You must have Internet access with a form of high speed connection as we may require and you must maintain a dedicated email account for the Business, separate from any personal or other email account. You must purchase any upgrades, updates, enhancements and/or replacements to the Computer System and/or related hardware, software or other technology as we may from time to time require. It is your responsibility to make sure that you are in compliance with all laws that are applicable to the Computer System, including all data protection, privacy and security laws as well as payment card industry (PCI) compliance.

As to any malfunctioning of the Computer System or any website as further described in Section 5.K, neither we nor any affiliate will be liable to you for any consequential, incidental, indirect, economic, special, exemplary or punitive damages, such as, but not limited to, loss of revenue or anticipated profits or lost business, even if you have advised us that such damages are possible as a result of any breach or malfunction.

In addition, you are required to participate in our call center program that processes customer requests for services, schedules estimates, refers services requests to franchisees and otherwise handles customer inquiries for rollover customer calls, answering customer calls outside business hours, including on weekends, for following up on all web leads and, if available, online scheduling confirmations during all hours ("Call Center Program") and pay us or our designee a call center fee as specified in Section 8. We reserve the right to designate a third-party vendor to administer the Call Center Program.

F. Customer Information. You agree that we own all Customer Information and may use the Customer Information as we deem appropriate (subject to applicable law), including disclosing it to vendors, developing, training or modifying artificial intelligence / machine learning models, or sharing it with our affiliates for cross-marketing or other purposes. You may only use Customer Information for the purpose of operating the Business to the extent permitted under this Agreement, including the Operations Manual, during the term hereof and subject to such restrictions as we may from time to time impose and in compliance with all data privacy, security and other applicable laws. Without limiting the foregoing, you agree to comply with applicable law in connection with your collection, storage, disclosures and your use and our use of such Customer Information, including, complying with all laws and regulations relating to data protection, privacy and security, including data breach response requirements ("Privacy Laws"), as well as data privacy and security policies, procedures and other requirements we may periodically establish. Some laws require you to obtain consent to collect, store, disclose, and use (collectively "process") personal information or provide notice regarding your processing of personal information. You are responsible for obtaining appropriate Customer consent and notice, as well as all necessary rights in the Customer Information, to ensure you and we may process Customer Information as outlined in this Agreement, including but not limited to as set forth in Section 5(E). You must notify us immediately of any suspected data breach at or in connection with the Business. You must fully cooperate with us and our counsel in determining the most effective way to meet our standards and policies pertaining to Privacy Laws within the bounds of applicable law. You are responsible for any financial losses you incur or remedial actions that you must take as a result of breach of security or unauthorized access to Customer Information in your control or possession.

If any federal or state Privacy law, including the California Consumer Privacy Act, as revised by the California Consumer Privacy Rights Act, Cal. Civ. Code § 1798.100, et seq. (collectively, "CCPA"), and any related regulations, applies to the operation of the Business, whenever and to the extent you operate as a "Service Provider" or "Contractor" under the CCPA, a data processor, or in a similar capacity under any federal or state Privacy Law, you represent and warrant that:

(1) Except for the purpose of operating the Business in accordance with this Agreement, including the Operations Manual, you will not retain, use, combine or disclose any Customer Information;

(2) You will not sell, share, make available or otherwise disclose any Customer Information to any third party for valuable consideration or for the purpose of performing cross-context behavioral advertising, targeted advertising, or profiling, as those terms are defined under applicable Privacy Laws;

(3) You will not retain, use, or disclose Customer Information outside of the direct business relationship between you and us;

(4) You will delete any Customer Information upon our request unless you can prove that such request is subject to an exception under applicable law;

(5) If you receive a Customer Information data request (e.g., a request to delete Customer Information) directly from a consumer (e.g., a California resident under the CCPA, or a resident of another jurisdiction under other applicable Privacy Law), you shall inform us of that request within one business day and cooperate with us to ensure that the consumer receives an appropriate and timely acknowledgement and response;

(6) You will implement reasonable security procedures and practices appropriate to the Customer Information you collect, retain, use or disclose, in order to protect it from unauthorized or illegal access, including following minimum requirements that may be set forth in the Operations Manual;

(7) You will cooperate with us to the extent necessary to assist us with conducting required data protection assessments or other similar assessments under applicable Privacy Laws, responding to Customer Information data requests, responding to requests or inquiries from government authorities, or if we seek to ensure that you have collected, retained, used, or disclosed Customer Information consistent with Privacy Laws and this Agreement, including but not limited to providing us with requested compliance documents, or allowing us or our designee to assess, audit, or test your privacy and security controls at least annually;

(8) You will cooperate with us to stop or remediate any unauthorized use of Customer Information, including verifying that you no longer retain or process personal information that a consumer has asked you or us to delete under applicable Privacy Laws; and

(9) You will notify us immediately if you determine you cannot meet your obligations under Privacy Laws or this Agreement regarding your collection, retention, use, or disclosure of Customer Information.

You certify that you understand the restrictions in Paragraphs (1) – (9) of this section and will comply with them. You also acknowledge and agree that we may modify these restrictions from time to time by written notice to you, by issuing updates to our standards and policies pertaining to Privacy Laws, including by adding other similar restrictions that may be required under other state or federal Privacy Laws, and you agree to comply with the same. You also agree to execute any addenda that we may determine are required to conform this Agreement to new or changed Privacy Laws.

To the extent that you engage another person to collect, use, sell, share, store, disclose, analyze, delete, modify, or to otherwise perform any processing of Customer Information for the purpose of operating the Business (a "Subprocessor"), you will notify us of such engagement, which shall be governed by a written contract that includes the same restrictions as in Paragraphs (1) – (9) of this section and imposes reasonable confidentiality obligations and privacy and security controls on the Subprocessor.

G. Operating Procedures; Operations Manual. We will loan you a copy of our Operations Manual. We will make it available to you online or in such other manner and format as we approve. You acknowledge that the Operations Manual is at all times our Intellectual Property and owned exclusively by us. You must, at all times, treat the Operations Manual, and the information it contains, as secret and confidential, and must use all reasonable efforts to maintain such information secret and confidential. You must adopt and use as your continuing operational routine the required standards, service style, procedures, techniques and management systems described in the Operations Manual or other written materials relating to the Business provided from time to time by us. We will revise the Operations Manual and these standards, procedures, techniques and management systems periodically to meet changing conditions and in the best interest of the MOLLY MAID Businesses and the System. We will notify you of any such updates or revisions and you expressly agree to comply with each new or changed requirement. We may seek guidance from the franchise advisory council when making adjustments to the Operations Manual. Any adjustments to the Operations Manual and systems standards that have a significant financial impact may be implemented based on a schedule that we deem appropriate. You must at

all times ensure that your copy of the Operations Manual is kept current and up to date, and in the event of any dispute as to the contents of said Operations Manual, the terms of the master copy of the Operations Manual that we maintain are controlling.

The Operations Manual will contain both mandatory standards and recommended standards. Any required standards exist to protect our interests in the System and the Marks and not for the purpose of establishing any control or duty to take control over those matters that are reserved to you. The required standards generally will be set forth in the Operations Manual or other written materials. The Operations Manual also will include guidelines or recommendations in addition to required standards. In some instances, the required standards will include recommendations or guidelines to meet the required standards. You may follow the recommendations or guidelines or some other suitable alternative, provided you meet and comply with the required standards. In other instances, no suitable alternative may exist. In order to protect our interests in the System and the Marks, we reserve the right to determine if you are meeting a required standard and whether an alternative is suitable to any recommendations or guidelines.

H. Confidential Information. You may not, during the term of this Agreement or thereafter, communicate, divulge or use any Confidential Information for the benefit of any other person or entity, except that you may communicate Confidential Information to such employees as must have access to it in order to operate the Business. All Confidential Information, including, without limitation, methods, procedures, suggested pricing, specifications, processes, materials, techniques, Customer Information and other data, may not be used for any purpose other than operating the Business hereunder. In the interest of protecting our System, we may require that you obtain nondisclosure and confidentiality agreements in a form satisfactory to us from your owners (if franchisee is an entity), your spouse, your manager and other key employees. You must provide executed copies of these agreements to us upon our request. A copy of the current Confidentiality Agreement form to be used with your owners (if franchisee is an entity) or your spouse is included as Schedule F. Notwithstanding anything to the contrary herein, as between you and us, you agree that all Confidential Information, including all Intellectual Property rights therein, belong to us.

I. Evaluations. We and our authorized representative have the right to visit and inspect your Business at all reasonable times during the business day for the purpose of making periodic evaluations and to ascertain your compliance with the provisions of this Agreement, and to inspect and evaluate your services, supplies or products and other aspects of your Business. Any failure of an inspection is a default under this Agreement. Further, if we determine that any condition in the Business presents a threat to customers or public health or safety, we may take whatever measures we deem necessary, including requiring you to immediately close the Business until the situation is remedied to our satisfaction. Any evaluation or inspection we conduct is not intended to exercise control over your day-to-day operation of your Business or to assume any responsibility for your obligations under this Agreement.

J. Compliance with Laws; Licenses and Permits. You must, at your expense and at all times, maintain and conduct your Business operations in compliance with all applicable federal, state and local laws, regulations, codes and ordinances. You must secure and maintain in force all required licenses, permits and certificates relating to your Business, including but not limited to obtaining and maintaining required authorizations from federal and state transportation authorities and public utility commissions. Without limiting the foregoing, if you or any of your Principal Owners is not a U.S. national, you represent that you and/or such Principal Owner(s) have an immigration status that allows you and/or such Principal Owner(s) to live and work in the United

States, and you hereby promise that you and/or such Principal Owner(s) will maintain such status during the term of this Agreement.

You acknowledge that you are an independent business and responsible for control and management of your Business, including, but not limited to, the hiring and discharging of your employees, tax withholdings, and setting and paying wages and benefits of your employees. You acknowledge that we have no power, responsibility or liability in respect to the hiring or discharging of employees, tax withholdings or setting or paying of wages or related matters.

You must immediately notify us in writing of any claim, litigation or proceeding that arises from or affects the operation or financial condition of your Business or names us as a party.

K. Participation in Internet Websites or Other Online Communications. We may require you, at your expense, to participate in our MOLLY MAID website on the Internet, our intranet or extranet system or other online communications as we may from time to time prescribe. We have the right to determine the content and use of our website and intranet or extranet system and establish the rules under which franchisees may or must participate. We will post your Business contact information on our website. You may not separately register any domain name containing any of the Marks or operate a website or social media account for your Business. We reserve the right to pre-approve, establish rules, procedures and policies relating to any website and social media account that you create or use for the operation of your Business. We may immediately terminate this Agreement if you register any domain name or social media account containing any of the Marks. We retain all rights relating to our website, intranet system and social media accounts and may alter or terminate our website, extranet system or intranet system, or any social media accounts. Your general conduct on our website, social media accounts, intranet or extranet system or other online communications and specifically your use of the Marks or any advertising is subject to the provisions of this Agreement. You acknowledge that certain information related to your participation in our website, social media accounts, extranet system or intranet system may be considered Confidential Information, including access codes and identification codes. Your right to participate in our website, social media accounts, and intranet or extranet system, or otherwise use the Marks or System on the Internet or other online communications, will terminate when this Agreement expires or terminates. You acknowledge and agree that you do not have any right to use the Marks or other Intellectual Property of the System on any website or any social media platform except as expressly approved by us in writing.

Unless we direct otherwise, simultaneously herewith, you agree to execute the Telephone Number and Internet Agreement (attached hereto as Schedule E), pursuant to which you assign to us ownership of all Telephone Listings and Internet Listings (each term as defined in Schedule E).

L. System Modifications. You acknowledge and agree that we have the right to modify, add to or rescind any requirement, standard or specification that we prescribe under this Agreement to adapt the System to changing conditions, competitive circumstances, business strategies, business practices and technological innovations and other changes as we deem appropriate. You must comply with these modifications, additions or rescissions at your expense, subject to any express limitations set forth in this Agreement and as it relates to the most current Operations Manual.

M. Suggested Pricing Policies. Based on examples from MOLLY MAID Businesses, we may, from time to time, make suggestions to you with regard to your pricing policies. In addition, we have the right to negotiate Key Account arrangements, including pricing which will bind all MOLLY MAID Businesses providing services to such Key Accounts. Although you

generally have the right to establish prices for the products and services you sell, we reserve the right to establish and enforce prices, both minimum and maximum, to the extent permitted by applicable law.

N. Key Accounts. We reserve the right to establish and administer a Key Accounts program. If such a program is established, you may participate in it. If you elect to participate, you must comply with all Key Accounts standards and procedures set forth in the Operations Manual and/or as we may otherwise communicate to you, as well as the specific terms of our arrangement with each applicable Key Account, which terms may include, without limitation, the provision of certain insurance and other products and services, special pricing, payment terms, turnaround on services, etc.

O. Customer Service; Service Warranties. You must honor our warranty policies for services you provide to Customers, as described in the Operations Manual. You are solely responsible for the quality and results of the services and products you sell and provide to Customers, maintaining a continuing responsibility with respect to such services and products beyond the termination or expiration of this Agreement. You must render and must cause each of your employees to render prompt, competent and courteous service to Customers and you shall offer and honor such service warranties as we direct.

You must respond to any dissatisfied Customers within one business day after the complaint is received or as otherwise set forth in the Operations Manual. If you are unable to equitably and timely resolve the Customer's complaint after the initial contact, you must contact us for assistance in handling the complaint. In no event shall our assistance be construed to make us liable to you or to a Customer in connection with such complaint. You are solely responsible for satisfactorily and timely resolving all warranty claims, Customer disputes, and online Customer reviews. Should you fail to do so, you must reimburse the cost of any such services to us or any third party that we authorize to perform the services, or you must reimburse us for any refund or other payment we may make to a Customer (as applicable). We may at any time contact Customers concerning the quality of services you provide, the level of Customer satisfaction, or other aspects of the Business that we deem relevant.

P. Ethical Business Conduct. You agree to adhere to good business practices, observing high standards of honesty, integrity, fair dealing and ethical business conduct and good faith in all business dealings with Customers, vendors, your employees, our corporate employees, and all other MOLLY MAID franchisees. You must not engage in deceptive, misleading or unethical practices or conduct that may have a negative impact on the reputation and goodwill associated with the Marks.

Q. Crisis Situations. In the interest of protecting the MOLLY MAID brand, Marks and the System, we have the sole and absolute right to determine a response, including what steps will be taken and what communications will be made, in instances of a Crisis, and you agree to comply with and implement our directions in response to a Crisis. "Crisis" means an event or development that negatively impacts the MOLLY MAID brand or System in such a way that we determine may cause substantial harm or injury to the Marks, System, the Intellectual Property associated with the System or the reputation or image of the MOLLY MAID brand.

R. Minimum Performance Standards. Beginning with the second full calendar year of operations, based on the cumulative number of years of operating the Business, including years in operation under any prior franchise agreement, the Business must achieve the following Minimum Performance Standards, as defined below: (a) at least the applicable Minimum Gross

Sales each week during the term of this Agreement as provided on Schedule A (the "Gross Sales MPS") and (b) a Customer Satisfaction Minimum Performance Standard, currently Net Promoter Score (or another customer satisfaction survey score we designate) ("NPS") that is not more than 20 points below the average NPS for the MOLLY MAID franchise system for each applicable measurement period we set, currently prior six-months (the "Customer Satisfaction MPS" and collectively with the Gross Sales MPS, the "Minimum Performance Standards"). If you operate multiple MOLLY MAID businesses, the Minimum Performance Standards will apply separately to each franchised business. We can make changes to the Minimum Performance Standards upon 6 months' prior written notice in accordance with our reasonable business judgement and so long as such revised Minimum Performance Standards are applied to all similarly situated MOLLY MAID franchised businesses.

If the Business does not meet the Gross Sales MPS, you must pay the Minimum License Fee as provided on Schedule A. If you fail to maintain the required Gross Sales MPS for any 26 weeks during a rolling 12-month period or you fail to meet the Customer Satisfaction MPS for any applicable measurement period, we will meet with you to identify the reasons for the substandard performance and establish an Improvement Action Plan for the Business to take specific actions with the goal to improve the overall performance of the Business. Your failure to implement or comply with the Improvement Action Plan over a 6 month period we designate will be a default under your Franchise Agreement, subject to a 30-day cure period. During the cure period, you will have the opportunity to advise us of your intent to sell your Business to a third party, in which case we will give you an additional 90 days (from the date of your notice of intent to sell) to transfer the Business in accordance with the transfer requirements of the Franchise Agreement. Failure to timely cure the default or transfer the Business will give us the right to either reduce the size of your Territory without compensation or terminate your Franchise Agreement.

PERSONNEL AND SUPERVISION STANDARDS

6. The following provisions and conditions control with respect to personnel, training and supervision:

A. Supervision of the Business; Guarantors. You, or your Principal Owner(s) (as identified on the Data Sheet) if you are a business entity, must devote full-time attention to your Business, which at all times must be under your, or your Principal Owner(s)'s direct and active supervision and management. If you are a business entity, (i) all your owners must sign a Confidentiality Agreement; (ii) you must designate one or more Principal Owners; and (iii) all persons and entities that, as of the date of this Agreement hold, or during the term of this Agreement become holders of, 5% or more of your ownership interests must personally guarantee your performance hereunder to us by executing the personal guarantee attached hereto as Schedule C. If two (2) or more persons are the Franchisee or guarantors, their obligations and liability to us shall be joint and several.

B. Training. You must comply with all of the training requirements we prescribe for the Business. You (or your Principal Owners, if you are an entity) must attend, and complete to our satisfaction, our initial training program within three months of the time you sign the Franchise Agreement and before opening a new Business. You must pay all costs and expenses, including hotel and transportation costs, you incur in attending our initial training program. If it becomes necessary to re-train a certain individual, we reserve the right to charge you a training fee. You also must pay all costs and expenses for any additional personnel who attend our initial training program. The training requirements may vary depending on your experience and other factors specific to the Business. If you are given notice of default that relates, in whole or in part, to your

failure to meet any operational standards, we may require that, as a condition of curing the default, you and your manager, at your expense, comply with the additional training requirements we prescribe. Under no circumstances may you permit management of the Business' operations on a regular basis by a person who has not successfully completed to our reasonable satisfaction all applicable training we require.

C. Ongoing Training. We may require you and other key employees of the Business to attend ongoing training at our training facility or other locations we designate. If you request training in addition to the initial training program identified above, we reserve the right to charge you a training fee, plus you must pay your costs and expenses in connection with such training. Any training provided by us to any of your workers will be limited to training or guidance regarding the delivery of approved services to clients in a manner that reflects the customer and client service standards of the System. You are, and will remain, the sole employer of your employees at all times, including during all training programs, and you are solely responsible for all employment decisions and actions related to your workers. You are solely responsible for ensuring that your workers receive adequate training.

D. Staffing. You must employ a sufficient number of competent and trained employees to ensure efficient service to Customers. It is your responsibility to make sure that no employee or subcontractor enters a Customer's home if such person has not passed the required background checks. No employee of yours will be deemed to be an employee of ours for any purpose whatsoever, and nothing in any aspect of the System or the Marks in any way shifts any employee or employment related responsibility from you to us.

E. Attendance at Reunion and Meetings. You must attend, at your expense, the annual franchise Reunion, that we may hold or sponsor, and any meetings relating to new services or products, new operational procedures or programs, training, business management, sales or sales promotion, or similar topics, including any system-wide teleconferences or web-conferences, as more particularly set forth in the Operations Manual. We reserve the right to charge you a fee to attend any such franchise Reunions, meetings, programs or other trainings and we may collect such a fee from you whether you attend or not. If you do not attend or participate in the annual franchise Reunion, we may charge you $2,000 on a pro-rata basis based on number of days you miss at said convention, training, summit, programs, etc. Nothing in this Agreement is intended to require us to hold any annual Reunions or other meetings.

MARKETING

7. You agree to actively promote your Business, to abide by all of our marketing and advertising requirements and to comply with the following provisions:

A. MAP Fund. We have established and administer a Marketing, Advertising and Promotion Fund for Molly Maid Businesses (the "MAP Fund"). All MAP Contributions (as defined in Section 8.C) you pay to us hereunder will be placed in the MAP Fund. The MAP Fund will be accounted for separately. On behalf of our company and affiliate-owned Molly Maid Businesses, we will pay the same MAP Fee contributions as similarly situated franchised Molly Maid Businesses. The MAP Fund is not a trust or escrow account, and we have no fiduciary obligation to franchisees with respect to it. While we cannot guarantee results or proportional distribution, we make best efforts to apply the MAP Fund for brand and system Success. We have the right to make disbursements from the MAP Fund and may collaborate with the franchise advisory council in determining priorities, including, but not limited to the expenses incurred in connection with the cost of formulating, creating, promoting, developing, implementing and

administering marketing, advertising, public relations, and promotional campaigns. The disbursements may include an annual payment to us as an administration fee for the expense of administering the MAP Fund (the "MAP Fund Administration Fee"). The Administration Fee shall not exceed 10% of the MAP Fund revenues. We have the right to determine the methods of marketing, advertising, media employed and contents, terms and conditions of marketing campaigns and promotional programs. Because of the methods used, we are not required to spend a prorated amount on each Molly Maid Business or in each advertising market. We, as the administrator of the MAP Fund, may collaborate with the administrators of advertising funds of certain other franchise systems affiliated with us. You acknowledge that there can be no assurance that the MAP Fund's participation in these collaborations and joint efforts will benefit Molly Maid Businesses proportionately or equivalently to the benefits received by any other franchised businesses of the other participating affiliated franchise systems. We will not use any of the advertising funds for the solicitation of franchise sales, but any marketing materials we produce may designate "Franchises Available".

The MAP Fund will be accounted for separately and will not be used to defray any of our general operating expenses, except for such expenses, administrative costs and overhead relating to MAP Fund business, and other expenses that we incur in activities relating to maintaining, administering, directing and conducting the MAP Fund programs, including, without limitation, conducting market research and public relations activities; preparing advertising promotion and marketing materials; and collecting and accounting for MAP Fund contributions and expenses. If requested, we will provide you an annual unaudited statement of the financial condition of the MAP Fund.

We assume no direct or indirect liability or obligation to you with respect to collecting amounts due to the MAP Fund or related to our maintenance, direction or administration of the MAP Fund, including with respect to the efficiency or effectiveness, if any, of the MAP Fund in enhancing the Marks, brand or System or advancing the business interests of a franchisee or franchisees in general.

We have the right, but not the obligation, to cause the MAP Fund to be incorporated or operated through an entity separate from us at such time as we deem appropriate, and any such successor entity shall have all our rights and duties under this Section 7.A. We may use collection agents and institute legal proceedings at the MAP Fund's expense to collect MAP Fund contributions. We also may forgive, waive, settle, and compromise all claims by or against the MAP Fund. If we terminate the MAP Fund, we will refund to you your pro-rata portion of any amounts remaining in the MAP Fund, based on your contributions to the MAP Fund.

B. Required Local Expenditures. You are required to promote and advertise the Business and participate in any local marketing and promotional programs we establish from time to time. In addition to the payment of the MAP Contribution, you must spend the minimum amounts set forth in the Data Sheet on approved local marketing, and promotion in the Territory each year ("Minimum Local Marketing Amounts"). Upon our request, you must provide us with itemized documentation and proof of such expenditures. If you fail to make the required expenditures, we have the right to collect the deficiency and spend it as provided below in this paragraph. We reserve the right to require you to use one or more designated vendors in connection with your local marketing and promotional activities. In addition, we reserve the right to collect (on a monthly or quarterly basis, as we may from time to time designate) the Minimum Local Marketing Amounts and in return provide to you local promotional, marketing and advertising materials and related services to promote the Business in the Territory. Should this Agreement terminate prior to our providing such local promotional, marketing and advertising materials and

related services in the Territory, we reserve the right to contribute the Minimum Local Marketing Amounts collected to the MAP Fund.

C. Approved Materials. You must use only such marketing materials (including any print, radio, television, electronic, on-line or other media forms that may become available in the future) as we furnish, approve in writing or make available, and the materials must be used only in the manner we prescribe and in compliance with all trademark usage and branding standards. Furthermore, any promotional activities you conduct for the Business are subject to our approval. You must submit all advertising and promotional materials to us for approval prior to your use. If we do not respond within 14 days of your submission, the materials will be deemed not approved. We will not unreasonably withhold approval of any materials or media and activities; provided that they are current, in good condition, in good taste and accurately depict the Marks. Notwithstanding our approval, it is solely your responsibility to conduct your promotional activities in accordance with all applicable laws.

D. Local Marketing Groups. We have the right to designate local advertising markets and advertising cooperatives and/or local marketing groups for such markets (collectively, each such cooperative or group, a "LMG"), and if designated, you must participate in the LMG and its programs in your designated local advertising market. If established, you must contribute to the LMG the amount we designate. If established, each MOLLY MAID Business, including those operated by us or our affiliates within a designated local advertising area, will be a member of the LMG. You must obtain our written approval of all promotional and advertising materials, creative execution and media schedules prior to their implementation. Your contribution to the LMG will count towards the Minimum Local Marketing Amounts, but the Minimum Local Marketing Amounts do not represent a limit on your LMG contribution. We have the right to establish how the LMGs operate and we have the right to require LMGs to be formed, changed, dissolved or merged.

FEES, REPORTING AND AUDIT RIGHTS

8. You must pay the fees described below and comply with the following provisions:

A. Initial Fees. Upon signing of this Agreement, you must pay to us an initial franchise fee and a territory fee as set forth in the Data Sheet (the "Initial Fee"), which is earned upon receipt and is non-refundable. Any financing of the Initial Fee is only available if we offer you financing under the terms of the Promissory Note and Security Agreement included as Schedule G.

Simultaneously with the payment of the Initial Fee, you must also purchase from our approved suppliers the items included in our initial startup package that is described in more detail in the Operations Manual (the "Initial Startup Package"), as more particularly described on the Data Sheet.

B. License Fees. From and after the Effective Date, you must pay to us, weekly in the manner specified in Section 8.D, a fee (the "License Fee") in the amount equal to the greater of (i) the applicable percentage of Gross Sales set forth on the Data Sheet or (ii) the applicable Minimum License Fee (if any) set forth on the Data Sheet. The License Fee calculation may differ based on the type of service or product from which the Gross Sales are generated, as specified on the Data Sheet. The Minimum License Fee shall be calculated in the manner set forth on the Data Sheet.

C. MAP Fund. You must pay to us each week, in the manner specified in Section 8.D, a MAP Fund contribution (the "MAP Contribution") in an amount equal to the amount set forth in the Data Sheet.

D. Call Center Fees. You must pay to us or our designee each month, in the manner specified in the Data Sheet, a call center fee (the "Call Center Fee") in the amount set forth in the Data Sheet.

E. Manner of Payment; Electronic Transfer of Funds. All payments of the License Fees and MAP Contributions are due to us by Monday of each week for the Gross Sales reported the prior Thursday in accordance with Section 8.H below. You must sign an electronic ACH Form, attached as Schedule B, to authorize and direct your bank or financial institution to allow us or our affiliate to initiate a transfer of funds electronically directly to our or our affiliate's account and to charge to your account all amounts due to us or any affiliate. You must maintain a balance in your account sufficient to allow us and our affiliates to collect the amounts owed when due. You are responsible for any penalties, fines or other similar expenses associated with the transfer of funds described in this Section.

F. Late Payments. A late payment fee of $10.00 per day (the "Late Payment Fee") plus interest at the highest applicable legal rate for open account business credit in the state of your domicile, not to exceed 12.0% per annum, will accrue on all late payments from the due date until all sums are paid. If a check is returned or an ACH draft is refused by your financial institution due to insufficient funds in your account, you must pay us an insufficient funds fee of $50. In addition, if you fail to timely provide any Gross Sales report to us, in addition to any other rights available to us, we may withdraw the applicable Minimum License Fee from your account, and once the applicable Gross Sales report becomes available to us, you will be required to immediately pay us any additional amounts owed as shown in the calculation of the License Fees and MAP Contributions in such Gross Sales report. You acknowledge and agree that this Section 8.E does not constitute our agreement to accept payments or reports after they are due or a commitment by us to extend credit to you or to otherwise finance your operation of the Business. Further, you acknowledge and agree that your failure to pay all amounts and provide all reports when due will constitute grounds for termination of this Agreement, notwithstanding the provisions of this Section 8.E. You will not, on grounds of the alleged nonperformance by us of any of our obligations under this Agreement, withhold payment of any License Fees, MAP Contributions or any other amounts due to us and you will not, on such grounds, discontinue providing services to Customers in accordance with this Agreement.

G. Application of Fees. Notwithstanding any designation by you, we have the right to apply any payments received from you to any past due indebtedness to us or any affiliate in such amounts and in such order as we determine.

H. Financial Planning and Management. You must compile and keep books and records that accurately reflect the operations and condition of your Business, including detailed daily sales, cost of sales, and other relevant records and information, maintained in an electronic media format and using the methods of bookkeeping and accounting as we periodically may prescribe. You must also retain check registers, purchase records, invoices, sales summaries and inventories, sales tax records and returns, state, federal, personal and other income tax records and returns covering or related to the Business, payroll records, cash disbursement journals and general ledgers. You must submit to us such reports, statement of profit and loss, balance sheet, tax returns, books and records as we may require, including those identified in Section 8.H below, all on the forms and according to reporting formats, methodologies and time schedules that we establish from

time to time. You must preserve the books, records and reports for the longer of (i) five years from creation or (ii) such period as required under applicable laws. You must allow us electronic and manual access to any and all records relating to your Business.

I. Reports. By Thursday of each week, you must submit to us a report of the corresponding Gross Sales and gross receipts of the Business, and a computation of the corresponding License Fees with respect to the preceding week. Gross Sales must be entered into the software and reported for the week in which they are earned; you may not postpone the reporting of Gross Sales for any reason. Upon request by us, but not less than once per quarter, you must submit to us the following information for the time period we specify: (i) copies of your most recent balance sheet and statement of profit and loss, including a summary of your costs for labor, rent and other material cost items; and (ii) if requested by us to verify your Gross Sales, all such books and records as we may require under our audit policies published from time to time. You also must, at your expense, submit to us within 90 days after the end of each fiscal year a detailed balance sheet and profit and loss statement for such fiscal year. All reports shall be provided in the form and content as we periodically prescribe. You must certify in writing all reports to be true and correct. You acknowledge and agree that we have the right to impose these requirements on you regardless of whether we impose the same requirement on our other franchisees. You further agree and acknowledge that, subject to compliance with applicable law, we may use any information, data or other materials related to your Business for any reason that we deem appropriate and you shall provide the same to us promptly upon our request. Without limiting the foregoing, we may disclose all data, including the Business' financial information and operating performance ratings, assessments or similar data to our other franchisees, our affiliates and their franchisees, and prospective franchisees through the use of newsletters, bulletins, award ceremonies, and otherwise as we deem necessary or advisable.

J. Audits. We or our authorized representative have the right at all times (i) during the business day to enter the premises where the books and records of the Business are kept and to evaluate, copy and audit such books and records, including, but not limited to any and all financial statements, reports, state, federal, personal income tax records or other income tax records covering or related to the Business, sales tax records, payroll records, databases, and other related records, (ii) to remotely access and evaluate, copy and audit your electronic records located on the Computer System, and (iii) to evaluate remotely or on the Business premises your compliance with your obligations regarding Customer Information. In addition, if, in our reasonable business judgment, we believe that you have failed to comply with your reporting and/or record keeping obligations hereunder, we have the right to also access and evaluate, copy and audit books and records related to any other business in which you have an ownership or management interest. We also have the right to request information from you and your suppliers, vendors, and Customers. You must fully cooperate with us in connection with our exercise of our audit rights. If you fail to timely make available to us requested documents in connection with an audit, we may charge you $500 per missing document (up to $2,500 per audit), and if we must reschedule an audit due to your failure to cooperate, you must reimburse us for the cost of the audit (including, without limitation, professional fees, travel, and room and board expenses directly related thereto, collectively "Audit Cost"). If any evaluation or audit reveals an understatement of 2% or more of your Gross Sales or you do not provide any requested information within 30 days from the date of our initial request, you must pay for the Audit Cost, in addition to the amount owed (if any) plus interest and late fees as provided in Section 8.E. In addition to any other rights we may have in such an event, we have the right to conduct further periodic audits and evaluations of your books and records as we reasonably deem necessary and you must reimburse us for the Audit Cost of any such further audits and evaluations conducted within two years thereafter. Furthermore, if you intentionally understate or underreport Gross Sales at any time, or if a subsequent audit or evaluation conducted within the

two-year period reveals any understatement of your Gross Sales of 2% or more, in addition to any other remedies provided for in this Agreement, at law or in equity, we have the right to terminate this Agreement immediately. To verify the information that you supply, we have the right to reconstruct your Gross Sales through any reasonable method of analyzing and reconstructing Gross Sales and you agree to accept any such reconstruction of Gross Sales unless you provide evidence in a form satisfactory to us of your Gross Sales within a period of 14 days from the date of notice of understatement or variance. If you dispute any audit findings, you must do so in writing and in accordance with the Operations Manual **(if applicable)** within 30 days of the notice of understatement or variance, or you will waive the right to challenge the audit findings. For avoidance of doubt, no provision of this Section 8.I shall be deemed to supersede or waive the 10-day cure period for failure-to-pay defaults set forth in Section 12.B.1.

YOUR OTHER OBLIGATIONS; NONCOMPETITION COVENANTS

9. You agree to comply with the following terms and conditions:

A. Payment of Debts. You agree to (i) pay promptly when due all payments, obligations, assessments and taxes due and payable to us and our affiliates, vendors, suppliers, lessors, federal, state or local governments, or creditors in connection with your Business; (ii) promptly discharge and remove all liens and encumbrances of every kind and character created or placed upon or against any of the property used in connection with the Business; and (iii) timely pay all accounts and discharge other indebtedness of every kind incurred by you in the conduct of the Business. If you default in making any such payment, we are authorized, but not required, to pay and discharge the same on your behalf and you agree promptly to reimburse us on demand for any such payment.

You also will pay all federal, state and local taxes, other than taxes assessed on our income, that may be imposed on us as the result of our receipt or accrual of the Initial Franchise Fee, Territory Fee, the License Fees, the MAP Contributions, or other fees referenced in this Agreement, whether assessed against you through withholding or other means or whether paid by us directly. In either case, you shall pay us (and to the appropriate governmental authority) such additional amounts as are necessary to provide us, after taking such taxes into account (including any additional taxes imposed on such additional amounts), with the same amounts that we would have received or accrued had such withholding or other payment, whether by you or by us, not been required.

B. Indemnification. You waive any and all Claims (as defined below) against us for damages to property or injuries to persons arising in any way out of this Agreement, your servicing of Customers under this Agreement or any other contracts, your actions or omissions, or the operation of your Business. Except to the extent otherwise provided in Section 3.D., you agree, at your sole expense, to defend, fully protect, indemnify and hold harmless, us, our affiliates, our parent companies, our sister companies and our owners, directors, officers, members, managers, employees, attorneys, successors and assigns (collectively, "Franchisor Parties"), as well as our customers and the owners of each and every property you service, from any and all Claims. "Claims" as used herein means any and all claims, demands, damages, assessments, violations, interest, causes of action, lawsuits, liens, and liabilities of any nature whatsoever arising in any manner, directly or indirectly, out of or in connection with or incidental to the operation of your Business (regardless of cause or any concurrent, superseding or contributing fault, liability or negligence of us, our affiliates, our parent companies, and our customers and the owners of any property you service), your actions or omissions, or any breach by you or your failure to comply with any of the terms and conditions of this Agreement. We also reserve the right to select our own

legal counsel to represent our interests, and you agree to reimburse us for our costs and attorneys' fees immediately upon our request.

It is the intention of the parties to this Agreement that we shall not be deemed a joint employer with you for any reason; however, you will, at your sole expense, defend, fully protect, indemnify and hold harmless, Franchisor Parties, from any and all Claims arising in any manner, directly or indirectly, out of or in connection with or incidental to the actions or omissions of your employees or independent contractors or allegations that we are the joint employer of your employees.

C. Insurance. Before you begin operating your Business you must purchase, and maintain at all times during the term of this Agreement, at your sole cost, insurance coverage, from a responsible carrier, with an A.M. Best rating of A-VIII or better, with the coverage amounts, types and other features as we from time to time specify, using the insurance industry form(s) acceptable to us, and such other insurance coverage as required by law and any other agreement related to the Business. We reserve the right to designate a primary or single source for all or any of the insurance coverage for the Business, and we or our affiliates may be that primary or single source. Any person or entity with an insurable interest that we designate (each, an "Additional Insured") must be named an additional insured on all required liability policies. Each insurance policy must contain a waiver of subrogation in favor of the Additional Insureds. Your insurance must apply as primary and non-contributory. Currently, our minimum insurance requirements include (i) commercial general liability insurance, with minimum liability coverage of $1,000,000 per occurrence (including Products/Completed Operations and Personal Injury and Advertising Injury) and $2,000,000 in the aggregate; (ii) auto liability coverage, combined single limit in the amount we specify, up to $2,000,000 but no less than $1,000,000, on each owned, non-owned or hired vehicle used in connection with the Business; (iii) workers' compensation coverage, regardless of whether required by state law, with minimum coverage as required by state law (if applicable); and (iv) Comprehensive Employee Dishonesty and Employee Theft coverage which includes a Client's Property Endorsement in the amount of not less than $5,000 per occurrence and money and securities coverage of not less than $5,000; (v) $500,000 per claim and in the aggregate cyber-liability insurance for financial losses arising from unauthorized access, loss or corruption of data, including but not limited to privacy and data security breaches, misdirected funds, virus transmission, denial of service and loss of income from network security failures; and (vi) such other insurance as from time to time required by us, under applicable law and under other agreements applicable to your Business. With respect to Key Accounts, if the insurance amount required for any Key Account or for Key Account work in general exceeds the amount specified as the amount required by us for any type of insurance, that higher amount required for the Key Account work will apply. Additional insurance requirements are set forth in the Operations Manual.

The commercial general liability policy must name Franchisor and any and all parents, subsidiaries, directors, officers, employees, and agents as their interest may appear as Additional Insureds. The policy must also include a waiver of subrogation against all parties named as Additional Insureds. The auto liability policy must name Franchisor and any and all parents, subsidiaries, directors, officers, employees, and agents as their interest may appear as Additional Insureds. The policy must also include a waiver of subrogation against all parties named as Additional Insureds. The workers' compensation policy must include a waiver of subrogation against Franchisor and any and all parents, affiliates, subsidiaries, directors, officers, employees, and agents.

Additional Insured status for Franchisor and any and all parents, subsidiaries, directors, officers, agents, employees or any other party required to be named as additional insureds under this Agreement will extend to the full limits of liability maintained by you even if those limits of liability are in excess of those required in this Agreement. Your insurance will be primary and any insurance carried by Franchisor is strictly excess and secondary and will not contribute with your insurance. The requirements of this Agreement as to insurance limits and acceptability of insurers and insurance to be maintained by you are not intended to and will not in any manner limit or qualify the liabilities and obligations assumed by you under this Agreement.

You must deliver to us at least 5 days prior to commencement and thereafter annually or at our request a proper certificate of insurance, insurance policy endorsements and other evidence of compliance showing the existence of the insurance coverage and your compliance with this Section. Your certificate of insurance will provide proof of the following: (i) Franchisor and all other affiliated parties are included as an Additional Insured where required; (ii) waiver of subrogation included in favor of Franchisor and all other affiliated parties; (iii) your insurance is primary, and all insurance maintained by Franchisor is excess and secondary and shall not contribute with your insurance; and (iv) no insurance may be cancelled or substantially changed without thirty (30) days' prior written notice by certified mail to Franchisor. We also may request copies of all insurance policies. Any review we conduct of your insurance coverage does not limit your obligation to comply with this Section. If you change your insurance provider, you must immediately deliver the proper certificate of insurance to us. We may modify the required minimum limits and types of coverage, by written notice to you. Upon such notification, you must immediately implement the modification of the policy, and provide evidence thereof, in accordance with our request. You may satisfy the insurance coverage limits through an umbrella policy that meets all the requirements of this Section. We have the right to terminate this Agreement for cause if you fail to comply with this Section.

You acknowledge that these minimum insurance requirements do not constitute advice or a representation by us that such coverages are necessary or adequate to protect you from losses in connection with the Business. Nothing in this Agreement restricts you from obtaining insurance with higher policy limits and/or additional coverage.

D. Noncompetition Covenants. You agree that you will receive valuable training and Confidential Information that you otherwise would not have received or had access to but for the rights licensed to you under this Agreement. You therefore agree to the following noncompetition covenants and agree that the following noncompetition covenants are reasonable and necessary to protect the System's legitimate business interests, including its Confidential Information, Intellectual Property, and customer goodwill:

1. Unless otherwise specified, the term "you" as used in this Section 9.D means and includes, collectively and individually, (a) if you are an entity, the entity, all guarantors and all shareholders, members, partners, as the case may be, and other holders of any ownership interest in the entity (collectively, "Owners"), as well as any spouse, children, parents and siblings of any guarantor and Owner, or (b) if you are an individual, the individual and the individual's spouse, children, parents and siblings. We may require you to obtain from your guarantors and Owners, and/or from your spouse, children, parents and siblings or any spouse, children, parents, and siblings of any Owner or guarantor, as applicable, a signed non-compete agreement in a form satisfactory to us that contains the non-compete provisions of this Section 9.D.

2. You promise that during the term of this Agreement, and during any Interim Period (if applicable), you will not, either directly or indirectly, for yourself, or through, on behalf of, or in conjunction with, any person or entity, own, manage, operate, maintain, engage in, consult with or have any interest in any Competitive Business (as defined below).

3. You promise that you will not, for a period of two years after the expiration or termination of this Agreement, or after the expiration or termination of any Interim Period (as applicable), regardless of the cause of termination, or within two years of the sale or Transfer of the Business or any interest in you, either directly or indirectly, for yourself, or through, on behalf of, or in conjunction with any person or entity, own, manage, operate, maintain, engage in, advertise, promote in any media including social media platforms, or consult with or have any interest in a Competitive Business (as defined below) that is located:

a. In the Territory;

b. Within a 25-mile radius of the outer boundary of the Territory; or

c. Inside the territory of another MOLLY MAID Business, whether franchised or owned by us or our affiliates.

For purposes of this Agreement, a "Competitive Business" is any business that offers or sells any product or service or component thereof that (i) composes a part of our System, (ii) is the same as or similar to any product or service then-offered by our franchisees or (iii) otherwise competes directly or indirectly with our System.

4. You agree that the length of time in paragraph 3 above will be tolled for any period during which you are in breach of the non-compete covenants or any other period during which we seek to enforce this Agreement.

5. In addition, you agree that during the term of this Agreement and for one year thereafter, you will not, without our prior written consent, directly or indirectly, for yourself or on behalf of any other person, divert, or attempt to divert, any business or customer of the Business or any other MOLLY MAID Business away from the System.

6. The parties agree that each of the foregoing covenants in this Section 9.D will be construed as independent of any other covenant or provision of this Agreement. To the extent anyone successfully contests the validity or enforceability of any part of this Section 9.D in its present form predicated upon the area of coverage, this provision will not be deemed invalid or unenforceable, but will instead be deemed modified, so as to be valid and enforceable, to provide coverage for the maximum scope that any court of competent jurisdiction or arbitrator will deem reasonable and necessary to protect our legitimate interests.

TRANSFER OF FRANCHISE

10. You agree that the following provisions govern any Transfer or proposed Transfer:

A. Transfers. We have entered into this Agreement with specific reliance upon your financial qualifications, experience, skills and managerial qualifications as being essential to the satisfactory operation of the Business. Consequently, neither your interest in this Agreement nor in the Business may be, directly or indirectly, Transferred to or assumed by any other person or entity (at times referred to as the "Assignee"), in whole or in part, unless (i) you have first tendered to us the right of first refusal to acquire this Agreement in accordance with Section 10.E.2, and we do not exercise such right; (ii) our prior written consent is obtained; (iii) the Transfer fee provided for in Section 10.C is paid and the Transfer Initial Startup Package (provided in Section 10.C) is purchased; and (iv) the Transfer conditions described in Section 10.D are satisfied. Any direct or indirect sale (including installment sale), lease, pledge, management agreement, contract for deed, option agreement, assignment, bequest, gift or otherwise, or any arrangement pursuant to which you turn over all or part of the daily operation of the Business to a person or entity who shares in the losses or profits of the Business (including merger, combination, or reorganization or as a result of death, disability, divorce, insolvency, or bankruptcy) in a manner other than as an employee will be considered a "Transfer" for purposes of this Agreement. A Transfer also includes the following which triggers the Transfer conditions set forth in this Section 10:

1. For purposes of this Section 10.A, a transfer, pledge or seizure, or change in the control of any 20% direct or indirect ownership interest in you or in any Principal Owner, whether accomplished in a single transaction or a series or related or unrelated transactions; or

2. Any change in the general partner of a franchisee that is a general, limited or other partnership entity.

You may not place in any communication media or any form of advertising, any information relating to the sale of the Business or the rights under this Agreement, without our prior written consent.

B. Consent to Transfer. We will not unreasonably withhold our consent to a Transfer; provided we determine that all of the conditions described in this Section 10 have been satisfied. Application for our consent to a Transfer and tender of the right of first refusal provided for in Section 10.E.2 must be made by submission on our form of application for consent to Transfer, which must be accompanied by the documents (including a copy of the proposed purchase or other Transfer agreement) and other required information. The application must indicate whether you or an owner will retain an interest in the property to be Transferred. No interest may be retained or created without our prior written consent and only upon conditions acceptable to us. Any agreement used in connection with a Transfer shall be subject to our prior written approval, which approval will not be withheld unreasonably. You immediately must notify us of any proposed Transfer and must submit promptly to us the application for consent to Transfer. Any attempted Transfer by you without our prior written consent or otherwise not in compliance with the terms of this Agreement will be void and will provide us with the right to elect either to default and terminate this Agreement or to collect from you and the guarantors a Transfer fee equal to two times the Transfer fee provided for in Section 10.C as damages.

C. Transfer Fee; Transfer Initial Startup Package. You must pay to us a Transfer fee in the amount equal to $15,000 (plus $2,500 for each additional Molly Maid franchise agreement

transferred at the same time), except if the Assignee entity (or each of its owners that collectively own at least 51% of the Assignee) has at least $5 million in outside investments (i.e., investments not related to a Molly Maid business), then the transfer fee shall be the greater of $15,000 (plus $2,500 for each additional Molly Maid franchise agreement transferred at the same time), or our costs in approving the Transfer and assisting in connection with the Transfer (including, without limitation, advisor's (such as attorney's, banker's and broker's) fees and costs). If you authorize us to enlist a third party broker to identify the transferee, you must also pay the then-current broker fee. We will reduce the Transfer fee to $500 for a Transfer to an immediate family member (only a spouse or a child or child-in-law; for the avoidance of doubt, a sibling is not considered an immediate family member for this purpose). The Transfer fee is nonrefundable. You will not be required to pay a Transfer fee if you are an individual and wish to Transfer this Agreement to a newly formed legal entity wholly owned by you and established solely for purposes of the convenience of ownership and the operation of the Business; provided that you must become a guarantor of the Business as required under Section 6.A. In addition, any Assignee acquiring the entire Business must also buy from our approved vendors (which may include us or our affiliate) our then-current transfer initial startup package, which is described in more detail in the Operations Manual.

D. Conditions of Transfer. We condition our consent to any proposed Transfer, whether to an individual, a corporation, a partnership or any other entity, upon the following:

1. Assignee Requirements. The Assignee must meet all of our then-current requirements for our MOLLY MAID franchise program we are offering at the time of the proposed Transfer, sign our then-current form of franchise agreement, and its owners must become guarantors of the Business as required under Section 6.A.

2. Payment of Amounts Owed. All amounts owed by you to us, or any of our affiliates or your suppliers, or upon which we or our affiliates have any contingent liability, must be paid in full.

3. Reports. You must have provided all required reports to us.

4. Guarantee. In the case of an installment sale for which we have consented to you or any owner retaining an interest or other financial interest in this Agreement or the Business, you or such owner, and the guarantors, are obligated to guarantee the performance under this Agreement until the final close of the installment sale or the termination of such interest, as the case may be.

5. Assumption of Obligations. The Assignee must assume and agree to be bound by all of your Customer obligations, including all warranty work and service plans obligations.

6. General Release. You and each guarantor must sign a general release of all claims arising out of or relating to this Agreement, your Business or the parties' business relationship, in the form we designate, releasing us and our affiliates.

7. Training. The assignee must, at your or assignee's expense, comply with our training requirements.

8. Financial Reports and Data. We have the right to require you to prepare and furnish to assignee and/or us such financial reports and other data relating to the

Business and its operations as we deem reasonably necessary or appropriate for assignee and/or us to evaluate the Business and the proposed Transfer. You agree that we have the right to confer with proposed assignees and furnish them with information concerning the Business and proposed Transfer without being held liable to you, except for intentional misstatements made to an assignee. Any information furnished by us to proposed assignees is for the sole purpose of permitting the assignees to evaluate the Business and proposed Transfer and must not be construed in any manner or form whatsoever as earnings claims or claims of success or failure.

9. Other Conditions. You must have complied with any other conditions that we reasonably require from time to time as part of our Transfer policies. You acknowledge and agree that following any Transfer hereunder, you and your owners will continue to be subject to the noncompetition covenant under Section 9.D.3.

E. Involuntary Transfers.

1. Death, Disability or Incapacity. You will promptly notify us in the event of a death, disability or incapacity of Franchisee (or, if Franchisee is a legal entity, of Franchisee's Principal Owner). In such an event, if the decedent's or disabled or incapacitated person's heir or successor-in-interest wishes to continue as the Franchisee or the Principal Owner of the Franchisee entity, such person or entity must tender the right of first refusal provided for in Section 10.F, apply for our consent under Section 10.B, pay the applicable Transfer fee under Section 10.C, and satisfy the Transfer conditions under Section 10.D, as in any other case of a proposed Transfer, all within 120 days of the death or event of disability or incapacity. During any transition period to an heir or successor-in-interest, the Business still must be operated in accordance with the terms and conditions of this Agreement. If the assignee of the decedent, disabled, or incapacitated person is the spouse or child of such person, no Transfer fee will be payable to us and we will not have a right of first refusal as set forth in Section 10.F.

2. Insolvency or Bankruptcy. In the event of your insolvency or the filing of any petition by or against you under any provisions of any bankruptcy or insolvency law, if your legal representative, successor, receiver or trustee desires to succeed to your interest in this Agreement or the business conducted hereunder, such person first must notify us, tender the right of first refusal provided for in Section 10.F, and if we do not exercise such right, must apply for and obtain our consent to the Transfer, pay the Transfer fee provided for in Section 10.C, and satisfy the Transfer conditions described in Section 10.D. In addition, you or the Assignee must pay the attorneys' fees and costs that we incur in any bankruptcy or insolvency proceeding pertaining to you.

3. Divorce. You will promptly notify us of any divorce proceedings that may result in a Transfer and tender the right of first refusal provided for in Section 10.F. If we do not exercise such right, you must apply for and obtain our consent to the Transfer, pay the Transfer fee provided for in Section 10.C, and satisfy the Transfer conditions described in Section 10.D.

F. Right of First Refusal. If you propose to Transfer this Agreement or your interest herein or in the Business, in whole or in part, to any third party, as contemplated by Section 10.A, you first must deliver a statement to us offering to sell to us your interest in this Agreement and the land, building, equipment, furniture and fixtures and any other assets or leasehold interests used in the operation of the Business (subject to this Section 10). If the proposed Transfer involves an offer

from a third party, then you must obtain from the third-party offeror and deliver to us a statement, in writing, signed by the offeror and by you, of the binding terms of the offer.

If the Transfer does not involve an offer from a third party, then the purchase price for our purchase of assets described above will be established by a qualified appraiser selected by the parties. The price determined by the appraiser(s) will be the reasonable fair market value of the assets based on their continuing use in, as, and for the operation of the Business and the appraiser will designate a price for each category of asset (e.g., land, building, equipment, fixtures, etc.), but shall not include the value of any goodwill of the Business, as the goodwill of the Business is attributable to the Marks and the System. If the parties cannot agree upon the selection of such an appraiser, a Judge of the United States District Court for the District in which the Franchise Location is located will appoint one upon petition of either party. You or your legal representative must deliver to us a statement in writing incorporating the appraiser's report and all other information we have requested. We and you will each pay one-half of the appraiser's fees and expenses.

We then have 10 days from our receipt of the statement setting forth the third-party offer or the appraiser's report, as applicable (and all other information requested by us) to accept the offer by delivering written notice of acceptance to you. We will have an additional 45 days to complete the purchase if we elect to exercise our right of first refusal. Our acceptance of any right of first refusal will be on the same price and terms set forth in the statement delivered to us; provided, however (and regardless of whether the following are inconsistent with the price and terms set forth in the statement) (1) we have the right to substitute equivalent cash for any noncash consideration included in the offer, (2) we will prepare the transaction documents for the Transfer, which will be on terms customary for this type of transaction (including representations and warranties, covenants, conditions, and indemnification), and (3) our purchase may be limited to any assets related to the Business.

If we fail to accept the offer within the 10-day period, you will be free for 60 days after such period to effect the disposition described in the statement delivered to us provided such Transfer is in accordance with this Section 10, including obtaining our consent under Section 10.B. You may effect no other sale or assignment of you, this Agreement or the Business without first offering the same to us in accordance with this Section 10.F.

G. Transfer by Us. We have the right to sell or assign, in whole or in part, our interest in this Agreement without prior notice to you and without your consent.

DISPUTE RESOLUTION

11. The following provisions apply with respect to dispute resolution:

A. Mediation. Before any party may bring an action in court against the other, or commence an arbitration proceeding (except as noted in Section 11.B below), the parties must first meet to mediate the dispute. The mediation will be held in McLennan County, Texas. Any such mediation shall be non-binding and shall be conducted by the American Arbitration Association (the "AAA") in accordance with its then-current rules for mediation of commercial disputes unless the parties agree otherwise in writing. The mediator will be appointed in accordance with the rules and regulations of the AAA unless the parties agree on a mediator in writing within 10 days after either party gives written notice of mediation. The mediation hearing will be held within 20 days after the mediator has been appointed. Each party will bear its own costs and expenses for the mediation and will be responsible to pay 50% of the mediator's costs and expenses.

B. Exceptions to Mediation. Notwithstanding Section 11.A or any other provision of this Agreement, the parties agree that the following claims will not be subject to mediation and may be brought in any court of competent jurisdiction, subject to Sections 14.G.1 and 14.H:

1. any action for temporary, preliminary or permanent injunctive relief, ex parte seizure, specific performance, writ of attachment, or other equitable relief necessary to enjoin any harm or threat of harm to such party's tangible or intangible property, including trademarks, service marks and other Intellectual Property, confidential and/or trade secret information, or noncompetition covenants. You specifically acknowledge that your breach or threatened breach of any of your obligations under this Agreement, including but not limited to Sections 3 (Trademark Standards and Requirements), 5.C (Authorized Services and Products), 5.E (Computer System; Call Center Program), 5.F. (Customer Information), 5.H (Confidential Information), 5.K (Participation in Internet Websites), 9.D (Noncompetition Covenants), 10.A (Transfers), or 13.A (Reversion of Rights; Discontinuation of Trademark Use), will cause irreparable harm to our tangible and/or intangible property and goodwill. You understand that irreparable harm is an injury for which monetary damages are not an adequate remedy. Therefore, upon any such breach or threatened breach by you, in addition to any other rights or remedies that may be available to us at law, equity or otherwise, you acknowledge that we will be entitled to equitable relief, including an injunction, restraining order or specific performance, without any requirement to prove irreparable harm. In addition, you hereby waive any right to request that a bond be issued as security (except for a nominal bond not to exceed $100);

2. any action in ejectment or for possession of any interest in real or personal property; and

3. any action related solely to the collection of moneys owed to us or our affiliates under this Agreement (including, without limitation License Fees, MAP Contribution, and Minimum License Fees), or any other agreement related to the franchise granted under this Agreement, including, without limitation, any promissory note or a guarantee executed hereunder. "Moneys owed" also includes attorneys' fees incurred in the collection of moneys owed, including through the judicial process.

C. Litigation. Except as provided in Section 11.D., any dispute between you and us or any of our or your affiliates, including without limitation, your owners and guarantors, arising under, out of, in connection with or in relation to this Agreement, the parties' relationship, or your Business (collectively, "Dispute") not resolved through mediation under Section 11.A must be submitted to litigation pursuant to Section 14.H.

D. Arbitration. If a court of competent jurisdiction determines that Section 14.I (Jury Waiver) and/or Section 14.J (No Class or Consolidated Actions) is invalid or unenforceable with respect to the Dispute, then and only then, notwithstanding any other provision of this Agreement to the contrary, the Dispute must be submitted to binding arbitration under the authority of the Federal Arbitration Act and must be determined by arbitration administered by the AAA pursuant to its then-current commercial arbitration rules and procedures. The arbitration must take place in McLennan County, Texas. The arbitration must be conducted by a single arbitrator. The arbitrator must follow the law and not disregard the terms of this Agreement. The arbitrator must have at least five years of significant experience in franchise law. The court shall decide the gateway issue of arbitrability. Any arbitration must be on an individual basis and the parties and the arbitrator will have no authority or power to proceed with any claim as a class action or otherwise to join or consolidate any claim with any other claim or any other proceeding involving third parties. If this

limitation on joinder of or class action certification of claims within arbitration is held to be unenforceable, then this entire commitment to arbitrate shall become null and void and the parties shall submit all claims to the jurisdiction of the courts. A judgment may be entered upon the arbitration award in any court of competent jurisdiction. The decision of the arbitrator will be final and binding on all parties to the dispute; however, the arbitrator may not under any circumstances: (1) stay the effectiveness of any pending termination of this Agreement; (2) except as provided in Section 14.K, assess punitive or exemplary damages; or (3) make any award which extends, modifies or suspends any lawful term of this Agreement or any reasonable standard of business performance that we set. Each party will bear its own costs and expenses for the arbitration and will be responsible to pay 50% of the arbitrator's fees and costs (including arbitrator's and AAA's fees and costs); provided that the prevailing party will be entitled to reimbursement of its fees and costs under Section 11.E.

E. Attorneys' Fees. The prevailing party in any action or proceeding arising under, out of, in connection with, or in relation to this Agreement, the parties' relationship or the Business will be entitled to recover its reasonable attorneys' fees and costs (including arbitrator's and AAA's fees and costs).

DEFAULT AND TERMINATION

12. The following provisions apply with respect to default and termination:

A. Defaults. You are in default if we determine that you or any guarantor has breached any of the terms of this Agreement or any other agreement between you and us or our affiliates, which without limiting the generality of the foregoing includes (i) making any false report to us; (ii) intentionally understating or underreporting or failing to pay when due any amounts required to be paid to us or any of our affiliates; (iii) conviction of you or a guarantor of (or pleading no contest to) any misdemeanor that brings or tends to bring any of the Marks into disrepute or impairs or tends to impair your reputation or the goodwill of any of the Marks or the Business, or any felony; (iv) filing of tax or other liens that may affect this Agreement; or (v) the filing of voluntary or involuntary bankruptcy by or against you or any guarantor, insolvency, making an assignment for the benefit of creditors or any similar voluntary or involuntary arrangement for the disposition of assets for the benefit of creditors.

B. Termination by Us. We have the right to terminate this Agreement in accordance with the following provisions:

1. Termination After Opportunity to Cure. Except as otherwise provided in this Section 12.B: (i) you will have 30 days from the date of our issuance of a written notice of default to cure any default under this Agreement, other than a failure to pay amounts due or submit required reports, in which case you will have 10 days to cure those defaults; (ii) your failure to cure a default within the 30-day or 10-day period will provide us with good cause to terminate this Agreement; (iii) the termination will be accomplished by mailing or delivering to you written notice of termination that will identify the grounds for the termination; and (iv) the termination will be effective immediately upon our issuance of the written notice of termination.

2. Immediate Termination With No Opportunity to Cure. If any of the following defaults occur, you will have no right to cure the default and this Agreement will terminate effective immediately on our issuance of written notice of termination: (i) any material misrepresentation or omission in your franchise application or other reports or

information provided to us; (ii) your voluntary abandonment of this Agreement (which includes your failure to operate the Business for seven or more consecutive days); (iii) the closing of the Business by any state or local authorities for public safety reasons; (iv) your registration of any domain name or social media account containing our Marks; (v) any unauthorized use of the Confidential Information; (vi) insolvency of you or guarantor, you or a guarantor making an assignment or entering into any similar arrangement for the benefit of creditors; (vii) conviction of you or any guarantor of (or pleading no contest to) any misdemeanor that brings or tends to bring any of the Marks into disrepute or impairs or tends to impair your reputation or the goodwill of the Marks or the Business, or any felony; (viii) intentionally understating or underreporting Gross Sales, License Fees or MAP Contributions, local marketing requirements, or any understatement or 2% variance on a subsequent audit within a 2-year period; (ix) a violation of the non-competition covenant under Section 9.D and/or Schedule F; (x) any actual or attempted unauthorized Transfer in violation of Section 10; (xi) a final judgment against you in our or our affiliates' favor is issued by a court or an arbitrator of competent jurisdiction; (xii) you, for the second time, intentionally service a customer in another franchisee's territory, meaning one or more repeated or additional violations after written communication from Franchisor without our prior written consent; (xiii) any default by you that is the second default of any type within any 12-month consecutive period, even if the default(s) were cured; or (xiv) three defaults by you of any kind within any 24-month consecutive period, even if the default(s) were cured.

3. Immediate Termination After No More than 24 Hours to Cure. If a default under this Agreement occurs that materially impairs the goodwill associated with any of the Marks, violates any health or safety law or regulation, violates any System standard as to cleanliness, health and safety, or if the operation of your Business presents a health or safety hazard to the public or to Customers or employees: (i) you will have no more than 24 hours after we provide written notice of the default to cure the default; and (ii) if the default is not timely cured, this Agreement will terminate effective immediately on our issuance of written notice of termination.

4. Effect of Other Laws. The provisions of any valid, applicable law or regulation prescribing permissible grounds, cure rights or minimum periods of notice for termination of this franchise supersede any provision of this Agreement that is less favorable to you.

C. Termination by You. You may terminate this Agreement as a result of a breach by us of a material provision of this Agreement; provided that: (i) you provide us with written notice of the breach that identifies the grounds for the breach; and (ii) we fail to cure the breach within 30 days after our receipt of the written notice. If we fail to cure the breach, the termination will be effective 60 days after our receipt of your written notice of breach. Your termination of this Agreement under this Section will not release or modify your post-term obligations under Section 13 of this Agreement.

POST-TERM OBLIGATIONS

13. Upon the expiration or termination of this Agreement, or the expiration or termination of any Interim Period:

A. Reversion of Rights; Discontinuation of Trademark Use and Use of Intellectual Property. All of your rights to the use of the Marks and Intellectual Property and all other rights

and licenses granted herein and the right and license to conduct business under the Marks will revert to us immediately upon expiration or termination of this Agreement without further act or deed of any party. All of your right, title and interest in, to and under this Agreement will become our property. Upon our demand, you must assign to us or our assignee your remaining interest in any lease then in effect for the Business (although we will not assume any past due obligations).

You must immediately comply with the post-term noncompetition obligations under Section 9.D, cease all use and display of the Marks, all other Intellectual Property associated with the System and of any proprietary material (including the Operations Manual) and of all or any portion of promotional materials furnished or approved by us, assign and transfer all right, title and interest in the telephone numbers, domain names, and social media or digital marketing accounts used at any time for the Business and cancel or assign, at our option, any assumed name rights or equivalent registrations filed with authorities. You are solely responsible for removing and ceasing use of the Marks on any social media or digital marketing accounts that you setup for the Business and providing us with written confirmation of the same. You must immediately pay all sums due to us, our affiliates or designees and to third parties, such debts being accelerated automatically without further notice to you. You must immediately deliver to us, at your expense, all copies of the Operations Manual, Customer lists and ongoing Customer contracts then in your possession or control or previously disseminated to your employees and continue to comply with the confidentiality provisions of Section 5.H. You must promptly, at your expense, remove or obliterate all MOLLY MAID Business signage, displays or other materials in your possession that bear any of the Marks or names or material confusingly similar to the Marks, including all such signage and displays on any vehicles, and so alter the appearance of the Business premises as to differentiate the Business unmistakably from duly licensed MOLLY MAID Businesses identified by the Marks and you must provide us with written confirmation of the same. You must cease any and all advertising and use of any identifying materials generated during the term of the franchise, including, but not limited to, terminating all business listings in electronic and print format, cancelation of all websites, domain names, social media accounts, internet keywords, and telephone numbers (if not assigned to us) used at any time in connection with the Business. If you fail to immediately de-identify your Business, you must pay all expenses we incur to de-identify your Business.

Upon expiration or termination of this Agreement (or the expiration or termination of any Interim Period), any continued use of the Marks by you or the Business or use of any other Intellectual Property associated with the System: (i) will constitute willful and knowing infringement, dilution of our trademark rights and unfair competition; (ii) will constitute the false designation of origin, source, or sponsorship and false or misleading descriptions and representations in violation of Section 43 of the Lanham Act, 15 U.S.C. § 1125(a), and (iii) may constitute trafficking in a counterfeit mark, among other causes of action.

In the event of expiration or termination of this Agreement (or the expiration or termination of any Interim Period), you will remain liable for your obligations pursuant to this Agreement or any other agreement between you and us or our affiliates that expressly or by their nature survive the expiration or termination of this Agreement, including your indemnification obligations under Section 9.B.

B. Claims. You and your owners and guarantors may not assert any claim or cause of action against us or our affiliates arising out of or relating to this Agreement or your Business after the shortest period of (i) the applicable statute of limitations, (ii) two years and one day following the effective date of expiration or earlier termination of this Agreement or (iii) two years and one day from the accrual of any such claim or cause of action; provided that where the two-

year-and-one-day limitation of time in clause (ii) or clause (iii) is prohibited or invalid by or under any applicable law, then and in that event only, no suit or action may be commenced or maintained unless commenced within the applicable statute of limitations.

GENERAL PROVISIONS

14. The parties agree to the following provisions:

A. Severability. Should one or more clauses of this Agreement be held void or unenforceable for any reason by any court of competent jurisdiction, such clause or clauses will be deemed to be separable in such jurisdiction and the remainder of this Agreement is valid and in full force and effect and the terms of this Agreement must be equitably adjusted so as to compensate the appropriate party for any consideration lost because of the elimination of such clause or clauses. It is the intent and expectation of each party that each provision of this Agreement will be honored, carried out and enforced as written. Consequently, each party agrees that any provision of this Agreement sought to be enforced in any proceeding must, at the election of the party seeking enforcement and notwithstanding the availability of an adequate remedy at law, be enforced by specific performance or any other equitable remedy.

B. Waiver/Integration/Amendments. No waiver by us of any breach by you, nor any delay or failure by us to enforce any provision of this Agreement, may be deemed to be a waiver of any other or subsequent breach or be deemed a bar or an estoppel to enforce our rights with respect to that or any other or subsequent breach. Subject to our rights to modify the Operations Manual and/or standards and as otherwise provided herein, this Agreement may not be waived, altered or rescinded, in whole or in part, except by a writing signed by you and us. This Agreement together with the addenda and appendices hereto constitutes the entire agreement between the parties concerning the franchise for the Business and supersedes any and all prior negotiations, understandings, representations, and agreements. Nothing in this or in any related agreement, however, is intended to disclaim the representations we made in the Disclosure Document we furnished to you. You must pay us our then-current processing fee (currently $300) if we make any modifications to this Agreement upon your request.

C. Notices. Except as otherwise provided in this Agreement, any notice, demand or communication provided for herein must be in writing and signed by the party serving the same and either delivered personally, in electronic form via email to an authorized email address or deposited in the United States mail, service or postage prepaid, and if such notice is a notice of default or of termination, by a reputable overnight service, and addressed as follows:

1. If intended for us, addressed to Molly Maid SPV LLC, 1010 North University Parks Drive, Waco, Texas 76707: Attn: President with a copy to the General Counsel at the same address;

2. If intended for you, addressed to you at the address set forth on the Data Sheet; or,

in either case, to such other address as may have been designated by notice to the other party. Notices for purposes of this Agreement will be deemed to have been received if mailed or delivered as provided in this Section.

D. Authority. Any modification, consent, approval, authorization or waiver granted hereunder required to be effective by signature will be valid only if in writing executed by you or,

if on behalf of us, in writing executed by our President or one of our authorized Vice Presidents or other authorized officer.

E. References. If the franchisee is two or more individuals, the individuals are jointly and severally liable hereunder, and references to you in this Agreement include all of the individuals. Headings and captions contained herein are for convenience of reference and may not be taken into account in construing or interpreting this Agreement.

F. Successors/Assigns. Subject to the terms of Section 10 hereof, this Agreement is binding upon and inures to the benefit of the administrators, executors, heirs, successors and permitted assigns of the parties.

G. Interpretation of Rights and Obligations. The following provisions apply to and govern the interpretation of this Agreement, the parties' rights under this Agreement, and the relationship between the parties:

1. Applicable Law and Waiver. The parties agree that the execution of this Agreement and the acceptance of its terms occurred in the state of Texas. The parties further agree that the performance of material obligations arising under the Agreement, including but not limited to, your payment of monies due hereunder and the satisfaction of certain of our training requirements, shall occur in the state of Texas. Accordingly, subject to our rights under federal trademark laws and the parties' rights under the Federal Arbitration Act in accordance with Section 11, this Agreement, the parties' rights under this Agreement, and the relationship between the parties under this Agreement are governed by, and will be interpreted in accordance with, the laws (statutory and otherwise) of the state of Texas (excluding any conflicts of laws principles).

2. Our Rights. Whenever this Agreement provides that we have a certain right, that right is absolute and the parties intend that our exercise of that right will not be subject to any limitation or review. We have the right to operate, administrate, develop, and change the System in any manner that is not specifically precluded by the provisions of this Agreement.

3. Our Reasonable Business Judgment. Whenever we reserve discretion in a particular area or where we agree to exercise our rights reasonably or in good faith, we will satisfy our obligations whenever we exercise "Reasonable Business Judgment" (as defined below) in making our decision or exercising our rights. Our decisions or actions will be deemed to be the result of "Reasonable Business Judgment," even if other reasonable or even arguably preferable alternatives are available, if our decision or action is intended, in whole or significant part, to promote or benefit the System generally even if the decision or action also promotes our financial or other individual interest. Examples of items that will promote or benefit the System include, without limitation, enhancing the value of the Marks, improving customer service and satisfaction, improving product and service quality, improving uniformity, enhancing or encouraging modernization and improving the competitive position of the System.

H. Venue. Any dispute between you and us or any of our or your affiliates, including without limitation, your owners and guarantors, arising under, out of, in connection with or in relation to this Agreement, the parties' relationship, or your Business, including disputes not resolved through mediation, must be brought in the state or federal district court located in McLennan County, Texas. Both parties hereto irrevocably submit themselves to, and consent to,

the jurisdiction of said courts and specifically waive any objection to the jurisdiction and venue of such courts. The parties specifically waive the right to remove any action brought in the state court of McLennan County, Texas to a federal district court. The provisions of this Section will survive the termination of this Agreement. The parties are aware of and acknowledge the business purposes and needs underlying the language of this Section, and with a complete understanding thereof, agree to be bound in the manner set forth.

I. **Jury Waiver. ALL PARTIES HEREBY WAIVE ANY AND ALL RIGHTS TO A TRIAL BY JURY IN CONNECTION WITH THE ENFORCEMENT OR INTERPRETATION BY JUDICIAL PROCESS OF ANY PROVISION OF THIS AGREEMENT, AND IN CONNECTION WITH ALLEGATIONS OF STATE OR FEDERAL STATUTORY VIOLATIONS, FRAUD, MISREPRESENTATION OR SIMILAR CAUSES OF ACTION OR ANY LEGAL ACTION INITIATED FOR THE RECOVERY OF DAMAGES FOR BREACH OF THIS AGREEMENT AND CLAIMS ARISING OUT OF THE PARTIES' RELATIONSHIP.**

J. **No Class or Consolidated Actions. ALL CLAIMS, CONTROVERSIES AND DISPUTES MAY ONLY BE BROUGHT BY THE FRANCHISEE ON AN INDIVIDUAL BASIS AND MAY NOT BE COMBINED OR CONSOLIDATED WITH ANY CLAIM, CONTROVERSY OR DISPUTE FOR OR ON BEHALF OF ANY OTHER FRANCHISEE OR BE PURSUED AS PART OF A CLASS ACTION**.

K. Waiver of Punitive and Consequential Damages. Except with respect to indemnification obligations hereunder with respect to third-party claims and except for damages under the Lanham Act, you and us and our affiliates agree to waive, to the fullest extent permitted by law, the right to or claim for any consequential, indirect, special, punitive or exemplary damages against the other and agree that in the event of any dispute between them, each will be limited to the recovery of actual damages sustained. Notwithstanding anything herein to the contrary, each party waives, to the fullest extent permitted by law, the right to or claim for any punitive or exemplary damages against the other.

L. WAIVER OF CONSUMER RIGHTS. YOU WAIVE ANY RIGHTS YOU MAY HAVE UNDER THE TEXAS DECEPTIVE TRADE PRACTICES CONSUMER PROTECTION ACT, SECTION 17.41, ET SEQ., BUSINESS AND COMMERCE CODE, AND UNDER ANY OTHER SIMILAR LAW OF TEXAS OR ANY OTHER JURISDICTION THAT GIVES CONSUMERS SPECIAL RIGHTS AND PROTECTIONS. AFTER AN ADEQUATE OPPORTUNITY TO REVIEW THIS PROVISION INCLUDING THE OPPORTUNITY TO CONSULT WITH AN ATTORNEY OF YOUR OWN SELECTION, YOU VOLUNTARILY CONSENT TO THIS WAIVER.

M. Relationship of the Parties. You and we are independent contractors. Neither party is the agent, legal representative, partner, subsidiary, joint venturer or employee of the other. Neither party may obligate the other or represent any right to do so. This Agreement does not reflect or create a fiduciary relationship or a relationship of special trust or confidence.

N. Construction. The parties mutually agree that any ambiguities in this Agreement shall not be construed or interpreted more strictly against the drafting party.

O. Force Majeure. A party's failure of performance of this Agreement according to its terms will not be deemed a breach of this Agreement to the extent such failure was caused by events beyond the party's control and which could not be avoided by the exercise of due care,

including, but not limited to, terrorism, strikes (except those caused by employees or agents), war, riots, civil disorder, and acts of government except as may be specifically provided for elsewhere in this Agreement. Nothing in this provision shall excuse a party from any obligations, or deprive any party of rights, that survive termination of this Agreement, including but not limited to those obligations and rights set forth in Sections 9.B. and 9.D.

P. Adaptations and Variances. You acknowledge that complete and detailed uniformity under many varying conditions may not always be possible, practical, or in the best interest of the System. Accordingly, we have the right to vary the standards, specifications, and requirements for any franchised business based on conditions we deem important to the operation of such business and/or the System, as more particularly set forth in the Operations Manual. We are not required to grant you a like or other variation. You acknowledge that the obligations and rights of the parties to other agreements may differ materially from your rights and obligations under this Agreement.

Q. Notice of Potential Profit. You acknowledge that we and/or our affiliates may from time to time make a profit on our sales of goods or services to you for use in your Business. Further, we and/or our affiliates may from time to time receive rebates and/or other consideration from suppliers and/or manufacturers in respect of sales of goods or services to you or in consideration of services rendered or rights licensed to such persons. You agree that we and/or our affiliates are entitled to said rebates, profits and/or consideration and we may use same as we deem appropriate.

R. Anti-Terrorism Provision. You and each of your Owners represent and warrant to us that: (i) neither you nor any Owner is named, either directly or by an alias, pseudonym or nickname, on the lists of "Specially Designated Nationals" or "Blocked Persons" maintained by the U.S. Treasury Department's Office of Foreign Assets Control currently located at www.treas.gov/offices/ enforcement/ofac/; (ii) you and each Owner will take no action that would constitute a violation of any applicable laws against corrupt business practices, against money laundering and against facilitating or supporting persons or entities who conspire to commit acts of terror against any person or entity, including as prohibited by the U.S. Patriot Act (currently located at www.epic.org/privacy/ terrorism/hr3162.html), U.S. Executive Order 13244 (currently located at www.treas.gov/offices/enforcement/ofac/sanctions/terrorism.html) or any similar laws; and (iii) you and each Owner shall immediately notify us in writing of the occurrence of any event or the development of any circumstance that might render any of the foregoing representations and warranties false, inaccurate or misleading.

S. Franchisor's Affiliates. You agree that except for any affiliate that guarantees our performance hereunder pursuant to a guarantee included in our Franchise Disclosure Document, no other past, present or future director, officer, employee, incorporator, member, partner, stockholder, subsidiary, affiliate, controlling party, entity under common control, ownership or management, vendor, service provider, agent, attorney or representative of Molly Maid SPV LLC will have any liability for: (i) any obligations or liabilities of Molly Maid SPV LLC relating to or arising from this Agreement; (ii) any claim against Molly Maid SPV LLC based on, in respect of, or by reason of the relationship between you and Molly Maid SPV LLC; or (iii) any claim against Molly Maid SPV LLC based on any alleged unlawful act or omission of Molly Maid SPV LLC.

EACH PERSON SIGNING THIS AGREEMENT REPRESENTS AND WARRANTS THAT HE OR SHE IS AUTHORIZED TO BIND THE RESPECTIVE PARTY TO THIS AGREEMENT. THIS AGREEMENT IS NOT BINDING OR ENFORCEABLE UNTIL WE SIGN IT.

IN WITNESS WHEREOF, the parties have executed this Franchise Agreement as of the dates written below.

FRANCHISEE:

_____
_____, individually

_____
Date

FRANCHISOR:

MOLLY MAID SPV LLC
A Delaware Limited Liability Company

BY: _____
Michael J. Silva-Nash, President

_____
Date

Schedule A to the Franchise Agreement

Data Sheet

1. Franchisee: _____

_____

_____

Email: _____

Telephone: _____

Cell Phone: _____

2. Owners. You represent and warrant to us that the following persons are the only Owners of Franchisee:

Name	Home Address	Percentage of Ownership	Principal Owner (Y/N)

The foregoing Principal Owners will be devoting their full time to the Business with _____ being identified as the Managing Principal Owner. The Managing Principal Owner is a Principal Owner for all purposes under this Agreement, except that the Managing Principal Owner shall have primary responsibility for the management of the Business and shall have the authority to make all decisions on behalf of the Franchisee and the Managing Principal Owner's decisions will bind the Franchisee.

Within 10 days from the date of any and every change in the identity and/or ownership holdings of any Owner of Franchisee (any such change being subject to the limitations and requirements of this Agreement, including Section 10) or a change in the identity of the Managing Principal Owner you must update this Data Sheet accordingly and provide us a copy of the updated Data Sheet.

3. Territory. _____

_____

_____

4. Initial Fee: $_____[1].

a) _____ Small Roll-In: No Discount

b) _____ Medium Roll-in and Large Roll-in: The above listed Initial Fee reflects a discount of 5% for each $125,000 of annual gross sales which Franchisee has attained in the

[1] The Initial Fee is calculated as the sum of (i) $14,900 (the "Initial Franchise Fee"), plus (ii) a territory fee (the "Territory Fee") of $1.10 per Target Household ("TH"). If you are an existing Molly Maid franchisee already operating one or more other Molly Maid businesses, then the Initial Franchise Fee will be waived and the Initial Fee you must pay for this subsequent Molly Maid business is the Territory Fee only, equal to $1.10 per TH. The TH is comprised

Existing Business and has hereby rolled into the Business (pursuant to the Roll-In Addendum attached hereto as Schedule H), up to a maximum discount of fifty percent (50%).

5. Other Initial Fees/Costs:

Initial Startup Package. Before you assume operation of the franchise, you must purchase from our approved suppliers various marketing supplies and collateral, uniforms and cleaning supplies as part of an initial startup package as more particularly described in the Operations Manual (the "Initial Startup Package"). As of the date of this Agreement, the total cost of the Initial Startup Package is approximately $8,000 – 9,000.

6. License Fees: the greater of (a) the applicable License Fee set forth in the first table below (as a percentage of Gross Sales arising from the applicable services/products) and (b) the applicable Minimum License Fee (if any) set forth in the third table below. The references to years in the below tables mean the successive twelve-month periods starting on the Effective Date of the Agreement.

License Fees (as a percentage of Gross Sales)		
Type Fee	**Year 1**	**Year 2 – End**
Standard	3-6½%*	3-6½%*
Small Roll-in	3%	3-6½%*
Medium Roll-in	3%	3-6½%*
Large Roll-in	2½%	3-6½%*

*The License Fees are determined based on a variable percentage of Gross Sales generated in each calendar year, which percentage declines as you reach each progressive Gross Sales threshold and resets each year, as follows:

Gross Sales Ranges (amount generated per calendar year)	**License Fee percentage**
$0 – $500,000.99	6½%
$500,001 – $800,000.99	6%
$800,001 – $1,200,000.99	5½%
$1,200,001 – $1,600,000.99	5%
$1,600,001 – $2,000,000.99	4½%
$2,000,001 – $2,400,000	4%
$2,400,001 – $2,800,000	3½%

of any combination of "points" assigned to a physical household in the Territory that meets our current demographic formulation multiplied by 0.15. We reserve the right to adjust the Territory Fee as we deem appropriate to account for market conditions, urban and rural exceptions, remnant inventory and expansions. Your Territory will have at least as many households as your TH. TH for your Territory for purposes of calculating the Initial Franchise Fee is _____.

Gross Sales Ranges (amount generated per calendar year)	License Fee percentage
$2,800,001 – Over	3%

As an illustration only, if in a calendar year you generate Gross Sales of $1,000,000, then you would pay the following License Fees: (i) 6½% on the first $500,000 in Gross Sales; (ii) 6% on the next $300,000 in Gross Sales; and (iii) 5½% on the last $200,000 in Gross Sales.

Minimum License Fees: The Minimum Licensee Fees, if any, that you must pay equal the applicable Minimum Gross Sales number (calculated based on the below table), multiplied by the applicable License Fee percentage (determined from the first two tables in this section 6).

Minimum Gross Sales (for calculation of Minimum License Fees)				
Type Fee	**First 6 Months**	**Months 7-12**	**Month 13 - 24**	**Month 25– End**
Standard	N/A	$0.075 times TH*	$0.125 times TH*	$0.15 times TH*
Small Roll-in	N/A	Greater of 3% of Roll-In Services Average Weekly Gross Sales** or $0.075 times TH*	Greater of 3% of Roll-In Services Average Weekly Gross Sales** or $0.125 times TH*	Greater of 3% of Roll-In Services Average Weekly Gross Sales** or $0.15 times TH*
Medium Roll-in	N/A	Greater of 3% of Roll-In Services Average Weekly Gross Sales** or $0.075 times TH*	Greater of 3% of Roll-In Services Average Weekly Gross Sales** or $0.125 times TH*	Greater of 3% of Roll-In Services Average Weekly Gross Sales** or $0.15 times TH*
Large Roll-in	N/A	Greater of 2½% of Roll-In Services Average Weekly Gross Sales** or $0.075 times TH*	Greater of 2½% of Roll-In Services Average Weekly Gross Sales** or $0.125 times TH*	Greater of 2½% of Roll-In Services Average Weekly Gross Sales** or $0.15 times TH*
Renewal	$_____	$_____	$_____	$_____

*TH or Target Household solely for the purposes of determining the Minimum License Fees is _____.

**The Roll-In Services Average Weekly Gross Sales (*insert from Section 2(b) of the Roll-In Addendum*): $_____. The Minimum Licensee Fees for Roll-In Services will begin to apply on _____.

For avoidance of doubt, all Gross Sales generated by the Business in servicing Customers pursuant to the Preferred Lead Program or any Key Accounts program shall be subject to the "standard" License Fees.

If you currently perform commercial or residential cleaning services or any other related services, you may elect, if we consent, in our sole discretion, to exclude that work from your franchise by executing the

Excluded Service Addendum attached hereto. If so, the services to be excluded must be specifically listed as Excluded Services performed by your Existing Business under the Excluded Services Addendum. If you do not currently perform these services or sales in an existing business but elect to start offering those services in the future, you will not have the option of excluding those services from the franchise.

7. **MAP Fund:** You must pay us a weekly MAP Contribution of 2% of the previous week's Gross Sales. You will pay a MAP Contribution per MOLLY MAID franchise agreement that you have entered into with us.

8. **Minimum Local Marketing Amounts:** Starting with the first calendar quarter after the Business opens, you will be required to spend on local marketing, over the course of the calendar year, amount that is determined based on the level of Gross Sales you reach and maintain during the preceding calendar quarter(s), as further explained below:

Minimum Local Marketing Requirement[2]	
Weekly Gross Sales reached and maintained for a calendar quarter	**Minimum Local Marketing Requirement per Target Household***
$0 - $15,000.99	$1.00
$15,001 - $20,000.99	$0.50
$20,001 - $25,000.99	$0.25
$25,001 or more	$0.15

If at any time you reach and maintain, during a calendar quarter, one of the Gross Sales threshold levels indicated above, the minimum local marketing requirement applicable to such Gross Sales level will apply until and unless your Gross Sales subsequently decline, in which case you will be required to spend the minimum local marketing amount required for such lower weekly Gross Sales level the following quarter. For example, if you reach and maintain, during the first quarter, the $15,001 - $20,000 weekly Gross Sales level, your minimum local marketing requirement will be $0.50 per Target Household for the second quarter. However, if you fail to reach the same Gross Sales threshold in the second quarter, your minimum local marketing requirement for the third quarter will revert to $1.00 per Target Household.

* TH or Target Household solely for the purposes of determining the Minimum Local Marketing Requirement is _____.

9. **Proprietary Call Center Fees:*** Paid monthly in arrears the first week of each month.

a. $____[3] per month plus

b. $25 - $40 per sales appointment booked (depending on number of appointments booked per month).

[***REMAINDER OF PAGE LEFT INTENTIONALLY BLANK.***]

[2] Equivalent to $1 per TH per year; declines as Gross Sales increase, to a minimum of $0.15 per TH if criteria are met.
[3] $250.00- $449.99

Effective Date: _____

FRANCHISEE:

_____
_____, individually

_____
Date

FRANCHISOR:

MOLLY MAID SPV LLC
A Delaware Limited Liability Company

BY: _____
Michael J. Silva-Nash, President

_____
Date

Schedule B to the Franchise Agreement

ACH FORM

ACH Origination services will not be considered until this application is

FILLED OUT COMPLETELY

Date of Application:	Business Phone:
Franchise ID #:	Cell Phone:
Franchise Business Owner Name:	
Name of DBA:	
Contact Person:	Title:
Business Address:	
SPECIAL DRAFTING INSTRUCTIONS:	

Please complete blanks below with your banking information using the sample as a reference only, or attach a sample voided check that displays the required information.

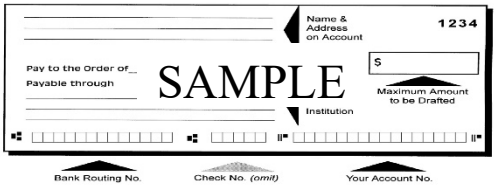
We recommend attaching an image of a cancelled check, banking statement that clearly shows the routing and accounting number to ensure accuracy:

Name of Financial Institution: _____

Name and Address on Account: _____

Bank Routing No.: _____

Account No: _____



I hereby authorize MOLLY MAID SPV LLC ("Franchisor"), its affiliates, including Neighborly Assetco LLC, and the financial institution named above to initiate entries, including debit and credit entries, to my checking/savings account identified above periodically, including weekly, monthly, annually or as necessary, on a day specified from time to time by Franchisor to pay all fees, charges and any other amounts owed (including, License Fees, MAP Contributions, call center fees, late fees, interest charges, note payments, software fees and any other amounts owed) pursuant to the terms of the Franchise Agreement and all related agreements entered into with Franchisor and/or its affiliates, with License Fees and MAP Contributions to be in accordance with the weekly sales analysis submitted by me; and, if necessary, to initiate adjustments for any transactions credited in error. These debits are related to the operation of the franchised business and the amount of each debit will vary, including from week to week, to a maximum amount (if any) as set forth in the Franchise Agreement. The credits are the amounts due to the franchised business that Franchisor receives from third parties for services performed by the franchised business net of Franchisor's deductions for audit and any related administrative fees and/or credit entries to correct any debit entries that may have been made in error. This authority will remain in effect until I notify you in writing to cancel it in such time as to afford the financial institution a reasonable opportunity to act on such instructions. I can stop payment of any entry by notifying the financial institution at least 3 days before my account is scheduled to be charged. I can have the amount of an erroneous charge immediately credited to my account for up to 15 days following issuance of my statement by the financial institution or up to 60 days after deposit, whichever occurs first.

_____ _____

Date Signature of Franchisee

Schedule C to the Franchise Agreement

PERSONAL GUARANTEE AND AGREEMENT TO BE BOUND PERSONALLY BY THE TERMS AND CONDITIONS OF THE FRANCHISE AGREEMENT

In consideration of the execution of the Franchise Agreement by us, and for other good and valuable consideration, the undersigned, for themselves, their heirs, successors, and assigns, do jointly, individually and severally hereby become surety and guarantor for the payment of all amounts and the performance of the covenants, terms and conditions in the Franchise Agreement, to be paid, kept and performed by the franchisee, including without limitation the arbitration and other dispute resolution provisions of the Franchise Agreement.

Further, the undersigned, individually and jointly, hereby agree to be personally bound by each and every condition and term contained in the Franchise Agreement, including the provisions in Section 9, and agree that this Personal Guarantee will be construed as though the undersigned and each of them executed a Franchise Agreement containing the identical terms and conditions of the Franchise Agreement.

Each of the undersigned waives: (1) notice of demand for payment of any indebtedness or nonperformance of any obligations hereby guaranteed; (2) protest and notice of default to any party respecting the indebtedness or nonperformance of any obligations hereby guaranteed; and (3) any right he/she may have to require that an action be brought against the franchisee or any other person as a condition of liability.

In addition, each of the undersigned consents and agrees that: (i) the undersigned's liability will not be contingent or conditioned upon our pursuit of any remedies against the franchisee or any other person; and (ii) such liability will not be diminished, relieved or otherwise affected by franchisee's insolvency, bankruptcy or reorganization, the invalidity, illegality or unenforceability of all or any part of the Franchise Agreement, or any amendment or extension of the Franchise Agreement, with or without notice to the undersigned. It is further understood and agreed by the undersigned that the provisions, covenants and conditions of this Guarantee will inure to the benefit of our successors and assigns.

FRANCHISEE: _____

PERSONAL GUARANTORS:

_____
_____, individually
Address
City, State, Zip Code
Telephone

Schedule D to the Franchise Agreement

THIS SCHEDULE D DOES NOT APPLY TO CANDIDATES LOCATED IN, OR FRANCHISED BUSINESSES TO BE LOCATED IN, ANY OF THE FOLLOWING FRANCHISE REGISTRATION STATES: CA, HI, IL, IN, MD, MI, MN, NY, ND, RI, SD, VA, WA, WI.

ACKNOWLEDGMENT ADDENDUM TO MOLLY MAID FRANCHISE AGREEMENT

As you know, you and we are entering into a Franchise Agreement for the operation of a MOLLY MAID franchise. The purpose of this Acknowledgment Addendum is to determine whether any statements or promises were made to you that we have not authorized or that may be untrue, inaccurate or misleading and to be certain that you understand the limitations on claims that may be made by you by reason of the offer and sale of the franchise and operation of your business. Please review each of the following statements carefully and confirm their accuracy or advise us of their inaccuracy.

Acknowledgments and Representations. I, the undersigned, hereby acknowledge and represent to MOLLY MAID SPV LLC, as follows:

1. I have received a copy of MOLLY MAID SPV LLC Franchise Disclosure Document (and all exhibits and attachments) (the "Disclosure Document") at least fourteen calendar days prior to signing the MOLLY MAID® Franchise Agreement (the "Franchise Agreement").
   Please select one: ☐ **I Agree** ☐ **I Disagree**
   If you disagree, please comment:_____

2. I have reviewed carefully the Disclosure Document and Franchise Agreement.
   Please select one: ☐ **I Agree** ☐ **I Disagree**
   If you disagree, please comment:_____

3. I understand all the information contained in both the Disclosure Document and Franchise Agreement.
   Please select one: ☐ **I Agree** ☐ **I Disagree**
   If you disagree, please comment:_____

4. No oral, written or visual claim or representation was made to me that contradicted the disclosures in the Disclosure Document.
   Please select one: ☐ **I Agree** ☐ **I Disagree**
   If you disagree, please comment:_____

5. Other than as expressly stated in Item 19 of the Disclosure Document, no employee or other person speaking on behalf of MOLLY MAID SPV LLC has made any oral, written or visual claim, statement, promise or representation to me that stated, suggested, predicted or projected sales,

revenues, expenses, earnings, income or profit levels at any MOLLY MAID business, or the likelihood of success at my franchised business.
Please select one: ☐ **I Agree** ☐ **I Disagree**
If you disagree, please comment:_____

6. No employee or other person speaking on behalf of MOLLY MAID SPV LLC has made any statement or promise regarding the costs involved in operating a franchise that is not contained in the Disclosure Document or that is contrary to, or different from, the information contained in the Disclosure Document.
Please select one: ☐ **I Agree** ☐ **I Disagree**
If you disagree, please comment:_____

7. I acknowledge and agree that except for the right granted to me to operate a MOLLY MAID Business within the Territory during the Franchise Agreement term so long as I am in compliance with the Franchise Agreement, MOLLY MAID SPV LLC and its affiliates reserve all other rights to the Marks and the System and they may engage in any activity whatsoever, whenever and wherever they desire, except for the operation or franchising of businesses offering residential maid or housekeeping services, as set forth in the Franchise Agreement.
Please select one: ☐ **I Agree** ☐ **I Disagree**
If you disagree, please comment:_____

8. The Franchise Agreement together with the addenda and appendices thereto constitutes the entire agreement between me and MOLLY MAID SPV LLC concerning the franchise for the MOLLY MAID Business and supersedes any and all prior negotiations, understandings, representations, and agreements, which means that any prior oral or written statements not set out in the Franchise Agreement or Disclosure Document will not be binding. However, nothing in the Franchise Agreement or any related agreement is intended to disclaim the representations Molly Maid SPV LLC made in the Disclosure Document it furnished to me.
Please select one: ☐ **I Agree** ☐ **I Disagree**
If you disagree, please comment:_____

9. I acknowledge and agree that in entering into the Franchise Agreement I have not relied on and am not relying on any representations, warranties or other statements whatsoever, whether written or oral other than those included in the Franchise Agreement and the Disclosure Document (including any exhibits, addenda, amendments and attachments) and that I will not have any right or remedy rising out of any representation, warranty or other statement not expressly set out in the Franchise Agreement and the Disclosure Document (including any exhibits, addenda, amendments and attachments). I am entering into the Franchise Agreement as a result of my own independent investigation of the franchised business and not as a result of any representations about MOLLY MAID system made by MOLLY MAID SPV LLC's shareholders, officers, members, managers, directors, employees, agents, representatives, independent contractors, or franchisees that are contrary to the terms set forth in the Franchise Agreement or in any disclosure document given to me pursuant to applicable law. I UNDERSTAND THAT I SHOULD NOT SIGN THE

FRANCHISE AGREEMENT IF I BELIEVE MOLLY MAID OR ANY OF ITS REPRESENTATIVES HAVE PROMISED ME SOMETHING THAT IS NOT PART OF THE FRANCHISE AGREEMENT, ANY ATTACHED EXHIBIT, SCHEDULE, OR ADDENDUM OR THE FRANCHISE DISCLOSURE DOCUMENT.

Please select one: ☐ **I Agree** ☐ **I Disagree**

If you disagree, please comment:_____

10. I understand that the success or failure of my MOLLY MAID Business will depend in large part upon my skills and experience, my business acumen, my location, the local market for products under the MOLLY MAID trademarks, interest rates, the economy, inflation, taxes, the number of employees I hire and their compensation, the extent to which I follow established systems, policies and guidelines, the cost of capital and the extent to which I finance the business operations, my contractual arrangements with suppliers, landlord and professional advisors, competition and other economic and business factors. Further, I understand that the economic and business factors that exist at the time I open my MOLLY MAID Business may change.

Please select one: ☐ **I Agree** ☐ **I Disagree**

If you disagree, please comment:_____

11. I understand that I am bound by the non-compete covenants (both in-term and post-term) and that an injunction is an appropriate remedy to protect the interest of the MOLLY MAID system if I violate the covenant(s). Further, I understand that any actions in violation of the covenants by those holding any interest in the franchisee entity may result in an injunction, default and termination of the Franchise Agreement.

Please select one: ☐ **I Agree** ☐ **I Disagree**

If you disagree, please comment:_____

12. I understand that any training, support, guidance or tools MOLLY MAID SPV LLC provides to me as part of the franchise are for the purpose of protecting the MOLLY MAID brand and Marks and the Intellectual Property associated with the System and to assist me in the operation of my business and not for the purpose of controlling or in any way intended to exercise or exert control over my decisions or day-to-day operations of my business, including my sole responsibility for the hiring, wages and other compensation (including benefits), training, supervision and termination of my employees and all other employment and employee related matters.

Please select one: ☐ **I Agree** ☐ **I Disagree**

If you disagree, please comment:_____

13. The individuals identified on the receipt pages of my Disclosure Document as the franchise sellers are the only franchise sellers (i.e., the company representatives who offered me my franchise) involved in this franchise sales process.

Please select one: ☐ **I Agree** ☐ **I Disagree**

If you disagree, please identify any additional franchise sellers involved in this franchise sales process:_____

14. I have been advised to seek professional assistance, to have legal, financial and/or other professional advisors review the documents, and to consult with other franchise owners regarding the risks associated with the purchase of the franchise.
Please select one: ☐ **I Agree** ☐ **I Disagree**
If you disagree, please comment:_____

IF MORE SPACE IS NEEDED TO RESPOND TO ANY REPRESENTATION, CONTINUE ON A SEPARATE SHEET AND ATTACH.

I UNDERSTAND THAT MY ANSWERS ARE IMPORTANT AND THAT MOLLY MAID SPV LLC WILL RELY ON THEM. BY SIGNING THIS ADDENDUM, I REPRESENT THAT I HAVE CONSIDERED EACH REPRESENTATION CAREFULLY AND RESPONDED FULLY AND TRUTHFULLY.

NOTE: IF THE RECIPIENT IS A CORPORATION, PARTNERSHIP, LIMITED LIABILITY COMPANY OR OTHER ENTITY, EACH OF ITS PRINCIPAL OWNERS MUST EXECUTE THIS ACKNOWLEDGMENT.

All representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under any applicable law that prohibits releases, estoppels or waivers of liability under such law. Should one or more clauses of this Addendum be held void or unenforceable for any reason by any court of competent jurisdiction, such clause or clauses will be deemed to be separable in such jurisdiction and the remainder of this Addendum shall be valid and in full force and effect. **Do not sign** this Acknowledgement if you are a resident of Maryland or the franchise is to be operated in Maryland.

FRANCHISEE:

_____
_____, individually

_____
Date

Schedule E to the Franchise Agreement

TELEPHONE NUMBER AND INTERNET AGREEMENT

_____
(Name of Telephone Company)

_____
(Address)

_____
(City, State, Zip)

This TELEPHONE NUMBER AND INTERNET AGREEMENT, ASSIGNMENT AND POWER OF ATTORNEY ("Assignment") is made pursuant to the terms of the Franchise Agreement dated _____ ("Agreement") by and between MOLLY MAID SPV LLC ("Franchisor") and _____ ("Franchisee"), authorizing Franchisee to use Franchisor's Marks and System in the operation of offering residential housekeeping and cleaning services, commercial cleaning services, and related services business (the "Franchised Business") in and for the Territory. Capitalized terms used herein without a definition shall have the meaning assigned to them in the Agreement.

For value received, Franchisee hereby irrevocably assigns to Franchisor all telephone listings and numbers at any time used by Franchisee in any printed or internet telephone directory in connection with the operation of the Franchised Business in the Territory, whether now-existing or adopted by Franchisee in the future, (collectively "Telephone Listings") and all email addresses, domain names, social media accounts and comparable electronic identities that use the Marks or any portion of them at any time used by Franchisee in connection with any Internet directory, website or similar item in connection with the operation of the Franchised Business, whether now-existing or adopted by Franchisee in the future, (collectively "Internet Listings") (collectively referred to herein as "Listings"). From time to time upon Franchisor's request, Franchisee agrees to promptly provide a complete list of all Listings to Franchisor (in such format and level of detail as required by Franchisor).

Franchisee shall have the right to use the Listings only in connection with advertising and promoting the Franchised Business in the Territory. Franchisee agrees to pay all amounts pertaining to the use of the Listings incurred by it when due. Upon expiration or termination of the Agreement for any reason, Franchisee's right of use of the Listings shall terminate. In the event of termination or expiration of the Agreement, Franchisee agrees to pay all amounts owed in connection with the Listings, including all sums owed under existing contracts for telephone directory advertising and to immediately at Franchisor's request, (i) take any other action as may be necessary to transfer the Listings and numbers to Franchisor or Franchisor's designated agent, (ii) install and maintain, at Franchisee's sole expense, an intercept message, in a form and manner acceptable to Franchisor, on any or all of the Listings; (iii) disconnect the Listings; and/or (iv) cooperate with Franchisor or its designated agent in the removal or relisting of any telephone directory or directory assistance listing, Internet directory, website, social media account or advertising, whether published or online.

Franchisee agrees that Franchisor may require that all telephone numbers and telephone and internet equipment and service must be owned or provided by Franchisor or a supplier approved by Franchisor and that Franchisor has the right, in its sole discretion, to require Franchisee to "port" or transfer to Franchisor or an approved call routing and tracking vendor all phone numbers associated with the

Franchised Business or published in any print or online directory, advertisement, marketing or promotion associated with the Marks.

Franchisee appoints Franchisor as Franchisee's attorney-in-fact, to act in Franchisee's place, for the purpose of assigning any Listings covered by this Assignment to Franchisor or Franchisor's designated agent or taking any other actions required of Franchisee under this Assignment. Franchisee grants Franchisor full authority to act in any manner proper or necessary to the exercise of the foregoing powers, including full power of substitution and execution or completion of any documents required or requested by any telephone or other company to transfer such Listings, and Franchisee ratifies every act that Franchisor may lawfully perform in exercising those powers. This power of attorney shall be effective for a period of two (2) years from the date of expiration, cancellation or termination of Franchisee's rights under the Agreement for any reason. Franchisee intends that this power of attorney be coupled with an interest. Franchisee declares this power of attorney to be irrevocable and renounces all rights to revoke it or to appoint another person to perform the acts referred to in this instrument. This power of attorney shall not be affected by the subsequent incapacity of Franchisee. This power of attorney is created to secure performance of a duty to Franchisor and is for consideration.

FRANCHISEE:

_____

_____, individually

_____

Date

Schedule F to the Franchise Agreement

CONFIDENTIALITY AGREEMENT

This **CONFIDENTIALITY AGREEMENT** is entered into by the undersigned, _____ ("you"), for the benefit of **MOLLY MAID SPV LLC**, a Delaware limited liability company having a principal place of business at 1010 North University Parks Drive, Waco, Texas 76707 ("Franchisor"); and _____ ("Franchisee");

WHEREAS, you are associated with Franchisee as a spouse or owner of Franchisee;

WHEREAS, Franchisor intends to enter into a Franchise Agreement (the "Franchise Agreement") pursuant to which Franchisor will grant Franchisee (or a legal entity owned and/or controlled by Franchisee) a license to use Franchisor's trademarks, services marks, logos and other indicia of origin (the "Marks") and Franchisor's methods of operation (the "System") in connection with the operation of offering residential housekeeping and cleaning services and commercial cleaning services business (the "Franchise") in and for a specified geographical area described in the Franchise Agreement. (Capitalized terms used herein without a definition shall have the same meaning as assigned to them in the Franchise Agreement); and

WHEREAS, Franchisor has undertaken, at considerable effort and expense, to create the System which will be revealed to Franchisee pursuant to the Franchise Agreement and you either will be involved in the operation of the franchise, or, if a spouse of Franchisee, may not intend to hold an ownership interest in the Franchise or be actively involved in the operation of the Franchise but through your relationship with Franchisee, will be exposed to and learn many procedures, techniques and other matters that are identified and treated by Franchisor as confidential, proprietary or trade secret, including, without limitation, information regarding the operational, sales, and marketing methods and techniques of Franchisor, which are beyond your skills and experience ("Confidential Information"); and

WHEREAS, you agree that you will receive material benefit from Franchisor entering into the Franchise Agreement with Franchisee. In exchange for that good consideration, you agree to execute and be bound by this Agreement, including the noncompetition covenant set forth herein.

NOW, THEREFORE, you hereby agree as follows:

1. Acknowledgement of Confidentiality Obligation. You acknowledge that through your association or relationship with Franchisee, you will receive valuable Confidential Information that provides a competitive advantage in the development of the Franchise. You acknowledge and agree that the Confidential Information and any Operations Manual are confidential and proprietary in nature and contain trade secrets belonging to Franchisor and that all such tangible evidence of Confidential Information is a property right of great value to Franchisor. You hereby agree to be bound by the provisions of the Franchise Agreement related to confidentiality and protection of trade secrets, including but not limited to Section 5.H of the Franchise Agreement, to the same extent as if a party to the Franchise Agreement.

2. Non-Use. You agree not to (a) use Confidential Information without prior written approval from Franchisor or as otherwise permitted by the Franchise Agreement, or (b) do or perform any other act injurious to the goodwill associated with the Marks and the System.

3. Non-Disclosure. Without prior written approval from Franchisor, you agree not to disclose, communicate or divulge any Confidential Information for your benefit or for the benefit of any other third party, including, without limitation, a competitor of the Franchise and/or Franchisor.

4. Exclusions. Confidential Information does not include and this Agreement does not apply to information that you can establish by reliable documentary evidence (a) was previously known by you, (b) is or becomes part of the public domain other than through your wrongful act, (c) is otherwise lawfully in your hands by a means other than breach of this Agreement or (to your knowledge) third party's breach of its confidentiality obligation to Franchisor, or (d) is sought pursuant to a subpoena or written discovery ("Process"); provided that Franchisor shall be immediately notified of the receipt of the Process, whereupon Franchisor has the right to request that Franchisee and/or you delete the Confidential Information from the scope thereof, and if Franchisee or you refuse, then Franchisor may seek any and all available remedies, including, without limitation, commencing proceedings to enjoin the disclosure of Confidential Information or intervening impending proceedings to seek the entry of protective orders or other appropriate relief. Nothing in this Agreement shall be construed to interfere with a party's obligations to comply with lawful court orders; however, no disclosure of Confidential Information by a party pursuant thereto shall be deemed to place the Confidential Information in the public domain or to relieve the party from the future performance of all its confidentiality obligations under this Agreement, absent express orders of the court to the contrary.

5. Covenant Not to Compete. Except as otherwise approved in writing by Franchisor, you may not, directly or indirectly, through, on behalf of, or in conjunction with, any other person, partnership, or legal entity, own, maintain, operate, or engage or participate in, inure benefit to, or have any financial interest, either as an officer, agent, employee, principal, partner, director, shareholder or any other individual or representative capacity, in any corporation, partnership or other legal entity that engages in any business that is the same as or similar to the Franchise, or is otherwise in competition with the business of Franchisor or Franchisor's franchisees, that engages in the distribution of similar products, services and/or equipment and that is located (a) anywhere, while the Franchise Agreement is in effect or (b) (i) within the territory specified on the Data Sheet to the Franchise Agreement, (ii) within a 25-mile radius of the outer boundary of such territory, or (iii) inside the territory of another Molly Maid business, in each case during a period of two (2) years commencing with the earlier of the termination of the Franchise Agreement or the date on which you cease to be associated with Franchisee (or the individual who is the principal of a legal entity identified as Franchisee) whether because of a termination of an employment arrangement or marriage or otherwise, which period shall be extended by any period of non-compliance. You further agree that upon Franchisor's request you shall make his/her personal and business records available for inspection by Franchisor to determine your compliance with this provision.

6. Customer Non-Solicitation Covenant. In addition, you agree that during the term of the Franchise Agreement and for a period of one year commencing with the earlier of the termination of the Franchise Agreement or the date on which you cease to be associated with Franchisee (or the individual who is the principal of a legal entity identified as Franchisee) whether because of a termination of an employment arrangement or marriage or otherwise, you will not, without our prior written consent, directly or indirectly, for yourself or on behalf of any other person, divert, or attempt to divert, any business or customer of the Business or any other MOLLY MAID Business to any competitor by direct or indirect inducement.

7. Scope of Covenants. The parties agree that each of the foregoing covenants in Section 5 and Section 6 will be construed as independent of any other covenant or provision of this Agreement. To the extent anyone successfully contests the validity or enforceability of any part of Section 5 or Section 6 in its present form predicated upon the scope of coverage, this provision will not be deemed invalid or unenforceable, but will instead be deemed modified, so as to be valid and enforceable, to provide coverage for the maximum scope that any court of competent jurisdiction or arbitrator will deem reasonable and necessary to protect Franchisor's legitimate interests.

8. Choice of Law and Jurisdiction. This Agreement shall be governed by the internal laws of the State of Texas, without regard to conflicts of laws provisions. You agree that any litigation or legal action to enforce or relating to this Agreement shall be filed in Waco, McLennan County, Texas. You hereby consent to the jurisdiction of such Courts and further agree to waive any rights or objections to the jurisdiction or venue of any such actions when filed in such Courts.

9. Legal Fees and Costs. Any unauthorized disclosure following execution of this Agreement may be cause for suit for injunctive relief and damages. If you breach this Agreement, you shall pay reasonable attorney's fees and other costs incurred by Franchisor and/or Franchisee in enforcing the provisions of this Agreement. If any legal proceeding is commenced to enforce or interpret any provision of this Agreement, the prevailing party will be entitled to recover reasonable attorney's fees and all costs and disbursements allowed by law.

10. Defend Trade Secrets Act of 2016 Disclosure. 18 U.S.C. § 1833(b) states: "An individual shall not be held criminally or civilly liable under any Federal or State trade secret law for the disclosure of a trade secret that—(A) is made—(i) in confidence to a Federal, State, or local government official, either directly or indirectly, or to an attorney; and (ii) solely for the purpose of reporting or investigating a suspected violation of law; or (B) is made in a complaint or other document filed in a lawsuit or other proceeding, if such filing is made under seal." Accordingly, the Parties to this Agreement have the right to disclose in confidence trade secrets to Federal, State, and local government officials, or to an attorney, for the sole purpose of reporting or investigating a suspected violation of law. The Parties also have the right to disclose trade secrets in a document filed in a lawsuit or other proceeding, but only if the filing is made under seal and protected from public disclosure. Nothing in this Agreement is intended to conflict with 18 U.S.C. § 1833(b) or create liability for disclosures of trade secrets that are expressly allowed by 18 U.S.C. § 1833(b).

11. Entire Agreement. This Agreement sets forth the entire understanding among you, Franchisor and Franchisee with respect to its subject matter and cannot be changed except by written instrument signed by you, Franchisor and Franchisee. There are no representations of any kind except as contained herein. This Agreement will be binding upon and inure to the benefit of the parties, their legal representatives, successors, and assigns.

_____

NAME, individually

_____

Date

Schedule G to the Franchise Agreement

PROMISSORY NOTE AND SECURITY AGREEMENT

DATE: _____

DEBTOR: _____

DEBTOR'S MAILING ADDRESS: _____

SECURED PARTY: MOLLY MAID SPV LLC
a Delaware limited liability company, or its successors or assigns

SECURED PARTY'S MAILING ADDRESS: 1010 North University Parks Drive, Waco, Texas 76707

PRINCIPAL: _____ AND 00/100 DOLLARS ($____.__)

INTEREST: Interest shall accrue on the unpaid PRINCIPAL balance beginning thirty (30) days before the due date of the first payment until paid in full at the rate of __% per annum. Upon maturity, whether by acceleration or otherwise, all unpaid amounts shall bear interest at the lesser of (i) the maximum rate permitted by applicable law or (ii) __% per annum.

TERMS OF PAYMENT:

The principal and interest of this note shall be payable in monthly installments of _____ **AND 00/100 DOLLARS ($_____)** each, beginning on _____ and continuing on the first day of each month thereafter until _____, on which date the entire principal balance, any accrued, unpaid interest and all other amounts payable under this document are due in full. By execution of the ACH Form attached to the Franchise Agreement entered into by and between DEBTOR and SECURED PARTY (the "Franchise Agreement"), DEBTOR authorizes SECURED PARTY and the financial institution named thereon to make the foregoing payments from DEBTOR'S account until DEBTOR cancels such automatic draft in accordance with the terms of the Authorization or this note is paid in full.

DEBTOR promises to pay PRINCIPAL and INTEREST according to the above TERMS OF PAYMENT to the order of SECURED PARTY. This note may be prepaid in any amount at any time before maturity without penalty. Installments shall continue to be payable regularly after any partial payment unless and until this note has been fully paid. INTEREST shall be calculated on the unpaid PRINCIPAL to the date of any payment or prepayment, with that payment or prepayment being credited first to pay the accrued INTEREST and then to reduce the PRINCIPAL.

If DEBTOR defaults in the payment of any indebtedness or the performance of any obligations under this document or any document collateral to it, including, without limitation, the Franchise Agreement, or DEBTOR sells, assigns or transfers the Franchise Agreement or any interest therein or in the franchise granted thereunder to a third party, SECURED PARTY may declare the entire unpaid PRINCIPAL, earned INTEREST and any other amounts payable under this document immediately due. DEBTOR and each surety, endorser and guarantor waive all demands for payment, presentations for payment, notices of intention to accelerate, notices of acceleration, protests and notices of protest to the extent permitted by law.

If this document or any document collateral to it, including, without limitation, the Franchise Agreement, is given to an attorney for collection or enforcement, is collected or enforced after suit is brought for that purpose or is collected or enforced through probate, bankruptcy or other judicial proceeding, DEBTOR shall pay SECURED PARTY all costs of collection and enforcement (including, without limitation, reasonable attorney's fees and court costs) in addition to amounts due. Debtor shall pay all reasonable costs of collection and enforcement incurred by SECURED PARTY, including reasonable attorneys' fees and court costs, whether incurred before or after judgment and including costs incurred in bankruptcy or insolvency proceedings, to the extent permitted by applicable law.

Interest on any indebtedness under this document or any document collateral to it shall not exceed the maximum amount of nonusurious interest that may be contracted for, taken, reserved, charged or received under law. Any interest in excess of that maximum amount shall be credited on the principal of the indebtedness or, if that has been paid, refunded. Any such excess resulting from any acceleration or prepayment shall be canceled automatically or, if already paid, credited on the unpaid principal of the indebtedness or, if the principal of the indebtedness has been paid, refunded. This provision overrides other provisions in this and all other instruments related hereto.

If any installment of this note is not paid within thirty (30) days of its due date, a late charge in the amount of TEN AND NO/100 DOLLARS ($10.00) per payment per day will be paid by DEBTOR upon demand as compensation for any expense or inconvenience incurred in collecting that delinquent installment. DEBTOR is not hereby authorized to be delinquent in paying any installment. Any demand for a late charge shall not affect any other remedies available.

If any draft or check is returned by DEBTOR'S financial institution for insufficient funds or any other reason, SECURED PARTY is entitled to reimbursement from DEBTOR in the amount of TWENTY FIVE AND 00/100 DOLLARS ($25.00) per draft or check. Any demand for reimbursement shall not in any manner affect any other remedies available.

COLLATERAL:

All right, title and interest of DEBTOR to all fixtures, furniture, leasehold improvements, furnishings, materials, supplies, equipment, goods, machinery, general intangibles, money, accounts, inventory, chattel paper, documents, instruments, commercial tort claims, deposit accounts, investment property, letter-of-credit rights, letters of credit and other personal property of any kind whatsoever, whether now or hereafter existing, arising,, acquired or used by DEBTOR in any manner in connection with the MOLLY MAID franchise operated by DEBTOR under the Franchise Agreement or any other business which has provided or is providing services in any manner relating to offering residential housekeeping and cleaning services, commercial cleaning services, and other services; and all replacements, betterments, substitutions, renewals, additions, products and proceeds thereto or therefrom.

The term COLLATERAL shall also include (i) all proceeds (as defined in the Uniform Commercial Code), including without limitation cash proceeds, non-cash proceeds, insurance proceeds and other proceeds arising from the sale, lease, license, exchange or other disposition of the COLLATERAL, together with all products, replacements and substitutions thereof, whether now or hereafter arising (ii) and all right, title, and interest of Debtor in any equipment or vehicles used in the operation of the franchised business, whether owned, leased, or otherwise possessed by DEBTOR, including any rights arising under any lease, financing arrangement, or other agreement relating thereto, and any ownership interest or equity arising upon payoff, expiration or termination of such lease or financing arrangement.

The COLLATERAL includes all property of the types described above whether now owned or hereafter acquired.

GRANT OF SECURITY INTEREST:

DEBTOR grants SECURED PARTY a security interest in the COLLATERAL to secure the payment of all indebtedness owed and the performance of all obligations performable by DEBTOR to or for SECURED PARTY (including, without limitation, all indebtedness and obligations under this document or any document collateral to it).

SECURED PARTY's sole duty with respect to the custody, safekeeping and physical preservation of COLLATERAL in its possession or under its control will be to use reasonable care in the custody and preservation of such COLLATERAL. DEBTOR agrees that SECURED PARTY will be deemed to have used reasonable care in the custody and preservation of COLLATERAL if SECURED PARTY deals with such COLLATERAL in the same manner as SECURED PARTY deals with similar property for its own account and, to the extent permitted by applicable law. SECURED PARTY need not take any steps to preserve rights against any other person or entity. Neither SECURED PARTY nor any of its directors, officers, managers, members, employees or agents will be liable for failure to demand, collect or realize upon the COLLATERAL or will be under any obligation to sell or otherwise dispose of any COLLATERAL.

DEBTOR confirms that value has been given, that DEBTOR has rights in the COLLATERAL, and that DEBTOR and SECURED PARTY have not agreed to postpone the time for attachment of the security interest to any of the COLLATERAL. In respect of COLLATERAL which is acquired after the execution date of this Promissory Note and Security Agreement, the time for attachment will be the time when DEBTOR acquires such COLLATERAL.

SECURED PARTY may (and DEBTOR hereby authorizes SECURED PARTY to) execute and file such financing statements and other documents as SECURED PARTY may at any time deem appropriate to perfect the foregoing security interest. Without limiting the generality of the foregoing, DEBTOR authorizes SECURED PARTY to file financing statements designating the collateral as "all personal property" or "all assets" of DEBTOR, and authorizes, ratifies and approves any financing statement filed by SECURED PARTY on or prior to the date of this document.

DEBTOR'S WARRANTIES AND COVENANTS:

For purposes of this section, "Permitted Liens" means (i) liens securing purchase-money obligations or capitalized leases for equipment or vehicles used in the operation of the franchises businesses, provided such liens attach only to the equipment or vehicles being financed, and (ii) other liens approved in writing by Secured Party.

DEBTOR warrants, represents and covenants that: 1) No financing statement covering the COLLATERAL is filed in any public office; 2) DEBTOR is validly existing and in good standing under the laws of its jurisdiction of organization, and the execution and delivery of this document by DEBTOR and the performance of its obligations hereunder have been duly authorized by all necessary action in accordance with applicable laws; 3) DEBTOR owns the COLLATERAL, free and clear of all liens other than liens in favor of SECURED PARTY and Permitted Liens, and has the authority to grant this security interest; 4) none of the COLLATERAL is or will be affixed to real estate, an accession to any goods, commingled with other goods, or a fixture, accession or part of a product or mass with other goods b except to the extent arising in the ordinary course of DEBTOR'S franchised business; 5) all information about DEBTOR'S financial condition provided to SECURED PARTY was accurate when submitted, as will be any information subsequently provided; 6) DEBTOR will defend the COLLATERAL against all claims and demands adverse to SECURED PARTY'S interest in it; 7) the COLLATERAL will remain in DEBTOR'S possession or control at all times; 8) DEBTOR will maintain the COLLATERAL in good

condition and protect it against misuse, abuse, waste and deterioration except for ordinary wear and tear resulting from its intended use; 9) DEBTOR will insure the COLLATERAL in accordance with SECURED PARTY'S reasonable requirements regarding choice of carrier, casualties insured against and amount of coverage; 10) insurance policies will be written in favor of DEBTOR and SECURED PARTY according to their respective interests or according to SECURED PARTY'S other requirements; 11) all insurance policies shall provide that the SECURED PARTY will receive at least ten (10) days' notice before cancellation, and the policies or certificates evidencing them will be provided to SECURED PARTY when issued; 12) DEBTOR assumes all risk of loss or damage to the COLLATERAL to the extent of any deficiency in insured coverage; 13) DEBTOR irrevocably appoints SECURED PARTY as DEBTOR'S attorney-in-fact to collect on DEBTOR'S behalf any returned unearned premiums and proceeds of any insurance on the COLLATERAL and to endorse any draft or check deriving from the policies and made payable to DEBTOR; 14) DEBTOR will pay all expenses incurred by SECURED PARTY in negotiating, obtaining, preserving, perfecting, defending and enforcing this document, any document collateral to it or the COLLATERAL (expenses for which DEBTOR is liable include, without limitation, taxes, assessments, reasonable attorney's fees and other legal expenses, these expenses will bear interest from the dates of payments at the highest legal rate of interest, and DEBTOR will pay SECURED PARTY this interest on demand at a time and place reasonably specified by SECURED PARTY); 15) DEBTOR will sign any papers that SECURED PARTY considers necessary to obtain, maintain and perfect this security interest or to comply with any relevant law, including, without limitation, such documents as may be required to have the security interest granted hereunder properly noted on a certificate of title; 16) DEBTOR will immediately notify SECURED PARTY of any material change in the COLLATERAL, of any change in DEBTOR'S name, address or location, of any change in any matter warranted or represented in this document or any document collateral to it, of any change that may affect the security interest in the COLLATERAL, or perfection thereof, and of any event of default; 17) without SECURED PARTY'S prior written consent, DEBTOR will not sell, transfer or encumber any of the COLLATERAL other than sales of inventory in the ordinary course of business; 18) DEBTOR will maintain accurate books and records covering the COLLATERAL; and 19) DEBTOR will furnish SECURED PARTY any requested information related to the COLLATERAL and DEBTOR will allow SECURED PARTY, at any time and place, to inspect the COLLATERAL and all records describing or related to the COLLATERAL.

RIGHTS AND REMEDIES OF SECURED PARTY:

Regardless of whether or not DEBTOR is in default hereunder, SECURED PARTY may: 1) release any COLLATERAL in SECURED PARTY'S possession to any debtor, temporarily or otherwise; 2) take control of any proceeds generated by the COLLATERAL, such as refunds from and proceeds of insurance, and reduce any part of the owed indebtedness accordingly or permit DEBTOR to use such funds to repair or replace damaged/destroyed COLLATERAL; 3) contact account debtors directly to verify information furnished by DEBTOR; 4) notify obligors on the COLLATERAL to pay SECURED PARTY directly and reduce any part of the owed indebtedness accordingly; and 5) as DEBTOR'S agent, endorse any documents or chattel paper that is COLLATERAL or that represents proceeds of COLLATERAL.

SECURED PARTY has no obligation to collect any account and will not be liable for failure to collect any account or for any act or omission on the part of SECURED PARTY or SECURED PARTY'S officers, agents or employees, except willful misconduct. If DEBTOR fails to maintain insurance as required, SECURED PARTY may purchase single-interest insurance coverage that will protect only SECURED PARTY. If SECURED PARTY purchases this insurance, the insurance premiums will become part of the indebtedness owed by DEBTOR to SECURED PARTY under this document.

EVENTS OF DEFAULT:

Each of the following conditions is an event of default: 1) if DEBTOR defaults in the timely payment or performance of any indebtedness, obligation, covenant or liability in this document, in any document collateral to it, including, without limitation, the Franchise Agreement, or in any other agreement between DEBTOR and SECURED PARTY and fails to cure the same within the applicable cure period provided in this document, the Franchise Agreement, or any related agreement; 2) if any warranty, covenant or representation made to SECURED PARTY by or on behalf of DEBTOR proves to have been false, misleading, or incomplete in any material respect when made; 3) if DEBTOR, any partnership of which DEBTOR is a general partner or any maker, drawer, acceptor, endorser, guarantor, surety, accommodation party or any other person liable for any part of the indebtedness or obligations under this document or any document collateral to it (a) becomes insolvent or unable to pay its debts as they become due; (b) makes an assignment for the benefit of creditors; (c) files, or has filed against it, any petition or proceeding under any bankruptcy, insolvency, or similar law which, in the case of an involuntary filing, is not dismissed within sixty (60) days; or (d) has a receiver, trustee, custodian, or similar official appointed for it or any material portion of its assets or the COLLATERAL; 4) if any lien attaches to any of the COLLATERAL other than any liens granted in favor of SECURED PARTY other than liens in favor of Secured Party or Permitted Liens; and 5) if any of the COLLATERAL is lost, stolen, damaged, or destroyed, unless it is promptly restored or replaced with collateral of like quality.

REMEDIES OF SECURED PARTY ON DEFAULT:

During the existence of any event of default, SECURED PARTY may declare the unpaid PRINCIPAL and earned INTEREST and all other amounts payable under this document immediately due in whole or part, enforce the payment of indebtedness and performance of obligations by DEBTOR under this document and any document collateral to it and exercise any rights and remedies granted by this document, any document collateral to it or by applicable law (including, without limitation, the Texas Uniform Commercial Code), including, without limitation, the following: 1) require DEBTOR to deliver to SECURED PARTY all books and records relating to the COLLATERAL; 2) require DEBTOR to assemble the COLLATERAL and make it available to SECURED PARTY at a place reasonably convenient to both parties; 3) take possession of any of the COLLATERAL and for this purpose enter any premises where it is located; 4) sell, lease or otherwise dispose of any of the COLLATERAL in accord with the rights, remedies and duties of a secured party under Chapters 2 and 9 of the Texas Uniform Commercial Code after providing any notice required by applicable law, including the Texas Uniform Commercial Code; 5) surrender any insurance policies covering the COLLATERAL and receive the unearned premium; 6) apply any proceeds from disposition of the COLLATERAL after default in the manner specified in Chapter 9 of the Texas Uniform Commercial code, including, without limitation, payment of SECURED PARTY'S reasonable attorney's fees and court expenses; and 7) if disposition inadequate, collect the deficiency. SECURED PARTY shall have all rights and remedies of a secured party under the Texas Uniform Commercial Code and other applicable law with respect to the COLLATERAL, including, without limitation, the right to take possession of the COLLATERAL, to dispose of the COLLATERAL, and to accept the COLLATERAL in full or partial satisfaction of the indebtedness.

GENERAL PROVISIONS:

1. SECURED PARTY'S rights under this document shall inure to the benefit of its successors and assigns.

2. Neither delay in exercise nor partial exercise of any of SECURED PARTY'S remedies or rights shall waive further exercise of those remedies or rights. SECURED PARTY'S failure to exercise remedies or rights does not waive subsequent exercise of those remedies or rights. SECURED PARTY'S waiver of any default does not waive further default. SECURED PARTY may remedy any default without waiving the default. The rights, remedies, powers, and privileges herein

provided are cumulative and not exclusive of any rights, remedies, powers, and privileges provided by law.

3. If DEBTOR fails to perform any of DEBTOR'S obligations, SECURED PARTY may perform those obligations and be reimbursed by DEBTOR on demand for any sums so paid (including, without limitation, attorney's fees and other legal expenses) plus interest on those sums from the dates of payment at the maximum legal rate of interest. The sum to be reimbursed shall be secured by the security interest under this document.

4. This document constitutes the entire contract between DEBTOR and SECURED PARTY with respect to the subject matter hereof and supersedes all previously executed agreements and understandings, oral or written, with respect thereto. No provisions of this document shall be modified or limited except by written agreement executed by both parties.

5. The unenforceability of any provision will not affect the enforceability or validity of any other provision.

6. This document and the agreement evidenced hereby is to be construed according to Texas laws. All indebtedness is payable and all obligations are performable in Waco, McLennan County, Texas.

7. A carbon, photographic, electronic or other reproduction of this Promissory Note and Security Agreement or any financing statement covering the COLLATERAL is sufficient as a financing statement.

8. If the COLLATERAL is sold after default, recitals in the transfer document will be prima facie evidence of their truth, and all prerequisites to the sale specified herein and by the Texas UCC will be presumed satisfied.

9. The security interest under this document shall neither affect nor be affected by any other security for any of the indebtedness owed or obligations performable by DEBTOR under this document or any document collateral to it. Neither extensions of any of that indebtedness or those obligations nor releases of any of the COLLATERAL will affect the priority or validity of the security interest under this document.

10. Foreclosure of the security interest under this document by suit shall not limit SECURED PARTY'S remedies, including, without limitation, the right to sell the COLLATERAL. All remedies of SECURED PARTY may be exercised at the same or different times, and no remedy shall be a defense to any other. SECURED PARTY'S rights and remedies include all those granted in this document, by law or otherwise.

11. DEBTOR'S appointment of SECURED PARTY as DEBTOR'S attorney-in-fact or agent is coupled with an interest and will specifically survive any death or disability of DEBTOR.

12. As used in this document and unless the context requires another construction, the masculine, feminine and neuter gender shall each include the others and the singular and plural case shall each include the other.

13. DEBTOR acknowledges receipt of an executed copy of this document. DEBTOR waives the right to receive any amount that it may now or hereafter be entitled to receive (whether by way of damages, fine, penalty, or otherwise) by reason of the failure of SECURED PARTY to deliver to

DEBTOR a copy of any financing statement or any statement issued by any entity that confirms registration of a financing statement.

FRANCHISEE:

_____
_____, individually

_____
Date

Schedule H to the Franchise Agreement

ROLL-IN ADDENDUM

This ROLL-IN ADDENDUM (the "Addendum") is entered into by and between **MOLLY MAID SPV LLC**, a Delaware limited liability company with its principal business located at 1010 North University Parks Drive, Waco, Texas 76707 ("we" or "us" or "Franchisor"), and _____, individually, having an address of _____ _____ ("you" or "Franchisee").

WHEREAS, we and you have contemporaneously herewith entered into a Franchise Agreement (the "Agreement") for the operation of the Business (the "Franchised Business") (Capitalized terms used herein without a definition shall have the meaning assigned to them in the Agreement);

WHEREAS, you (or your affiliate) currently operate an existing business ("Existing Business") which performs services for existing customers (the "Roll-In Services") that are similar to services provided by the Franchised Business operated under the Agreement; and

WHEREAS, in consideration of an assignment or "roll-in" of the Roll-In Services (including the customer base for work which falls within the definition of the Franchised Business) from the Existing Business to the Franchised Business, we are willing to alter certain fees payable by you under the Agreement for a time period specified in the Data Sheet to which this Addendum is attached.

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. **Type of Roll-In.** This Addendum documents a Small Roll-In, Roll-In or Large Roll-In, each as defined below (*check the applicable category*):

_____ SMALL ROLL-IN (an Existing Business with annual gross sales of the Roll-In Services of at least $100,000 but not more than $249,999).

_____ MEDIUM ROLL-IN (an Existing Business with annual gross sales of the Roll-In Services of at least $250,000 but not more than $1,999,999).

_____ LARGE ROLL-IN (an Existing Business with annual gross sales of the Roll-In Services of at least $2,000,000).

2. **Roll-In Services Gross Sales; Monthly Roll-In Services Gross Sales.**

(a) The gross sales generated by the Roll-In Services during the last 12 months are: $_____.

(b) The average monthly gross sales generated by the Roll-In Services during the last 12 months are: $_____ (annual Roll-In Services Gross Sales, divided by 52) (the "Roll-In Services Average Monthly Gross Sales").

3. **Assignment of Revenues and Customers; Definition of Gross Sales.**

(a) You hereby assign or have caused your affiliate to assign (as applicable) to the Franchised Business (i) all gross sales arising from the operation of the Roll-In Services from and after the Effective Date, and (ii) the customers and/or accounts associated with the Roll-In Services.

(b) Anything in the Agreement to the contrary notwithstanding, from and after the Effective Date the definition of "Gross Sales" (as defined in the Agreement) shall apply to the operation of the Roll-In Services to the same extent as it applies to the operation of the Franchised Business and you shall pay License Fees and MAP Contributions with respect to the Gross Sales arising from the operation of the Roll-In Services, as specified below and in the Data Sheet.

4. **License Fees.** Anything in the Agreement to the contrary notwithstanding, you shall pay License Fees with respect to the Roll-In Services in the amount equal to the greater of the applicable percentage of Gross Sales (applicable to the Roll-In Services) set forth on the Data Sheet and the applicable Minimum License Fee (for such Roll-In Services) set forth on the Data Sheet.

5. **MAP Contributions**. Anything in the Agreement to the contrary notwithstanding, you shall pay MAP Contributions with respect to the Roll-In Services in the amount set forth on the Data Sheet.

6. **Manner of Operation of Roll-In Services.** All provisions of the Agreement shall apply to the Roll-In Services and the accounts and customers associated with such services, including the insurance and covenants, to the same extent as they apply to the Franchised Business. For avoidance of doubt, except as specifically provided otherwise herein, for purposes of the Agreement, from and after the Effective Date, the Roll-In Services are included in the definition of the Franchised Business.

7. **Inspections; Audits.** If, after the date hereof, you (directly or through an affiliate) continue to operate the Existing Business, other than the Roll-In Services that become part of the Franchised Business (such remaining Existing Business, the "Separate Business"), you shall make and if applicable shall cause your affiliate to make the books and records (including all electronic records) for the Separate Business available to us for inspection and audit, upon reasonable prior notice, so that we may verify your compliance with the requirements of this Addendum. In addition, the provisions of Section 8.I of the Agreement regarding audits shall apply in all respects to the Separate Business, and we, in our reasonable business judgment, shall have the same rights to access (including remotely) and audit the books and records of the Separate Business, and to require payment for the audit if the audit reveals that you did not comply with the requirements of this Addendum, in addition to any other remedies available to us hereunder or under the law.

8. **Franchisee's Representations and Warranties.** You hereby represent and warrant to us that you have all necessary power and authority to execute this Addendum, to bind the Existing Business to the terms hereof and to perform and comply with all of your obligations hereunder. There is no agreement or understanding (and you will not permit any such agreement or understanding to be entered into during the term of this Addendum) with respect to the Existing Business or the Roll-In Services that would conflict with the terms of this Addendum.

9. **Construction.** Notwithstanding anything to the contrary in the Agreement, in the event of a conflict between the provisions of the Agreement and the provisions of this Addendum, the provisions of this Addendum shall control. The Agreement remains fully effective in all respects except as specifically modified herein, and all the respective rights and obligations of Franchisee and Franchisor remain as written unless modified specifically herein.

[Signature page follows]

FRANCHISEE:

_____
_____, individually

_____
Date

FRANCHISOR:

MOLLY MAID SPV LLC
A Delaware Limited Liability Company

BY: _____
Michael J. Silva-Nash, President

_____
Date

Schedule I to the Franchise Agreement

EXCLUDED SERVICES ADDENDUM

This EXCLUDED SERVICES ADDENDUM (the "Addendum") is entered into by and between **MOLLY MAID SPV LLC**, a Delaware limited liability company with its principal business located at 1010 North University Parks Drive, Waco, Texas 76707 ("Franchisor"), and _____, individually, having an address of _____ ("Franchisee").

WHEREAS, Franchisor and Franchisee have contemporaneously herewith entered into a Franchise Agreement (the "Agreement") for the operation by Franchisee of the Business (the "Franchised Business") (Capitalized terms used herein without a definition shall have the meaning assigned to them in the Agreement);

WHEREAS, Franchisee or its affiliate (as applicable) currently operates an Existing Business (as defined below) which offers Excluded Services (as defined below) that are related to but distinguishable from the services provided by the Franchised Business under the Agreement; and

WHEREAS, Franchisor has agreed that, subject to Franchisee's and, if applicable, its affiliate's continuing compliance with the conditions set forth in this Addendum, the continued operation of the Excluded Services by the Existing Business shall not be deemed to be a violation of Section 9.D of the Agreement (Noncompetition Covenants), and the gross sales attributable to such Excluded Services shall not be included as "Gross Sales" under the Agreement.

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. **Identification of Existing Business.** The name of the Existing Business authorized pursuant to this Addendum is: _____, a _____ located at _____ ("Existing Business"), and the Excluded Services performed by the Existing Business are: _____ ("Excluded Services").

2. **Authorization of Excluded Services Offered by the Existing Business.** Anything in the Agreement to the contrary notwithstanding, the continued offer of the Excluded Services by the Existing Business shall not be deemed to be a violation of Section 9.D of the Agreement (Noncompetition Covenants) and the gross sales of such Excluded Services shall not be deemed to be "Gross Sales" under the Agreement; provided, that the conditions set forth in subparagraphs 2(a)-(d) below are satisfied as of the date of this Addendum and throughout the term of the Agreement (including any extensions or renewals thereof):

(a) the operation of such Existing Business does not interfere with Franchisee's operation of the Franchised Business;

(b) the Existing Business does not utilize Franchisor's Marks, System or Confidential Information;

(c) the Existing Business offers only the Excluded Services identified herein and does not offer the services offered by the Franchised Business or services that otherwise compete with the Franchised Business; and

(d) the Franchised Business and the Existing Business maintain separate books and records.

3. **Effect of Failure to Comply with Conditions.** If Franchisee or its affiliate (as applicable) at any time fails to satisfy any of the conditions set forth in subparagraphs 2.(a)-(d) of this Addendum, then the continued operation of the Existing Business shall be deemed to be a violation of Section 9.D of the Agreement (Noncompetition Covenants). In that event Franchisor may terminate the Agreement immediately if Franchisee fails (or fails to cause its affiliate) to cure the breach within a reasonable period of time, not to exceed ten (10) calendar days following written notice from Franchisor (provided however that a breach of clause 2(b) shall not be subject to a cure opportunity). Upon any termination of the Agreement pursuant to this provision, Franchisor shall be entitled to any and all legal and equitable remedies available under the Agreement and applicable law, including, without limitation, the collection, as liquidated damages and not as a penalty, of an amount equal to the License Fees provided in the Agreement with respect to all Gross Sales of the Existing Business for all periods during which the breach is continuing or, if such period cannot be ascertained with certainty, during all periods during which this Addendum has been in effect. This provision shall survive any transfer, expiration, termination or non-renewal of the Agreement or the Franchised Business for the time period set forth in Section 9.D.3 of the Agreement.

4. **Inspections; Audits.** Franchisee shall make and if applicable shall cause its affiliate to make the books and records (including all electronic records, tax returns and personal tax returns) for the Existing Business available to Franchisor for inspection and audit, upon reasonable prior notice, so that Franchisor may verify Franchisee's compliance with the requirements of this Addendum, including the requirements in subparagraph 2(d) above. In addition, the provisions of Section 8.I of the Agreement regarding audits shall apply in all respects to the Existing Business and Franchisor shall have the same rights to access (including remotely) and audit the books and records of the Existing Business, and to require payment for the audit if the audit reveals that Franchisee did not comply with the requirements of this Addendum, in addition to any other remedies available to Franchisor hereunder or under the law.

5. **Franchisee's Representations and Warranties.** Franchisee hereby represents and warrants to Franchisor that it has all necessary power and authority to execute this Addendum, to bind the Existing Business to the terms hereof and to perform and comply with all of its obligations hereunder. There is no agreement or understanding (and Franchisee will not permit any such agreement or understanding to be entered into during the term of this Addendum) with respect to the Existing Business that would conflict with the terms of this Addendum.

6. **Construction.** Notwithstanding anything to the contrary in the Agreement, in the event of a conflict between the provisions of the Agreement and the provisions of this Addendum, the provisions of this Addendum shall control. Except as specifically provided in this Addendum, the Agreement remains fully effective in all respects in accordance with its terms, and all the respective rights and obligations of Franchisee and Franchisor remain as written unless modified specifically herein.

7. **No Restriction on In-Term and Post-Term Covenants.** Except as specifically stated in this Addendum, nothing in the Agreement or this Addendum or in the terms used herein shall be construed in any way to limit or restrict the application of the provisions of Section 9.D of the Agreement as it relates to the Existing Business or any other business Franchisee or any of its affiliates may engage in.

[Signature Page Follows]

FRANCHISEE:

_____
_____, individually

_____
Date

FRANCHISOR:

MOLLY MAID SPV LLC
A Delaware Limited Liability Company

BY: _____
Michael J. Silva-Nash, President

_____
Date

Schedule J to the Franchise Agreement

STATE ADDENDUM

Schedule K to the Franchise Agreement

PRIVATE EQUITY ADDENDUM TO FRANCHISE AGREEMENT

(MOLLY MAID)

This Addendum to Franchise Agreement (the "**Addendum**") is entered into as of _____ (the "**Effective Date**") by and between **MOLLY MAID SPV LLC** ("**Franchisor**"), on the one hand, and _____ ("**Franchisee**"), and _____, the owner of Franchisee **(**"**PE Owner**"), on the other hand.

A. Franchisor and Franchisee are parties to the Franchise Agreement dated contemporaneously herewith (the "**Franchise Agreement**"), pursuant to which Franchisee has the right and the obligation to operate a MOLLY MAID (the "**Brand**") business at the following location: _____ (the "**Franchised Business**"). Capitalized terms not defined herein have the meanings set forth in the Franchise Agreement.

B. PE Owner is an entity owned by one or more private equity investment companies.

C. PE Owner wishes to become a Principal Owner of Franchisee.

D. Franchisor is willing to approve PE Owner as a Principal Owner of Franchisee, subject to the terms and conditions of this Addendum.

E. The parties desire to amend the Franchise Agreement as set forth in this Addendum.

Now, therefore, the parties agree and acknowledge as follows:

1. **Scope**. The Parties acknowledge and agree that an addendum substantially in the form hereof shall be executed with respect to each franchise agreement that Franchisee or an affiliate of Franchisee ("**Franchisee Affiliate**") signs for the operation of a franchised business under the Brand with Franchisor as well as any franchise agreement between a Franchisee Affiliate and any affiliate of Franchisor ("**Neighborly Affiliate**") for a separate Neighborly brand, regardless of whether the franchise agreement is executed in connection with a new franchise location to be opened or in connection with the transfer of an existing franchise location. As used herein, "**Neighborly**" means Franchisor and its affiliates, including Neighborly Affiliates.

2. **PE Owner as Principal Owner; Section 2 of Schedule A**. Notwithstanding Section 6.A or any other provision of the Franchise Agreement, PE Owner will not be required to devote full-time attention to the Business; *provided that* the Business shall be at all times under the direct and active supervision and management of a qualified individual (the "**Managing Principal**") who meets Franchisor's then-current experience, reputation, leadership and education criteria, possesses all required trade and/or business licenses and permits, and completes all required training to Franchisor's satisfaction ("**Managing Principal Criteria**"). For the avoidance of doubt, the Managing Principal shall not be required to own any equity interest in the Franchisee. PE Owner will not be required to complete Franchisor's training program; *provided that* any Managing Principal satisfactorily completes (i) the initial training program prior to assuming the management of the Business and (ii) all additional and ongoing professional industry/experience, educational and training requirements (including trade and/or business licenses and permits) from time to time imposed by Franchisor and/or required by applicable laws. As of the Effective Date, _____ will serve as Franchisee's Managing Principal. The Managing Principal shall have primary responsibility for the management of the Business and shall have the authority

to make all decisions on behalf of the Franchisee and the Managing Principal's decisions will bind the Franchisee. If Franchisee replaces the Managing Principal, any new Managing Principal must satisfy, in Franchisor's determination, the Managing Principal Criteria.

Section 2 of Schedule A to the Franchise Agreement, titled "Owners", is hereby amended to identify a PE Owner as follows: "You represent and warrant to us that the following person or entity is the only owner of Franchisee ("PE Owner"): _____, with a principal office address as _____."

In addition, the last paragraph in Section 2 of Schedule A to the Franchise Agreement is amended to read as follows:

> "Within 10 days from the date of (i) any change in the identity of the Principal Owners; (ii) any change in the percentage ownership holdings of any Principal Owner; and/or (iii) any change in the identity of the Managing Principal (any of the foregoing changes being subject to the limitations and requirements of this Agreement, including Section 10), you must update this Data Sheet accordingly and provide us a copy of the updated Data Sheet."

3. **Confidential Information**. Notwithstanding Section 5.H of the Franchise Agreement or any other provision of the Franchise Agreement to the contrary, subject to PE Owner taking reasonable steps to protect Confidential Information, Franchisee and PE Owner may distribute customary enterprise level financial information to fund investors, advisors, and lenders, including, but not limited to, information regarding past and future financial performance, financial statements, and information regarding capital needs and such other information concerning the operation of the Franchised Business as PE Owner of Franchisee determines is reasonably necessary in order for such investors, advisors and lenders to properly provide their services and advice to PE Owner or Franchisee. In addition, the entities and individuals listed on **Schedule A** to this Addendum will execute Franchisor's form of confidentiality agreement attached hereto as **Schedule B**. Any new individuals with the same or similar roles as those individuals listed on **Schedule A** also will be required to sign a confidentiality agreement (in the form of **Schedule B**) prior to being given access to any Confidential Information.

4. **Modernization of Franchised Business and Vehicles**. If the Franchise Agreement is executed in connection with the transfer of an existing franchised business from a current franchisee of Franchisor to Franchisee, as a condition to Franchisor's consent to the transfer, Franchisee will be required to update the franchised business to meet Franchisor's then-current brand standards, including, without limitation, vehicle wraps, within six months of the effective date of the Franchise Agreement.

5. **Corporate Guarantee**[4]. In lieu of any personal guarantee, PE Owner will sign a corporate guarantee in a form provided by Franchisor and agreed to by PE Owner, under which PE Owner will guarantee Franchisee's payment and performance obligations under the Franchise Agreement.

6. **Transfers**. Notwithstanding Section 10 of the Franchise Agreement, Franchisee's direct and indirect owners may transfer equity interests among the current owners of Franchisee, or issue additional equity to, current owners of Franchisee, without Franchisor's prior consent; *provided that* the transfer (whether a single transfer or a series of transfers) does not result in a Change of Control (as defined below) and *provided that* Franchisee shall provide prior written notice to Franchisor of any such transfer. Notwithstanding anything herein to the contrary, any Transfer that results in a Change of Control shall be subject to Franchisor's prior written consent (in addition to the other transfer conditions set forth in the

[4] NTD: A letter of credit is an acceptable alternative to a corporate guarantee.

Franchise Agreement), which consent will not be unreasonably withheld. Franchisee and its owners may transfer equity interests or issue additional equity interests in Franchisee or in the PE Owner to a third party with notice to Franchisor but without Franchisor's consent, *provided* the transfer (whether it is a single transaction or a series of transfers) does not result in a Change of Control and *provided* the transfer is not to a person or entity that has any ownership interest in or that is actively engaged in the management or operation of any business that is a competitor to Franchisor or any Neighborly Affiliate or any business operated under any Neighborly brand, including any Competitive Business (as defined in the Franchise Agreement and modified by this Addendum). In addition, Franchisor's right of first refusal will not apply to any transfer that does not result in a Change of Control. For avoidance of doubt, a "Change of Control" shall mean the Transfer, in one or more transactions, of a majority (i.e., 50% or more) of the equity ownership in Franchisee or PE Owner.

Franchisor agrees that Franchisee and/or PE Owner may use a third-party investment bank or broker to conduct the sale of any interest in the Franchised Business or Franchisee, subject to compliance with the transfer conditions in the applicable Franchise Agreement and this Addendum, including, without limitation, the payment of applicable transfer fees. Franchisor also has the right to review any materials prepared or used by the investment bank or broker that contain any references to Franchisor, Neighborly Affiliates and/or the Neighborly brand(s) for the sole purpose of determining that the Franchised Business and the relationship between Franchisor or any of its affiliates and Franchisee are accurately described, and any other references to Neighborly, Franchisor, their affiliates and/or the Neighborly brand(s) are acceptable to Franchisor.

7. **Debt Leverage Limit**. PE Owner represents and warrants that its total debt leverage as of the Effective Date does not exceed 4 times EBITDA. In addition, PE Owner covenants and agrees that, after the Effective Date, if and when Franchisee or a Franchisee Affiliate enters into a franchise agreement or amends a franchise agreement to expand the territory under the franchise agreement, with Franchisor or a Neighborly Affiliate, as of the effective date of such franchise agreement or amendment, PE Owner's total debt leverage will not exceed 4 times EBITDA.

For purposes of this Section 7, "**Total Debt**" means [all indebtedness of PE Owner and its subsidiaries (and without duplication) for borrowed money (including principal and accrued interest). For purposes of this Section 7, "**EBITDA**" means for the applicable trailing twelve months calendar year preceding the incurrence of such indebtedness, using results and expenses taken from the financial statements of PE Owner and its subsidiaries on a consolidated basis, normalized for non-routine and non-recurring income and expenses and other customary add-backs for adjusted EBITDA, the following calculation with respect to PE Owner and its subsidiaries on a consolidated basis: income before provision for income taxes, plus interest expense, less interest income, plus depreciation and amortization][5].

8. **Default; Limits on Lenders' Rights and Remedies.** Any breach or default under this Addendum will be deemed a breach of the Franchise Agreement.

Franchisee may grant lenders customary and market security packages and Franchisor will allow those lenders typical remedies in the event of any default, subject to any protections in the Franchise Agreement which remain in full force and effect, including, without limitation: (i) before Franchisee may surrender the operation of the Franchised Business to a qualified designee of a lender ("Interim Operator"), Franchisor must approve (and shall not unreasonably withhold its consent) of such Interim Operator for the Franchised Business and (ii) neither Franchisee nor any of its affiliates may grant any security interest in any trademarks, trade dress or other intellectual property rights owned by Franchisor or Neighborly

[5] NTD: Alternatively, the definitions in PE Owner's credit agreement may govern.

affiliates. For clarity, any lender security interest or related rights or interests in no way modify Franchisor's rights related to default and termination under the Franchise Agreement.

9. **Restrictive Covenants**. The non-competition and restrictive covenants within Section 9.D. of the Franchise Agreement will not apply to any direct or indirect passive or limited partners of PE Owner or other direct or indirect passive institutional capital investors of PE Owner who have no management authority with respect to Franchisee or PE Owner and no access to Confidential Information (except as provided in Section 3). The definition of Competitive Business (set forth in the Franchise Agreement, Section 9.D) is hereby revised to exclude any business that derives 80% or more of its revenue from servicing commercial, and not residential, customers.

Further, Franchisee and PE Owner understand that Franchisor and its Neighborly Affiliates will view any investment by any Franchisee Affiliate (including any PE Owner affiliate) in any business ("**Restricted Business**") that competes with the business of Franchisor or any of Franchisor's affiliates or any business operating under any under any franchise system owned by any of Franchisor's affiliates that operate in the same Neighborly segment or cluster (i.e., the "repair", "maintain" or "enhance" Neighborly segment/cluster, as classified by Franchisor and Neighborly Affiliates) as the Neighborly brand operated under the Franchise Agreement (the "Same Segment Brand") as grounds to not permit any further expansion within any Neighborly brands by Franchisee, PE Owner or any of their affiliates, whether through an acquisition (directly or indirectly through an affiliate) of any new or additional ownership interest in any business operated under any Neighborly brand or an acquisition of a new franchise to be operated under any Neighborly brand, except for those rights specifically granted under any existing franchise agreement or development agreement with Franchisor or any Neighborly Affiliate as of the Effective Date.

For avoidance of doubt, the restrictions set forth in this Section will not apply to holdings of 5% or less of the total outstanding shares in any publicly traded company (e.g., a mutual fund). In addition, the limitation on further expansion by Franchisee Affiliates shall not apply if and to the extent a Franchisee Affiliate acquires an ownership interest in a business that is not a Restricted Business at the time of Franchisee Affiliate's investment but later becomes a Restricted Business as a result of Neighborly's acquisition (subsequent to the date of Franchisee Affiliate's investment) of a brand that Neighborly classifies as a Same Segment Brand.

10. **Growth Criteria**. This Section 10 of this Addendum applies to potential expansion opportunities that Franchisee Affiliates and the PE Owner may have to acquire additional Neighborly Franchised Units. For the avoidance of doubt, nothing in this Section 10 limits or restricts the rights of Franchisee, Franchisee Affiliates, and/or PE Owner, as applicable, under any executed Development Agreement or Franchise Agreement.

(1) "**Neighborly Franchised Unit**" refers to each franchised business that Franchisee and/or Franchisee Affiliates operate under a franchise agreement with Franchisor.

(2) If (A) Franchisee and Franchisee Affiliates that are franchisees of the Brand (collectively with Franchisee, the "**Brand Franchisees**" and each, a "**Brand Franchisee**") are in good standing under all of their respective Neighborly franchise agreements, (B) the Brand Franchisees' existing Neighborly Franchised Units' trailing 12 months' Gross Sales per capita exceed the systemwide average Gross Sales per capita for the trailing 12 months for the Brand (excluding units in operation for less than 24 months) (the population count in a territory of a Neighborly Franchised Unit is determined by Neighborly from estimates prepared by the U.S. Census Bureau (see www.census.gov)), (C) the year-over-year growth in Gross Sales per capita for each of the Brand Franchisees' existing Neighborly Franchised Units is at or above the systemwide average same-store-sales growth for the Brand for the

last 24 months (excluding units in operation for less than 24 months), (D) the average Net Promoter Score ("**NPS**") for each of the Brand Franchisees' existing Neighborly Franchised Units is at or above the systemwide average NPS for the Brand for the last 12 months (excluding units in operation for less than 24 months), and (E) Franchisee notifies Neighborly in writing of an opportunity to acquire additional Neighborly franchised unit(s), directly or through a Brand Franchisee, that would make Franchisee, together with other Brand Franchisees, an owner of multiple franchised units in the Brand that collectively generate, on a pro forma basis, up to 10% of the Brand's systemwide Gross Sales, the Franchisor will use commercially reasonable efforts, consistent with any then-current Neighborly expansion or resale policies, to facilitate Franchisee's acquisition, including waiving its right of first refusal on the transfer; *provided, that* Franchisee satisfies all of Neighborly's financial and other qualifications and criteria as documented in the Brand's then-current policies and complies with the applicable Neighborly franchise agreement(s), with the understanding that any such opportunity still is subject to any decision that the selling franchisee makes on any potential buyer of their independent franchised business.

(3) If (A) each Brand Franchisee is in good standing under all of its Neighborly Franchise Agreements, (B) the Brand Franchisees' existing Neighborly Franchised Units' trailing 12 months' Gross Sales per capita exceed the average Gross Sales per capita for the trailing 12 months for the top quartile of the Brand (excluding units in operation for less than 24 months), (C) the year-over-year growth in Gross Sales per capita for each of the Brand Franchisees' existing Neighborly Franchised Units is at or above the systemwide average same-store-sales growth for the Brand for the last 24 months (excluding units in operation for less than 24 months), (D) the average NPS for each of the Brand Franchisees' existing Neighborly Franchised Units is at or above the systemwide average NPS for the Brand for the last 12 months (excluding units in operation for less than 24 months), and (E) Franchisee notifies Neighborly in writing of an opportunity to acquire additional Neighborly franchised unit(s), directly or through a Brand Franchisee, that would make Franchisee, together with other Brand Franchisees, an owner of multiple franchised units in the Brand that collectively generate, on a pro forma basis, less than 15% of the Brand's systemwide Gross Sales, the Franchisor will use commercially reasonable efforts, consistent with any then-current Neighborly expansion or resale policies, to facilitate Franchisee's acquisition, including waiving its right of first refusal on the transfer; *provided, that* Franchisee satisfies all of Neighborly's financial and other qualifications and criteria as documented in the Brand's then-current policies and complies with the applicable Franchise Agreement(s), with the understanding that any such opportunity still is subject to any decision that the selling franchisee makes on any potential buyer of their independent franchised business.

(4) For avoidance of doubt, the foregoing 10% and/or 15% limit on ownership in the Brand will not apply to new Neighborly franchised businesses developed and opened by Franchisee or a Franchisee Affiliate (i.e., greenfield franchised businesses) so long as: (A) Franchisee or such Franchisee Affiliate meets Neighborly's then-current qualifications and criteria for expansion via the opening of new additional franchised units in the Brand, (B) Franchisee and Franchisee Affiliates are in good standing under all of their Neighborly Franchise Agreements, (C) the Brand Franchisees' existing Neighborly Franchised Units' trailing 12 months' Gross Sales per capita exceed the systemwide average Gross Sales per capita for the trailing 12 months for the Brand (excluding units in operation for less

than 24 months), (D) the year-over-year growth in Gross Sales per capita for each of the Brand Franchisees' existing Neighborly Franchised Units is at or above the systemwide average sale-store-sales growth for the Brand for the last 24 months (excluding units in operation for less than 24 months), and (E) the average NPS for each of the Brand Franchisees' existing Neighborly Franchised Units is at or above the systemwide average NPS for the Brand for the last 12 months (excluding units in operation for less than 24 months).

(5) Franchisor will provide to PE Owner upon PE Owner's written request (which request will be included in the notice contemplated under Section 10(2)(D) and/or 10(3)(D)), the anonymized underlying data from which the calculations identified in Sections 10(2), 10(3), and/or 10(4) are made.

11. <u>Miscellaneous</u>.

(1) Except as specifically amended by this Addendum, the Franchise Agreement remains in full force and effect in accordance with its original terms.

(2) The terms of this Addendum are not transferable or assignable by Franchisee and do not extend beyond the initial term of the Franchise Agreement; *<u>provided, that</u>* Franchisee will have the option to sign Franchisor's then-current form of PE addendum upon renewal.

(3) If there is any conflict between any term or condition of this Addendum and any term or condition of the Franchise Agreement, the provisions of this Addendum shall prevail.

(4) The Franchise Agreement, as amended by this Addendum, and, if applicable, the Development Agreement executed by and between Franchisor and Franchisee, contain the entire agreement between the parties as to the subject matter hereof.

(5) No provision of this Addendum may be modified or waived except upon the written consent of all parties.

(6) This Addendum may be executed in multiple copies and via facsimile or electronic signature, each and all of which will be deemed an original.

[*Signature Page Follows*]

IN WITNESS WHEREOF, the parties hereunder have duly executed and delivered this Addendum to the Franchise Agreement as of the Effective Date.

Franchisee:

[*name*]

_____ BY: _____

Date Name, title:

PE Owner:

[_____]

_____ BY: _____

Date Name, title:

Franchisor:

MOLLY MAID SPV LLC

A Delaware Limited Liability Company

_____ BY: _____

Date Name, title:

EXHIBIT B: AGENCIES/AGENTS FOR SERVICE OF PROCESS

AGENCIES/AGENTS
FOR SERVICE OF PROCESS

This list includes the names, addresses and telephone numbers of state agencies having responsibility for franchising disclosure/registration laws, and serving as our agents for service of process (to the extent that we are registered in their states). This list also includes the names, addresses and telephone numbers of other agencies, companies or entities serving as our agents for service of process.

State	State Agency	Agent for Service of Process
CALIFORNIA	California Department of Financial Protection & Innovation 651 Bannon Street, Suite 300 Sacramento, CA 95811 (213) 576-7500 Toll-free (866-275-2677)	Commissioner of Department of Financial Protection & Innovation
HAWAII	Department of Commerce and Consumer Affairs Business Registration Division Commissioner of Securities King Kalakaua Building 335 Merchant Street, Room 205 Honolulu, HI 96813 (808) 586-2722	Hawaii Commissioner of Securities
ILLINOIS	Franchise Division Office of Attorney General Franchise Division 500 South Second Street Springfield, IL 62706 (217) 782-1090	Illinois Attorney General
INDIANA	Securities Commissioner Indiana Securities Division 302 West Washington St., Room E-111 Indianapolis, IN 46204 (317) 232-6681	Indiana Secretary of State 201 State House 200 West Washington Street Indianapolis, IN 46204
MARYLAND	Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, MD 21202-2020 (410) 576-6360	Maryland Securities Commissioner
MICHIGAN	Michigan Department of Attorney General Consumer Protection Division Attn: Franchise Section 525 W. Ottawa Street G. Mennen Williams Bldg. 1st Floor Lansing, MI 48933 (517) 373-7117	Michigan Department of Commerce Corporations and Securities Bureau
MINNESOTA	Minnesota Department of Commerce 85 7th Place East, Suite 280 St. Paul, MN 55101-2198 (651)-539-1600	Minnesota Commissioner of Commerce

State	State Agency	Agent for Service of Process
NEW YORK	NYS Department of Law Investor Protection Bureau 28 Liberty Street, 21st Floor New York, NY 10005-1495 (212) 416-8222	Attention: New York Secretary of State New York Department of State One Commerce Plaza, 99 Washington Avenue, 6th Floor Albany, NY 12231-0001 (518) 473-2492
NORTH DAKOTA	North Dakota Insurance & Securities Department 600 East Boulevard, Dept. 401 Bismarck, ND 58505-0510 (701) 328-2910	North Dakota Securities Commissioner
RHODE ISLAND	Rhode Island Department of Business Regulation Division of Securities 1511 Pontiac Avenue John O. Pastore Complex – Bldg. 69-1 Cranston, RI 02920 (401) 462-9500 x5	Director of Rhode Island Department of Business Regulation
SOUTH DAKOTA	South Dakota Division of Insurance Securities Regulation 124 S Euclid, Suite 104 Pierre, SD 57501 (605) 773-3563	Director of the South Dakota Division of Securities
VIRGINIA	State Corporation Commission Division of Securities and Retail Franchising 1300 East Main Street, 9th Floor Richmond, VA 23219 (804) 371-9051	Clerk of the State Corporation Commission Tyler Building, 1st Floor 1300 E. Main Street Richmond, VA 23219 804-371-9051
WASHINGTON	Department of Financial Institutions Securities Division PO Box 41200 Olympia, WA 98504-1200	Director of Washington Financial Institutions Securities Division 150 Israel Rd S.W. Tumwater, WA 98501 (360) 902-8760
WISCONSIN	Department of Financial Institutions Division of Securities 4822 Madison Yards Way, North Tower Madison, WI 53705 (608) 266-0448	Wisconsin Commissioner of Securities
OTHER STATES	N/A	Grayson Brown 1010 N. University Parks Drive Waco, TX 76707

EXHIBIT C: FINANCIAL STATEMENTS

Neighborly Assetco LLC and Subsidiaries

Combined Financial Statements
As of December 31, 2025 and 2024 and
for the years ended December 31, 2025 and 2024

Neighborly Assetco LLC and Subsidiaries

Contents

Independent Auditor's Report 3

Combined Financial Statements:

Balance Sheets 5

Statements of Operations and Comprehensive Income 6

Statements of Changes in Member's Equity 7

Statements of Cash Flows 8

Notes to Combined Financial Statements 9

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Report of Independent Auditors

To the Board of Directors and Member of
Neighborly Assetco LLC and Subsidiaries

Opinion

We have audited the combined financial statements of Neighborly Assetco LLC and subsidiaries (the Company), which comprise the combined balance sheets as of December 31, 2025 and 2024, and the related combined statements of operations and comprehensive income, changes in member's equity and cash flows for the years then ended, and the related notes (collectively referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Company at December 31, 2025 and 2024, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free of material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free of material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than

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for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Ernst & Young LLP

Dallas, Texas
March 31, 2026

Neighborly Assetco LLC and Subsidiaries

Combined Balance Sheets
($000's)

	December 31, 2025	December 31, 2024
Assets		
Current assets		
Cash	$ 4,181	$ 2,499
Restricted cash	4,362	4,037
Trade accounts receivable – net	28,789	24,255
Trade notes receivable - current portion – net	7,530	7,445
Prepaid expenses and other current assets	12,058	13,044
Total current assets	56,920	51,280
Property and equipment - net	5,502	16,721
Prepaid selling expenses – less current portion	56,149	51,495
Trade notes receivable – less current portion - net	12,466	13,332
Intangible assets – net	1,170,362	1,251,674
Goodwill	1,737,327	1,731,288
Total assets	$ 3,038,726	$ 3,115,790
Liabilities and Member's Equity		
Current liabilities		
Accrued liabilities	$ 4,802	$ 2,998
Deferred revenue - current	14,623	14,745
Total current liabilities	19,425	17,743
Deferred revenue - less current portion	68,813	70,787
Commitments and Contingencies - Note 9	-	-
Member's equity		
Additional paid-in equity	2,288,283	2,531,790
Accumulated earnings	648,835	494,774
Accumulated other comprehensive income	13,370	696
Total Member's equity	2,950,488	3,027,260
Total liabilities and member's equity	$ 3,038,726	$ 3,115,790

See accompanying notes to combined financial statements.

Neighborly Assetco LLC and Subsidiaries

Combined Statements of Operations and Comprehensive Income
($000's)

	Year ended December 31, 2025	2024
Revenues and income		
Franchise service fees and related revenue	$ 353,906	$ 321,208
Sales of products and services	126,891	140,458
Total revenues and income	480,797	461,666
Cost of products and services	69,473	72,612
Gross profit	**411,324**	389,054
Selling expense	20,564	15,364
General and administrative expense	33,961	17,967
Advertising and promotional fund expense	55,204	49,981
Depreciation and amortization	94,436	95,532
Management expenses	45,342	47,126
Loss on impairment	4,068	-
Credit losses	3,688	3,714
Net income	**154,061**	159,370
Other comprehensive income		
Foreign currency translation adjustment	12,674	5,465
Comprehensive income	**$ 166,735**	$ 164,835

See accompanying notes to combined financial statements.

Neighborly Assetco LLC and Subsidiaries

Combined Statements of Changes in Member's Equity
($000's)

	Member's Equity
Balance – December 31, 2023	$ 3,111,215
Distributions	(248,790)
Currency translation adjustment	5,465
Net income	159,370
Balance – December 31, 2024	$ 3,027,260
Distributions	(243,507)
Currency translation adjustment	12,674
Net income	154,061
Balance – December 31, 2025	$ 2,950,488

See accompanying notes to combined financial statements.

Neighborly Assetco LLC and Subsidiaries

Combined Statements of Cash Flows
($000's)

	Year ended December 31, 2025	2024
Operating activities		
Net income	$ 154,061	$ 159,370
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	94,436	95,532
Loss on impairment	4,068	-
Loss on disposal	4,722	-
Credit losses	3,688	3,714
Notes received	(15,048)	(14,803)
Collections of notes receivable	14,419	17,158
Changes in assets and liabilities:		
Trade accounts receivable	(6,814)	(2,524)
Prepaid expenses and other assets	(3,935)	(4,440)
Accrued liabilities	1,368	(1,361)
Deferred revenue	(2,095)	1,725
Net cash provided by operating activities	248,870	254,371
Investing activities		
Purchase of property, equipment and other assets	(3,356)	(3,782)
Net cash used in investing activities	(3,356)	(3,782)
Financing activities		
Distribution of equity	(243,507)	(248,790)
Net cash used in financing activities	(243,507)	(248,790)
Net increase in cash and restricted cash	2,007	1,799
Cash and restricted cash - Beginning of period	**$ 6,536**	**$ 4,737**
Cash and restricted cash - End of period	**$ 8,543**	**$ 6,536**

See accompanying notes to combined financial statements.

1. Description of Business and Significant Accounting Policies

Organization and Description of Business

Neighborly Assetco LLC ("we", "our" and the "Company") is an infinite-lived single-member special purpose Delaware limited liability company and was organized on November 13, 2020, with no operations until March 25, 2021. The Company is a direct, wholly owned subsidiary of Neighborly Issuer LLC (the "Issuer"), which is a special purpose Delaware limited liability company and a direct, wholly owned subsidiary of Neighborly SPV Guarantor LLC (the "SPV Guarantor"), which is a special purpose Delaware limited liability company that is an indirect, wholly owned subsidiary of Neighborly Company (the "Manager"). All of the issued and outstanding limited liability company interests of the Company are directly owned by the Issuer, upon an initial $1.00 capital contribution. The Company is a bankruptcy remote entity that owns substantially all of the US intellectual property including tradenames, franchise agreements, national account relationships and systems-in-place, as well as the United Kingdom (the "UK") tradenames of the Manager. The Company conducts transactions with affiliated parties under common control, and as such, results of operations may not be indicative of operations on a stand-alone basis, without those transactions with related parties. The Company has no employees and relies on the Manager for continued operations.

As of March 25, 2021 the Company's subsidiaries were comprised of a number of franchisors and related supporting businesses operating in the United States (the "US") and internationally and include the following businesses: Aire Serv SPV LLC, Mr. Electric SPV LLC, The Grounds Guys SPV LLC, Rainbow International SPV LLC, Glass Doctor SPV LLC, Mr. Appliance SPV LLC, Mr. Rooter SPV LLC, Molly Maid SPV LLC, Mr. Handyman SPV LLC, Five Star Painting SPV LLC, Window Genie SPV LLC, Real Property Management SPV LLC, Mosquito Joe SPV LLC, HouseMaster SPV LLC, Dryer Vent Wizard SPV LLC, ShelfGenie SPV LLC, and Precision Door Service SPV LLC (each an "SPV Franchisor" and together the "SPV Franchisors") and ProTradeNet SPV LLC, Back Office SPV LLC and G-O Manufacturing SPV LLC (each a "Non-Franchisor SPV Entity" and together the "Non-Franchisor SPV Entities"), each of which is a direct, wholly owned subsidiary of the Company.

In June 2021, assets of Neighborly Services Solutions SPV LLC, a Non-Franchisor SPV entity, were contributed to the Company.

In January 2022, assets of Zorware SPV LLC, NBLY Co Ops CO SPV LLC, and Trench Right SPV LLC were contributed to the Company and intangible assets were acquired by Pimlico SPV Limited, all Non-Franchisor entities. In March 2022, additional assets of NBLY Co Ops CO SPV LLC as well as assets of NBLY Co Ops AZ SPV, both Non-Franchisor entities, were contributed to the Company. In December 2022, intangible assets of Greensleeves Limited were contributed to the Company.

In January 2023, assets of NBLY Co Ops IN SPV LLC, NBLY Logistics SPV LLC, Lawn Pride SPV LLC, and Junk King SPV LLC, were contributed to the Company.

The Company holds all the equity interests in the SPV Franchisors and the Non-Franchisor SPV Entities, certain intellectual property, certain license agreements and certain vendor agreements. Each SPV Franchisor holds the tradenames and the franchise agreements related to such brand and any product supply agreements or vendor agreements related to such brand. The Non-Franchisor SPV Entities hold certain tradenames, certain product supply agreements, certain vendor agreements and the office service agreements.

The Company was formed in connection with a financing transaction (the "Securitization Transaction"), which was completed on March 25, 2021 (see Note 2). On March 25, 2021, the Manager, a Non-Securitization Entity, contributed to the Company through a series of asset transfers to the SPV Guarantor, the Issuer, the Company and its subsidiaries (the "Securitization Entities"), substantially all of its US intellectual property, including tradenames (the "Securitization IP"), franchise agreements, national account relationships and systems-in-place and the UK tradenames (collectively, the "Securitization Assets"). The Manager, certain Securitization Entities and the SPV Franchisors entered into license agreements pursuant to which they granted, respectively, to certain Non-Securitization Entities (i) a non-exclusive license to use and sublicense the Securitization IP in connection with owning and operating certain company-owned store locations, UK locations and Canadian locations and (ii) an exclusive license to use and sublicense the Securitization IP in connection with other products and services.

The contributions of the Securitization Assets are between entities under common control and are recorded at book value. No gain or loss has been realized on the transactions.

On March 25, 2021, the Securitization Entities entered into the management agreement (the "Management Agreement") with the Manager to perform certain services on behalf of the Securitization Entities, including, among other things, collecting franchisee payments, managing the operations on behalf of the Securitization Entities, and performing certain franchising, marketing, and operational and reporting services, as well as managing the intangible assets on behalf of the Securitization Entities. In exchange for providing such services, the Manager will be entitled to receive certain management fees on a weekly basis.

Basis of Presentation

The accompanying combined financial statements as of December 31, 2025 and December 31, 2024 include the accounts of the Company and its wholly owned subsidiaries. All significant intercompany accounts and transactions have been eliminated in consolidation.

FASB ASC Topic 810-10, Consolidation, applies to certain entities in which equity investors do not have the characteristics of a controlling financial interest or do not have sufficient equity at risk for the entity to finance its activities without additional subordinated financial support. Such an entity is referred to as a variable interest entity ("VIE"). FASB ASC Topic 810-10 requires the consolidation of a VIE by its primary beneficiary. The primary beneficiary is the entity, if any, that has the obligation to absorb losses or the right to receive benefits of the VIE that could potentially be significant to the VIE, which is the Company and its subsidiaries.

The Company has determined that the Securitization Entities qualify as VIE's and that Neighborly Company, the Manager, is the primary beneficiary, having both power and benefits, of the Securitization Entities. Accordingly, consolidation of the Company and its subsidiaries (including the SPV Franchisors and the Non-franchisor SPVs) is precluded, and as a result, combined financial statements are presented. All intercompany transactions have been eliminated.

Acquisition of the Manager

On June 29, 2021, Kohlberg Kravis and Roberts ("KKR"), and associated co-investors formed Nest Bidco Inc. which, on September 1, 2021, purchased 100% of the shares of Balcones Holdco, Inc., the parent company of Neighborly Company, from TDG Investment Holdings, LP. Nest Bidco Inc. is an indirectly wholly owned subsidiary of Nest Holdings LP, which is the ultimate parent company of the

newly formed business. The transaction was effected to add Neighborly to KKR's investment portfolio.

Use of Estimates

The preparation of combined financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the combined financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Income Taxes

The Company is a single-member limited liability company for federal and state income tax purposes with all income tax liabilities and/or benefits of the Company being passed through to the Manager. As such, no recognition of federal or state income taxes will be provided for in the financial statements of the Company.

Revenue Recognition

The Company's primary sources of revenue are as follows:

- Franchise service fees and related revenue include fees from existing franchise owners based on a percentage of each franchise owner's gross sales, which generally range from 2% to 15% of the franchise owner's gross sales, as well as fees for franchise sales generated from the sale of new and existing franchise territories; and

- Sales of products and services to unrelated third parties.

Franchise service fees and related revenue

Typically, franchise agreements are granted to franchise owners for an initial term of ten years with an option to renew. Our performance obligations under franchise agreements consist of providing a license of our brand's intellectual property, a list of approved suppliers, certain training programs, an operations manual, and to maintain the marketing, advertising, and promotional (MAP) fund. These performance obligations are highly interrelated and we do not consider them to be individually distinct, and therefore account for them as a single performance obligation, which collectively represent the obligation to provide a license for the right to use our brand's intellectual property. Revenue related to franchise sales agreements is recognized on a straight-line basis over the term of the agreement and the contract liabilities are recorded in Deferred revenue – current and Deferred revenue in the Combined Balance Sheets. Other revenue associated with the franchise agreements includes variable or sales-based royalties and services and MAP fund fees collected, which are recognized as the underlying sales occur and performance obligations are satisfied.

In the event a franchise agreement is terminated, without a corresponding agreement executed by the same franchise owner, any remaining deferred fees as well as applicable termination fees are recognized in the period of termination.

The Company at times extends credit to entities for the purchase of franchises. These entities are typically controlled by individuals who operate their franchise as an owner/manager. Generally, the

trade notes receivables are collateralized by the related franchise territory rights. The Company also periodically extends unsecured credit to its franchise owners for unpaid franchise service fees. The Company places notes receivable on nonaccrual status when payment is ninety days past due and ceases to recognize revenue from interest on the note until such time as the note receivable is no longer past due. Interest on trade notes receivable is recorded as Franchise service fees and related revenue when earned. Each entity's ability to perform is dependent upon the economic condition of the business. The Company maintains ongoing credit evaluations of its franchise owners.

Allowances for expected credit losses is required on financial instruments based on the total estimated amount to be collected over the lifetime of the instrument. The Company considers both current conditions and reasonable and supportable forecasts of future conditions for estimating expected credit losses. Current conditions considered include pre-defined aging criteria, as well as specified events that indicate the balance due is not collectible. Reasonable and supportable forecasts used in determining the probability of future collection consider publicly available macroeconomic data and whether future credit losses are expected to differ from historical losses.

Franchise service fee revenues represent sales-based royalties that are related entirely to the Company's performance obligation under the franchise agreement and are recognized in the period in which the sales occur. Sales-based royalties are variable consideration related to our performance obligations to our franchise owners to maintain the intellectual property being licensed.

The right to collect MAP fees and the obligation to maintain the MAP fund is assigned to the Manager by each SPV Franchisor, and the performance obligation and fulfillment thereof resides with the Manager. The Manager's obligation related to these funds is to administer the MAP fund, keep unused MAP fees in segregated bank accounts and use MAP fees for certain activities related to the marketing and promotion of the individual businesses. The Manager acts as the principal in the transaction related to the MAP fund contributions and expenditures. MAP fund contributions and expenditures are reported on a gross basis in the accompanying Combined Statements of Operations and Comprehensive Income in Franchise service fees and related revenue. As noted above, we have concluded the advertising services provided to franchise owners are highly interrelated with the franchise rights and not a distinct performance obligation; therefore, revenues from MAP fund fees are recognized as advertising and promotion fund revenue when the related sales occur based on the application of the sales-based royalty exception within ASC 606, Revenue from contracts with customers.

Synthetic royalties from affiliated entities represent sales-based royalties that are related entirely to our performance obligation under intellectual property license agreements with affiliated entities and are recognized in the period in which the sales occur in Franchise service fees and related revenue in the accompanying Combined Statements of Operations and Comprehensive Income. Synthetic royalties were $26,582 and $28,242 for the years ended December 31, 2025 and 2024, respectively. These sales-based royalties are variable consideration related to our performance obligations to affiliated entities to maintain the intellectual property being licensed. The synthetic royalties are based on separate agreements with affiliates depending on the circumstances and revenues earned. Generally, these royalties are based on a percentage of revenues or profits.

Sales of products and services

Revenues from product sales are recorded in Sales of products and services and recognized upon transfer of title, when delivered to the customer, when the work is performed, or orders are shipped.

Contract Balances

The contract liabilities which we classify as "deferred revenue" consist primarily of the unamortized portion of initial franchise fees that are currently being amortized into revenue, amounts related to pending agreements, or other deferred revenues not related to franchise agreements. The contract balances related to deferred franchise revenue represents our remaining performance obligations to our franchise owners, as we account for our highly interrelated obligations as a single performance obligation, which collectively represent the obligation to provide a license for the right to use our brand's intellectual property excluding amounts of variable consideration related to sale-based royalties, synthetic royalties, license fees and advertising. The other deferred revenues not related to the franchise agreements are included in current deferred revenue.

The components of the change in deferred revenue are as follows:

	Year Ended December 31,	
	2025	2024
Balance at beginning of period	$ 85,532	$ 83,807
Fees received from franchise owners	36,358	35,141
Franchise sales fee revenue recognized	(39,428)	(33,680)
Other changes in deferred revenue	974	264
Balance at end of period	83,436	85,532
Less: current portion	14,623	14,745
Deferred revenue noncurrent	$ 68,813	$ 70,787

As of December 31, 2025, the deferred revenue expected to be recognized for each of the next five years, and in the aggregate, is as follows:

Years ending December 31,	
2026	$ 14,623
2027	12,383
2028	11,779
2029	10,604
2030	9,413
Thereafter	24,634
	$ 83,436

Direct, incremental selling expenses are reimbursed by the Company to the Manager. Such costs paid when the franchise agreement is executed are recorded as a contract asset by the Company and amortized over the life of the agreement consistent with the recognition of the deferred revenue. Contract assets are included in Prepaid expenses and other current assets and Prepaid selling expenses - less current portion in the accompanying Combined Balance Sheets. For the year ended December 31, 2025, $24,756 of costs were incurred and expense of $18,906 was recognized. For the year ended December 31, 2024, $24,044 of costs were incurred and expense of $14,023 was recognized. The ending asset for deferred contract costs as of December 31, 2025 was $65,285, of which $9,135 was current. The ending asset for deferred contract costs as of December 31, 2024 was $59,435, of which $7,940 was current.

Advertising

The Company expenses advertising costs as incurred. Advertising expense was $13,554 and $12,013 for the years ended December 31, 2025 and 2024, respectively. Advertising expense is included in General and administrative expense in the accompanying Combined Statements of Operations and Comprehensive Income. This is separate from MAP fees which are presented on their own line in Combined Statements of Operations and Comprehensive Income.

Inventories

Inventories consist of products to be sold and are stated at the lower of cost (first-in, first-out method) or net realizable value. Inventories were $1,289 and $1,783 as of December 31, 2025 and 2024, respectively.

Property and Equipment

Property and equipment is stated at cost and is depreciated using the straight-line method over the estimated useful lives of the respective assets which are generally as follows: machinery, equipment, and vehicles (5-10 years); and software (3 years). Additions, renewals, and betterments are capitalized; maintenance and repairs which do not extend the useful life of the asset are expensed as incurred.

Management evaluates long-lived assets used in operations for impairment when indicators of impairment are present. If the sum of the estimated undiscounted future cash flows related to the asset is less than the carrying amount, we recognize a loss equal to the difference between the carrying value and the fair value, usually determined by the estimated discounted cash flow analysis of the asset. The Company's evaluation of these long-lived assets indicated that certain assets within a single asset group were not recoverable as the carrying value exceeded the estimated fair value of the assets based on the undiscounted future cash flows. The Company recorded an impairment charge of $4,068 for the year ended December 31, 2025 reducing the carrying value of the property and equipment with a corresponding charge to earnings. The impairment amount recognized in 2025 is classified in the Loss on impairment financial statement line item on the Combined Statement of Operations and Comprehensive Income. No impairment losses were recorded for property and equipment in 2024.

Goodwill

Goodwill represents the excess of the consideration transferred over the fair value of identifiable net assets acquired. The Company tests goodwill annually for impairment, or earlier if events or changes in circumstances indicate that impairment may exist. Management's impairment tests are

generally performed as of October 1st annually. The Company's current goodwill balance was measured as of September 1, 2021, resulting from the acquisition of the Manager and pushdown accounting election, based on the excess of consideration over the fair value of assets acquired.

The Company performed a qualitative assessment of its goodwill as of October 1, 2025 and concluded it is not more likely than not that the fair value of its reporting unit is less than the carrying amount and, as such, a quantitative impairment test was not considered necessary. Management determined that there was no impairment of goodwill in the combined financial statements.

Intangible Assets

Intangible assets consist of tradenames, franchise relationships, national accounts, developed technology, and domain name, and are stated at their acquisition-date fair value, less subsequent amortization. The Company's intangible assets are definite lived, other than domain name, which is indefinite lived.

For definite lived intangible assets, when events or changes in circumstances indicate that the carrying amount of the asset may not be recoverable, the Company evaluates the definite lived intangible assets for impairment by comparing the carrying value to the anticipated future undiscounted cash flows expected to be generated from the use of the intangible assets. If the carrying amount is not recoverable, a loss is recorded in the amount the carrying value exceeds the fair market value of the assets. The Company performed a qualitative assessment of its intangible assets and determined that no indicators of impairment were present for definite lived intangible assets.

Tradenames are amortized over their estimated useful life of 20 years, using the straight-line method. Franchise relationships and national accounts relationships are amortized over their estimated useful lives of 15 years, using the straight-line method. Software is amortized over its estimated useful life of 3 years, using the straight-line method.

Domain names are stated at their acquisition-date fair value, and are not amortized, as their useful lives are considered indefinite, but are subject to annual impairment testing. The Company performed a qualitative assessment of its indefinite lived intangible assets as of October 1 in each of 2025 and 2024 and concluded it is not more likely than not that the fair value of its domain names is less than the carrying amount and, as such, a quantitative impairment test was not considered necessary.

Fair Value of Financial Instruments and Non-Financial Assets

In accordance with FASB ASC 820, Fair Value Measurements, certain assets carried at fair value are categorized based on the level of judgment associated with the inputs used to measure their fair value. The standard establishes a hierarchy that prioritizes the inputs to valuation techniques used to measure fair value into three levels:

Level 1 - Inputs are unadjusted quoted market prices in active markets for identical assets or liabilities at the measurement date.

Level 2 - Inputs (other than quoted prices included in Level 1) are either directly or indirectly observable for the asset or liability through correlation with market data at the measurement date for the duration of the instrument's anticipated life.

Level 3 - Inputs are unobservable and therefore reflect management's best estimate of the assumptions that market participants would use in pricing the asset or liability.

As of December 31, 2025 and December 31, 2024, the Company's cash, restricted cash, accounts payable and accrued liabilities are carried at cost, which approximates fair value due to the short-term nature of each instrument and are classified as Level 1. The carrying values reported for trade accounts receivable and trade notes receivables, net of allowances, includes a degree of counterparty non-performance risk and are classified as level 2.

The trade names, systems in place, and developed technology were valued using the relief from royalty method and the franchise relationships and national account relationships were valued using the multi-period excess earnings method in the periods acquired. The future projections and estimates used for the valuations are considered Level 3 inputs.

Foreign Currency Translation

Combined entities that have a functional currency that differs from the Company's reporting currency include our foreign subsidiaries, which are in the UK Foreign currency denominated assets and liabilities are translated using the exchange rates at the end of each reporting period. Results of foreign operations are translated at the weighted average exchange rate for each reporting period. Translation adjustments are included as a component of accumulated other comprehensive income until realized. Where amounts denominated in a foreign currency are converted into US dollars by remittance or repayment, the realized exchange differences are included in the accompanying Combined Statements of Operations and Comprehensive Income, primarily in general and administrative expense, and was immaterial in all periods presented.

Cash and Restricted Cash

Cash consists of cash held on deposit. Restricted cash includes securitized cash held on deposit in Company accounts related to the Securitization Transaction.

Cash and restricted cash consists of the following:

	December 31, 2025	December 31, 2024
Cash	$ 4,181	$ 2,499
Restricted cash:		
Whole business securitization	4,362	4,037
Total cash and restricted cash	$ 8,543	$ 6,536

The Company maintains its cash in banks in which deposits may, from time to time, exceed federally insured limits. The Company has not experienced any losses in such accounts and believes that it is not exposed to any significant credit risks related to cash.

2. Securitization Transactions

On March 25, 2021, the Manager, a Non-Securitization Entity, contributed to the Company through a series of asset transfers to the Securitization Entities, substantially all of the US intellectual property, including tradenames, franchise agreements, national account relationships and systems-in-place and the UK tradenames. The Manager, certain Securitization Entities and the SPV Franchisors entered into license agreements pursuant to which they granted, respectively, to certain Non-Securitization Entities (i) a non-exclusive license to use and sublicense the Securitization IP in connection with owning and operating certain company-owned store locations, UK locations and Canadian locations and (ii) an exclusive license to use and sublicense the Securitization IP in connection with other products and services.

The Company received a cash capital contribution in January 2022 of $102,000 which the Company used to acquire $102,000 in intangible assets. Also in January 2022, the Company received a non-cash capital contribution of $13,456, consisting of $10,862 in property and equipment, $2,082 in intangible assets, and $512 in inventories. In March 2022, the Company received a non-cash contribution of $1,214, consisting of $1,169 in property and equipment and $45 in inventories. In December 2022, the Company received a non-cash contribution of $2,112 in intangible assets from the Manager.

In January 2023, the Company received a non-cash contribution of $101,756, consisting of $99,349 in intangible assets, $3,600 in accounts receivable, $2,241 in property and equipment, $280 in inventories, and an unearned revenue liability, net of prepaid selling expenses, of $3,714.

The contributions of the Securitization Assets are between entities under common control and are recorded at book value as of the unaudited interim date. No gain or loss has been realized on the transactions.

The Issuer is dependent on the Company for sufficient cash flows from their securitized operations to service the Series 2021-1, Series 2022-1, and Series 2023-1 Senior Notes (see Note 3), remit management fees to the Manager, and pay certain other ongoing costs related to the Securitization Transaction.

3. Debt Guarantee

In conjunction with the Securitization Transaction, on March 25, 2021, the Issuer issued $800,000 Series 2021-1 3.584% Fixed Rate Senior Secured Notes (the "Series 2021-1 Senior Notes"). The Series 2021-1 Senior Notes have an anticipated repayment date of April 30, 2028, and a final maturity date of April 30, 2051. Scheduled principal payments of $2,000 and interest are paid quarterly. As of December 31, 2025 and 2024, the Series 2021-1 Senior Notes had $764,000 and $772,000 outstanding, respectively.

Additionally, the Securitization Transaction provided for a $10,000 variable rate Delayed Draw Class A-1-LR Senior Note ("Series 2021-1 Class A-1 Notes"), with a final maturity date of April 30, 2051, which is only available for limited purposes and may not be drawn by the Issuer. Interest on draws is paid weekly at the Secured Overnight Financing Rate (SOFR) plus 300 basis points. As of December 31, 2025 and 2024, no borrowings had been made on the Series 2021-1 Class A-1 Notes.

On January 19, 2022, in connection with a second securitization, the Issuer, issued $410,000 Series 2022-1 3.695% Fixed Rate Senior Secured Notes (the "Series 2022-1 Senior Notes") through a second whole business securitization transaction (the "Second Securitization Transaction"). The Series 2022-1 Senior Notes have an anticipated repayment date of January 30, 2029, and a final maturity date of January 30, 2052. Scheduled principal payments of $1,030 and interest are paid quarterly. As of December 31, 2025 and 2024, the Series 2022-1 Senior Notes had $394,625 and $398,725 outstanding, respectively.

Additionally, the Second Securitization Transaction provided for a $4,000 variable rate Delayed Draw Class A-1-LR Senior Note (the "Series 2022-1 Class A-1 Notes"), with a final maturity date of January 30, 2052, which is only available for limited purposes and may not be drawn by the Issuer. Interest on draws is paid weekly at a rate equal to Prime plus 300 basis points. As of December 31, 2025 and 2024, no draws had been made on the Series 2022-1 Class A-1 Notes.

On February 3, 2023, in connection with a third securitization, the Issuer, issued $275,000 Series 2023-1 7.308% Fixed Rate Senior Secured Notes (the "Series 2023-1 Senior Notes") through a third whole business securitization transaction (the "Third Securitization Transaction"). The Series 2023-1 Senior Notes have an anticipated repayment date of January 30, 2028, and a final maturity date of January 30, 2053. Scheduled principal payments of $687 and interest are paid quarterly. As of December 31, 2025 and 2024, the Series 2023-1 Senior Notes had $267,438 and $270,188 outstanding, respectively.

Additionally, the Third Securitization Transaction provided for a $5,025 variable rate Delayed Draw Class A-1-LR Senior Note (the "Series 2023-1 Class A-1 Notes"), with a final maturity date of January 30, 2053, which is only available for limited purposes and may not be drawn by the Issuer. On December 11, 2024, the Series 2023-1 Class A-1 Notes maturity date was amended to change to January 30, 2055. Interest on draws is paid weekly at a rate equal to SOFR plus 300 basis points. As of December 31, 2025, no draws had been made on the Series 2023-1 Class A-1 Notes.

The Series 2021-1 Senior Notes, the Series 2022-1 Senior Notes, the Series 2023-1 Senior Notes, the Series 2021-1 Class A-1 Notes, the Series 2022-1 Class A-1 Notes, and the Series 2023-1 Class A-1 Notes described above issued in conjunction with the Securitization Transaction, the Second Securitization Transaction, and the Third Securitization Transaction (together, the "Securitization Transactions") are secured by substantially all assets of the Securitization Entities and guaranteed by the Securitization Entities, including the Company, each of which is a bankruptcy remote entity and which owned substantially all of the Manager's US intellectual property including tradenames, franchise agreements, national account relationships and systems-in-place, as well as the UK tradenames as of the date of issuance. The restrictions placed on the Issuer and its subsidiaries require that interest and scheduled principal payments on the Senior Notes and Class A-1 Notes be paid prior to any residual distributions to the Manager, and amounts are segregated weekly to ensure appropriate funds are reserved to pay the quarterly interest and scheduled principal amounts due. The amount of weekly cash flow that exceeds all expenses and obligations of the Issuer and its subsidiaries is generally remitted to the Manager in the form of a distribution. The Manager also receives a fee for the services it provides to the Securitization Entities that is senior to debt service. The Securitization Transaction requires, among other things, maintenance of minimum debt-service coverage ratio levels and additional incurrence of indebtedness and scheduled amortization requirements are subject to compliance with maximum leverage ratio levels. As of December 31, 2025 and 2024, the Issuer was in compliance with all debt-service coverage covenants.

4. Intangible Assets and Goodwill

On March 25, 2021, intangible assets were contributed to the Company, along with certain dates thereafter as discussed in Note 1. Each of the SPV Franchisors are wholly owned subsidiaries and there was no change in ultimate ownership. Accordingly, there has been no change in control and therefore the Company concluded that the guidance in ASC 805 Business Combinations was not applicable. Intangible assets were recorded at the carrying value from the contributing entities on the date of the contribution, as the entities are under common control. Upon the acquisition by KKR (see Note 1), and the Company's election to apply pushdown accounting, the intangible assets were recorded at their acquisition-date fair values.

Intangible assets as of December 31, 2025, consisted of the following:

	Useful Life	Gross Amount	Accumulated Amortization	Net Amount
Tradenames	20 years	$ 976,304	$ 206,518	$ 769,786
Franchise relationships	15 years	552,020	158,755	393,265
National accounts	15 years	2,530	666	1,864
Customer relationships	5 years	12,400	8,267	4,133
Developed Technology	3 years	720	720	-
Total definite-lived intangibles		$ 1,543,974	$ 374,926	$ 1,169,048

	Useful Life	Gross Amount	Accumulated Amortization	Net Amount
Domain Name	Indefinite	$ 1,314	$ -	$ 1,314
Total indefinite-lived intangibles		$ 1,314	$ -	$ 1,314

Intangible assets as of December 31, 2024, consisted of the following:

	Useful Life	Gross Amount	Accumulated Amortization	Net Amount
Tradenames	20 years	$ 968,277	$ 156,717	$ 811,560
Franchise relationships	15 years	552,020	121,954	430,066
National accounts	15 years	2,530	497	2,033
Customer relationships	5 years	12,400	5,787	6,613
Developed Technology	3 years	720	631	89
Total definite-lived intangibles		$ 1,535,947	$ 285,586	$ 1,250,361

	Useful Life	Gross Amount	Accumulated Amortization	Net Amount
Domain Name	Indefinite	$ 1,314	$ -	$ 1,314
Total indefinite-lived intangibles		$ 1,314	$ -	$ 1,314

Amortization expense was $88,214 and $89,241 for the years ended December 31, 2025 and 2024, respectively.

Estimated amortization expense for the subsequent five years is as follows:

Years ending December 31,		
2026	$	88,245
2027		87,418
2028		85,765
2029		85,765
2030		85,765
Thereafter		736,090
	$	**1,169,048**

Goodwill

The Company has assigned goodwill to its reporting units based on fair valuation analysis completed for the acquisition of the Manager by KKR. There have been no impairments recorded on goodwill from the date of the acquisition by KKR on September 1, 2021.

The changes in the carrying amount of goodwill are as follows:

	December 31, 2025	December 31, 2024
Balance at beginning of period	$ 1,731,288	$ 1,732,653
Adjustment to goodwill for unrealized gain (loss) on foreign currency	6,039	(1,365)
Balance at end of period	$ 1,737,327	$ 1,731,288

5. Member's Equity

Neighborly Assetco LLC ("the Limited Liability Company") was formed pursuant to and in accordance with the Delaware Limited Liability Company Act (6 Del.C. §18-101, et seq.), as amended from time to time (the "Act").

The Limited Liability Company is governed by a Limited Liability Company Agreement in which management of the Company is vested in the member ("the Member"), the Manager, who has all powers, statutory or otherwise, possessed by members of a limited liability company under the laws of the State of Delaware. The Member has the authority to bind the Company.

The Member may appoint officers of the Company and may revoke delegated authorities and duties at any time by the Member.

The Limited Liability Company is capitalized with a single membership unit with a $1 per unit par value.

Pursuant to the Management Agreement, excess cash collections after distributions to the Issuer for quarterly interest and scheduled principal payments, expense reimbursements to the Manager and payment of management fees, are distributed to the Manager, as discussed in Note 8. The Member's equity is the residual of equity contributions from the Manager and income earned from operations, less distributions to the Issuer and Manager.

The Company shall dissolve, and its affairs be wound up upon the first to occur of the following: (i) the written consent of the Member, (ii) the retirement, resignation or dissolution of the Member or the occurrence of any other event which terminates the continued membership of the Member in the Company unless the business of the Company is continued in a manner permitted by the Act, or (iii) the entry of a decree of judicial dissolution under Section 18-802 of the Act.

6. Trade Notes Receivable

The Company periodically receives notes from the sale of new franchises. The rights to the related franchise territory sold generally collateralize these notes. The Company also from time-to-time receives notes for delinquent franchise service fees. Such notes, as of December 31, 2025 and 2024, bear interest at rates typically ranging from 9% to 12% and generally require equal monthly installments over a life of one to ten years. Initial trade notes receivable for the respective SPV Franchisors were contributed to the Company as of March 31, 2021 by the Manager and subsequently at various dates thereafter. As the contribution was between entities under common control, the notes receivable transferred were recorded at their historical cost basis in the financial records of the Manager.

A summary of trade notes receivable as of December 31 is as follows:

	2025	2024
Amounts due within one year, net of allowance for credit losses of $549 and $167 as of December 31, 2025 and 2024, respectively	$ 7,530	$ 7,445
Amounts due after one year, net of allowance for credit losses of $935 and $299 as of December 31, 2025 and 2024, respectively	12,466	13,332
Total trade notes receivable, net	**$ 19,996**	$ 20,777

An analysis of the changes in trade notes receivable is as follows:

	Year Ended December 31, 2025	2024
Gross trade notes receivable, beginning of period	$ 21,242	$ 25,314
Principal payments received	(14,419)	(17,158)
Notes issued	15,048	14,803
Net write-offs	(389)	(1,727)
Foreign currency translation	-	10
Gross trade notes receivable, end of period	21,482	21,242
Allowance for credit losses	(1,486)	(465)
Net trade notes receivable, end of period	**$ 19,996**	$ 20,777

An analysis of the changes in the trade notes receivable allowance is as follows:

	Year Ended December 31, 2025	2024
Allowance, beginning of period	$ 466	$ 563
Provision for credit losses	1,409	1,630
Net write-offs	(389)	(1,727)
Allowance, end of period	**$ 1,486**	$ 466

Scheduled future maturities of trade notes receivable are as follows:

Years ending December 31,	
2026	$ 8,079
2027	4,488
2028	3,160
2029	2,557
2030	1,817
Thereafter	1,381
	$ 21,482

7. Property and Equipment

A summary of property and equipment as of December 31 is as follows:

	2025	2024
Machinery & equipment	$ 6,869	$ 8,448
Software	9,892	11,172
Vehicles	6,443	10,479
Total property and equipment	23,204	30,099
Less accumulated depreciation	(17,702)	(13,378)
Property and equipment - net	$ 5,502	$ 16,721

Depreciation expense was $6,221 and $6,291 for the years ended December 31, 2025 and 2024, respectively. The Company recorded an impairment charge of $4,068 in 2025 related to property and equipment within one asset group as discussed in Note 2, primarily in Machinery and Equipment and vehicles.

8. Related Party Transactions

The Company has material ongoing transactions with the Manager and other direct and indirect subsidiaries of the Manager.

Related parties, some of which are outside the United States, pay the Company, or its subsidiaries, a synthetic royalty or license fee for access to and use of their intellectual property, none of which are denominated in a foreign currency. Synthetic royalties and master license fees from affiliated entities were $28,115 and $28,241 for the years ended December 31, 2025 and 2024, respectively.

As discussed in Note 2, the Securitized Entities entered into the Management Agreement with the Manager to perform certain services on behalf of the Securitized Entities. In exchange for the services, the Securitized Entities pay a management fee for each 12-month period equal to the sum of (i) an annual base management fee of $8,000, plus (ii) a fee of $12.425 for every $100 of aggregate total securitization revenues in the form of collections for the applicable period.

The Company incurred management fees of $45,342 and $47,126 for the years ending December 31, 2025 and 2024, respectively.

Costs of products and services as well as advertising and promotion fund expenses are reimbursed by the Company to the Manager.

Excess cash collections after distributions to the Issuer for quarterly interest and scheduled principal payments, expense reimbursements to the Manager and payment of management fees, are distributed to the Manager. Distributions were $243,507 and $248,790 for the years ended December 31, 2025 and 2024, respectively.

9. Contingencies

The Company is engaged in various legal proceedings incidental to its normal business activities. Management has determined that it is not probable that the Company has incurred any loss contingencies as defined in FASB ASC Topic 450, Contingencies. Accordingly, no liabilities have been accrued for these matters as of December 31, 2025 and 2024.

Management believes that the outcome of such matters will not have a material effect on the Company's combined financial statements.

10. Subsequent Events

In preparation of its financial statements, the Company considered subsequent events through March 31, 2026, which was the date the Company's financial statements were available to be issued.

Neighborly Assetco LLC and Subsidiaries

Combined Financial Statements
As of December 31, 2024 and 2023 and
for the years ended December 31, 2024 and 2023

Neighborly Assetco LLC and Subsidiaries

Contents

Independent Auditor's Report 3

Combined Financial Statements:

Balance Sheets 5

Statements of Operations and Comprehensive Income 6

Statements of Changes in Member's Equity 7

Statements of Cash Flows 8

Notes to Combined Financial Statements 9

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Report of Independent Auditors

To the Board of Directors and Stockholders of
Neighborly Assetco LLC and Subsidiaries

Opinion

We have audited the combined financial statements of Neighborly Assetco LLC and subsidiaries (the Company), which comprise the combined balance sheets as of December 31, 2024 and 2023, and the related combined statements of operations and comprehensive income, changes in member's equity and cash flows for the years then ended, and the related notes (collectively referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Company at December 31, 2024 and 2023, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free of material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free of material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material

misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Ernst & Young LLP

Dallas, Texas
March 31, 2025

Neighborly Assetco LLC and Subsidiaries

Combined Balance Sheets
($000's)

As of December 31,		**2024**		2023
Assets				
Current assets				
Cash	**$**	**2,499**	$	3,171
Restricted Cash		**4,037**		1,566
Trade accounts receivable - net		**24,255**		23,826
Trade notes receivable, current portion – net		**7,445**		9,530
Inventories		**1,783**		989
Prepaid selling expenses, current		**7,940**		6,935
Other current assets		**3,321**		2,597
Total current assets		**51,280**		48,614
Property and equipment – net		**16,721**		18,779
Prepaid selling expenses, less current portion		**51,495**		42,479
Trade notes receivable, less current portion - net		**13,332**		15,221
Intangible assets - net		**1,251,674**		1,341,184
Goodwill		**1,731,288**		1,732,653
Total assets	**$**	**3,115,790**	**$**	3,198,930
Liabilities and Member's Equity				
Current liabilities				
Accrued liabilities	**$**	**2,998**	$	3,908
Deferred revenue, current		**14,745**		13,631
Total current liabilities		**17,743**		17,539
Deferred Revenue, less current portion		**70,787**		70,176
Contingencies (Note 9)				
Member's Equity				
Additional paid-in equity	**$**	**2,531,790**	$	2,780,580
Accumulated earnings		**494,774**		335,404
Accumulated other comprehensive income/(loss)		**696**		(4,769)
Total Member's Equity		**3,027,260**		3,111,215
Total liabilities and member's equity	**$**	**3,115,790**	$	3,198,930

See accompanying notes to combined financial statements.

Neighborly Assetco LLC and Subsidiaries

Combined Statements of Operations and Comprehensive Income
($000's)

For the years ended December 31,		2024	2023
Revenues and income			
Franchise service fees	$	180,984	169,842
Synthetic royalties and master license fees		28,242	28,705
Franchise sales fees		33,680	36,783
Sales of products and services		140,458	143,807
Advertising and promotional fund revenue		47,800	42,404
Other revenue		30,502	30,338
Total revenues and income		461,666	451,879
Cost of Sales			
Products and services		72,612	68,752
Gross Profit		389,054	383,127
Selling expense		15,364	6,939
General and administrative expense		17,967	18,705
Advertising and promotional fund expense		49,981	47,365
Depreciation and amortization		95,532	97,290
Management expenses		47,126	44,075
Bad debt expense		3,714	2,283
Net income	$	159,370	166,470
Other comprehensive income			
Foreign currency translation adjustment		5,465	18,104
Comprehensive income	$	164,835	184,574

See accompanying notes to combined financial statements.

Neighborly Assetco LLC and Subsidiaries

Combined Statements of Changes in Member's Equity
($000's)

	Member's Equity
Balance – December 31, 2022	**$ 3,090,123**
Adoption of accounting principle	506
Equity contribution	101,756
Distributions	(265,744)
Net income	166,470
Foreign currency translation adjustment	18,104
Balance – December 31, 2023	**$ 3,111,215**
Distributions	(248,790)
Net income	159,370
Foreign currency translation adjustment	5,465
Balance – December 31, 2024	**$ 3,027,260**

See accompanying notes to combined financial statements.

Neighborly Assetco LLC and Subsidiaries

Combined Statements of Cash Flows
($000's)

For the years ended December 31,	2024	2023
Operating activities		
Net income	$ 159,370	$ 166,470
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	95,532	97,290
Bad debt expense	3,714	2,283
Trade notes issued	(14,803)	(15,050)
Collections of notes receivable	17,158	16,293
Changes in assets and liabilities:		
Trade accounts receivable	(2,524)	(464)
Inventories	(794)	883
Prepaid selling expenses and other assets	(3,646)	(11,464)
Accrued liabilities	(1,361)	198
Deferred revenue	1,725	11,195
Net cash provided by operating activities	254,371	267,634
Investing activities		
Purchase of equipment and other assets	(3,782)	(2,893)
Net cash used in investing activities	(3,782)	(2,893)
Financing activities		
Distributions paid	(248,790)	(265,744)
Net cash used in financing activities	(248,790)	(265,744)
Net increase (decrease) in cash and restricted cash	1,799	(1,003)
Cash and restricted cash - Beginning of period	4,737	5,740
Cash and restricted cash - End of period	$ 6,536	$ 4,737
Supplemental cash flow disclosures:		
Non-cash contribution of equity	$ -	$ 101,756

See accompanying notes to combined financial statements.

1. Description of Business and Significant Accounting Policies

Organization and Description of Business

Neighborly Assetco LLC ("we", "our" and the "Company") is an infinite-lived single-member special purpose Delaware limited liability company and was organized on November 13, 2020, with no operations until March 25, 2021. The Company is a direct, wholly owned subsidiary of Neighborly Issuer LLC (the "Issuer"), which is a special purpose Delaware limited liability company and a direct, wholly owned subsidiary of Neighborly SPV Guarantor LLC (the "SPV Guarantor"), which is a special purpose Delaware limited liability company that is an indirect, wholly owned subsidiary of Neighborly Company (the "Manager"). All of the issued and outstanding limited liability company interests of the Company are directly owned by the Issuer, upon an initial $1.00 capital contribution. The Company is a bankruptcy remote entity that owns substantially all of the US intellectual property including tradenames, franchise agreements, national account relationships and systems-in-place, as well as the United Kingdom (the "UK") tradenames of the Manager. The Company conducts transactions with affiliated parties under common control, and as such, results of operations may not be indicative of operations on a stand-alone basis, without those transactions with related parties. The Company has no employees and relies on the Manager for continued operations.

As of March 25, 2021 the Company's subsidiaries were comprised of a number of franchisors and related supporting businesses operating in the United States (the "US") and internationally and include the following businesses: Aire Serv SPV LLC, Mr. Electric SPV LLC, The Grounds Guys SPV LLC, Rainbow International SPV LLC, Glass Doctor SPV LLC, Mr. Appliance SPV LLC, Mr. Rooter SPV LLC, Molly Maid SPV LLC, Mr. Handyman SPV LLC, Five Star Painting SPV LLC, Window Genie SPV LLC, Real Property Management SPV LLC, Mosquito Joe SPV LLC, HouseMaster SPV LLC, Dryer Vent Wizard SPV LLC, ShelfGenie SPV LLC, and Precision Door Service SPV LLC (each an "SPV Franchisor" and together the "SPV Franchisors") and ProTradeNet SPV LLC, Back Office SPV LLC and G-O Manufacturing SPV LLC (each a "Non-Franchisor SPV Entity" and together the "Non-Franchisor SPV Entities"), each of which is a direct, wholly owned subsidiary of the Company.

In June 2021, assets of Neighborly Services Solutions SPV LLC, a Non-Franchisor SPV entity, were contributed to the Company.

In January 2022, assets of Zorware SPV LLC, NBLY Co Ops CO SPV LLC, and Trench Right SPV LLC were contributed to the Company and intangible assets were acquired by Pimlico SPV Limited, all Non-Franchisor entities. In March 2022, additional assets of NBLY Co Ops CO SPV LLC as well as assets of NBLY Co Ops AZ SPV, both Non-Franchisor entities, were contributed to the Company. In December 2022, intangible assets of Greensleeves Limited were contributed to the Company.

In January 2023, assets of NBLY Co Ops IN SPV LLC, NBLY Logistics SPV LLC, Lawn Pride SPV LLC, and Junk King SPV LLC, were contributed to the Company.

The Company holds all the equity interests in the SPV Franchisors and the Non-Franchisor SPV Entities, certain intellectual property, certain license agreements and certain vendor agreements. Each SPV Franchisor holds the tradenames and the franchise agreements related to such brand and any product supply agreements or vendor agreements related to such brand. The Non-Franchisor SPV Entities hold certain tradenames, certain product supply agreements, certain vendor agreements and the office service agreements.

The Company was formed in connection with a financing transaction (the "Securitization Transaction"), which was completed on March 25, 2021 (see Note 2). On March 25, 2021, the Manager, a Non-Securitization Entity, contributed to the Company through a series of asset transfers to the SPV Guarantor, the Issuer, the Company and its subsidiaries (the "Securitization Entities"), substantially all of its US intellectual property, including tradenames (the "Securitization IP"), franchise agreements, national account relationships and systems-in-place and the UK tradenames (collectively, the "Securitization Assets"). The Manager, certain Securitization Entities and the SPV Franchisors entered into license agreements pursuant to which they granted, respectively, to certain Non-Securitization Entities (i) a non-exclusive license to use and sublicense the Securitization IP in connection with owning and operating certain company-owned store locations, UK locations and Canadian locations and (ii) an exclusive license to use and sublicense the Securitization IP in connection with other products and services.

The contributions of the Securitization Assets are between entities under common control and are recorded at book value. No gain or loss has been realized on the transactions.

On March 25, 2021, the Securitization Entities entered into the management agreement (the "Management Agreement") with the Manager to perform certain services on behalf of the Securitization Entities, including, among other things, collecting franchisee payments, managing the operations on behalf of the Securitization Entities, and performing certain franchising, marketing, and operational and reporting services, as well as managing the intangible assets on behalf of the Securitization Entities. In exchange for providing such services, the Manager will be entitled to receive certain management fees on a weekly basis.

Basis of Presentation

The accompanying combined financial statements as of December 31, 2024 and December 31, 2023 include the accounts of the Company and its wholly owned subsidiaries. All significant intercompany accounts and transactions have been eliminated in consolidation.

FASB ASC Topic 810-10, Consolidation, applies to certain entities in which equity investors do not have the characteristics of a controlling financial interest or do not have sufficient equity at risk for the entity to finance its activities without additional subordinated financial support. Such an entity is referred to as a variable interest entity ("VIE"). FASB ASC Topic 810-10 requires the consolidation of a VIE by its primary beneficiary. The primary beneficiary is the entity, if any, that has the obligation to absorb losses or the right to receive benefits of the VIE that could potentially be significant to the VIE, which is the Company and its subsidiaries.

The Company has determined that the Securitization Entities qualify as VIE's and that Neighborly Company, the Manager, is the primary beneficiary, having both power and benefits, of the Securitization Entities. Accordingly, consolidation of the Company and its subsidiaries (including the SPV Franchisors and the Non-franchisor SPVs) is precluded, and as a result, combined financial statements are presented. All intercompany transactions have been eliminated.

Acquisition of the Manager

On June 29, 2021, Kohlberg Kravis and Roberts ("KKR"), and associated co-investors formed Nest Bidco Inc. which, on September 1, 2021, purchased 100% of the shares of Balcones Holdco, Inc., the parent company of Neighborly Company, from TDG Investment Holdings, LP. Nest Bidco Inc. is an indirectly wholly owned subsidiary of Nest Holdings LP, which is the ultimate parent company of the

newly formed business. The transaction was effected to add Neighborly to KKR's investment portfolio, and allows Neighborly to gain access to KKR's capital and resources.

Use of Estimates

The preparation of combined financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the combined financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Income Taxes

The Company is a single-member limited liability company for federal and state income tax purposes with all income tax liabilities and/or benefits of the Company being passed through to the Manager. As such, no recognition of federal or state income taxes will be provided for in the financial statements of the Company.

Revenue Recognition

The Company's primary sources of revenue are as follows:

- Franchise service fees from existing franchise owners based on a percentage of each franchise owner's gross sales. These fees generally range from 2% to 15% of the franchise owner's weekly sales, depending upon the particular franchise concept and upon various other factors;

- Synthetic royalties and master license fees from affiliated entities resulting from their use of the Company's intellectual property;

- Franchise sales fees generated from the sale of new franchise territories and the sale of additional franchise territories to existing franchise owners;

- Sales of products and services to unrelated third parties;

- Advertising and promotional revenue represents marketing, advertising and promotional ("MAP") fund fees collected from existing franchise owners. These fees are typically a percentage of each franchise owner's gross sales and vary depending upon the particular franchise concept and various other factors;

- Other revenue consists of incentives earned from services performed for unrelated third parties and interest generated from notes receivable.

Typically, franchise agreements are granted to franchise owners for an initial term of ten years with an option to renew. The respective franchisor's obligations under franchise agreements consist of providing a license of the applicable brand's intellectual property, a list of approved suppliers, certain training programs, an operations manual, and to maintain the MAP fund. These performance obligations are highly interrelated, and we do not consider them to be individually distinct, and therefore account for them as a single performance obligation, which collectively represent the

obligation to provide a license for the right to use our brand's intellectual property. Revenue related to franchise agreements is recognized on a straight-line basis over the term of the agreement, with the exception of variable or sales-based royalties, MAP fund fees collected and revenue allocated to goods and services and other variable fees which are recognized as the underlying sales occur and performance obligations are satisfied.

In the event a franchise agreement is terminated, without a corresponding agreement executed by the same franchise owner, any remaining deferred fees are recognized in the period of termination.

The Company periodically extends credit to entities for the purchase of franchises. These entities are typically controlled by individuals who operate their businesses as an owner/manager. Generally, the notes receivable are collateralized by the related franchise territory rights. The Company also extends unsecured credit to its franchise owners for unpaid franchise service fees. The Company places notes receivable on nonaccrual status when payment is ninety days past due, and ceases to recognize revenue from interest on the note until such time as the note is no longer past due. Interest on trade notes receivable is recorded as revenue when earned. Each entity's ability to perform is dependent upon the economic condition of the business. The Company maintains ongoing credit evaluations of its franchise owners.

The Company adopted ASU 2016-13, Financial Instruments - Credit Losses, on January 1, 2023, which was retroactively applied as of the first day of 2023, as further described below. This accounting standard requires companies to measure expected credit losses on financial instruments based on the total estimated amount to be collected over the lifetime of the instrument. Prior to the adoption of this accounting standard, the Company recorded incurred loss reserves against receivable balances based upon past loss experience, known and inherent risks in the accounts, adverse situations that may affect a franchise owner's ability to repay, and current economic conditions.

Expected credit losses for uncollectible receivable balances consider both current conditions and reasonable and supportable forecasts of future conditions. Current conditions considered include pre-defined aging criteria, as well as specified events that indicate the balance due is not collectible. Reasonable and supportable forecasts used in determining the probability of future collection consider publicly available macroeconomic data and whether future credit losses are expected to differ from historical losses.

Franchise service fee revenues represent sales-based royalties that are related entirely to the applicable franchisor's performance obligation under the franchise agreement and are recognized in the period in which the sales occur. Sales-based royalties are variable consideration related to our performance obligations to the franchise owners to maintain the intellectual property being licensed.

The right to collect marketing, advertising, and promotional ("MAP") fees and the obligation to maintain the MAP fund is assigned to the Manager by each SPV Franchisor, and the performance obligation and fulfillment thereof resides with the Manager. The Manager's obligation related to these funds is to administer the MAP fund, keep unused MAP fees in segregated bank accounts and use MAP fees for certain activities related to the marketing and promotion of the individual businesses. We have determined we act as the principal in the transaction related to the MAP fund contributions and expenditures. MAP fund contributions and expenditures are reported on a gross basis in the accompanying Combined Statements of Operations and Comprehensive Income. As noted above, we have concluded the advertising services provided to franchise owners are highly interrelated with the franchise rights and not a distinct performance obligation; therefore, revenues from MAP fund fees are recognized as advertising and promotion fund revenue when the related

sales occur based on the application of the sales-based royalty exception within ASC 606, Revenue from contracts with customers.

Revenues from product sales are recognized upon transfer of title, when delivered to the customer, when the work is performed, or orders are shipped. Incentives earned are recognized as services are performed.

Synthetic royalties from affiliated entities represent sales-based royalties that are related entirely to our performance obligation under intellectual property license agreements with affiliated entities and are recognized in the period in which the sales occur. These sales-based royalties are variable consideration related to our performance obligations to affiliated entities to maintain the intellectual property being licensed.

Master license and services fees from affiliated entities represent variable consideration in a series for which our performance obligation is satisfied over time, as our intellectual property is simultaneously accessed and benefits thereof consumed by affiliated entities.

Contract Balances

The contract liabilities which we classify as "deferred revenue" consist primarily of the unamortized portion of initial franchise fees that are currently being amortized into revenue, amounts related to pending agreements, or other deferred revenues not related to franchise agreements. Contract deferred franchise revenue represents our remaining performance obligations to our franchise owners, as we account for our highly interrelated obligations as a single performance obligation, which collectively represent the obligation to provide a license for the right to use our brand's intellectual property excluding amounts of variable consideration related to sale-based royalties, synthetic royalties, license fees and advertising. The other deferred revenues not related to the franchise agreements are included in current deferred revenue.

The components of the change in deferred revenue are as follows:

For the years ended December 31,	**2024**	2023
Balance at beginning of period	$ **83,807**	$ 68,226
Fees received from franchise owners	**35,141**	47,447
Franchise sales revenue recognized	**(33,680)**	(36,783)
Contributed from Manager	**-**	4,386
Other deferred revenue recognized	**264**	531
Balance at end of period	**85,532**	83,807
Less: current portion	**14,745**	13,631
Deferred revenue, noncurrent	$ **70,787**	$ 70,176

As of December 31, 2024, the deferred revenue expected to be recognized for each of the next five years, and in the aggregate, is as follows:

Years ending December 31,		
2025	$	14,745
2026		11,949
2027		11,701
2028		11,109
2029		9,829
Thereafter		26,199
	$	85,532

Direct, incremental selling expenses are reimbursed by the Company to the Manager. Such costs paid when the franchise agreement is executed are recorded as a contract asset by the Company and amortized over the life of the agreement consistent with the recognition of the deferred revenue. Contract assets are included in current and non-current prepaid selling expenses in the accompanying Combined Balance Sheets. For the year ended December 31, 2024, $24,044 of costs were incurred and expense of $14,023 was recognized. For the year ended December 31, 2023, $23,590 of costs were incurred and expense of $6,181 was recognized. The ending asset for deferred contract costs as of December 31, 2024 was $59,435, of which $7,940 was current. The ending asset for deferred contract costs as of December 31, 2023 was $49,414, of which $6,935 was current.

Advertising

The Company expenses advertising costs as incurred. Advertising expense was $12,013 and $13,353 for the years ended December 31, 2024 and 2023, respectively. Advertising expense is included in general and administrative expense in the accompanying Combined Statements of Operations and Comprehensive Income. This is separate from MAP fees which are presented on their own line in Consolidated Statements of Operations and Comprehensive Income (Loss).

Inventories

Inventories consist of products to be sold and are stated at the lower of cost (first-in, first-out method) or net realizable value.

Property and Equipment

Property and equipment is stated at cost and is depreciated using the straight-line method over the estimated useful lives of the respective assets which are generally as follows: machinery, equipment, and vehicles (5-10 years); and software (3 years). Additions, renewals, and betterments are capitalized; maintenance and repairs which do not extend the useful life of the asset are expensed as incurred.

Management evaluates long-lived assets used in operations for impairment when indicators of impairment are present. Impairment losses are recorded in the amount that carrying value exceeds fair market value when the undiscounted cash flows estimated to be generated by those assets are less than the carrying amount of the assets. No impairment losses for property and equipment were recorded for the years ended December 31, 2024 and December 31, 2023.

Goodwill

Goodwill represents the excess of the consideration transferred over the fair value of identifiable net assets acquired. The Company tests goodwill annually for impairment, or earlier if events or changes in circumstances indicate that impairment may exist. Management's impairment tests are generally performed as of October 1st annually. The Company's current goodwill balance was measured as of September 1, 2021, resulting from the acquisition of the Manager and pushdown accounting election, based on the excess of consideration over the fair value of assets acquired.

The Company performed a qualitative assessment of its goodwill as of October 1, 2024 and concluded it is not more likely than not that the fair value of its reporting unit is less than the carrying amount and, as such, a quantitative impairment test was not considered necessary. Management determined that there was no impairment of goodwill in the combined financial statements.

Intangible Assets

Intangible assets consist of tradenames, franchise relationships, national accounts, developed technology, and domain name, and are stated at their acquisition-date fair value, less subsequent amortization. The Company's intangible assets are definite lived, other than domain name, which is indefinite lived.

For definite lived intangible assets, when events or changes in circumstances indicate that the carrying amount of the asset may not be recoverable, the Company evaluates the definite lived intangible assets for impairment by comparing the carrying value to the anticipated future undiscounted cash flows expected to be generated from the use of the intangible assets. If the carrying amount is not recoverable, a loss is recorded in the amount the carrying value exceeds the fair market value of the assets. The Company performed a qualitative assessment of its intangible assets and determined that no indicators of impairment were present for definite lived intangible assets.

Tradenames are amortized over their estimated useful life of 20 years, using the straight-line method. Franchise relationships and national accounts relationships are amortized over their estimated useful lives of 15 years, using the straight-line method. Software is amortized over its estimated useful life of 3 years, using the straight-line method.

Domain names are stated at their acquisition-date fair value, and are not amortized, as their useful lives are considered indefinite, but are subject to annual impairment testing. The Company performed a qualitative assessment of its indefinite lived intangible assets as of October 1 in each of 2024 and 2023 and concluded it is not more likely than not that the fair value of its domain names is less than the carrying amount and, as such, a quantitative impairment test was not considered necessary.

Fair Value of Financial Instruments and Non-Financial Assets

In accordance with FASB ASC 820, Fair Value Measurements, certain assets carried at fair value are categorized based on the level of judgment associated with the inputs used to measure their fair

value. The standard establishes a hierarchy that prioritizes the inputs to valuation techniques used to measure fair value into three levels:

Level 1 - Inputs are unadjusted quoted market prices in active markets for identical assets or liabilities at the measurement date.

Level 2 - Inputs (other than quoted prices included in Level 1) are either directly or indirectly observable for the asset or liability through correlation with market data at the measurement date for the duration of the instrument's anticipated life.

Level 3 - Inputs are unobservable and therefore reflect management's best estimate of the assumptions that market participants would use in pricing the asset or liability.

The trade names, systems in place, and developed technology were valued using the relief from royalty method and the franchise relationships and national account relationships were valued using the multi-period excess earnings method in the periods acquired. The future projections and estimates used for the valuations are considered Level 3 inputs.

Foreign Currency Translation

Combined entities that have a functional currency that differs from the Company's reporting currency include our foreign subsidiaries, which are in the UK Foreign currency denominated assets and liabilities are translated using the exchange rates at the end of each reporting period. Results of foreign operations are translated at the weighted average exchange rate for each reporting period. Translation adjustments are included as a component of accumulated other comprehensive income (loss) until realized. Where amounts denominated in a foreign currency are converted into US dollars by remittance or repayment, the realized exchange differences are included in the accompanying Combined Statements of Operations and Comprehensive Income, primarily in general and administrative expense, and was immaterial in all periods presented.

Cash and Restricted Cash

Cash consists of cash held on deposit. Restricted cash includes securitized cash held on deposit in Company accounts related to the Securitization Transaction.

Cash and restricted cash consists of the following:

As of December 31,	2024	2023
Cash	$ 2,499	$ 3,171
Restricted Cash:		
Whole business securitization	4,037	1,566
Total cash and restricted cash	$ 6,536	$ 4,737

The Company maintains its cash in banks in which deposits may, from time to time, exceed federally insured limits. The Company has not experienced any losses in such accounts and believes that it is not exposed to any significant credit risks related to cash.

2. Securitization Transactions

On March 25, 2021, the Manager, a Non-Securitization Entity, contributed to the Company through a series of asset transfers to the Securitization Entities, substantially all of the US intellectual property, including tradenames, franchise agreements, national account relationships and systems-in-place and the UK tradenames. The Manager, certain Securitization Entities and the SPV Franchisors entered into license agreements pursuant to which they granted, respectively, to certain Non-Securitization Entities (i) a non-exclusive license to use and sublicense the Securitization IP in connection with owning and operating certain company-owned store locations, UK locations and Canadian locations and (ii) an exclusive license to use and sublicense the Securitization IP in connection with other products and services.

The Company received a cash capital contribution in January 2022 of $102,000 which the Company used to acquire $102,000 in intangible assets. Also in January 2022, the Company received a non-cash capital contribution of $13,456, consisting of $10,862 in property and equipment, $2,082 in intangible assets, and $512 in inventories. In March 2022, the Company received a non-cash contribution of $1,214, consisting of $1,169 in property and equipment and $45 in inventories. In December 2022, the Company received a non-cash contribution of $2,112 in intangible assets from the Manager.

In January 2023, the Company received a non-cash contribution of $101,756, consisting of $99,349 in intangible assets, $3,600 in accounts receivable, $2,241 in property and equipment, $280 in inventories, and an unearned revenue liability, net of prepaid selling expenses, of $3,714.

The contributions of the Securitization Assets are between entities under common control and are recorded at book value as of the unaudited interim date. No gain or loss has been realized on the transactions.

The Issuer is dependent on the Company for sufficient cash flows from their securitized operations to service the Series 2021-1, Series 2022-1, and Series 2023-1 Senior Notes (see Note 3), remit management fees to the Manager, and pay certain other ongoing costs related to the Securitization Transaction.

3. Debt Guarantee

In conjunction with the Securitization Transaction, on March 25, 2021, the Issuer issued $800,000 Series 2021-1 3.584% Fixed Rate Senior Secured Notes (the "Series 2021-1 Senior Notes"). The Senior Notes have an anticipated repayment date of April 30, 2028, and a final maturity date of April 30, 2051. Scheduled principal payments of $2,000 and interest are paid quarterly. As of December 31, 2024 and 2023, $772,000 and $780,000, respectively, was outstanding on the Senior Notes.

On January 19, 2022, in connection with a second securitization, the Issuer, issued $410,000 Series 2022-1 3.695% Fixed Rate Senior Secured Notes (the "Series 2022-1 Senior Notes") through a second whole business securitization transaction (the "Second Securitization Transaction"). The Series 2022-1 Senior Notes have an anticipated repayment date of January 30, 2029, and a final maturity date of January 30, 2052. Scheduled principal payments of $1,030 and interest are paid quarterly. As of December 31, 2024 and 2023, respectively, $398,725 and $402,825, was outstanding on the Series 2022-1 Senior Notes.

On February 3, 2023, in connection with a third securitization, the issuer, issued $275,000 Series 2023-1 7.308% Fixed Rate Senior Secured Notes (the "Series 2023-1 Senior Notes") through a third whole business securitization transaction (the "Third Securitization Transaction"). The Series 2023-1 Senior Notes have an anticipated repayment date of January 30, 2028, and a final maturity date of January 30, 2053. Scheduled principal payments of $687and interest are paid quarterly. As of December 31, 2024 and 2023 respectively, $270,188 and $272,938 was outstanding on the Series 2023-1 Senior Notes.

The Series 2021-1 Senior Notes, the Series 2022-1 Senior Notes, the Series 2023-1 Senior Notes, the Series 2021-1 Class A-1 Notes, the Series 2022-1 Class A-1 Notes, and the Series 2023-1 Class A-1 Notes described above issued in conjunction with the Securitization Transaction, the Second Securitization Transaction, and the Third Securitization Transaction (together, the "Securitization Transactions") are secured by substantially all assets of the Securitization Entities and guaranteed by the Securitization Entities, including the Company, each of which is a bankruptcy remote entity and which owned substantially all of the Manager's US intellectual property including tradenames, franchise agreements, national account relationships and systems-in-place, as well as the UK tradenames as of the date of issuance. The restrictions placed on the Issuer and its subsidiaries require that interest and scheduled principal payments on the Senior Notes and Class A-1 Notes be paid prior to any residual distributions to the Manager, and amounts are segregated weekly to ensure appropriate funds are reserved to pay the quarterly interest and scheduled principal amounts due. The amount of weekly cash flow that exceeds all expenses and obligations of the Issuer and its subsidiaries is generally remitted to the Manager in the form of a distribution. The Manager also receives a fee for the services it provides to the Securitization Entities that is senior to debt service. The Securitization Transaction requires, among other things, maintenance of minimum debt-service coverage ratio levels and additional incurrence of indebtedness and scheduled amortization requirements are subject to compliance with maximum leverage ratio levels. As of December 31, 2024 and 2023, the Issuer was in compliance with all debt-service coverage covenants.

4. Intangible Assets and Goodwill

On March 25, 2021, intangible assets were contributed to the Company, along with certain dates thereafter as discussed in Note 1. Each of the SPV Franchisors are wholly owned subsidiaries and there was no change in ultimate ownership. Accordingly, there has been no change in control and therefore the Company concluded that the guidance in ASC 805 Business Combinations was not applicable. Intangible assets were recorded at the carrying value from the contributing entities on the date of the contribution, as the entities are under common control. Upon the acquisition by KKR (see Note 1), and the Company's election to apply pushdown accounting, the intangible assets were recorded at their acquisition-date fair values.

Intangible assets as of December 31, 2024, consisted of the following:

	Useful Life	Gross Amount	Accumulated Amortization	Net Amount
Tradenames	20 years	$ 968,277	$ 156,717	$ 811,560
Franchise relationships	15 years	552,020	121,954	430,066
National accounts	15 years	2,530	497	2,032
Customer relationships	5 years	12,400	5,787	6,613
Developed technology	3 years	720	631	89
Total definite-lived intangibles		$ 1,535,947	285,586	$ 1,250,360

	Useful Life	Gross Amount	Accumulated Impairment	Net Amount
Domain name	Indefinite	$ 1,314	-	$ 1,314
Total indefinite-lived intangibles		$ 1,314	$ -	$ 1,314

Intangible assets as of December 31, 2023, consisted of the following:

	Useful Life	Gross Amount	Accumulated Amortization	Net Amount
Tradenames	20 years	$ 968,512	$ 107,087	$ 861,425
Franchise relationships	15 years	551,918	85,051	466,867
National accounts	15 years	2,521	320	2,201
Customer relationships	5 years	11,573	2,480	9,093
Developed technology	3 years	702	418	284
Total definite-lived intangibles		$ 1,535,226	195,356	$ 1,339,870

	Useful Life	Gross Amount	Accumulated Impairment	Net Amount
Domain name	Indefinite	$ 1,314	-	$ 1,314
Total indefinite-lived intangibles		$ 1,314	$ -	$ 1,314

Amortization expense was $89,241 and $92,198 for the years ended December 31, 2024 and 2023, respectively.

Estimated amortization expense for the subsequent five years is as follows:

Years ending December 31,	
2025	$ 87,927
2026	87,838
2027	87,011
2028	85,358
2029	85,358
Thereafter	816,868
	$ 1,250,360

Goodwill

The Company has assigned goodwill to its reporting units based on fair valuation analysis completed for the acquisition of the Manager by KKR.

The changes in the carrying amount of goodwill are as follows:

Balance as of December 31, 2022	$	1,728,584
Adjustment to goodwill for unrealized gain/loss on foreign currency		4,069
Balance as of December 31, 2023	$	**1,732,653**
Adjustment to goodwill for unrealized gain/loss on foreign currency		(1,365)
Balance as of December 31, 2024	**$**	**1,731,288**

5. Member's Equity

Neighborly Assetco LLC ("the Limited Liability Company") was formed pursuant to and in accordance with the Delaware Limited Liability Company Act (6 Del.C. §18-101, et seq.), as amended from time to time (the "Act").

The Limited Liability Company is governed by a Limited Liability Company Agreement in which management of the Company is vested in the member ("the Member"), the Manager, who has all powers, statutory or otherwise, possessed by members of a limited liability company under the laws of the State of Delaware. The Member has the authority to bind the Company.

The Member may appoint officers of the Company and may revoke delegated authorities and duties at any time by the Member.

The Limited Liability Company is capitalized with a single membership unit with a $1 per unit par value.

Pursuant to the Management Agreement, excess cash collections after distributions to the Issuer for quarterly interest and scheduled principal payments, expense reimbursements to the Manager and payment of management fees, are distributed to the Manager, as discussed in Note 8. The Member's equity is the residual of equity contributions from the Manager and income earned from operations, less distributions to the Issuer and Manager.

The Company shall dissolve, and its affairs be wound up upon the first to occur of the following: (i) the written consent of the Member, (ii) the retirement, resignation or dissolution of the Member or the occurrence of any other event which terminates the continued membership of the Member in the Company unless the business of the Company is continued in a manner permitted by the Act, or (iii) the entry of a decree of judicial dissolution under Section 18-802 of the Act.

6. Trade Notes Receivable

The Company periodically receives notes from the sale of new franchises. The rights to the related franchise territory sold generally collateralize these notes. The Company also from time-to-time

receives notes for delinquent franchise service fees. Such notes, as of December 31, 2024 and 2023, bear interest at rates typically ranging from 9% to 12% and generally require equal monthly installments over a life of one to ten years. Initial trade notes receivable for the respective SPV Franchisors were contributed to the Company as of March 31, 2021 by the Manager and subsequently at various dates thereafter. As the contribution was between entities under common control, the notes receivable transferred were recorded at their historical cost basis in the financial records of the Manager.

A summary of trade notes receivable as of December 31 is as follows:

	2024	2023
Amounts due within one year, net of allowance for credit losses of $167 and $89 as of December 31, 2024 and 2023, respectively	$ 7,445	$ 9,530
Amounts due after one year, net of allowance for credit losses of $299 and $474 as of December 31, 2024 and 2023, respectively	13,332	15,221
Total trade notes receivable, net	$ 20,777	$ 24,751

An analysis of the changes in trade notes receivable is as follows:

For the years ended December 31,	2024	2023
Balance at beginning of period	$ 25,314	$ 26,275
Notes receivable, contributed, net	-	1,652
Principal payments received	(17,158)	(16,293)
Notes issued	14,803	15,050
Net write-offs	(1,727)	(1,370)
Other	10	-
Gross trade notes receivable, at end of period	21,242	25,314
Allowance for credit losses	(465)	(563)
Net trade notes receivable, at end of period	$ 20,777	$ 24,751

An analysis of the changes in the trade notes receivable allowance is as follows:

For the years ended December 31,	2024	2023
Allowance, beginning of period	$ 563	$ 545
Provisions for bad debts	1,630	1,382
Net write-offs	(1,727)	(1,364)
Allowance, end of period	$ 465	$ 563

Scheduled future maturities of trade notes receivable are as follows:

Years ending December 31,	
2025	$ 7,612
2026	3,999
2027	2,820
2028	2,907
2029	1,980
Thereafter	1,924
	$ 21,242

7. Property and Equipment

A summary of property and equipment as of December 31 is as follows:

		2024		2023
Machinery and equipment	$	**8,448**	$	6,303
Software		**11,172**		11,035
Vehicles		**10,479**		9,614
Total property and equipment		**30,099**		26,952
Less accumulated depreciation		**(13,378)**		(8,173)
Property and equipment – net	$	**16,721**	$	18,779

Depreciation expense was $6,291 and $5,092 for the years ended December 31, 2024 and 2023, respectively.

8. Related Party Transactions

The Company has material ongoing transactions with the Manager and other direct and indirect subsidiaries of the Manager.

Related parties, some of which are outside the United States, pay the Company, or its subsidiaries, a synthetic royalty or license fee for access to and use of their intellectual property, none of which are denominated in a foreign currency. Synthetic royalties and master license fees from affiliated entities were $28,241 and $28,705 for the years ended December 31, 2024 and 2023, respectively.

As discussed in Note 2, the Securitized Entities entered into the Management Agreement with the Manager to perform certain services on behalf of the Securitized Entities. In exchange for the services, the Securitized Entities pay a management fee for each 12-month period equal to the sum of (i) an annual base management fee of $8,000, plus (ii) a fee of $12.425 for every $100 of aggregate total securitization revenues in the form of collections for the applicable period.

The Company incurred management fees of $47,126 and $44,075 for the years ending December 31, 2024 and 2023, respectively.

Costs of products and services as well as advertising and promotion fund expenses are reimbursed by the Company to the Manager.

Excess cash collections after distributions to the Issuer for quarterly interest and scheduled principal payments, expense reimbursements to the Manager and payment of management fees, are distributed to the Manager. Distributions were $248,790 and $265,744 for the years ended December 31, 2024 and 2023, respectively.

9. Contingencies

The Company is engaged in various legal proceedings incidental to its normal business activities. Management has determined that it is not probable that the Company has incurred any loss contingencies as defined in FASB ASC Topic 450, Contingencies. Accordingly, no liabilities have been accrued for these matters as of December 31, 2024 and 2023.

Management believes that the outcome of such matters will not have a material effect on the Company's combined financial statements.

10. Subsequent Events

In preparation of its financial statements, the Company considered subsequent events through March 31, 2025, which was the date the Company's financial statements were available to be issued.

Neighborly Company and Subsidiaries

Consolidated Financial Statements
As of December 31, 2025 and 2024 and
for the years ended December 31, 2025 and 2024

Neighborly Company and Subsidiaries

Contents

Independent Auditor's Report 3

Consolidated Financial Statements:

Balance Sheets 5

Statements of Operations and Comprehensive Income (Loss) 6

Statements of Changes in Stockholders' Equity 7

Statements of Cash Flows 8

Notes to Consolidated Financial Statements 9

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Report of Independent Auditors

To the Board of Directors and Stockholders of
Neighborly Company and subsidiaries

Opinion

We have audited the consolidated financial statements of Neighborly Company and subsidiaries (the Company), which comprise the consolidated balance sheets as of December 31, 2025 and 2024, and the related consolidated statements of operations and comprehensive income (loss), changes in stockholders' equity and cash flows for the years then ended, and the related notes (collectively referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Company at December 31, 2025 and 2024, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free of material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free of material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than

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for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Ernst & Young LLP

Dallas, Texas
March 31, 2026

Neighborly Company and Subsidiaries
Consolidated Balance Sheets
($000's, except share data)

	December 31, 2025	December 31, 2024
Assets		
Current assets:		
Cash	$ 32,023	$ 18,436
Restricted cash	26,533	28,077
Trade accounts receivable – net	48,222	44,747
Trade notes receivable - current portion – net	7,675	7,776
Income tax receivable	3,121	9,231
Prepaid expenses and other current assets	8,193	14,608
Assets held for sale	7,023	-
Total current assets	132,790	122,875
Property and equipment - net	76,554	92,158
Operating lease right of use assets	14,849	20,221
Prepaid and other non-current assets	22,413	21,654
Trade notes receivable - net	13,076	13,577
Intangible assets – net	1,238,191	1,327,052
Goodwill	1,575,760	1,739,179
Total Assets	**$ 3,073,633**	$ 3,336,716
Liabilities and Stockholder's Equity		
Current liabilities:		
Trade accounts payable	$ 16,191	$ 17,856
Accrued liabilities	61,121	48,074
Deferred revenue - current	17,043	18,215
Income tax payable	1,495	-
Current portion of long-term debt	9,858	10,051
Current portion of operating lease liabilities	4,045	5,401
Current portion of finance lease liabilities	5,594	5,941
Liabilities held for sale	8,649	-
Total current liabilities	123,996	105,538
Long-term debt	1,516,490	1,571,110
Operating lease liabilities	11,283	15,639
Finance lease liabilities	6,758	10,278
Deferred tax liabilities	150,279	199,638
Deferred revenue	73,177	74,718
Other non-current liabilities	276	1,616
Total liabilities	1,882,259	1,978,537
Commitments and contingencies (Note 11)	-	-
Stockholders' equity		
Common stock-par value $0.01 per share; 100 shares authorized, issued and outstanding	-	-
Additional paid-in capital	1,935,266	1,933,936
Accumulated deficit	(714,363)	(528,523)
Accumulated other comprehensive loss	(29,529)	(47,234)
Total stockholders' equity	1,191,374	1,358,179
Total Liabilities and Stockholder's Equity	**$ 3,073,633**	$ 3,336,716

See accompanying notes to consolidated financial statements

Neighborly Company and Subsidiaries
Consolidated Statements of Operations and Comprehensive Income (Loss)
($000's)

	Year Ended December 31,	
	2025	2024
Net sales		
Franchise service fees and related revenue	$ 384,916	$ 342,945
Sales of products and services	233,846	282,737
Total net sales	618,762	625,682
Cost of products and services	139,465	174,140
Gross profit	479,297	451,542
Selling expense	27,850	26,173
General and administrative expense	225,451	213,182
Advertising and promotional fund expense	63,500	61,482
Depreciation and amortization	128,839	123,676
Loss on impairment	182,616	-
Credit losses	4,436	3,810
Operating (loss) income	(153,395)	23,219
Interest expense	79,773	70,278
Loss before income taxes	(233,168)	(47,059)
Income tax benefit	(47,328)	(7,941)
Net loss	**(185,840)**	(39,118)
Other comprehensive income (loss)		
Foreign currency translation adjustment, net of tax of $4,426 and $1,070	13,279	(3,208)
Total other comprehensive income (loss)	13,279	(3,208)
Comprehensive loss	**$ (172,561)**	$ (42,326)

See accompanying notes to consolidated financial statements

Neighborly Company and Subsidiaries
Consolidated Statement of Changes in Stockholders' Equity
($000's, except share data)

	Common Stock		Additional Paid - In	Accumulated	Accumulated Other Comprehensive	
	Shares	Amount	Capital	Deficit	Income (Loss)	Total
Balance at December 31, 2023	100	$ -	$ 2,100,435	$ (489,405)	$ (42,956)	$ 1,568,074
Contribution to Equity	-	-	575	-	-	575
Distribution to parent	-	-	(170,204)	-	-	(170,204)
Non-cash equity-based compensation expense	-	-	3,130	-	-	3,130
Currency translation adjustment	-	-	-	-	(4,278)	(4,278)
Net loss	-	-	-	(39,118)	-	(39,118)
Balance at December 31, 2024	100	$ -	$ 1,933,936	$ (528,523)	$ (47,234)	$ 1,358,179
Non-cash equity-based compensation expense	-	-	1,330	-	-	1,330
Currency translation adjustment	-	-	-	-	17,705	17,705
Net loss	-	-	-	(185,840)	-	(185,840)
Balance at December 31, 2025	**100**	**$ -**	**$ 1,935,266**	**$ (714,363)**	**$ (29,529)**	**$ 1,191,374**

See accompanying notes to consolidated financial statements

Neighborly Company and Subsidiaries
Consolidated Statement of Cash Flows
($000's unless otherwise noted)

	Year Ended December 31, 2025	2024
Operating activities		
Net loss	$ (185,840)	$ (39,118)
Adjustments to reconcile net loss to net cash provided by operating activities:		
Depreciation and amortization	128,839	123,676
Amortization of deferred financing costs	5,037	4,409
Loss on impairment	182,616	-
Credit losses	4,436	3,810
Notes received	(15,638)	(14,978)
Collection of notes receivable	14,770	17,660
Loss on disposal of assets	4,078	3,589
Deferred income tax	(50,875)	(20,651)
Equity-based compensation	1,330	3,130
Changes in assets and liabilities:		
Trade accounts receivable	(7,722)	(2,848)
Prepaid selling expenses and other assets	4,702	(4,064)
Trade accounts payable	(2,489)	1,907
Accrued liabilities	14,948	(9,729)
Change in operating lease assets & liabilities	(142)	(181)
Income tax payable	7,784	(7,352)
Deferred revenue and other liabilities	(4,389)	1,240
Net cash provided by operating activities	101,445	60,500
Investing activities		
Proceeds from asset dispositions	1,033	-
Purchase of property, equipment and other assets	(23,421)	(25,719)
Net cash used in investing activities	(22,388)	(25,719)
Financing activities		
Equity contribution	-	575
Distributions paid	-	(170,204)
Deferred financing costs paid	-	(3,241)
Payments on revolving credit	(55,000)	(25,000)
Proceeds from revolving credit	10,000	158,000
Payments on principal portion of finance lease liabilities	(5,466)	(4,749)
Payments on long-term borrowings	(14,850)	(14,850)
Net cash used in financing activities	(65,316)	(59,469)
Effect of exchange rate changes on cash and restricted cash	(1,698)	(851)
Net increase in cash and restricted cash	12,043	(25,539)
Cash and restricted cash - Beginning of period	$ 46,513	$ 72,052
Cash and restricted cash - End of period	$ 58,556	$ 46,513
Supplemental cash flow disclosures:		
Cash paid for income taxes, net of refunds	$ (4,721)	$ 16,770
Cash paid for interest	$ 72,821	$ 65,052

See accompanying notes to consolidated financial statements

1. Organization and Description of Business

Organization and Description of Business

Neighborly Company and Subsidiaries ("we", "our", "Neighborly" and the "Company") is a Delaware corporation and is the parent company of a number of franchisors and related supporting businesses operating in the United States (the "US") and internationally which include the following companies: Mr. Rooter, Rainbow International, Mr. Electric, Aire Serv, Mr. Appliance, Glass Doctor, Grounds Guys, Molly Maid, Mr. Handyman, Five Star Painting, Mosquito Joe, Real Property Management, Window Genie, HouseMaster, Dryer Vent Wizard, ShelfGenie, Precision Door Service, Restoration 1, Junk King, Lawn Pride, ZorWare, Pimlico Plumbers, Drain Doctor, Locatec, Countrywide, Bright and Beautiful, Dream Doors, Greensleeves, and ProTradeNet. Pimlico Plumbers transitioned to a franchise model from a company owned model in June 2025, shifting the nature of the revenue to franchise service fees as opposed to sales of products.

In addition, the Company owns and operates non-franchisor entities as follows: Portland Glass, which offers auto, home, and business glass repair and replacement through company owned stores located in Maine, Vermont, and New Hampshire; Plumb Enterprises, which offers full plumbing, drain and sewer cleaning services, excavation, and repairs primarily operating in Colorado; and Lawn Pride, which offers lawn care and maintenance services through the application of fertilizer, as well as pest control, in Indiana.

Acquisition of the Company

On June 29, 2021, Kohlberg Kravis and Roberts ("KKR"), and associated co-investors formed Nest Bidco Inc. which, on September 1, 2021, purchased 100% of the shares of Balcones Holdco, Inc., the parent company of Neighborly, from TDG Investment Holdings, LP. Nest Bidco Inc. is an indirectly wholly owned subsidiary of Nest Holdings LP, which is the ultimate parent company of the newly formed business. The transaction was effected to add Neighborly to KKR's investment portfolio.

2. Summary of Significant Accounting Policies

Recently Issued Accounting Pronouncements

In December 2023, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2023-09, "Income Taxes (Topic 740): Improvements to Income Tax Disclosures," (ASU No. 2023-09) which requires disclosure of disaggregated information about a reporting entity's effective tax rate reconciliation as well as disclosures on income taxes paid by jurisdiction. ASU No. 2023-09 is effective for annual periods beginning after December 15, 2025 for nonpublic companies. The guidance is required to be applied on a prospective basis, with the option to apply the standard retrospectively. Early adoption is permitted. Management is currently evaluating the impact of this guidance on the Company's consolidated financial statements and related disclosures and will adopt as required in 2026.

In January 2024, the FASB issued ASU No. 2024-01, "Scope Application of Profits Interest and Similar Awards." This update clarifies that profits interests and similar awards granted to employees as compensation for services are within the scope of ASC Topic 718 (Compensation—Stock Compensation). The amendments in this update are effective for fiscal years beginning after December 15, 2025 for nonpublic companies, including interim periods within those fiscal years, with early adoption permitted. The Company is required to apply these amendments on a modified

retrospective basis to awards outstanding at the beginning of the fiscal year of adoption, with cumulative-effect adjustments to retained earnings. Management is currently evaluating the impact of this guidance on the Company's consolidated financial statements and related disclosures.

Principles of Consolidation and Variable Interest Entities

The accompanying consolidated financial statements as of December 31, 2025 and 2024 include the accounts of the Company and its wholly owned subsidiaries. All intercompany accounts and transactions have been eliminated in consolidation.

FASB Accounting Standards Codification (ASC) Topic 810-10, Consolidation, applies to certain entities in which equity investors do not have the characteristics of a controlling financial interest or do not have sufficient equity at risk for the entity to finance its activities without additional subordinated financial support. Such an entity is referred to as a variable interest entity ("VIE"). FASB ASC Topic 810-10 requires the consolidation of a VIE by its primary beneficiary. The primary beneficiary is the entity, if any, that has the power to direct activities of a VIE that most significantly impact the VIE's economic performance and has the obligation to absorb losses or the right to receive benefits of the VIE that could potentially be significant to the VIE.

Neighborly Assetco LLC ("Assetco") is a direct, wholly owned subsidiary of Neighborly Issuer LLC (the "Issuer"), which is a special purpose Delaware limited liability company and a direct, wholly owned subsidiary of Neighborly SPV Guarantor LLC (the "SPV Guarantor"), which is a special purpose Delaware limited liability company that is an indirect, wholly owned subsidiary of Neighborly (the "Manager").

Assetco's subsidiaries are comprised of a number of franchisors and related supporting businesses operating in the US and internationally and include the following businesses: Aire Serv SPV LLC, Mr. Electric SPV LLC, The Grounds Guys SPV LLC, Rainbow International SPV LLC, Glass Doctor SPV LLC, Mr. Appliance SPV LLC, Mr. Rooter SPV LLC, Molly Maid SPV LLC, Mr. Handyman SPV LLC, Five Star Painting SPV LLC, Window Genie SPV LLC, Real Property Management SPV LLC, Mosquito Joe SPV LLC, HouseMaster SPV LLC, Dryer Vent Wizard SPV LLC, ShelfGenie SPV LLC, Precision Door Service SPV LLC, Junk King SPV LLC, and Lawn Pride SPV LLC (each an "SPV Franchisor" and together the "SPV Franchisors") and ProTradeNet SPV LLC, Neighborly Service Solutions SPV LLC, Back Office SPV LLC, G-O Manufacturing SPV LLC, Zorware SPV LLC, NBLY Co Ops CO SPV LLC, NBLY Co Ops WA SPV LLC, NBLY Co Ops AZ SPV LLC, NBLY Co Ops IN SPV LLC, Trench Right SPV LLC, Trench Right WA SPV LLC, Dig Boss SPV LLC, NBLY Logistics SPV LLC, and Pimlico SPV Limited (each a "Non-Franchisor SPV Entity" and together the "Non-Franchisor SPV Entities"), each of which is a direct, wholly owned subsidiary of Assetco.

Assetco holds all the equity interests in the SPV Franchisors and the Non-Franchisor SPV Entities, certain intellectual property, certain license agreements and certain vendor agreements. Each SPV Franchisor holds the tradenames and the franchise agreements related to such brand and any product supply agreements or vendor agreements related to such brand. The Non-Franchisor SPV Entities hold certain tradenames, product supply agreements, vendor agreements and office service agreements.

Neighborly SPV Guarantor LLC, Neighborly Issuer LLC, and Neighborly Assetco LLC (collectively with the SPV Franchisors and the Non-Franchisor SPV Entities are referred to as "Securitization Entities") were formed in connection with a financing transaction (the "Securitization Transaction"), which was completed on March 25, 2021 and on subsequent dates thereafter (see Note 3).

The Company has determined that the Securitization Entities qualify as VIE's and that Neighborly is the primary beneficiary, having both power and benefits, of the Securitization Entities and accordingly, consolidation is concluded.

Use of Estimates

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Revenue Recognition, Accounts Receivable, Notes Receivable, and Allowances

The Company's primary sources of revenue are as follows:

- Franchise service fees and related revenue include fees from existing franchise owners based on a percentage of each franchise owner's gross sales, which generally range from 2% to 15% of the franchise owner's gross sales, as well as fees for franchise sales generated from the sale of new and existing franchise territories; and

- Sales of products and services to unrelated third parties.

Franchise service fees and related revenue

Typically, franchise agreements are granted to franchise owners for an initial term of ten years with an option to renew. Our performance obligations under franchise agreements consist of providing a license of our brand's intellectual property, a list of approved suppliers, certain training programs, an operations manual, and to maintain the marketing, advertising and promotional (MAP) fund. These performance obligations are highly interrelated and we do not consider them to be individually distinct, and therefore account for them as a single performance obligation, which collectively represent the obligation to provide a license for the right to use our brand's intellectual property. Revenue related to franchise sales agreements is recognized on a straight-line basis over the term of the agreement and the contract liabilities are recorded in Deferred revenue – current and Deferred revenue in the Consolidated Balance Sheets. Other revenue associated with the franchise agreements includes variable or sales-based royalties and services and MAP fund fees collected, which are recognized as the underlying sales occur and performance obligations are satisfied.

In the event a franchise agreement is terminated, without a corresponding agreement executed by the same franchise owner, any remaining deferred fees as well as applicable termination fees are recognized in the period of termination.

The Company at times extends credit to entities for the purchase of franchises. These entities are typically controlled by individuals who operate their franchise as an owner/manager. Generally, the trade notes receivables are collateralized by the related franchise territory rights. The Company also periodically extends unsecured credit to its franchise owners for unpaid franchise service fees. The Company places notes receivable on nonaccrual status when payment is ninety days past due and ceases to recognize revenue from interest on the note until such time as the note receivable is no longer past due. Interest on trade notes receivable is recorded as Franchise service fees and

related revenue when earned. Each entity's ability to perform is dependent upon the economic condition of the business. The Company maintains ongoing credit evaluations of its franchise owners.

Allowances for expected credit losses is required on financial instruments based on the total estimated amount to be collected over the lifetime of the instrument. The Company considers both current conditions and reasonable and supportable forecasts of future conditions for estimating expected credit losses. Current conditions considered include pre-defined aging criteria, as well as specified events that indicate the balance due is not collectible. Reasonable and supportable forecasts used in determining the probability of future collection consider publicly available macroeconomic data and whether future credit losses are expected to differ from historical losses.

Franchise service fee revenues represent sales-based royalties that are related entirely to the Company's performance obligation under the franchise agreement and are recognized in the period in which the sales occur. Sales-based royalties are variable consideration related to our performance obligations to our franchise owners to maintain the intellectual property being licensed.

We have determined we act as the principal in the transaction related to the MAP fund contributions and expenditures. MAP fund contributions and expenditures are reported in the accompanying Consolidated Statements of Operations and Comprehensive Income (Loss) as Franchise service fees and related revenue. Our obligation is to administer the MAP fund, keep unused MAP fees in segregated bank accounts which are classified as restricted cash on the Consolidated Balance Sheet and use MAP fees for certain activities related to the marketing and promotion of the individual brands. As noted above, we have concluded the advertising services provided to franchise owners are highly interrelated with the franchise rights and not a distinct performance obligation; therefore, revenues from MAP fund fees are recognized as advertising and promotion fund revenue when the related sales occur based on the application of the sales-based royalty exception within ASC 606, Revenue from Contracts with Customers.

Sales of products and services

Revenues from product sales are recorded in Sales of products and services and recognized upon transfer of title, when delivered to the customer, when the work is performed, or orders are shipped.

Pimlico Plumbers transitioned to a franchise model from a company owned model in June 2025, shifting the nature of the revenue to franchise service fees as opposed to sales of products and services. The result was a decline from 2024 to 2025 of $31,610 in Sales of Products and Services and increase of $14,858 in Franchise service fees and related revenue. Corresponding to this change, Cost of products and services declined $18,805 in 2025 with the net impact to Gross profit of an increase of $2,053 over 2024 on the Company's Consolidated Statement of Operations and Comprehensive Income (Loss).

Contract Balances

The contract liabilities, which we classify as Deferred revenue – current and Deferred revenue, consist primarily of the unamortized portion of initial franchise fees that will be recognized into Franchise service fees and related revenue over the applicable contract terms, amounts related to pending franchise agreements, or other deferred revenues not related to franchise agreements. Contract deferred franchise revenue represents our remaining performance obligations to our franchise owners, as we account for our highly interrelated obligations as a single performance obligation, which collectively represent the obligation to provide a license for the right to use our

brand's intellectual property excluding amounts of variable consideration related to sale-based royalties and advertising. Deferred revenues not related to the franchise agreements are included in current deferred revenue as we expect to recognize these amounts as revenue within the next 12 months.

The components of the change in deferred revenue are as follows:

	Year Ended December 31,	
	2025	2024
Balance at beginning of period	$ 92,933	$ 91,610
Fees received from franchise owners	38,690	37,203
Franchise sales revenue recognized	(40,158)	(35,122)
Other changes in deferred revenue	(1,245)	(758)
Balance at end of period	90,220	92,933
Less: current portion	17,043	18,215
Deferred revenue non-current	$ 73,177	$ 74,718

Revenue deferred as of December 31, 2024 and recognized in the period from January 1, 2025 through December 31, 2025 was $25,430. Revenue deferred as of December 31, 2023 and recognized in the period from January 1, 2024 through December 31, 2024 was $17,623.

As of December 31, 2025, the deferred revenue expected to be recognized for each of the next five years and in the aggregate is as follows:

Years ending December 31,	
2026	$ 17,043
2027	13,181
2028	12,479
2029	11,132
2030	9,756
Thereafter	26,629
	$ 90,220

Direct, incremental selling expenses incurred when the franchise agreement is executed are recorded as a contract asset and amortized over the life of the agreement consistent with the recognition of the deferred revenue. Contract assets are included in Prepaid and other current assets and Prepaid and other non-current assets in the accompanying Consolidated Balance Sheets and the amortization is included in Selling expense in the accompanying Consolidated Statements of Operations and Comprehensive Income (Loss). For the year ended December 31, 2025, $7,967 of costs were paid and Selling expense of $8,282 was recognized. For the year ended December 31, 2024, $7,736 of costs were paid and Selling expense of $6,175 was recognized.

The ending asset for deferred contract costs as of December 31, 2025 was $24,459, of which $3,763 was current. The ending asset for deferred contract costs as of December 31, 2024 was $24,622, of which $4,726 was current.

Advertising

The Company expenses advertising costs as incurred. Advertising expense was $26,313 and $23,200 for the years ended December 31, 2025 and 2024, respectively. Advertising expense is included in General and administrative expense in the accompanying Consolidated Statements of Operations and Comprehensive Income (Loss). Advertising expense is separate from MAP fees which are presented in Advertising and promotional fund expense in Consolidated Statements of Operations and Comprehensive Income (Loss).

Inventories

Inventories consist of products to be sold and are stated at the lower of cost (first-in, first-out method) or net realizable value and are reported in Prepaid and other current assets in the accompanying Consolidated Balance Sheets. Inventories were $2,803 and $3,776 as of December 31, 2025 and 2024, respectively.

Property and Equipment

With the exception of land, which is not depreciated, property and equipment is stated at cost and is depreciated using the straight-line method over the estimated useful lives of the respective assets which are generally as follows: buildings (30 years) and building improvements (5-15 years), capped at the lesser of life of the leasehold improvements or remaining lease life; machinery, equipment, and vehicles (5-10 years); furniture and fixtures (5 years); and hardware and software (3 years). Additions, renewals, and betterments are capitalized; maintenance and repairs which do not extend the useful life of the asset are expensed as incurred.

Management evaluates long-lived assets used in operations for impairment when indicators of impairment are present. If the sum of the estimated undiscounted future cash flows related to the asset is less than the carrying amount, we recognize a loss equal to the difference between the carrying amount and the fair value, usually determined by the estimated discounted cash flow analysis of the asset. The Company's evaluation of these long-lived assets indicated that certain assets within a single asset group were not recoverable as the carrying value exceeded the estimated fair value of the assets based on the undiscounted future cash flows. The Company recorded an impairment charge of $6,016 for the year ended December 31, 2025 reducing the carrying value of the property and equipment with a corresponding charge to earnings. The impairment amount recognized in 2025 is classified in the Loss on impairment financial statement line item on the Consolidated Statement of Operation and Comprehensive Income (loss). No impairment losses were recorded for property and equipment in 2024.

Assets Held for Sale

We classify long-lived assets, or disposal groups comprised of assets and liabilities, as held for sale in the period in which the following six criteria are met, (i) management, having the authority to approve the action, commits to a plan to sell the property; (ii) the property is available for immediate sale in its present condition, subject only to terms that are usual and customary; (iii) an active program to locate a buyer and other actions required to complete the plan to sell have been initiated; (iv) the sale of the property is probable and is expected to be completed within one year; (v) the property is being actively marketed for sale at a price that is reasonable in relation to its current fair value; and (vi) actions necessary to complete the plan of sale indicate that it is unlikely that significant changes to the plan will be made or that the plan will be withdrawn, in accordance with ASC 360, Property, Plant and Equipment. A business classified as held for sale is recorded at the lower of its carrying amount or estimated fair value less cost to sell. If the carrying amount of

the business exceeds its estimated fair value less cost to sell, a loss is recognized. Assets and liabilities related to a business classified as held for sale are segregated in the current balance sheets in the period in which the business is classified as held for sale. The Company ceases depreciation and amortization on long-lived assets and definite-lived intangibles (or disposal groups) classified as held for sale and measures them at the lower of carrying value or estimated fair value less cost to sell.

At December 31, 2025, the Company made a decision to exit a certain portion of its business which management determined met the criteria of held for sale as defined under ASC 360. In accordance with ASC 205, Presentation of Financial Statements, the Company determined that the exit of this business did not represent a strategic shift that will have a major effect on the consolidated financial results. Therefore, any related financial results were not reported as discontinued operations. Although the exit of this business did not meet the criteria to be considered a discontinued operation, these assets were determined to meet the criteria to be classified as held for sale as of December 31, 2025, as the Company expects to complete the sale of these assets before December 31, 2026. Accordingly, the Company presented the assets and liabilities of this single disposal group as held for sale at the lower of its carry amount or estimated fair value less cost to sell in the 2025 Consolidated Balance Sheet. The Loss before income taxes for this component of the business was $203,760 for the year ended December 31, 2025, which includes $182,616 of Loss on impairment, and $10,161 for the year ended December 31, 2024 in the Consolidated Statements of Operation and Comprehensive Income (Loss).

The following table summarizes the major classes of assets and liabilities disclosed as held for sale, excluding goodwill and intangible assets that were fully impaired as of December 31, 2025, and discussed below in further detail.

	December 31, 2025
Trade accounts receivable	$ 2,309
Prepaid expenses and other current assets	1,576
Property and equipment - net	910
Operating lease right of use assets	2,228
Total assets held for sale	$ 7,023
Accrued liabilities	$ 2,199
Deferred revenue - current	110
Current portion of operating lease liabilities	528
Current portion of finance lease liabilities	2,514
Operating lease liabilities - less current portion	1,898
Finance lease liabilities - less current portion	1,399
Total liabilities held for sale	$ 8,648

Goodwill

Goodwill represents the excess of the consideration transferred over the fair value of the identifiable net assets acquired. The Company tests goodwill annually for impairment, or earlier if events or changes in circumstances indicate that impairment may exist. Management's impairment tests are generally performed as of October 1st annually. The Company's current goodwill balance resulted from the acquisition of the Company as of September 1, 2021, and from the Company's acquisitions in subsequent periods, as discussed in Note 1.

The Company performed a qualitative assessment of its goodwill as of October 1, 2025 and concluded that indicators of impairment were present for one of its reporting units due to deteriorating financial performance and management's strategic decision to exit this certain Company owned operations and transition the territories to a third-party franchise. The process considered the likelihood of future cash flows associated with the reporting unit and consideration expected to be received from an unrelated buyer in exchange for the assets and liabilities of the reporting unit. The Company concluded that the carrying value of one reporting unit exceeded its estimated fair value of that reporting unit. As a result, recorded a goodwill impairment charge of $170,988 in the year ended December 31, 2025, which was the entire amount of goodwill for that reporting unit. No goodwill impairment was recorded in 2024.

Intangible Assets

Intangible assets consist of tradenames, franchise relationships, national accounts, insurance company relationships, customer relationships, re-acquired franchise rights, developed technology, copyrights, and domain name, and are stated at their estimated fair value as of the date of acquisition, less subsequent amortization. The Company's intangible assets are definite-lived, other than domain name, which is indefinite-lived.

For definite-lived intangible assets, when events or changes in circumstances indicate that the carrying amount of the asset may not be recoverable, the Company evaluates the definite-lived intangible assets for impairment by comparing the carrying value to the anticipated future undiscounted cash flows expected to be generated from the use of the intangible assets. If the carrying amount is not recoverable, a loss is recorded in the amount the carrying value exceeds the fair market value of the assets. As a result the indicators previously discussed in *Goodwill* in 2025, the Company concluded that the carrying value of certain definite-lived intangible assets within a single asset group, primarily associated with franchise rights, were concluded to not be recoverable based on revised expectations for future operating performance and consideration expected to be received from an unrelated party in exchange for the assets and liabilities of the related disposal group. The Company recorded an impairment charge of $5,436 in the year ended December 31, 2025 which reflects the full amount of intangible assets associated with that asset group. The amount is classified in the Loss from impairment financial statement line item on the Consolidated Statement of Operation and Comprehensive Income (Loss) for the period ended December 31, 2025. No impairment was recorded in 2024.

Tradenames are amortized over their estimated useful life, which ranges from three years to 20 years, using the straight-line method. Franchise relationships, national accounts relationships, and insurance company relationships are amortized over their estimated useful lives of 15 years, using the straight-line method. Customer relationships are amortized over their estimated useful life of three to 10 years, using the straight-line method. Reacquired franchise rights are amortized over the remaining life of the reacquired agreements, between one to seven years, using the straight-line method. Copyrights are amortized over their estimated useful life of five years, using the straight-line method. Developed technology is amortized over their estimated useful life of three years, using the straight-line method.

Domain names are stated at their estimated fair value at the date of acquisition, and are not amortized, as their useful lives are considered indefinite, but are subject to annual impairment testing. The Company performed a qualitative assessment of its indefinite-lived intangible assets as of October 1 of 2025 and 2024 and concluded it is not more likely than not that the fair value of its domain names is less than the carrying amount and, as such, a quantitative impairment test was not considered necessary.

Income Taxes

Deferred tax assets and liabilities are recognized for the estimated future tax consequences attributable to differences between the consolidated financial statement carrying amounts of assets and liabilities and their respective tax basis. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in tax expense in the period that includes the enactment date.

The Company establishes valuation allowances in accordance with the provisions of FASB ASC Topic 740, Income Taxes. The Company reviews the adequacy of any valuation allowance and recognizes tax benefits only when it is more likely than not that the benefits will be realized.

The Company measures, classifies, and discloses uncertain tax benefits in accordance with FASB ASC Topic 740-10, Income Taxes-Overall. The Company has elected to classify interest and penalties related to uncertain tax benefits as a component of income tax expense.

Equity-based Compensation

The Company accounts for equity-based compensation under FASB ASC Topic 718, Compensation-Stock Compensation. This pronouncement requires the measurement of all equity-based payments to employees using a fair-value-based method and the recording of such expense in the accompanying Consolidated Statements of Operations and Comprehensive Income (Loss). The Company participates in an equity-based employee compensation plan, which is described further in Note 5.

Foreign Currency Translation

Consolidated entities that have a functional currency that differs from the Company's reporting currency include our foreign subsidiaries, which are in Canada, the United Kingdom (the "UK"), Germany and Austria. Foreign currency denominated assets and liabilities are translated using the exchange rates at the end of each reporting period. Results of foreign operations are translated at the weighted average exchange rate for each reporting period. Translation adjustments are included as a component of Accumulated other comprehensive income (loss) until realized. Where amounts denominated in a foreign currency are converted into US dollars by remittance or repayment, the realized exchange differences are included in the accompanying Consolidated Statements of Operations and Comprehensive Income (Loss), primarily in General and administrative expense, and was immaterial in all periods presented.

Cash and Restricted Cash

The Company considers all cash and highly liquid investments purchased with an initial maturity of three months or less to be cash or cash equivalents.

Cash consists primarily of cash on hand and cash on deposit. Restricted cash includes funds held for the MAP funds and securitized cash held for principal and interest payments on deposit related to the Securitization Transaction.

Cash and Restricted cash consist of the following:

	December 31,	
	2025	2024
Cash	$ 32,023	$ 18,436
Restricted cash:		
Whole business securitization	21,222	23,639
MAP funds	5,311	4,438
Total cash and restricted cash	$ 58,556	$ 46,513

The Company maintains its cash in banks in which deposits may, from time to time, exceed federally insured limits. The Company has not experienced any losses in such accounts and believes that it is not exposed to any significant credit risks related to cash.

Fair Value of Financial Instruments and Non-financial Assets

In accordance with FASB ASC 820, Fair Value Measurements, certain assets and liabilities carried at fair value are categorized based on the level of judgment associated with the inputs used to measure their fair value. The standard establishes a hierarchy that prioritizes the inputs to valuation techniques used to measure fair value into three levels:

Level 1 - Inputs are unadjusted quoted market prices in active markets for identical assets or liabilities at the measurement date.

Level 2 - Inputs (other than quoted prices included in Level 1) are either directly or indirectly observable for the asset or liability through correlation with market data at the measurement date for the duration of the instrument's anticipated life.

Level 3 - Inputs are unobservable and therefore reflect management's best estimate of the assumptions that market participants would use in pricing the asset or liability.

As of December 31, 2025 and December 31, 2024, the Company's Cash, Restricted cash, Accounts payable and Accrued liabilities are carried at cost, which approximates fair value due to the short-term nature of each instrument and are classified as Level 1. The carrying values reported for trade accounts receivable and trade notes receivables, net of allowances, includes a degree of counterparty non-performance risk and are classified as level 2.

Rollover equity was valued using a combination of Level 2 observable inputs including EBITDA multiples of comparable public companies as well as discounted cash flow analysis of future projections in the period issued.

The Company's tradenames, systems in place, and developed technology were valued using the relief from royalty method and the franchise relationships, customer relationships, national account relationships, and insurance company relationships were valued using the multi-period excess earnings method in the periods acquired. Rollover equity was valued using a combination of Level 2 observable inputs including EBITDA multiples and comparable public company as well as discounted cash flow analysis of future projections in the period issued. The future projections and estimates used to fair value the assets acquired in acquisitions, as well as those used in our long-lived asset (including operating lease right of use assets), goodwill and intangible asset impairment testing, are considered Level 3 inputs.

The impairment charge of $182,616, recorded in connection with our decision to exit a business, was the result of measuring the disposal group at the lower of its carrying amount or fair value less costs to sell. The fair value of the disposal group was estimated using the expected price a market participant would pay based upon ongoing negotiations with an unrelated third party.

3. Debt Agreements

Through its wholly owned subsidiary, Neighborly Issuer LLC (the "Issuer"), the Company entered into the Securitization Transaction which was completed on March 25, 2021. In conjunction with the Securitization Transaction, the Issuer issued $800,000 Series 2021-1 3.584% Fixed Rate Senior Secured Notes (the "Series 2021-1 Senior Notes"). The Series 2021-1 Senior Notes have an anticipated repayment date of April 30, 2028, and a final maturity date of April 30, 2051. Scheduled principal payments of $2,000 and interest are paid quarterly. As of December 31, 2025 and 2024, the Series 2021-1 Senior Notes had $764,000 and $772,000 outstanding, respectively.

Additionally, the Securitization Transaction provided for a $10,000 variable rate Delayed Draw Class A-1-LR Senior Note ("Series 2021-1 Class A-1 Notes"), with a final maturity date of April 30, 2051, which is only available for limited purposes and may not be drawn by the Issuer. Interest on draws is paid weekly at the Secured Overnight Financing Rate (SOFR) plus 300 basis points. As of December 31, 2025 and 2024, no borrowings had been made on the Series 2021-1 Class A-1 Notes.

The Securitization Transaction also provided for a $30,000 variable rate Class A-1-VFN Senior Note (the "2021 VFN facility"), with a maturity date of April 30, 2026, and two one-year extension options. Interest on borrowings is paid quarterly at SOFR, plus 266 basis points. As of December 31, 2025 and 2024, $8,000 of borrowings were outstanding on the 2021 VFN facility and availability was $5,050. Issued and undrawn letters of credit under the 2021 VFN facility were $16,950 as of December 31, 2025 and 2024. Undrawn letters of credit under the 2021 VFN facility incur interest at a rate of 2.66%, which is payable quarterly. The Company considered the upcoming maturity of the 2021 VFN Facility and concluded it has the unilateral ability to extend the maturity date to April 2028 through the two one-year extensions, if certain conditions are met. The Company evaluated the conditions precedent and concluded they will be met throughout 2026; therefore, the Company will have the unilateral ability to extend and intends to execute the extensions prior to the next maturity date of April 30, 2026.

On January 19, 2022, the Company, through the Issuer, issued $410,000 Series 2022-1 3.695% Fixed Rate Senior Secured Notes (the "Series 2022-1 Senior Notes") through a second whole business securitization transaction (the "Second Securitization Transaction"). The Series 2022-1 Senior Notes have an anticipated repayment date of January 30, 2029, and a final maturity date of January 30, 2052. Scheduled principal payments of $1,025 and interest are paid quarterly. As of December 31, 2025 and 2024, the Series 2022-1 Senior Notes had $394,625 and $398,725 outstanding, respectively.

Additionally, the Second Securitization Transaction provided for a $4,000 variable rate Delayed Draw Class A-1-LR Senior Note (the "Series 2022-1 Class A-1 Notes"), with a final maturity date of January 30, 2052, which is only available for limited purposes and may not be drawn by the Issuer. Interest on draws is paid weekly at a rate equal to Prime plus 300 basis points. As of December 31, 2025 and 2024, no draws had been made on the Series 2022-1 Class A-1 Notes.

In conjunction with the Second Securitization Transaction, $10,353 in transaction fees were capitalized as deferred financing costs to be amortized over the anticipated term of the notes using the straight-line method, which material approximates the effective interest rate method. For the years ended December 31, 2025 and 2024, respectively, a total of $1,479 and $1,494 of previously

capitalized deferred financing costs related to the Second Securitization Transaction were amortized to Interest expense on the Consolidated Statements of Operations and Comprehensive Income (Loss). At December 31, 2025, capitalized deferred financing costs related to the Second Securitization Transaction of $4,423 remain unamortized, of which $1,464 is reflected as a reduction to Current portion of long-term debt and $2,959 is reflected as a reduction to Long-term debt on the Consolidated Balance Sheet.

On February 3, 2023, the Company, through its indirect, wholly owned subsidiary, Neighborly Issuer LLC, issued $275,000 Series 2023-1 7.308% Fixed Rate Senior Secured Notes (the "Series 2023-1 Senior Notes") through a third whole business securitization transaction (the "Third Securitization Transaction"). The Series 2023-1 Senior Notes have an anticipated repayment date of January 30, 2028, and a final maturity date of January 30, 2053. Scheduled principal payments of $687 and interest are paid quarterly. As of December 31, 2025 and 2024, the Series 2023-1 Senior Notes had $267,438 and $270,188 outstanding, respectively.

Additionally, the Third Securitization Transaction provided for a $5,025 variable rate Delayed Draw Class A-1-LR Senior Note (the "Series 2023-1 Class A-1 Notes"), with a final maturity date of January 30, 2053, which is only available for limited purposes and may not be drawn by the Issuer. On December 11, 2024, the Series 2023-1 Class A-1 Notes maturity date was amended to change to January 30, 2055. Interest on draws is paid weekly at a rate equal to SOFR plus 300 basis points. As of December 31, 2025, no draws had been made on the Series 2023-1 Class A-1 Notes.

The Third Securitization Transaction also provided for a $125,000 variable rate Class A-1-VFN Senior Note (the "2023 VFN facility"), with a maturity date of January 30, 2026, with two one-year extension options. Interest on borrowings is paid quarterly at SOFR, plus 350 basis points. As of December 31, 2025, the Company had borrowings outstanding of $30,000 on the 2023 VFN facility and had $95,000 of availability. As of December 31, 2024, borrowings outstanding on the 2023 VFN facility were $75,000, and availability was $50,000. The Company considered the upcoming maturity of the 2023 VFN Facility and concluded it has the unilateral ability to extend the maturity date to January 2028, if certain conditions are met. The Company completed the first of the two one-year extensions in January 2026 as the required conditions were met, extending the maturity to January 2027. The Company expects to continue to meet the conditions precedent and throughout 2026; therefore, the Company will have the unilateral ability to extend and intends to execute the extension prior to the next maturity date of January 30, 2027.

In conjunction with the Third Securitization Transaction, $14,177 in transaction fees were capitalized as deferred financing costs, to be amortized over the anticipated term of the notes using the effective interest method. For the years ended December 31, 2025 and 2024, $2,839 and $2,868 of previously capitalized deferred financing costs related to the Third Securitization Transaction were amortized to Interest expense on the Consolidated Statements of Operations and Comprehensive Income (Loss), respectively. At December 31, 2025, capitalized deferred financing costs related to the Second Securitization Transaction of $5,816 remain unamortized, of which $2,809 is reflected as a reduction to Current portion of long-term debt and $3,007 is reflected as a reduction to Long-term debt on the Consolidated Balance Sheet.

On December 11, 2024, the Company, through its indirect, wholly owned subsidiary, Neighborly Issuer LLC, entered into a $75,000 variable rate Class A-1-VFN Senior Note (the "2024 VFN Facility") through a fourth whole business securitization transaction (the "Fourth Securitization Transaction"). The 2024 VFN Facility has an anticipated repayment date of January 30, 2030 with two one-year extension options. Interest on borrowings is paid quarterly at SOFR, plus 240 basis points. As of December 31, 2025 and 2024, borrowings outstanding on the 2024 VFN facility were $75,000 for both years, and no availability.

In conjunction with the Fourth Securitization Transaction in 2024, $3,241 in transaction fees were capitalized as deferred financing costs in 2024, to be amortized over the anticipated term of the notes on a straight-line basis which approximates the effective interest method. Amortization was $719 in 2025 and negligible in 2024. At December 31, 2025, capitalized deferred financing costs related to the Fourth Securitization Transaction of $2,476 remain unamortized, of which $719 is reflected as a reduction to Current portion of long-term debt and $1,757 is reflected as a reduction to Long-term debt on the Consolidated Balance Sheet.

The Series 2023-1 Senior Notes and the 2024 VFN Facility issued in conjunction with the Securitization Transaction are secured by substantially all assets of the Securitization Entities and guaranteed by the Securitization Entities. Proceeds were distributed to Neighborly's parent company to extinguish debt incurred by the parent to fund the Company's acquisitions in 2024.

The Series 2021-1 Senior Notes, the Series 2022-1 Senior Notes, the Series 2023-1 Senior Notes, the Series 2021-1 Class A-1 Notes, the Series 2022-1 Class A-1 Notes, the Series 2023-1 Class A-1 Notes, and VFN facilities described above issued in conjunction with the Securitization Transaction, the Second Securitization Transaction, the Third Securitization Transaction and the Fourth Securitization Transaction (together, the "Securitization Transactions") are secured by substantially all assets of Neighborly Issuer LLC and the other Securitization Entities, and guaranteed by the Issuer and such Securitization Entities, each of which is a bankruptcy remote entity and which owned substantially all of the Company's US intellectual property including tradenames, franchise agreements, national account relationships and systems-in-place, as well as the UK tradenames as of the date of issuance. The restrictions placed on the Issuer and its subsidiaries require that interest and scheduled principal payments on the Series 2021-1 Senior Notes, Series 2022-1 Senior Notes, Series 2023-1 Senior Notes, the Series 2021-1 Class A-1 Notes, the Series 2022-1 Class A-1 Notes, and the Series 2023-1 Class A-1 Notes be paid prior to any residual distributions to the Manager, and amounts are segregated weekly to ensure appropriate funds are reserved to pay the quarterly interest and scheduled principal amounts due. The amount of weekly cash flow that exceeds all expenses and obligations of the Issuer and its subsidiaries is generally remitted to the Manager in the form of a distribution. The Manager also receives a fee for the services it provides to the Securitization Entities that is senior to debt service. The Securitization Transactions require, among other things, maintenance of minimum debt-service coverage ratio levels and additional incurrence of indebtedness and scheduled amortization requirements are subject to compliance with maximum leverage ratio levels. As of December 31, 2025 and 2024, the Issuer was in compliance with all debt-service coverage covenants.

The Company's VFN facilities bear interest at market rates. Thus, management believes their carrying amounts approximate fair value.

Debt consisted of the following as of December 31:

	2025	2024
Series 2021-1 Senior Notes	$ 764,000	$ 772,000
Series 2022-1 Senior Notes	394,625	398,725
Series 2023-1 Senior Notes	267,438	270,188
2021 VFN Facility	8,000	8,000
2023 VFN Facility	30,000	75,000
2024 VFN Facility	75,000	75,000
Total carrying value of debt	1,539,063	1,598,913
Less: Deferred financing costs	(12,715)	(17,752)
Total net debt	1,526,348	1,581,161
Less: current portion	(9,858)	(10,051)
Long-term debt	$ 1,516,490	$ 1,571,110

Future maturities of long-term debt based on principal payments outstanding as of December 31, 2025, are as follows:

Years ending December 31,	
2026	$ 14,850
2027	14,850
2028	1,052,038
2029	382,325
2030	75,000
Thereafter	-
	$ 1,539,063

4. Intangible Assets and Goodwill

Intangible assets as of December 31, 2025, consisted of the following:

	Useful Life	Gross Amount	Accumulated Impairment	Accumulated Amortization	Net Amount
Tradenames	3-20 years	$ 1,006,381	$ 10,248	$ 209,978	$ 786,155
Franchise relationships	15 years	617,281	418	177,486	439,377
National accounts	15 years	3,325	148	853	2,324
Insurance company relationships	15 years	2,300		665	1,635
Copyrights	5 years	150		130	20
Franchise rights	1-7 years	12,200	5,388	6,812	-
Customer relationships	3-10 years	18,227	48	10,813	7,366
Developed technology	3 years	720		720	-
Total definite-lived intangibles		$ 1,660,584	$ 16,250	$ 407,457	$ 1,236,877

	Useful Life	Gross Amount	Accumulated Impairment	Accumulated Amortization	Net Amount
Domain name	Indefinite	$ 1,314	$ -	$ -	$ 1,314
Total indefinite-lived intangibles		$ 1,314	$ -	$ -	$ 1,314

Intangible assets as of December 31, 2024, consisted of the following:

	Useful Life	Gross Amount	Accumulated Impairment	Accumulated Amortization	Net Amount
Tradenames	3-20 years	$ 996,297	$ 10,248	$ 158,895	$ 827,154
Franchise relationships	15 years	612,607	418	135,273	476,916
National accounts	15 years	3,248	148	624	2,476
Insurance company relationships	15 years	2,300		511	1,789
Copyrights	5 years	140		93	46
Franchise rights	1-7 years	12,200		5,154	7,046
Customer relationships	3-10 years	17,834		7,612	10,222
Developed technology	3 years	720		631	89
Total definite-lived intangibles		$ 1,645,347	$ 10,814	$ 308,793	$ 1,325,738

	Useful Life	Gross Amount	Accumulated Impairment	Accumulated Amortization	Net Amount
Domain name	Indefinite	$ 1,314	$ -	$ -	$ 1,314
Total indefinite-lived intangibles		$ 1,314	$ -	$ -	$ 1,314

The Company recorded an impairment charge for intangible assets of $5,436 in the year ended December 31, 2025 as discussed in Note 2. Amortization expense was $95,910 and $96,830 for the years ended December 31, 2025 and 2024, respectively.

Estimated amortization expense as of December 31, 2025 for the subsequent five years is as follows:

Years ending December 31,	
2026	$ 94,390
2027	93,543
2028	91,889
2029	91,889
2030	91,889
Thereafter	773,277
	$ 1,236,877

Goodwill

The Company has assigned goodwill to its reporting units based on fair valuation analysis completed for the acquisition of the parent by KKR and from the Company's acquisitions on September 1, 2021, and any subsequent acquisitions.

The changes in the carrying amount of goodwill are as follows:

	December 31, 2025	December 31, 2024
Balance at beginning of period	$ 1,739,179	$ 1,741,101
Foreign currency impact	7,569	(1,922)
Goodwill impairment	(170,988)	-
Balance at end of period	$ 1,575,760	$ 1,739,179

The Company recorded an impairment charge for goodwill of $170,988 in the year ended December 31, 2025 as discussed in Note 2.

5. Equity-based Compensation

In September 2021, Nest Management LP, a co-investor with KKR, created a profits interest plan which provides for profits interest award grants of Nest Holdings LP and its subsidiaries. A total of 202,843,686 profits interests units were approved to be granted under the plan.

On October 27, 2021, and certain dates thereafter, Nest Management LP granted awards under the plan. The profits interests are exercisable only to the extent they are vested, and do not expire. Generally, vesting of a portion of the profits interests (50%) is subject to the passage of time; the remaining (50%) vest based on achievement of defined financial criteria upon a liquidity event of the Company. Based on continuous employment, time-based profits interest units vest 20% annually, for each of five years.

The Company accounts for equity-based compensation in accordance with ASC 718, Compensation-Stock Compensation, which requires the fair value of equity-based payments to be recognized in the consolidated statements as compensation expense over the requisite service period. For time-based awards, compensation expense is recognized on a straight-line basis, net of forfeitures which are recognized as they occur, over the requisite service period for awards that actually vest. For performance-based awards, compensation expense is estimated based on achievement of performance conditions and is recognized when such conditions are deemed probable. The Company has not recognized expense related to the performance-based awards as a result of the change in

control provision which is not considered probable until it occurs. Equity-based compensation expense is recorded in the General and administrative expense line in the Consolidated Statements of Operations and Comprehensive Income (Loss).

The average grant date fair value of awards under the Nest Management LP profits interest plan was determined using Monte-Carlo simulation, and was $0.00 per unit for awards in the year ended December 31, 2025 and $0.36 per unit for awards in the year ended December 31, 2024. As of December 31, 2025 and 2024 no units were both vested and exercisable.

Equity-based compensation expense recorded for the years ended December 31, 2025 and 2024 was $1,330 and $3,130, respectively. As of December 31, 2025, unamortized stock compensation expense to be recognized in future years was $2,199.

	Number of Underlying Units	
	Time-based	**Performance-based**
Outstanding – December 31, 2023	65,584,944	56,626,935
Granted	25,478,801	22,538,801
Forfeited	(13,399,651)	(22,823,978)
Redeemed	-	-
Outstanding – December 31, 2024	77,664,094	56,341,758
Granted	16,241,712	16,241,712
Forfeited	(5,626,501)	(13,290,056)
Redeemed	-	-
Outstanding – December 31, 2025	**88,279,305**	59,293,414
Vested and Exercisable – December 31, 2025	**-**	-

6. Trade Notes Receivable

The Company periodically receives notes from the sale of new franchises. The rights to the related franchise territory sold generally collateralize these notes. The Company also from time-to-time receives notes for delinquent franchise service fees. Such notes, as of December 31, 2025 and 2024, bear interest at rates typically ranging from 9% to 12% and generally require equal monthly installments over a life of one to ten years.

A summary of trade notes receivable as of December 31 is as follows:

	2025	2024
Amounts due within one year, net of allowance for credit losses of $1,517 and $1,167 as of December 31, 2025 and 2024, respectively	$ 7,675	$ 7,776
Amounts due after one year, net of allowance for credit losses of $2,146 and $2,105 as of December 31, 2025 and 2024, respectively	13,076	13,577
Total trade notes receivable, net	**$ 20,751**	$ 21,353

An analysis of the changes in trade notes receivable is as follows:

	Year Ended December 31,	
	2025	**2024**
Gross trade notes receivable, beginning of period	$ 24,625	$ 28,290
Principal payments received	(14,770)	(17,660)
Notes issued	15,638	14,978
Net write-offs	(1,078)	(946)
Foreign currency translation	(1)	(37)
Gross trade notes receivable, end of period	24,414	24,625
Allowance for credit losses	(3,663)	(3,272)
Net trade notes receivable, end of period	**$ 20,751**	$ 21,353

An analysis of the changes in the trade notes receivable allowance is as follows:

	Year Ended December 31,	
	2025	**2024**
Allowance, beginning of period	$ 3,272	$ 2,619
Provision for credit losses	1,461	1,600
Net write-offs	(1,078)	(946)
Foreign currency translation	8	(1)
Allowance, end of period	**$ 3,663**	$ 3,272

Scheduled future maturities of trade notes receivable are as follows:

Years ending December 31,	
2026	$ 9,192
2027	5,117
2028	3,410
2029	2,701
2030	1,934
Thereafter	2,060
	$ 24,414

7. Property and Equipment

A summary of property and equipment as of December 31 is as follows:

	2025	2024
Land	$ 2,561	$ 2,561
Buildings and improvements	34,571	36,403
Machinery & equipment	5,976	10,690
Furniture & fixtures	1,822	2,033
Hardware	10,126	8,564
Software	71,650	54,907
Vehicles	2,008	12,151
Vehicles under financing lease	19,244	25,150
Total property and equipment	147,958	152,459
Less accumulated depreciation	(70,971)	(60,301)
Property and equipment - net	$ 76,987	$ 92,158

The Company has Assets held for sale as of December 31, 2025 of which $910 is Vehicles under financing lease, as disclosed in Note 2 as Property and Equipment. Depreciation expense was $32,929 and $26,846 for the years ended December 31, 2025 and 2024, respectively. The Company recorded an impairment charge of $6,016 in 2025 related to property and equipment within one asset group as discussed in Note 2.

8. Leases

The Company's primary operating lease commitments consist of leases for office and retail space for its company-operated stores and corporate offices. The Company leases vehicles under financing lease agreements expiring at various dates through 2030.

We determine whether an agreement contains a lease at inception based on our right to obtain substantially all of the economic benefits from the use of the identified asset and the right to direct the use of the identified asset. The Company does not recognize a right-of-use asset (ROU) and a lease liability for leases with an initial term of twelve months or less. Lease liabilities represent the present value of future lease payments and the right-of-use assets represent our right to use the underlying assets for the respective lease terms. The Company does not separate lease and non-lease components for new and modified leases after the adoption date, and instead accounts for each separate lease component of a contract and its associated non-lease components as a single lease component.

The operating lease liability is measured as the present value of the unpaid lease payments and the ROU asset is derived from the calculation of the operating lease liability. Other than for leased vehicles, our leases do not generally provide an implicit rate and we use our incremental borrowing rate as the discount rate to calculate the present value of lease payments. The incremental borrowing rate represents an estimate of the interest rate that would be required to borrow over a similar term, on a collateralized basis in a similar economic environment.

Rent escalations occurring during the term of the leases are included in the calculation of the future minimum lease payments and the rent expense related to these leases is recognized on a straight-line basis over the lease term. In addition to minimum lease payments, certain leases require payment of a proportionate share of real estate taxes and certain building operating expenses allocated on a percentage of sales in excess of a specified base. These variable lease costs are not included in the measurement of the ROU asset or lease liability due to unpredictability of the payment amount and are recorded as lease expense in the period incurred. The ROU asset is adjusted to account for previously recorded lease-related expenses such as deferred rent and other lease liabilities.

The components of lease cost are as follows:

	Year Ended December 31,	
	2025	**2024**
Operating lease cost	$ 6,546	$ 7,149
Variable lease cost	328	324
Finance lease cost:		
Amortization of right-of-use assets	7,911	7,849
Interest on lease obligations	1,053	1,088
Total lease cost	**$ 15,838**	$ 16,411

The table below presents additional information related to the Company's leases:

	As of December 31,	
	2025	**2024**
Weighted average remaining lease term (in years):		
Operating leases	4.8	5.1
Finance leases	2.7	2.5
Weighted average discount rate:		
Operating leases	4.5%	4.2%
Finance leases	6.7%	6.3%

Other information related to leases, including supplemental disclosures of cash flow information, is as follows:

	Year Ended December 31,	
	2025	2024
Cash paid for amounts included in the measurement of lease liabilities:		
Operating cash flows from operating leases	$ 6,619	$ 7,359
Operating cash flows from finance leases	791	861
Financing cash flows from finance leases	5,466	4,749
Right-of-use assets obtained in exchange for operating lease liabilities	782	1,876

Maturities of lease liabilities are as follows as of December 31, 2025:

Years ending December 31,	Operating leases	Finance leases	Total
2026	$ 4,603	$ 6,061	$ 10,664
2027	3,533	2,838	6,371
2028	3,019	2,130	5,149
2029	2,356	1,393	3,749
2030	1,762	1,399	3,161
Thereafter	2,142	-	2,142
Total lease payments	17,415	13,821	31,236
Less: Interest	2,087	1,469	3,556
Total lease liabilities	15,328	12,352	27,680
Less: Current lease liabilities	4,045	5,594	9,639
Non-current lease liabilities	$ 11,283	$ 6,758	$ 18,041

The Company had Liabilities held for sale as of December 31, 2025 of which $2,426 are for operating leases and $3,913 for finance leases not included above as disclosed in Note 2. Rent expense for operating leases was $6,546 and $7,149 for the years ended December 31, 2025 and 2024, respectively.

9. Income Taxes

The income tax benefit is as follows:

	Year ended December 31, 2025	2024
Current:		
Federal	$ 1,889	$ 10,911
State	958	2,002
Foreign	1,286	(202)
Total current	4,133	12,710
Deferred:		
Federal	(41,722)	(18,525)
State	(6,965)	(979)
Foreign	(2,774)	(1,147)
Total deferred	(51,461)	(20,651)
Total income tax benefit	$ (47,328)	$ (7,941)

A reconciliation of the income tax benefit at a statutory tax rate of 21% to the income tax benefit at an effective tax rate is as follows:

	Year ended December 31, 2025	2024
Federal income taxes at statutory rate	$ (48,966)	$ (9,882)
State taxes	(6,208)	602
Goodwill impairment	5,354	-
Valuation allowance	3,160	-
Other permanent differences	1,623	1,452
Deferred balance adjustment	(867)	63
Payable adjustment	(1,475)	(1,581)
Other	51	1,405
Total income tax benefit	$ (47,328)	$ (7,941)

The Company's effective income tax rate is 20.28% and 16.87% for the years ended December 31, 2025 and 2024, respectively. The Company's overall global effective income tax rate differs from the statutory US Federal income tax rate of 21.00% due to state income taxes, goodwill impairment and valuation allowance.

The components of deferred income tax assets and liabilities as of December 31:

	2025	2024
Deferred tax assets:		
Accounts/notes receivable allowance	$ 1,649	$ 1,571
Accrued expenses	2,388	439
Net operating loss carryforwards	1,161	599
Interest expense limitation	48,934	43,200
Deferred revenue	16,870	15,342
Operating leases liability	4,402	4,669
Tax capitalized software	7,127	9,276
Other	1,709	3,358
Total deferred tax assets	84,240	78,454
Deferred tax liabilities:		
Prepaid expenses	(1,744)	(1,052)
Property and equipment	(6,049)	(10,093)
Intangible assets and goodwill	(215,327)	(250,731)
Interest rate swap	-	(6)
Operating lease right-of-use assets	(4,235)	(5,007)
Other	(2,438)	(1,927)
Total deferred tax liabilities	(229,793)	(268,816)
Valuation allowance	(4,165)	-
Net deferred tax liabilities	$ (149,718)	$ (190,362)

Management assesses the available positive and negative evidence to estimate whether sufficient future taxable income will be generated to permit use of the existing deferred tax assets. Management considers all sources of future taxable income but heavily relies on the most objective piece of evidence which is scheduling of deferred tax liabilities. As a result, beginning in 2025, the Company concluded, based on all positive and negative evidence, deferred tax asset related to interest expense limitation, on a more likely than not basis, would not be realized. Therefore, partial valuation allowance in the amount of $4,165 is established against interest expense limitation in the US and state jurisdictions.

For the years ended December 31, 2025 and 2024, no change was recorded for uncertain tax positions, and the balance was ($641). As of December 31, 2024, no interest or penalty was accrued by the Company related to uncertain tax positions.

The Company reported net operating losses in the following jurisdictions as of December 31:

	2025	2024	Expiration
Jurisdiction			
US Federal	$ -	$ -	Indefinite
US State (post-apportionment)	20,326	17,100	Various
United Kingdom	52	-	Indefinite
Germany	-	-	Indefinite
Austria	-	-	Indefinite
Canada	-	-	20 Years
India	33		Various
Total	$ 20,411	$ 17,100	

The Company files a US consolidated federal income tax return for Nest Holdings, Inc. and Subsidiaries which includes Neighborly Company. State returns are filed on either a separate company or consolidated return basis. The Company also files separate returns where required for the various LLC entities. The Company's subsidiaries file income tax returns in Canada, Germany, the UK and Austria.

The Company files US state income tax returns in nearly every state in the US. Many of the state return filings reflect net operating loss carryovers computed on a post-apportionment basis, while several states compute operating loss carryovers on a pre-apportionment basis. The US state income tax effect of the net operating loss carryforwards, net of federal income tax, amounted to $1,166 and $1,048 at December 31, 2025 and 2024, respectively. The state net operating losses have varying carryover periods. The Company expects to fully utilize all net operating loss carryovers prior to expiration.

The Company has no current or pending IRS examinations. US Federal income tax returns for years ended August 31, 2021, December 31, 2021, December 31, 2022, December 31, 2023, and December 31, 2024 remain open for examination. State income tax returns remain open for similar years, and several states having a longer statute remain open for examination. The Company has timely filed all federal and state income tax returns.

The UK entities have no prior or pending tax examinations with HMRC. The UK corporation tax process is one of self-assessment. Following filing of the tax return, HMRC has a period of (usually) 12 months in which to raise formal inquiries. These can range from simple information requests to detailed technical challenges over treatments adopted in the tax return. HMRC has made no requests. The December 31, 2024, corporate tax returns remain open for examination. The UK entities have timely filed all corporate income tax returns.

The German entities are currently under review by the BZSt. The statute of limitations for examination is four (4) years from the end of the year in which the return was filed. Tax returns for years ended December 31, 2021, and forward remain open for examination. The German entities have timely filed all corporate income tax returns.

The US and foreign entities operate under transfer pricing agreements that control the pricing of intercompany management services, interest and royalties.

The Company has both the intent and ability to reinvest foreign earnings, therefore deferred tax liabilities have not been recorded on either unremitted earnings, components of other comprehensive income, or applicable foreign withholding taxes.

On July 4, 2025, the United States enacted tax reform legislation through the One Big Beautiful Bill Act ("OBBBA"). The OBBBA makes permanent key elements of the Tax Cuts and Jobs Act of 2017, including 100% bonus depreciation on qualified property acquired and placed in service after January 19, 2025; immediate deduction of domestic research expenses; reinstatement of EBITDA as the basis for computing business interest expense limits. The Company applied new regulations accordingly. There is no effect on ETR due to these changes in law.

10. Related Party Transactions

On September 1, 2021, a Monitoring Agreement was entered into with Kohlberg Kravis Roberts & Co and Harvest Partners under which the Company will pay certain fees and expenses under the terms of the Monitoring Agreement. For the years ended December 31, 2025 and 2024, the Company recognized management and board fees and expenses of $3,148 and $3,641, respectively, in the General and administrative expenses line item in the Company's consolidated statements of operations. Additionally, the Company paid $750 to a related party in the year ended December 31, 2024 for services related to the 2024 VFN Facility. These costs are included in General and administrative expenses on the Consolidated Statement of Operations and Comprehensive Income (Loss).

11. Contingencies

The Company is engaged in various legal proceedings incidental to its normal business activities. Management has determined that it is not probable that the Company has incurred any loss contingencies as defined in FASB ASC Topic 450, Contingencies. Accordingly, no liabilities have been accrued for these matters as of December 31, 2025 and 2024. Management believes that the outcome of such matters will not have a material effect on the Company's consolidated financial statements.

12. Employee Benefit Plan

The Company sponsors a 401(k) plan covering the majority of its employees. Plan participants may contribute up to 70% (subject to Internal Revenue Service limitations) of their annual compensation before taxes for investment in several specified alternatives. Employees are fully vested with

respect to their contributions. The Company may match a percentage of employee contributions as determined at the discretion of the Board of Directors. Company contributions recognized totaled $2,853 and $2,939 for the years ended December 31, 2025, and 2024, respectively.

13. Subsequent Events

In preparation of its financial statements, the Company considered subsequent events through March 31, 2026, which was the date the Company's financial statements were available to be issued.

Neighborly Company and Subsidiaries

Consolidated Financial Statements
As of December 31, 2024 and 2023 and
for the years ended December 31, 2024 and 2023

Neighborly Company and Subsidiaries

Contents

Independent Auditor's Report 3

Consolidated Financial Statements:

Balance Sheets 5

Statements of Operations and Comprehensive Income (Loss) 7

Statements of Changes in Stockholder's Equity 8

Statements of Cash Flows 9

Notes to Consolidated Financial Statements 10

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Report of Independent Auditors

To the Board of Directors and Stockholders of
Neighborly Company and subsidiaries

Opinion

We have audited the consolidated financial statements of Neighborly Company and subsidiaries (the Company), which comprise the consolidated balance sheets as of December 31, 2024 and 2023, and the related consolidated statements of operations and comprehensive income (loss), changes in stockholders' equity and cash flows for the years then ended, and the related notes (collectively referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Company at December 31, 2024 and 2023, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free of material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free of material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee

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that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the entity's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during our audit.

Ernst & Young LLP

Dallas, Texas
March 31, 2025

Neighborly Company and Subsidiaries

Consolidated Balance Sheets
($000's)

	December 31, 2024	December 31, 2023
Assets		
Current Assets		
Cash	**$ 18,436**	$ 43,416
Restricted cash	**28,077**	28,636
Trade accounts receivable – net	**44,747**	44,566
Trade notes receivable - current portion – net	**7,776**	9,777
Inventories	**3,776**	4,007
Income tax receivable	**9,231**	1,880
Prepaid selling expenses - current	**4,726**	3,959
Other current assets	**6,106**	2,839
Total Current Assets	**122,875**	139,080
Property and equipment – net	**92,158**	89,137
Operating lease right of use assets	**20,221**	27,227
Prepaid selling expenses – less current portion	**19,896**	19,104
Trade notes receivable – less current portion - net	**13,577**	15,894
Intangible assets – net	**1,327,052**	1,425,724
Goodwill	**1,739,179**	1,741,101
Other non-current assets	**1,758**	2,128
Total Assets	**$ 3,336,716**	$ 3,459,395

Neighborly Company and Subsidiaries

Consolidated Balance Sheets (continued)
($000's, except share and per share amounts)

	December 31, 2024	2023
Liabilities and Stockholder's Equity		
Current Liabilities		
Trade accounts payable	**$ 17,856**	$ 15,962
Accrued liabilities	**48,074**	56,589
Deferred revenue - current	**18,215**	17,760
Current portion of long-term debt	**10,051**	10,488
Current portion of operating lease liabilities	**5,401**	6,925
Current portion of finance lease obligations	**5,941**	4,426
Total current liabilities	**105,538**	112,150
Long-term debt - less current portion	**1,571,110**	1,451,356
Operating lease obligations – less current portion	**15,639**	21,302
Finance lease obligations – less current portion	**10,278**	10,187
Deferred tax liabilities	**199,638**	220,780
Deferred revenue - less current portion	**74,718**	73,850
Other non-current liabilities	**1,616**	1,696
Commitments and Contingencies (Note 11)		
Stockholder's Equity		
Common stock-par value $0.01 per share; 100 shares authorized, issued and outstanding	**-**	-
Additional paid-in capital	**1,933,936**	2,100,435
Accumulated deficit	**(528,523)**	(489,405)
Accumulated other comprehensive loss	**(47,234)**	(42,956)
Total Stockholder's Equity	**1,358,179**	1,568,074
Total Liabilities and Stockholder's Equity	**$ 3,336,716**	$ 3,459,395

See accompanying notes to consolidated financial statements

Neighborly Company and Subsidiaries

Consolidated Statements of Operations and Comprehensive Income (Loss)
($000's)

	Year Ended December 31,	
	2024	2023
Revenues and income		
Franchise service fees	**$ 208,277**	$ 194,731
Franchise sales fees	**35,122**	38,441
Sales of products and services	**282,737**	288,146
Advertising and promotional fund revenue	**60,159**	53,320
Other revenue	**39,387**	39,026
Total revenues and income	**625,682**	613,664
Cost of products and services	**174,140**	169,627
Gross Profit	**451,542**	444,037
Selling expense	**26,173**	26,179
General and administrative expense	**206,402**	196,985
Advertising and promotional fund expense	**61,482**	58,124
Equity-based compensation expense	**3,130**	4,194
Depreciation and amortization	**123,676**	116,929
Management and board fees and expenses	**3,650**	4,638
Loss on impairment of goodwill and tradenames	**-**	428,286
Credit losses	**3,810**	2,812
Operating Income (Loss)	**23,219**	(394,110)
Interest expense	**70,278**	68,756
Loss Before Income Taxes	**(47,059)**	(462,866)
Income tax benefit	**(7,941)**	(23,790)
Net Loss	**(39,118)**	(439,076)
Other comprehensive income/(loss)		
Foreign currency translation adjustment, net of tax of $1,070 and 2,132, respectively	**(3,208)**	6,395
Total Other Comprehensive income/(loss)	**(3,208)**	6,395
Comprehensive Loss	**$ (42,326)**	$ (432,681)

See accompanying notes to consolidated financial statements.

Neighborly Company and Subsidiaries

Consolidated Statement of Changes in Stockholder's Equity
($000's, except share amounts)

	Common Stock		Additional Paid - In	Accumulated	Accumulated Other Comprehensive	
	Shares	Amount	Capital	Deficit	Income (Loss)	Total
Balance at December 31, 2022	100	$ -	$ 2,420,959	$ (50,587)	$ (51,483)	$ 2,318,889
Adoption of accounting principle	-	-	-	258	-	258
Distribution to parent	-	-	(324,718)	-	-	(324,718)
Equity-based compensation	-	-	4,194	-	-	4,194
Foreign currency translation adjustment	-	-	-	-	8,527	8,527
Net loss	-	-	-	(439,076)	-	(439,076)
Balance at December 31, 2023	100	$ -	$ 2,100,435	(489,405)	(42,956)	1,568,074
Contribution to Equity	-	-	575	-	-	575
Distribution to parent	-	-	(170,204)	-	-	(170,204)
Equity-based compensation	-	-	3,130	-	-	3,130
Foreign currency translation adjustment	-	-	-	-	(4,278)	(4,278)
Net loss	-	-	-	(39,118)	-	(39,118)
Balance at December 31, 2024	**100**	**$ -**	**$ 1,933,936**	**$ (528,523)**	**$ (47,234)**	**$ 1,358,179**

See accompanying notes to consolidated financial statements.

Neighborly Company and Subsidiaries

Consolidated Statement of Cash Flows
($000's unless otherwise noted)

	For the Year Ended December 31,	
	2024	2023
Operating activities		
Net loss	$ (39,118)	$ (439,076)
Adjustments to reconcile net loss to net cash provided by **operating activities:**		
Depreciation and amortization	123,676	116,929
Amortization of deferred financing costs	4,409	4,164
Loss on impairment of goodwill and tradenames	-	428,286
Bad debt expense	3,810	2,812
Trade notes issued	(14,978)	(15,243)
Collections of notes receivable	17,660	16,605
Deferred income taxes	(20,651)	(44,346)
Loss on disposal of assets	3,589	-
Equity-based compensation	3,130	4,194
Changes in assets and liabilities:		
Trade accounts receivable	(2,848)	(1,403)
Inventories	249	626
Prepaid selling expenses and other assets	(4,313)	3,722
Trade accounts payable	1,907	(6,249)
Accrued liabilities	(9,729)	(8,512)
Other non-current liabilities	(83)	(275)
Income tax payable	(7,352)	(1,519)
Change in operating lease assets and liabilities	(181)	3,535
Deferred revenue	1,323	11,246
Net cash provided by operating activities	60,500	75,496
Investing activities		
Purchase of property, equipment and other assets	(25,042)	(27,931)
Acquisitions of intangible assets	(677)	-
Net cash used in investing activities	(25,719)	(27,931)
Financing activities		
Equity contribution	575	-
Distributions paid	(170,204)	(324,718)
Deferred financing costs paid	(3,241)	(13,866)
Proceeds from revolving credit	158,000	25,000
Payment on revolving credit	(25,000)	-
Payments on principal portion of finance lease liabilities	(4,749)	(3,455)
Payments on long-term borrowings	(14,850)	(14,323)
Proceeds from long-term borrowings	-	275,000
Net cash used in financing activities	(59,469)	(56,362)
Effect of foreign currency translation on cash	(851)	(1,255)
Net decrease in cash and restricted cash	(25,539)	(10,052)
Cash and restricted cash - Beginning of period	$ 72,052	$ 82,104
Cash and restricted cash - End of period	$ 46,513	$ 72,052
Supplemental cash flow disclosures:		
Cash paid for income taxes, net of refunds	$ 16,770	$ 15,829
Cash paid for interest	65,052	$ 60,258

1. Organization and Description of Business

Organization and Description of Business

Neighborly Company and Subsidiaries ("we", "our", "Neighborly" and the "Company") is a Delaware corporation and is the parent company of a number of franchisors and related supporting businesses operating in the United States (the "US") and internationally which include the following companies: Mr. Rooter, Rainbow International, Mr. Electric, Aire Serv, Mr. Appliance, Glass Doctor, Grounds Guys, Molly Maid, Mr. Handyman, Five Star Painting, Mosquito Joe, Real Property Management, Window Genie, HouseMaster, Dryer Vent Wizard, ShelfGenie, Precision Door Service, Restoration 1, Junk King, Lawn Pride, ZorWare, Drain Doctor, Locatec, Countrywide, Bright and Beautiful, Dream Doors, Greensleeves, and ProTradeNet.

In addition, the Company owns and operates non-franchisor entities as follows: Portland Glass, which offers auto, home, and business glass repair and replacement through company owned stores located in Maine, Vermont, and New Hampshire; Pimlico Plumbers, which offers repair and maintenance services, concentrated in central London; Plumb Enterprises, which offers full plumbing, drain and sewer cleaning services, excavation, and repairs in Colorado; and Lawn Pride, which offers lawn care and maintenance services through the application of fertilizer, as well as pest control, in Indiana.

Acquisition of the Company

On June 29, 2021, Kohlberg Kravis and Roberts ("KKR"), and associated co-investors formed Nest Bidco Inc. which, on September 1, 2021, purchased 100% of the shares of Balcones Holdco, Inc., the parent company of Neighborly, from TDG Investment Holdings, LP. Nest Bidco Inc. is an indirectly wholly owned subsidiary of Nest Holdings LP, which is the ultimate parent company of the newly formed business. The transaction was effected to add Neighborly to KKR's investment portfolio, and allows Neighborly to gain access to KKR's capital and resources.

2. Summary of Significant Accounting Policies

Recently Issued Accounting Pronouncements

In December 2023, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2023-09, "Income Taxes (Topic 740): Improvements to Income Tax Disclosures," (ASU No. 2023-09) which requires disclosure of disaggregated information about a reporting entity's effective tax rate reconciliation as well as disclosures on income taxes paid by jurisdiction. ASU No. 2023-09 is effective for annual periods beginning after December 15, 2024. The guidance is required to be applied on a prospective basis, with the option to apply the standard retrospectively. Early adoption is permitted. Management is currently evaluating the impact of this guidance on the Company's consolidated financial statements and related disclosures.

In January 2024, the FASB issued ASU No. 2024-01, "Scope Application of Profits Interest and Similar Awards." This update clarifies that profits interests and similar awards granted to employees as compensation for services are within the scope of ASC Topic 718 (Compensation—Stock Compensation). The amendments in this update are effective for fiscal years beginning after December 15, 2024, including interim periods within those fiscal years, with early adoption permitted. The Company is required to apply these amendments on a modified retrospective basis

to awards outstanding at the beginning of the fiscal year of adoption, with cumulative-effect adjustments to retained earnings. Management is currently evaluating the impact of this guidance on the Company's consolidated financial statements and related disclosures.

Principles of Consolidation and Variable Interest Entities

The accompanying consolidated financial statements as of December 31, 2024 and 2023 include the accounts of the Company and its wholly owned subsidiaries. All intercompany accounts and transactions have been eliminated in consolidation.

FASB Accounting Standards Codification (ASC) Topic 810-10, Consolidation, applies to certain entities in which equity investors do not have the characteristics of a controlling financial interest or do not have sufficient equity at risk for the entity to finance its activities without additional subordinated financial support. Such an entity is referred to as a variable interest entity ("VIE"). FASB ASC Topic 810-10 requires the consolidation of a VIE by its primary beneficiary. The primary beneficiary is the entity, if any, that has the power to direct activities of a VIE that most significantly impact the VIE's economic performance and has the obligation to absorb losses or the right to receive benefits of the VIE that could potentially be significant to the VIE.

Neighborly Assetco LLC ("Assetco") is a direct, wholly owned subsidiary of Neighborly Issuer LLC (the "Issuer"), which is a special purpose Delaware limited liability company and a direct, wholly owned subsidiary of Neighborly SPV Guarantor LLC (the "SPV Guarantor"), which is a special purpose Delaware limited liability company that is an indirect, wholly owned subsidiary of Neighborly (the "Manager").

Assetco's subsidiaries are comprised of a number of franchisors and related supporting businesses operating in the US and internationally and include the following businesses: Aire Serv SPV LLC, Mr. Electric SPV LLC, The Grounds Guys SPV LLC, Rainbow International SPV LLC, Glass Doctor SPV LLC, Mr. Appliance SPV LLC, Mr. Rooter SPV LLC, Molly Maid SPV LLC, Mr. Handyman SPV LLC, Five Star Painting SPV LLC, Window Genie SPV LLC, Real Property Management SPV LLC, Mosquito Joe SPV LLC, HouseMaster SPV LLC, Dryer Vent Wizard SPV LLC, ShelfGenie SPV LLC, Precision Door Service SPV LLC, Junk King SPV LLC, and Lawn Pride SPV LLC (each an "SPV Franchisor" and together the "SPV Franchisors") and ProTradeNet SPV LLC, Neighborly Service Solutions SPV LLC, Back Office SPV LLC, G-O Manufacturing SPV LLC, Zorware SPV LLC, NBLY Co Ops CO SPV LLC, NBLY Co Ops WA SPV LLC, NBLY Co Ops AZ SPV LLC, NBLY Co Ops IN SPV LLC, Trench Right SPV LLC, Trench Right WA SPV LLC, Dig Boss SPV LLC, NBLY Logistics SPV LLC, and Pimlico SPV Limited (each a "Non-Franchisor SPV Entity" and together the "Non-Franchisor SPV Entities"), each of which is a direct, wholly owned subsidiary of Assetco.

Assetco holds all the equity interests in the SPV Franchisors and the Non-Franchisor SPV Entities, certain intellectual property, certain license agreements and certain vendor agreements. Each SPV Franchisor holds the tradenames and the franchise agreements related to such brand and any product supply agreements or vendor agreements related to such brand. The Non-Franchisor SPV

Entities hold certain tradenames, certain product supply agreements, certain vendor agreements and the office service agreements.

Neighborly SPV Guarantor LLC, Neighborly Issuer LLC, and Neighborly Assetco LLC (collectively with the SPV Franchisors and the Non-Franchisor SPV Entities are referred to as "Securitization Entities")

were formed in connection with a financing transaction (the "Securitization Transaction"), which was completed on March 25, 2021 and on subsequent dates thereafter (see Note 3).

The Company has determined that the Securitization Entities qualify as VIE's and that Neighborly is the primary beneficiary, having both power and benefits, of the Securitization Entities and accordingly, consolidation is concluded.

Use of Estimates

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Revenue Recognition, Accounts Receivable, Notes Receivable, and Allowances

The Company's primary sources of revenue are as follows:

- Franchise service fees from existing franchise owners based on a percentage of each franchise owner's gross sales. These fees generally range from 2% to 15% of the franchise owner's gross sales, depending upon the particular franchise concept and upon various other factors;

- Franchise sales fees generated from the sale of new franchise territories and the sale of additional franchise territories to existing franchise owners;

- Sales of products and services to unrelated third parties;

- Advertising and promotional fund revenue represents marketing, advertising and promotional ("MAP") fund fees collected from existing franchise owners. These fees are typically a percentage of each franchise owner's sales and vary depending upon the particular franchise concept and various other factors;

- Other revenue consists of incentives earned from services performed for unrelated third parties and interest generated from notes receivable.

Typically, franchise agreements are granted to franchise owners for an initial term of ten years with an option to renew. Our performance obligations under franchise agreements consist of providing a license of our brand's intellectual property, a list of approved suppliers, certain training programs, an operations manual, and to maintain the MAP fund. These performance obligations are highly interrelated and we do not consider them to be individually distinct, and therefore account for them as a single performance obligation, which collectively represent the obligation to provide a license for the right to use our brand's intellectual property. Revenue related to franchise agreements is recognized on a straight-line basis over the term of the agreement, with the exception of variable or sales-based royalties, MAP fund fees collected and revenue allocated to goods and services and other variable fees which are recognized as the underlying sales occur and performance obligations are satisfied.

In the event a franchise agreement is terminated, without a corresponding agreement executed by the same franchise owner, any remaining deferred fees as well as applicable termination fees are recognized in the period of termination.

The Company periodically extends credit to entities for the purchase of franchises. These entities are typically controlled by individuals who operate their businesses as an owner/manager. Generally, the notes receivable are collateralized by the related franchise territory rights. The Company also extends unsecured credit to its franchise owners for unpaid franchise service fees. The Company places notes receivable on nonaccrual status when payment is ninety days past due, and ceases to recognize revenue from interest on the note until such time as the note is no longer past due. Interest on trade notes receivable is recorded as revenue when earned. Each entity's ability to perform is dependent upon the economic condition of the business. The Company maintains ongoing credit evaluations of its franchise owners.

The Company adopted ASU 2016-13 ASU No. 2016-13, Financial Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments using the modified retrospective adoption method on January 1, 2023, which was retroactively applied as of the first day of 2023. This accounting standard requires companies to measure expected credit losses on financial instruments based on the total estimated amount to be collected over the lifetime of the instrument. Upon adoption of this guidance, the Company recognized a decrease to its allowance for credit losses of $200 and a corresponding adjustment to accumulated deficit, net of tax.

Expected credit losses for uncollectible receivable balances consider both current conditions and reasonable and supportable forecasts of future conditions. Current conditions considered include pre-defined aging criteria, as well as specified events that indicate the balance due is not collectible. Reasonable and supportable forecasts used in determining the probability of future collection consider publicly available macroeconomic data and whether future credit losses are expected to differ from historical losses.

Franchise service fee revenues represent sales-based royalties that are related entirely to our performance obligation under the franchise agreement and are recognized in the period in which the sales occur. Sales-based royalties are variable consideration related to our performance obligations to our franchise owners to maintain the intellectual property being licensed.

We have determined we act as the principal in the transaction related to the MAP fund contributions and expenditures. MAP fund contributions and expenditures are reported in the accompanying Consolidated Statements of Operations and Comprehensive Income (Loss). Our obligation related to these funds is to administer the MAP fund, keep unused MAP fees in segregated bank accounts which are classified as restricted cash on the Consolidated Balance Sheet and use MAP fees for certain activities related to the marketing and promotion of the individual brands. As noted above, we have concluded the advertising services provided to franchise owners are highly interrelated with the franchise rights and not a distinct performance obligation; therefore, revenues from MAP fund fees are recognized as advertising and promotion fund revenue when the related sales occur based on the application of the sales-based royalty exception within ASC 606, Revenue from Contracts with Customers.

Revenues from product sales are recognized upon transfer of title, when delivered to the customer, when the work is performed, or orders are shipped. Incentives earned are recognized as services are performed.

Contract Balances

The contract liabilities which we classify as "deferred revenue" consist primarily of the unamortized portion of initial franchise fees that are currently being recognized into revenue, amounts related to pending agreements, or other deferred revenues not related to franchise agreements. Contract deferred franchise revenue represents our remaining performance obligations to our franchise owners, as we account for our highly interrelated obligations as a single performance obligation, which collectively represent the obligation to provide a license for the right to use our brand's intellectual property excluding amounts of variable consideration related to sale-based royalties and advertising. The other deferred revenues not related to the franchise agreements are included in current deferred revenue.

The components of the change in deferred revenue are as follows:

	Year Ended December 31,	
	2024	2023
Balance at beginning of period	$ 91,610	$ 80,364
Fees received from franchise owners	37,203	49,188
Franchise sales revenue recognized	(35,122)	(38,441)
Other changes in deferred revenue	(758)	499
Balance at end of period	92,933	91,610
Less: current portion	18,215	17,760
Deferred revenue noncurrent	$ 74,718	$ 73,850

Revenue deferred as of December 31, 2023 and recognized in the period from January 1, 2024 through December 31, 2024 was $17,623. Revenue deferred as of December 31, 2022 and recognized in the period from January 1, 2023 through December 31, 2023 was $20,133.

As of December 31, 2024, the deferred revenue expected to be recognized for each of the next five years and in the aggregate is as follows:

Years ending December 31,	
2025	$ 18,215
2026	12,829
2027	12,455
2028	11,718
2029	10,267
Thereafter	27,449
	$ 92,933

Direct, incremental selling expenses incurred when the franchise agreement is executed are recorded as a contract asset and amortized over the life of the agreement consistent with the recognition of the deferred revenue. Contract assets are included in current and non-current

prepaid selling expenses in the accompanying Consolidated Balance Sheets and the amortization is included in general and administrative expense in the accompanying Consolidated Statements of Operations and Comprehensive Income (Loss). For the year ended December 31, 2024, $7,736 of costs were paid and amortization expense of $6,175 was recognized. For the year ended December 31, 2023, $8,883 of costs were paid and amortization expense of $5,845 was recognized.

The ending asset for deferred contract costs as of December 31, 2024 was $24,622, of which $4,726 was current. The ending asset for deferred contract costs as of December 31, 2023 was $23,063, of which $3,959 was current.

Advertising

The Company expenses advertising costs as incurred. Advertising expense was $23,200 and $28,772 for the years ended December 31, 2024 and 2023, respectively. Advertising expense is included in general and administrative expense in the accompanying Consolidated Statements of Operations and Comprehensive Income (Loss). This is separate from MAP fees which are presented on their own line in Consolidated Statements of Operations and Comprehensive Income (Loss).

Inventories

Inventories consist of products to be sold and are stated at the lower of cost (first-in, first-out method) or net realizable value.

Property and Equipment

With the exception of land, which is not depreciated, property and equipment is stated at cost and is depreciated using the straight-line method over the estimated useful lives of the respective assets which are generally as follows: buildings (30 years) and building improvements (5-15 years), capped at the lesser of life of the leasehold improvements or remaining lease life; machinery, equipment, and vehicles (5-10 years); furniture and fixtures (5 years); and hardware and software (3 years). Additions, renewals, and betterments are capitalized; maintenance and repairs which do not extend the useful life of the asset are expensed as incurred.

Management evaluates long-lived assets used in operations for impairment when indicators of impairment are present. Impairment losses are recorded in the amount that carrying value exceeds fair market value when the undiscounted cash flows estimated to be generated by those assets are less than the carrying amount of the assets. No impairment losses for property and equipment were recorded for the year ended December 31, 2024.

Goodwill

Goodwill represents the excess of the consideration transferred over the fair value of the identifiable net assets acquired. The Company tests goodwill annually for impairment, or earlier if events or changes in circumstances indicate that impairment may exist. Management's impairment tests are generally performed as of October 1st annually. The Company's current goodwill balance resulted from the acquisition of the Company as of September 1, 2021, and from the Company's acquisitions in the successor period, as discussed in Note 1.

The Company performed a qualitative assessment of its goodwill as of October 1, 2024 and concluded that indicators of impairment existed for certain of its reporting units, based on trends

in financial performance. Therefore, the Company performed a quantitative assessment of its goodwill for certain reporting units with indicators of impairment by measuring the fair value using present value techniques including the income approach and the market approach. The Company's weighted average cost of capital declined slightly as well as projected positive operating performance of the reporting units resulted in a fair value that exceeded carrying value with no resulting impairment. A goodwill impairment expense of $417,591 was recorded in the year ended December 31, 2023, and none in 2024.

Intangible Assets

Intangible assets consist of tradenames, franchise relationships, national accounts, insurance company relationships, customer relationships, re-acquired franchise rights, developed technology, copyrights, and domain name, and are stated at their estimated fair value as of the date of acquisition, less subsequent amortization. The Company's intangible assets are definite lived, other than domain name, which is indefinite lived.

For definite lived intangible assets, when events or changes in circumstances indicate that the carrying amount of the asset may not be recoverable, the Company evaluates the definite lived intangible assets for impairment by comparing the carrying value to the anticipated future undiscounted cash flows expected to be generated from the use of the intangible assets. If the carrying amount is not recoverable, a loss is recorded in the amount the carrying value exceeds the fair market value of the assets. No impairment expense was recorded in the year ended December 31, 2024, and $10,695 was recorded in the year ended December 31, 2023.

Tradenames are amortized over their estimated useful life, which ranges from three years to 20 years, using the straight-line method. Franchise relationships, national accounts relationships, and insurance company relationships are amortized over their estimated useful lives of 15 years, using the straight-line method. Customer relationships are amortized over their estimated useful life of three to 10 years, using the straight-line method. Reacquired franchise rights are amortized over the remaining life of the reacquired agreements, between one to seven years, using the straight-line method. Copyrights are amortized over their estimated useful life of five years, using the straight-line method. Developed technology is amortized over their estimated useful life of three years, using the straight-line method.

Domain names are stated at their estimated fair value at the date of acquisition, and are not amortized, as their useful lives are considered indefinite, but are subject to annual impairment testing. The Company performed a qualitative assessment of its indefinite lived intangible assets as of October 1, of 2024 and 2023 and concluded it is not more likely than not that the fair value of its domain names is less than the carrying amount and, as such, a quantitative impairment test was not considered necessary.

Income Taxes

Deferred tax assets and liabilities are recognized for the estimated future tax consequences attributable to differences between the consolidated financial statement carrying amounts of assets and liabilities and their respective tax basis. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in tax expense in the period that includes the enactment date.

The Company establishes valuation allowances in accordance with the provisions of FASB ASC Topic 740, Income Taxes. The Company reviews the adequacy of any valuation allowance and recognizes tax benefits only when it is more likely than not that the benefits will be realized.

The Company measures, classifies, and discloses uncertain tax benefits in accordance with FASB ASC Topic 740-10, Income Taxes-Overall. The Company has elected to classify interest and penalties related to uncertain tax benefits as a component of income tax expense.

Equity-based Compensation

The Company accounts for equity-based compensation under FASB ASC Topic 718, Compensation-Stock Compensation. This pronouncement requires the measurement of all equity-based payments to employees using a fair-value-based method and the recording of such expense in the accompanying Consolidated Statements of Operations and Comprehensive Income (Loss). The Company participates in an equity-based employee compensation plan, which is described more fully in Note 5.

Foreign Currency Translation

Consolidated entities that have a functional currency that differs from the Company's reporting currency include our foreign subsidiaries, which are in Canada, the United Kingdom (the "UK"), Germany and Austria. Foreign currency denominated assets and liabilities are translated using the exchange rates at the end of each reporting period. Results of foreign operations are translated at the weighted average exchange rate for each reporting period. Translation adjustments are included as a component of accumulated other comprehensive income (loss) until realized. Where amounts denominated in a foreign currency are converted into US dollars by remittance or repayment, the realized exchange differences are included in the accompanying Consolidated Statements of Operations and Comprehensive Income (Loss), primarily in general and administrative expense, and was immaterial in all periods presented.

Cash and Restricted Cash

The Company considers all cash and highly liquid investments purchased with an initial maturity of three months or less to be cash or cash equivalents.

Cash consists primarily of cash on hand and cash on deposit. Restricted cash includes funds held for the MAP funds and securitized cash held for principal and interest payments on deposit related to the Securitization Transaction.

Cash and restricted cash consists of the following as of December 31,:

		2024		2023
Cash	**$**	**18,436**	$	43,416
Restricted Cash:				
Whole business securitization		**23,639**		21,903
MAP funds		**4,438**		6,733
Total cash and restricted cash	**$**	**46,513**	$	72,052

The Company maintains its cash in banks in which deposits may, from time to time, exceed federally insured limits. The Company has not experienced any losses in such accounts and believes that it is not exposed to any significant credit risks related to cash.

Fair Value of Financial Instruments and Non-financial Assets

In accordance with FASB ASC 820, Fair Value Measurements, certain assets and liabilities carried at fair value are categorized based on the level of judgment associated with the inputs used to measure their fair value. The standard establishes a hierarchy that prioritizes the inputs to valuation techniques used to measure fair value into three levels:

Level 1 - Inputs are unadjusted quoted market prices in active markets for identical assets or liabilities at the measurement date.

Level 2 - Inputs (other than quoted prices included in Level 1) are either directly or indirectly observable for the asset or liability through correlation with market data at the measurement date for the duration of the instrument's anticipated life.

Level 3 - Inputs are unobservable and therefore reflect management's best estimate of the assumptions that market participants would use in pricing the asset or liability.

The tradenames, systems in place, and developed technology were valued using the relief from royalty method and the franchise relationships, customer relationships, national account relationships, and insurance company relationships were valued using the multi-period excess earnings method in the periods acquired, except for those tradenames remeasured in 2023 as a result of impairment testing as discussed above. Rollover equity was valued using a combination of Level 2 observable inputs including EBITDA multiples and comparable public company as well as discounted cash flow analysis of future projections in the period issued. The future projections and estimates used to fair value the assets acquired in acquisitions, as well as those used in our long-lived asset and goodwill impairment testing, are considered Level 3 inputs.

3. Debt Agreements

Through its wholly owned subsidiary, Neighborly Issuer LLC (the "Issuer"), the Company entered into the Securitization Transaction which was completed on March 25, 2021. In conjunction with the Securitization Transaction, the Issuer issued $800,000 Series 2021-1 3.584% Fixed Rate Senior Secured Notes (the "Series 2021-1 Senior Notes"). The Series 2021-1 Senior Notes have an anticipated repayment date of April 30, 2028, and a final maturity date of April 30, 2051. Scheduled principal payments of $2,000 and interest are paid quarterly. As of December 31, 2024 and 2023, the Series 2021-1 Senior Notes had $772,000 and $780,000 outstanding, respectively.

Additionally, the Securitization Transaction provided for a $10,000 variable rate Delayed Draw Class A-1-LR Senior Note ("Series 2021-1 Class A-1 Notes"), with a final maturity date of April 30, 2051, which is only available for limited purposes and may not be drawn by the Issuer. Interest on draws is paid weekly at the Secured Overnight Financing Rate (SOFR) plus 300 basis points. As of December 31, 2024 and 2023, no borrowings had been made on the Series 2021-1 Class A-1 Notes.

The Securitization Transaction also provided for a $30,000 variable rate Class A-1-VFN Senior Note (the "2021 VFN facility"), with a maturity date of April 30, 2026, and two one-year extension options. Interest on borrowings is paid quarterly at SOFR, plus 266 basis points. As of December 31, 2024, $8,000 of borrowings were outstanding on the 2021 VFN facility and availability was $5,050.

For the year ended December 31, 2023, the Company had no borrowings on the facility and availability was $13,050. Issued and undrawn letters of credit under the VFN facility were $16,950 as of December 31, 2024 and 2023. Undrawn letters of credit under the VFN facility incur interest at a rate of 2.66%, which is payable quarterly. The Company considered the upcoming maturity of the 2021 VFN Facility and concluded it has the unilateral ability to extend the maturity date to April 2027, if certain conditions are met. The Company evaluated the conditions precedent and concluded they will be met throughout 2025; therefore, the Company will have the unilateral ability to extend and intends to execute the extension prior to the initial maturity date of April 30, 2026.

On January 19, 2022, the Company, through the Issuer, issued $410,000 Series 2022-1 3.695% Fixed Rate Senior Secured Notes (the "Series 2022-1 Senior Notes") through a second whole business securitization transaction (the "Second Securitization Transaction"). The Series 2022-1 Senior Notes have an anticipated repayment date of January 30, 2029, and a final maturity date of January 30, 2052. Scheduled principal payments of $1,025 and interest are paid quarterly. As of December 31, 2024 and 2023, $398,725 and $402,825 was outstanding on the Series 2022-1 Senior Notes, respectively.

Additionally, the Second Securitization Transaction provided for a $4,000 variable rate Delayed Draw Class A-1-LR Senior Note (the "Series 2022-1 Class A-1 Notes"), with a final maturity date of January 30, 2052, which is only available for limited purposes and may not be drawn by the Issuer. Interest on draws is paid weekly at a rate equal to Prime plus 300 basis points. As of December 31, 2024 and 2023, no draws had been made on the Series 2022-1 Class A-1 Notes.

In conjunction with the Second Securitization Transaction, $10,353 in transaction fees were capitalized as deferred financing costs to be amortized over the anticipated term of the notes using the straight-line method, which material approximates the effective interest rate method. For the years ended December 31, 2024 and 2023, respectively, a total of $1,494 and $1,510 of previously capitalized deferred financing costs related to the Second Securitization Transaction were amortized to interest expense on the Consolidated Statements of Operations and Comprehensive Income (Loss).

On February 3, 2023, the Company, through its indirect, wholly owned subsidiary, Neighborly Issuer LLC, issued $275,000 Series 2023-1 7.308% Fixed Rate Senior Secured Notes (the "Series 2023-1 Senior Notes") through a third whole business securitization transaction (the "Third Securitization Transaction"). The Series 2023-1 Senior Notes have an anticipated repayment date of January 30, 2028, and a final maturity date of January 30, 2053. Scheduled principal payments of $687 and interest are paid quarterly. As of December 31, 2024 and 2023, $270,188 and $272,938 was outstanding on the Series 2023-1 Senior Notes, respectively.

Additionally, the Third Securitization Transaction provided for a $5,025 variable rate Delayed Draw Class A-1-LR Senior Note (the "Series 2023-1 Class A-1 Notes"), with a final maturity date of January 30, 2053, which is only available for limited purposes and may not be drawn by the Issuer. On December 11, 2024, the Series 2023-1 Class A-1 Notes maturity date was amended to change to January 30, 2055. Interest on draws is paid weekly at a rate equal to SOFR plus 300 basis points. As of December 31, 2024, no draws had been made on the Series 2023-1 Class A-1 Notes.

The Third Securitization Transaction also provided for a $125,000 variable rate Class A-1-VFN Senior Note (the "2023 VFN facility"), with a maturity date of January 30, 2026, with two one-year extension options. Interest on borrowings is paid quarterly at SOFR, plus 350 basis points. As of December 31, 2024, the Company had borrowings outstanding of $75,000 on the 2023 VFN facility

and had $50,000 of availability. As of December 31, 2023, borrowings outstanding on the 2023 VFN facility were $25,000, and availability was $100,000. The Company considered the upcoming maturity of the 2023 VFN Facility and concluded it has the unilateral ability to extend the maturity date to January 2027, if certain conditions are met. The Company evaluated the conditions precedent and concluded they will be met throughout 2025; therefore, the Company will have the unilateral ability to extend and intends to execute the extension prior to the initial maturity date of January 30, 2026.

In conjunction with the Third Securitization Transaction, $14,177 in transaction fees were capitalized as deferred financing costs, to be amortized over the anticipated term of the notes using the effective interest method. For the years ended December 31, 2024 and 2023, $2,868 and $2,654 of previously capitalized deferred financing costs related to the Third Securitization Transaction were amortized to interest expense on the Consolidated Statements of Operations and Comprehensive Income (Loss), respectively.

On December 11, 2024, the Company, through its indirect, wholly owned subsidiary, Neighborly Issuer LLC, entered into a $75,000 variable rate Class A-1-VFN Senior Note (the "2024 VFN Facility") through a fourth whole business securitization transaction (the "Fourth Securitization Transaction"). The 2024 VFN Facility has an anticipated repayment date of January 30, 2030 with two one-year extension options. Interest on borrowings is paid quarterly at SOFR, plus 240 basis points. As of December 31, 2024, borrowings outstanding on the 2024 VFN facility were $75,000, and no availability.

In conjunction with the Fourth Securitization Transaction in 2024, $3,241 in transaction fees were capitalized as deferred financing costs in 2024, to be amortized over the anticipated term of the notes on a straight line basis which approximates the effective method. Amortization was negligible in 2024.

The Series 2023-1 Senior Notes and the 2024 VFN Facility issued in conjunction with the securitization transaction are secured by substantially all assets of the Securitization Entities and guaranteed by the Securitization Entities. Proceeds were distributed to Neighborly's parent company to extinguish debt incurred by the parent to fund the Company's acquisitions.

The Series 2021-1 Senior Notes, the Series 2022-1 Senior Notes, the Series 2023-1 Senior Notes, the Series 2021-1 Class A-1 Notes, the Series 2022-1 Class A-1 Notes, the Series 2023-1 Class A-1 Notes, and VFN facilities described above issued in conjunction with the Securitization Transaction, the Second Securitization Transaction, the Third Securitization Transaction and the Fourth Securitization Transaction (together, the "Securitization Transactions") are secured by substantially all assets of Neighborly Issuer LLC and the other Securitization Entities, and guaranteed by the Issuer and such Securitization Entities, each of which is a bankruptcy remote entity and which owned substantially all of the Company's US intellectual property including tradenames, franchise agreements, national account relationships and systems-in-place, as well as the UK tradenames as of the date of issuance. The restrictions placed on the Issuer and its subsidiaries require that interest and scheduled principal payments on the Series 2021-1 Senior Notes, Series 2022-1 Senior Notes, Series 2023-1 Senior Notes, the Series 2021-1 Class A-1 Notes, the Series 2022-1 Class A-1 Notes, and the Series 2023-1 Class A-1 Notes be paid prior to any residual distributions to the Manager, and amounts are segregated weekly to ensure appropriate funds are reserved to pay the quarterly interest and scheduled principal amounts due. The amount of weekly cash flow that exceeds all expenses and obligations of the Issuer and its subsidiaries is generally remitted to the Manager in

the form of a distribution. The Manager also receives a fee for the services it provides to the Securitization Entities that is senior to debt service. The Securitization Transactions require, among other things, maintenance of minimum debt-service coverage ratio levels and additional incurrence of indebtedness and scheduled amortization requirements are subject to compliance with maximum leverage ratio levels. As of December 31, 2024 and 2023, the Issuer was in compliance with all debt-service coverage covenants.

The Company's long-term debt and trade notes receivable bear interest at market rates. Thus, management believes their carrying amounts approximate fair value.

Debt consists of the following as of December 31:

		2024		2023
Series 2021-1 Senior Notes	**$**	**772,000**	$	780,000
Series 2022-1 Senior Notes		**398,725**		402,825
Series 2023-1 Senior Notes		**270,188**		272,938
2021 VFN Facility		**8,000**		-
2023 VFN Facility		**75,000**		25,000
2024 VFN Facility		**75,000**		-
Total carrying value of debt		**1,598,913**		1,480,763
Less: Deferred financing costs		**(17,752)**		(18,919)
Total net debt		**1,581,161**		1,461,844
Less: current portion		**(10,051)**		(10,488)
Long-term debt	**$**	**1,571,110**	$	1,451,356

Future maturities of long-term debt based on principal payments outstanding as of December 31, 2024, are as follows:

Years ending December 31,	
2025	$ 14,850
2026	14,850
2027	14,850
2028	754,850
2029	385,075
Thereafter	414,438
	$ 1,598,913

4. Intangible Assets and Goodwill

Intangible assets as of December 31, 2024, consisted of the following:

	Useful Life	Gross Amount	Accumulated Impairment	Accumulated Amortization	Net Amount
Tradenames	3-20 years	$ 996,297	$ 10,248	$ 158,895	$ 827,154
Franchise relationships	15 years	612,607	418	135,273	476,916
National accounts	15 years	3,248	148	624	2,476
Insurance company relationships	15 years	2,300	-	511	1,789
Customer relationships	3-10 years	17,834	-	7,612	10,222
Franchise rights	1-7 years	12,200	-	5,154	7,046
Developed technology	3 years	720	-	631	89
Copyrights	5 years	140	-	93	46
Total definite-lived intangibles		$ 1,645,347	$ 10,814	$ 308,793	$ 1,325,738

	Useful Life	Gross Amount	Accumulated Impairment	Net Amount
Domain name	Indefinite	$ 1,314	-	$ 1,314
Total indefinite-lived intangibles		$ 1,314	-	$ 1,314

Intangible assets as of December 31, 2023, consisted of the following:

	Useful Life	Gross Amount	Accumulated Impairment	Accumulated Amortization	Net Amount
Tradenames	3-20 years	$ 1,001,190	$ 10,248	$ 111,600	$ 879,342
Franchise relationships	15 years	613,289	418	94,631	518,240
National accounts	15 years	3,138	148	424	2,566
Insurance company relationships	15 years	2,300	-	358	1,942
Customer relationships	3-10 years	17,848	-	4,594	13,254
Franchise rights	1-7 years	12,200	-	3,495	8,705
Developed technology	3 years	720	-	436	284
Copyrights	5 years	143	-	66	77
Total definite-lived intangibles		$ 1,650,828	$ 10,814	$ 215,604	$ 1,424,410

	Useful Life	Gross Amount	Accumulated Impairment	Net Amount
Domain name	Indefinite	$ 1,314	-	$ 1,314
Total indefinite-lived intangibles		$ 1,314	-	$ 1,314

Amortization expense was $96,830 and $96,710 for the years ended December 31, 2024 and 2023, respectively. Estimated amortization expense for the subsequent five years is as follows:

Years ending December 31,	
2025	$ 95,561
2026	95,463
2027	94,618
2028	92,964
2029	91,718
Thereafter	855,410
	$ 1,325,738

Goodwill

The Company has assigned goodwill to its reporting units based on fair valuation analysis completed for the acquisition of the parent by KKR and from the Company's acquisitions on September 1, 2021, and any subsequent acquisitions.

The changes in the carrying amount of goodwill are as follows:

	December 31, 2024	2023
Balance at beginning of period	**$ 1,741,101**	$ 2,154,115
Adjustment to goodwill for unrealized gain/loss on foreign currency	**(1,922)**	4,577
Goodwill impairment	**-**	(417,591)
Balance at end of period	**$ 1,739,179**	$ 1,741,101

5. Equity-based Compensation

In September 2021, Nest Management LP, a co-investor with KKR, created a profits interest plan which provides for profits interest award grants of Nest Holdings LP and its subsidiaries. A total of 202,843,686 profits interests units were approved to be granted under the plan.

On October 27, 2021, and certain dates thereafter, Nest Management LP granted awards under the plan. The profits interests are exercisable only to the extent they are vested, and do not expire. Generally, vesting of a portion of the profits interests (50%) is subject to the passage of time; the remaining (50%) vest based on achievement of defined financial criteria upon a liquidity event of the Company. Based on continuous employment, time-based profits interest units vest 20% annually, for each of five years.

The Company accounts for equity-based compensation in accordance with ASC 718, Compensation-Stock Compensation, which requires the fair value of equity-based payments to be recognized in the consolidated statements as compensation expense over the requisite service period. For time-based awards, compensation expense is recognized on a straight-line basis, net of forfeitures which

are recognized as they occur, over the requisite service period for awards that actually vest. For performance-based awards, compensation expense is estimated based on

achievement of performance conditions and is recognized over the requisite service period for awards that actually vest. Equity-based compensation expense is recorded in the equity-based compensation line in the consolidated statements of operations.

The average grant date fair value of awards under the Nest Management LP profits interest plan was determined using Monte-Carlo simulation, and was $0.36 per unit for awards in the years ended December 31, 2024 and 2023, respectively. As of December 31, 2024 and 2023 no units were both vested and exercisable.

Equity-based compensation expense recorded for the years ended December 31, 2024 and 2023 was $3,130 and $4,194, respectively. As of December 31, 2024, unamortized stock compensation expense to be recognized in future years was $9,707.

	Number of Underlying Units
Outstanding – December 31, 2022	138,245,959
Granted	16,124,890
Forfeited	(32,158,970)
Redeemed	-
Outstanding – December 31, 2023	122,211,879
Granted	48,017,602
Forfeited	(36,223,635)
Redeemed	-
Outstanding – December 31, 2024	134,005,848
Vested and Exercisable – December 31, 2024	-

6. Trade Notes Receivable

The Company periodically receives notes from the sale of new franchises. The rights to the related franchise territory sold generally collateralize these notes. The Company also from time-to-time receives notes for delinquent franchise service fees. Such notes, as of December 31, 2024 and 2023, bear interest at rates typically ranging from 9% to 12% and generally require equal monthly installments over a life of one to ten years.

A summary of trade notes receivable as of December 31 is as follows:

	2024	2023
Amounts due within one year, net of allowance for credit losses of $1,167 and $464 as of December 31, 2024 and 2023, respectively	**$ 7,776**	$ 9,777
Amounts due after one year, net of allowance for credit losses of $2,105 and $2,155 as of December 31, 2024 and 2023, respectively	**13,577**	15,894
Total trade notes receivable, net	**$ 21,353**	$ 25,671

An analysis of the changes in trade notes receivable is as follows:

	Year Ended December 31, 2024	2023
Gross trade notes receivable, beginning of period	**$ 28,290**	$ 30,228
Principal payments received	**(17,660)**	(16,605)
Notes issued	**14,978**	15,243
Net write-offs	**(946)**	(574)
Foreign currency translation	**(37)**	(2)
Gross trade notes receivable, end of period	**24,625**	28,290
Allowance for credit losses	**(3,272)**	(2,619)
Net trade notes receivable, end of period	**$ 21,353**	$ 25,671

An analysis of the changes in the trade notes receivable allowance is as follows:

	Year Ended December 31, 2024	2023
Allowance, beginning of period	**$ 2,619**	$ 1,874
Provision for credit losses	**1,600**	1,303
Net write-offs	**(946)**	(574)
Foreign currency translation	**(1)-**	16
Allowance, end of period	**$ 3,272**	$ 2,619

Scheduled future maturities of trade notes receivable are as follows:

Years ending December 31,	
2025	$ 8,943
2026	5,208

2027	4,086
2028	2,957
2029	2,011
Thereafter	1,420
	$ 24,625

7. Property and Equipment

A summary of property and equipment as of December 31 is as follows:

	2024	2023
Land	**$ 2,561**	$ 1,720
Building and improvements	**36,403**	31,157
Machinery and equipment	**10,690**	8,843
Hardware	**8,564**	6,519
Software	**54,907**	40,940
Furniture and fixtures	**2,033**	4,234
Vehicles	**12,151**	9,428
Vehicles under financing lease	**25,150**	19,028
Total property and equipment	**152,459**	121,869
Less accumulated depreciation	**(60,301)**	(32,732)
Property and equipment – net	**$ 92,158**	$ 89,137

Depreciation expense was $26,846 and $20,219 for the years ended December 31, 2024 and 2023, respectively.

8. Leases

The Company's primary operating lease commitments consist of leases for office and retail space for its company-operated stores and corporate offices. The Company leases vehicles under financing lease agreements expiring at various dates through 2029.

We determine whether an agreement contains a lease at inception based on our right to obtain substantially all of the economic benefits from the use of the identified asset and the right to direct the use of the identified asset. The Company does not to recognize a right-of-use asset and a lease liability for leases with an initial term of twelve months or less. Lease liabilities represent the present value of future lease payments and the right-of-use (ROU) assets represent our right to use the underlying assets for the respective lease terms. The Company does not separate lease and non-lease components for new and modified leases after the adoption date, and instead accounts for each separate lease component of a contract and its associated non-lease components as a single lease component.

The operating lease liability is measured as the present value of the unpaid lease payments and the ROU asset is derived from the calculation of the operating lease liability. Other than for leased vehicles, our leases do not generally provide an implicit rate and we use our incremental borrowing rate as the discount rate to calculate the present value of lease payments. The incremental borrowing rate represents an estimate of the interest rate that would be required to borrow over a similar term, on a collateralized basis in a similar economic environment.

Rent escalations occurring during the term of the leases are included in the calculation of the future minimum lease payments and the rent expense related to these leases is recognized on a straight-line basis over the lease term. In addition to minimum lease payments, certain leases require payment of a proportionate share of real estate taxes and certain building operating expenses allocated on a percentage of sales in excess of a specified base. These variable lease costs are not included in the measurement of the ROU asset or lease liability due to unpredictability of the payment amount and are recorded as lease expense in the period incurred. The ROU asset is adjusted to account for previously recorded lease-related expenses such as deferred rent and other lease liabilities.

The components of lease cost are as follows (in thousands):

	December 31, 2024	2023
Operating lease cost	$ **7,149**	$ 7,855
Variable lease cost	**324**	272
Finance lease cost:		
Amortization of right-of-use assets	**7,849**	5,079
Interest on lease obligations	**1,088**	720
Total lease cost	$ **16,411**	$ 13,926

The table below presents additional information related to the Company's leases:

	December 31, 2024	2023
Weighted average remaining lease term (in years):		
Operating leases	**5.1**	5.2
Finance leases	**2.5**	3.2
Weighted average discount rate:		
Operating leases	**4.2**%	3.4%
Finance leases	**6.3**%	6.1%

Other information related to leases, including supplemental disclosures of cash flow information, is as follows (in thousands):

	For the Years Ended December 31, 2024	2023
Cash paid for amounts included in the measurement of lease liabilities:		
Operating cash flows from operating leases	**$ 7,359**	$ 7,857
Operating cash flows from finance leases	**861**	572
Financing cash flows from finance leases	**4,749**	3,455
Right-of-use assets obtained in exchange for operating lease liabilities	**1,876**	2,620

Maturities of lease liabilities are as follows as of December 31, 2024 (in thousands):

Years ending December 31,	Operating leases	Finance leases	Total
2025	$ 6,132	$ 6,692	$ 12,823
2026	5,057	6,941	11,998
2027	3,423	2,854	6,277
2028	2,902	1,134	4,035
2029	2,029	210	2,240
Thereafter	4,089	-	4,089
Total lease payments	$ 23,631	$ 17,831	$ 41,462
Less: Interest	2,591	1,612	4,203
Total lease liabilities	$ 21,040	$ 16,219	$ 37,258
Less: Current lease liabilities	5,401	5,941	11,342
Non-current lease liabilities	$ 15,639	$ 10,278	$ 25,917

Rent expense for operating leases was $7,149 for the year ended December 31, 2024. Total lease cost was $16,411 for the year ended December 31, 2024, including finance lease costs and variable lease costs. Rent expense for operating leases was $7,855 for the year ended December 31, 2023. Total lease cost was $13,926 for the year ended December 31, 2023, including finance lease costs and variable lease costs.

9. Income Taxes

The income tax benefit is as follows:

For the years ending December 31,	2024	2023
Current:		
Federal	**$ 10,911**	$ 16,845
State	**2,002**	2,958
Foreign	**(202)**	766
Total current	**12,710**	20,569
Deferred:		
Federal	**(18,525)**	(32,983)
State	**(979)**	(5,619)
Foreign	**(1,147)**	(5,757)
Total deferred	**(20,651)**	(44,359)
Total income tax benefit	**$ (7,941)**	$ (23,790)

A reconciliation of the income tax benefit at statutory rates to the income tax benefit at effective is as follows:

For the years ending December 31,	2024	2023
Federal income taxes at statutory rate	**$ (9,882)**	$ (97,180)
State taxes	**602**	(3,282)
Permanent differences	**1,452**	77,266
Foreign currency adjustment	**6**	55
Tax rate change	**-**	(258)
Deferred balance adjustment	**63**	1,653
Tradename sale to SPV	**-**	(914)
Other NOL	**29**	-
Payables adjustment	**(1,581)**	(1,130)
Other	**1,370**	-
Total income tax benefit	**$ (7,941)**	$ (23,790)

The Company's effective income tax rate is 16.87% and 5.14% for the years-ended December 31, 2024 and 2023, respectively. The Company's overall global effective income tax rate differs from the statutory US Federal income tax rate of 21.00% due to state income taxes and the state income

tax rate change applied to the Company's net US deferred tax liabilities, , and adjustments to the beginning of the tax period accounts.

The components of deferred income tax assets and liabilities as of December 31 are as follows:

	2024	2023
Deferred tax assets:		
Accounts receivable allowance	$ 777	$ 540
Accrued expenses	439	1,670
Notes receivable allowance	794	820
Net operating loss carryforwards	599	513
Interest expense limitation	43,200	32,083
Deferred revenue	15,342	13,850
Operating lease liability	4,669	6,569
Other	3,358	3,423
Total deferred tax assets	69,178	59,468
Deferred tax liabilities:		
Prepaid expenses	(1,052)	(562)
Property and equipment	(10,093)	(8,946)
Intangible assets and goodwill	(250,731)	(263,703)
Interest rate swap	(6)	(6)
Operating lease right-of use assets	(5,007)	(6,845)
Other	(1,927)	(186)
Total deferred tax liabilities	(268,816)	(280,248)
Net deferred tax liabilities	$ (199,638)	$ (220,780)

For the periods ended December 31, 2024 and 2023, no change was recorded for uncertain tax provisions, and the balance was ($641). As of December 31, 2024, no interest or penalty has been accrued or recognized by the Company related to ASC 740-10 Income Taxes.

The Company reported net operating losses in the following jurisdictions as of December 31:

Jurisdiction		**2024**		2022	Expiration
US Federal	**$**	**-**	$	-	Indefinite
US State		**17,100**		17,085	Various
United Kingdom		**-**		-	Indefinite
Germany		**-**		-	Indefinite
Austria		**-**		-	Indefinite
Canada		**-**		91	20 Years
Total	**$**	**17,100**	$	17,176	

The Company files a US consolidated federal income tax return for Nest Holdings, Inc. and Subsidiaries which includes Neighborly Company. State returns are filed on either a separate company or consolidated return basis. The company also files separate returns where required for the various LLC entities. The Company's subsidiaries file income tax returns in Canada, Germany, the UK and Austria.

The Company files US state income tax returns in nearly every state in the US. Many of the state return filings reflect net operating loss carryovers computed on a post-apportionment basis, while several states compute operating loss carryovers on a pre-apportionment basis. The US state income tax effect of the net operating loss carryforwards, net of federal income tax, amounted to $1,048 and $938 at December 31, 2024 and 2023, respectively. The state net operating losses have varying carryover periods. The Company expects to fully utilize all net operating loss carryovers prior to expiration.

The Company has no current or pending IRS examinations. US Federal income tax returns for years ended August 31, 2021, December 31, 2021, December 31, 2022, and December 31, 2023 remain open for examination. State income tax returns remain open for similar years, and several states having a longer statute remain open for examination. The Company has timely filed all federal and state income tax returns.

The UK entities have no prior or pending tax examinations with HMRC. The UK corporation tax process is one of self-assessment. Following filing of the tax return, HMRC has a period of (usually) 12 months in which to raise formal inquiries. These can range from simple information requests to detailed technical challenges over treatments adopted in the tax return. HMRC has made no requests. The December 31, 2023, corporate tax returns remain open for examination. The UK entities have timely filed all corporate income tax returns.

The German entities are currently under review by the BZSt. The statute of limitations for examination is four (4) years from the end of the year in which the return was filed. Tax returns for years ended December 31, 2020, and forward remain open for examination. The German entities have timely filed all corporate income tax returns.

The US and foreign entities operate under transfer pricing agreements that control the pricing of intercompany management services, interest and royalties.

The Company has both the intent and ability to reinvest foreign earnings, therefore deferred tax liabilities have not been recorded on either unremitted earnings, components of other comprehensive income, or applicable foreign withholding taxes.

10. Related Party Transactions

On September 1, 2021, a Monitoring Agreement was entered into with Kohlberg Kravis Roberts & Co and Harvest Partners under which the Company will pay certain fees and expenses under the terms of the Monitoring Agreement. For the years ended December 31, 2024 and 2023, the Company recognized management and board fees and expenses of $3,641 and $4,638, respectively, in the Management and board fees and expenses line item in the Company's consolidated statements of operations. Additionally, the Company paid $750 to a related party in the year ended December 31, 2024 for services related to the 2024 VFN Facility. These costs are included in general and administrative expenses on the Consolidated Statement of Operations.

11. Contingencies

The Company is engaged in various legal proceedings incidental to its normal business activities. Management has determined that it is not probable that the Company has incurred any loss contingencies as defined in FASB ASC Topic 450, Contingencies. Accordingly, no liabilities have been accrued for these matters as of December 31, 2024 and 2023. Management believes that the outcome of such matters will not have a material effect on the Company's consolidated financial statements.

12. Employee Benefit Plan

The Company sponsors a 401(k) plan covering the majority of its employees. Plan participants may contribute up to 70% (subject to Internal Revenue Service limitations) of their annual compensation before taxes for investment in several specified alternatives. Employees are fully vested with respect to their contributions. The Company may match a percentage of employee contributions as determined at the discretion of the Board of Directors. Company contributions recognized totaled $2,939 and $2,599 for the years ended December 31, 2024, and 2023, respectively.

13. Subsequent Events

In preparation of its financial statements, the Company considered subsequent events through March 31, 2024, which was the date the Company's financial statements were available to be issued.

EXHIBIT D: PARENT GUARANTEE

GUARANTEE OF PERFORMANCE

For value received, NEIGHBORLY ASSETCO LLC, a Delaware limited liability company, (the "Guarantor"), located at 1010 North University Parks Drive, Waco, Texas 76707, absolutely and unconditionally guarantees to assume the duties and obligations of **Molly Maid SPV LLC, a Delaware limited liability company, located at 1010 North University Parks Drive, Waco, Texas 76707** (the "Franchisor"), under its franchise registration in each state where the franchise is registered, and under its Franchise Agreement identified in its 2026 Franchise Disclosure Document, as it may be amended, and as that Franchise Agreement may be entered into with franchisees and amended, modified or extended from time to time. This guarantee continues until all such obligations of the Franchisor under its franchise registrations and the Franchise Agreement are satisfied or until the liability of Franchisor to its franchisees under the Franchise Agreement has been completely discharged, whichever first occurs. The Guarantor is not discharged from liability if a claim by a franchisee against the Franchisor remains outstanding. Notice of acceptance is waived. The Guarantor does not waive receipt of notice of default on the part of the Franchisor. This guarantee is binding on the Guarantor and its successors and assigns.

The Guarantor signs this guarantee at Waco, Texas on the 1st day of April, 2026.

Guarantor: NEIGHBORLY ASSETCO LLC

By: Malia Gelfo

Malia Gelfo, SVP, Corporate Controller

EXHIBIT E: CURRENT FRANCHISEES IN THE UNITED STATES AS OF DECEMBER 31, 2025

CURRENT FRANCHISEES IN THE UNITED STATES AS OF DECEMBER 31, 2025

Note: This list is arranged alphabetically by state and then alphabetically by cities in each state.

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
Alabama	1	Hoffman, Logan and Hoffman, Deborah: Hoffman Squared, LLC	256-937-2500	4910-A Commercial Drive	Huntsville, AL 35816
Alabama	1	Thompson, Brenda Elyce Spigner: MT & E Services, Inc.	205-719-3777	2969 Pelham Parkway, Suite 1	Pelham, AL 35124
Alabama	1	Redmon, Randy and Shawn: Burning Bush Enterprises, LLC	706-322-9477	3615 South Railroad Street, Suite A	Phenix City, AL 36867
Arizona	1	Johnson, Jay and Adelaida: Residential Cleaning Services, Inc	623-934-7037	5540 W. Glendale Avenue, Suite B102	Glendale, AZ 85301
Arizona	3	Idler, Kurt: Idler Enterprises, LLC	602-957-6243	10834 North 32nd Street	Phoenix, AZ 85028
Arizona	5	Buchanan, Mark and Sarah: M&S Arizonia Adventures, LLC	480-970-1972	1867 E. Baseline Road	Tempe, AZ 85283
Arizona	1	Malkin, Steven Keith: Clean Home Solutions LLC	520-477-0333	3811 N. Oracle Road	Tucson, AZ 85705
Arkansas	1	Nash, Rebecca, Pedro Silva: Nash Organization, Inc	501-758-9996	4501 Crystal Hill Road North	North Little Rock, AR 72118
Arkansas	1	McCann, Ryan: Finrae, LLC	479-372- 6204	6 Halstead Circle	Rogers, AR 72756
California	2	Santos, Maria: MLAS Investment Inc.	818-707-0113	28720 Roadside Drive #149	Agoura Hills, CA 91301

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
California	2	Heike, Steve: Momiji Enterprises, Inc	925-679-1300	5065 Deer Valley Rd	Antioch, CA 94531
California	1	Loflin, Steven and Carol: Double and Triple Enterprises, Inc.	661-843-7680	215 Golden State Avenue	Bakersfield CA 93301-3000
California	8	Kuiper, Kathy (Long Beach/South Bay); (Buena Park Area); (Anaheim): O.C. Services, Inc.	877-793-2532	550 E. Carson Plaza Drive #109	Carson, CA 90746
California	2	Arjun, Mehta: Mehta Mentality, Inc.	310-838-3300	9469 Jefferson Boulevard, Suite 118	Culver City, CA 90232
California	2	Nguyen, Leon Truong Son and Phuong Vy Nguyen: Home Cleaning Expert	714-406-4999	9650 Telstar Ave., Suite B	El Monte, CA 91731
California	2	Schneider, Kaleb Craig: Craig Brian Schneider, Inc.	559-225-4387	2310 E. Gettysburg Avenue	Fresno, CA 93726
California	5	Chaput, Steve: Taymel, Inc.	909-596-9994	1025 Sentinel Drive, Suite 103	La Verne, CA 91750
California	6	Sims, Scott and Janet: Simssco Industries, Inc.	949-367-8000	20984 Bake Pkwy, Ste 102	Lake Forest, CA 92630
California	3	Davis, Angela and Gloria: Clarissa's Cleaning Services, Inc.	209-858-5506	125 D'Arcy Pkwy.	Lathrop, CA 95330
California	2	Gertz, Jason and Sara: JSH Investments, Inc.	916-989-5005	6248 Main Avenue, Suite B	Orangevale, CA 95662
California	1	Liburd, Gregory: GGL ENTERPRISES, LLC	661-265-7768	1747 East Avenue Q, Unit A-4	Palmdale, CA 93550
California	2	Rezaei, Seyed Ehsan: Ideal Choice, LLC	707-769-0770	1160 Industrial Avenue, Suite H	Petaluma, CA 94952
California	3	Tse, Harry and Tamara Ngay: Madison Wing Enterprises, Inc.	925-485-9497	1233 Quarry Lane, Suite 110	Pleasanton, CA 94566

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
California	1	Margolis, Michael Ian & Anna Maria: Royal Concierge & Cleaning Services, LLC	760-770-4884	72037 Dinah Shore Drive, Suite B3	Rancho Mirage, CA 92270
California	1	Ho, Winston and Ngay, Julie Kent: MM WinJewels Enterprises	916-782-9722	7251 Galilee Road, Suite 195	Roseville, CA 95678
California	1	Lee, David: Clean Home Living	916-287-1200	1808 Tribute Rd. Suite D	Sacramento, CA 95815
California	2	Breneman, Shirley Marie: Bella Bean Clena, Inc.	831-751-3000	32 E. Alisal Street, Suite 102	Salinas, CA 93901
California	2	Alvarez, Susana B.; Sparklean, LLC	858-673-8111	13240 Evening Creek Drive	San Diego, CA 92128
California	3	Yip, Kelvin F.: WelcomeHome LLC	415-454- 3600	3095 Kerner Blvd., Suite K	San Rafael, CA 94901
California	6	Willis, Sandy and Willis, Bill: Bentley Ridge Enterprises, Inc.	408-445-0448	1275 S. Winchester Boulevard, Suite E	San Jose, CA 95128
California	3	Gootgeld, Michael and Lorraine: Gootgeld Enterprises, Inc.	760-736-0007	772 North Twin Oaks Valley Road, Suite A	San Marcos, CA 92069
California	1	Smith, John: Easy Living, Inc.	661-298-1800	18350 1/2 Soledad Canyon Road	Santa Clarita, CA 91387
California	5	Porras, Ben and Angela: Simone Enterprises, Inc.	619-660-7900	10201 Mission Gorge Road, Suite E	Santee, CA 92071
California	1	Cheung, Cristina and Wong, James: Cheung Wong Enterprises, Inc.	650-225-0231	1405 Huntington Avenue, Suite B	South San Francisco, CA 94080
California	1	Sims, Scott and Janet: Simssco Industries, Inc.	951-676- 7800	27665 Jefferson	Temecula, CA 92590
California	2	Melton, Rebecca Holly: Melton Services, Inc.	805-684-7328	1591 Los Angeles Avenue, Suite 6	Ventura, CA 93004
California	1	Martinez, Norma: AVODAH VENTURES INC	818-972-2745	2816 Honolulu #823	Verdugo City, CA 91046

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
California	1	Liburd, Gregory: GGL ENTERPRISES LLC	760-241-4554	14196 Amargosa Road, Suite K	Victorville, CA 92395
Colorado	5	Laslo, Kathleen: Kathleen Laslo, Inn.	303-745-7902	2950 S Jamaica Court, Suite 105	Aurora, CO 80014
Colorado	2	Kadnuck, John and Robert: Kads, Inc.	719-638-7055	1925 Dominion Way #104	Colorado Springs, CO 80918
Colorado	3	Kadnuck, Robert: RKAD Inc. (Boulder, Lafayette & Arvada units)	303-422-6300	2727 W 92nd Ave, #200D	Federal Heights, CO 80260
Colorado	2	Kadnuck, Robert: Robert G. Kadnuck Corporation	303-422-6300	9797 W. Colfax Avenue #3-xx	Lakewood, CO 80215
Colorado	1	Hindert, James and Ann: Horsetooth, Inc.	970-282-7707	1242 Cleveland Avenue	Loveland, CO 80537
Connecticut	2	Lacourciere, William D.: LSM Home Services, LLC	860-751-6565	40 Country Squire Drive, Unit 1-B	Cromwell, CT 06416
Delaware	2	Delossantos, Hector and Poline, Marleny: Hecnys Enterprises LLC	302-366-1500	26 Prestbury Square	Newark, DE 19713
Florida	3	Speer, Sydney and Genesky, Brian: Geneer Corporation	407-673-0001	1052 W. State Road 436, Suite 2066	Altamonte Springs, FL 32714
Florida	5	Galindo, Ricardo and Norma: Mexserv, Inc.	561-962-6710	23024 Sandalfoot Plaza Drive	Boca Raton, FL 33428
Florida	4	Staffopoulos, Peter and Christy: Maid in Pinellas, Inc.	727-541-4663	5251 110th Ave N, Suite 101	Clearwater, FL 33760
Florida	1	Lopez, Leonardo David: VICLO ENTERPRISE LLC	305-278-1138	18951 SW 106th Avenue, Suite #B104	Cutler Bay, FL 33157
Florida	2	Shelton, Jr., Stephen Huntley: Shelton Platinum Services Inc.	239-418-0052	10650 Metro Parkway, Suite 106	Ft. Myers, FL 33966

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
Florida	1	DeVoe, Richard: RJB Home Services, Inc.	352-378-7755	5000 Northwest 34th Boulevard, Suite 9	Gainesville, FL 32605
Florida	2	Rasner, Timothy and Hien: TD & H Services, Inc.	407-498-2256	2244 E. Irlo Bronson Memorial Highway, Suite L	Kissimmee, FL 34744
Florida	1	Milkey, Karl L.: KLM02, LLC	352-561-3443	845 Teague Trail, Suite 1	Lady Lake, FL 32159
Florida	2	Trickel, Ronald and Robin: Treasure Coast Home Professionals, Inc.	561-866-4835	3306 Fargo Ave.	Lake Worth, FL 33467
Florida	1	Hall, Wendy: Estival, Inc.	239-353-6243	3570 Enterprise Avenue, Suite 201	Naples, FL 34104
Florida	2	Lanas, Esteban: Lanas Services, Inc.	954-433-1155	6730 Pines Boulevard	Pembroke Pines, FL 33024
Florida	1	Clark, Christina and John: Clark Holdings of Northwest Florida, Inc.	850-477-2252	5603 Duval Street	Pensacola, FL 32503
Florida	1	Mykael Aunree Lord, Arletta Marie Rogers: M & M INFINITE ENTERPRISES	321-433-3395	571 Haverty Ct, Suite T	Rockledge, FL 32955
Florida	4	Nelson Jr., Joseph R.: J. NELSON FAMILY CORP	941-753-2220	1461 Tallevast Road	Sarasota, FL 34243
Florida	1	Lindblom, Jennifer and Michael: MJ's First Coast, LLC	904-825-1717	310 Commerce Lake Drive, Suite 104	St. Augustine, FL 32095
Florida	1	Stone, James Andrew	850-222-6243	1535 Killearn Center Boulevard #C4	Tallahassee, FL 32309
Florida	3	Staffopoulos, Peter and Christy, Steven Johnston: Maid in Hillsborough LLC	813-284-3700	13304 Telecom Drive	Tampa, FL 33637
Florida	1	Aquino, Christian Robert and Aquino, Elizabeth	561-566-7006	4050 Westgate Avenue, Suite 104A	West Palm Beach, FL 33409

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
		Ann: CL Palms, LLC			
Florida	1	Fletcher, Nicholas and Alexandra: KNLC, LLC	407-877-0184	14055 W. Colonial Drive	Winter Garden, FL 34787
Florida	2	Bouie, Carlton: SEEFIDENCE GREEN LLC	850-212-0219	79266 Plummers Creek Drive	Yulee, FL 32097
Georgia	1	Thakar, Shiksha Rajesh, Jadhav, Dhiraj B.: KALYANI VENTURES LLC	706-756-6559	6350 McDonough Dr., Ste-A	Norcross, GA 30093
Georgia	3	Stoltz, William E.: Billdon Enterprises, Inc. (Sandy Springs, Mt. Bethel & Alpharetta Areas)	678-682-3111	8601 Dunwoody Place, Suite 442	Sandy Springs, GA 30350
Georgia	1	Mierke, Peter and Bodie, Brandon: B&M Coastal Holdings LLC	912-898-1011	11 Gateway Boulevard South #20	Savannah, GA 31419
Georgia	1	Agunbiade, Adeyemi: AMAR PROPERTIES LLC	678-765-6633	4175 Silver Peak Pkwy. Suite C	Suwanee, GA 30024
Georgia	2	Stoltz, William E.: Billdon Enterprises, Inc. (Decatur and Tucker Areas)	678-395-7689	2004 Montreal Road	Tucker, GA 30084
Georgia	1	Williams, Cynthia: CMW318, Inc.	678-975-3700	25 N. Beulah St	Winder, GA 30680
Georgia	3	Lang, Jr., James William and Lang, Elaine S.: ChanKenz Company Inc.	770-926-0036	2340 Towne Lake Pkwy, Suite 170	Woodstock, GA 90189
Idaho	2	Camarillo, Enrique and Stephanie: ESC Franchises, LLC	208-898-9726	1519 N. Main Street, #100	Meridian, ID 83642
Illinois	1	Pillar, Raymond: Pillar Enterprises, Inc.	630-966-2566	75 Executive Drive, Suite 109	Aurora, IL 60504

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
Illinois	1	Pereira, Cristiane and Osmair Victor: FLV US LLC	708-540-1314	5390 McDermott Drive	Berkeley, IL 60163
Illinois	1	Rixstine, Tim: S and T Taylor Enterprises, Inc.	309-661-0005	7 Finance Drive, Suite 5	Bloomington, IL 61704
Illinois	2	Mayster, Arnold L.: Ten TwentyEight, Inc.	312-763-5200	2045 W. Grand Avenue, Suite 204	Chicago, IL 60612
Illinois	1	Bhatara, Vikas: VK CAPITAL LLC	630-241-7100	6400 Woodward Ave STE K	Downers Grove, IL 60516
Illinois	1	Dobrowolski, Thomas: DOBBS Enterprises Inc	847-426-6559	765 S. 8th Street West	Dundee, IL 60118
Illinois	4	Selmeczy, Kristin and Selmeczy, Anthony: Shell-Met-Zee, Inc.	630-529-9044	2182 Gladstone Court, #F	Glendale Heights, IL 60139
Illinois	4	Lawrence, Daniel and Virgina: Grayco Enterprises, Inc.	847-548-6889	15 Commerce Drive, Suite 102B	Grayslake, IL 60030
Illinois	1	Messmore, Joe and Jamie (Quad Cities Area): Messmore Holdings, Inc.	563-949-1995	1465 41st St, Suite 1	Moline, IL 61265
Illinois	1	Schmidt, Scott: MAID IN THE USA LLC	847-681-1800	3150 Doolittle Dr.	Northbrook, IL 60062
Illinois	1	Messmore, Joe and Jamie (Peoria Area): Messmore Holdings, Inc.	309-693-1311	300 E War Memorial Dr, Suite 300	Peoria, IL 61614
Illinois	2	Hansen, Eric James: Medley Home Services, Inc.	708-645-2550	700 W. Jefferson St. Suite 204	Shorewood, IL 60404
Illinois	1	Toribio, Angela and Kristopher: KAT HOLDINGS, LLC	847-329-0055	3843 Oakton Street	Skokie, IL 60076
Illinois	1	Leegard, Claire and Clifford: Len Spark, LLC	708-614-7575	8005 183rd Street, Suite E	Tinley Park, IL 60487

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
Indiana	2	Maddox, Anna June and Carissa June and Matthew Watson Maddox: DBR Services, LLC	317-885-6243	2441 Production Dr., Suite 109	Indianapolis, IN 46241
Indiana	1	Gobel, Kara: Hopper, Inc.	317-580-0002	9700 Lakeshore Drive East, Suite C	Indianapolis, IN 46280
Indiana	1	White, Brad and Carrie: Abstergo Incorporated	219-386-2828	605 Morgan Blvd	Valparaiso, IN 46383
Iowa	1	Gracey, Kevin Daniel: Image, Inc.	515-964-4111	6828 NE 14th Street	Ankeny, IA 50023
Iowa	1	Nilius, Timothy P. & Twila: Timron Inc.	319-354-6243	2411 Coral Court, Suite 5	Coralville, IA 52241
Iowa	1	Nilius, Tim & Twila: Timron, Inc.	515-334-9599	5765 Merle Hay Road, Suite 16	Johnston, IA 50131
Kansas	1	Cabine, Reginald & Carmen: Unified Home Resources LLC	913-221-0770	6495 Quivira Road, Suite D	Shawnee, KS 66216
Kansas	1	Baker, Richard and Jill: Baker Enterprises, Inc.	316-448-5252	463 N. Seneca St.	Wichita, KS 67203
Kentucky	2	Saylor, John: Noky Yellow Cat Incorporated	859-341-2110	2220 Grandview Drive, Suite 115	Fort Mitchell, KY 41017
Kentucky	2	Rous, David: Rous Holdings LLC	859-254-9378	1479 Leetown Rd.	Lexington, KY 40511
Louisiana	1	Messmore, Joseph and Gattuso, Amelia: Messmaid BR LLC	225-366-9988	604 Chevelle Court, Suite A	Baton Rouge, LA 70806
Louisiana	1	Englehardt, Stephen: Hardt Home Services, LLC	985-718-3300	1300 Gause Blvd, Suite B2	Slidell, LA 70458
Maryland	3	Reilly, Donna J.; Reilly, James P. and Reilly, Michael Matthew: Cayman Enterprises, LLC	410-349-8080	1517 Ritchie Highway, Suite 102	Arnold, MD 21012

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
Maryland	1	Thomas, Lane: In Home Services, Inc.	410-667-0616	111 Warren Road, Suite 8A	Cockeysville, MD 21030
Maryland	1	Roberts, Jr., John Garland: CDE Holdings, Inc.	443-594-4000	2815 Bel Air Road, Suite 101	Fallston, MD 21047
Maryland	3	Goel, Ritu Rani Macias: MMFC LLC	301-695-4321	915 Toll House Avenue, Suite 209	Frederick, MD 21701
Maryland and District of Columbia	4	Galligan, John Galligan (Units 1, 4, 5 & 6): Freedom Cleaners, LLC	301-841-9292	12321 Middlebrook Road, Suite 290	Germantown, MD 20874
Maryland	1	Lacey II, Michael Levalle: : Lacey Enteprise LLC	240-623-1400	1873 Brightseat Road	Landover, MD 20785
Maryland	1	Barrett, Paulette: Spirit Filled Divas, Inc.	301-352-3810	9332 Annapolis Road, Suite 103	Lanham, MD 20706
Massachusetts	1	Fields, Stephanie Erin: Erin & Burke Company LLC	508-834-3484	25 W. Union St. Ste. 202	Ashland, MA 01721
Massachusetts	5	Griffith, George and Gena: G & G Worldwide Enterprises, Inc.	978-251-3535	15 Tyngsboro Road, Suite 16	North Chelmsford, MA 01863
Massachusetts	1	Moore, Brett and Barbara Moore and Zachary Moore: BBZ Ventures, Inc.	508-573-9999	245 Main Street	Oxford, MA 01540
Massachusetts	1	Salah, Jeremy: Beacon of Light Corporation	508-570-4333	150 Kerry Place, Suite 2B	Stoughton, MA 02072
Michigan	1	Cohen, John (Ann Arbor): Dragon Fly, Inc.	734-665-7575	1954 S. Industrial Highway, Suite C	Ann Arbor, MI 48104
Michigan	1	Cohen, John (Beverly Hills): Dragon Fly, Inc.	248-644-0200	31119 Greenfield Road	Beverly Hills, MI 48025
Michigan	1	Butler, Lynne: Molly Maid of Metamora, LLC	810-655-3292	1069 E. Bristol	Burton, MI 48529
Michigan	1	Derylo, Mark and Derylo, Zach (Grandville):	616-827-1180	2180 44th St. SE, Suite 102	Grand Rapids, MI 49508

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
		JoMark Services, Inc.			
Michigan	2	Derylo, Mark and Derylo, Zach (Grandville): JoMark Services, Inc.	616-530-3803	3380 Fairlanes Avenue SW, Suite 7	Grandville, MI 49418-1584
Michigan	1	Derylo, Mark and Derylo, Zach (Kalamazoo): JoMark Services, Inc.	269-552-4949	3800 Covington Road	Kalamazoo, MI 49001
Michigan	2	Shellen, Tim (Lansing): Shellen Enterprises, LLC	517-372-9500	3815 W. Saint Joe Street, Suite B500	Lansing, MI 48917
Michigan	2	Cohen, John (Livonia): Dragon Fly, Inc.	734-338-3000	36977 Amrhein Rd.	Livonia, MI 48150
Michigan	2	Butler, Lynne; Molly Maid of Metamora, LLC	810-678-2078	3772 S Lapeer Road, Suite E	Metamora, MI 48455
Michigan	3	Garcia, Ramiro and Lourdes Robles: WOW Residential Services, LLC	248-853-7143	3345 W Auburn Road, Suite 101	Rochester Hills, MI 48309
Michigan	1	Zick, David and Phemster, Susan (MI): Clean Michiana Services LLC	269-429-3200	5728 St. Joseph Avenue	Stevensville, MI 49127
Minnesota	1	Haefliger, Mike: Haefliger, LLC	952-401-1890	1450 Park Court, Suite 5	Chanhassen, MN 55317
Minnesota	3	Schmidt, Jeffrey: SLMK, Inc.	763-355-3300	7958 Olson Memorial Highway	Golden Valley, MN 55427
Minnesota	3	Henning, Jeffrey and Twila: Crestridge Holdings, Inc.	651-457-3006	5300 South Robert Trail, Suite 600	Inver Grove Heights, MN 55077
Minnesota	1	Torgrimson, Todd: TK Business Ventures, Inc.	507-285-3196	6093 Rome Circle NW, Suite A	Rochester, MN 55901
Missouri	1	Cabine, Reginald and Cabine, Carment: Unified	913-221-0770	6495 Quivira Road, Suite D	Shawnee, KS 66216

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
		Home Resources LLC			
Mississippi	1	Wallace, Debra and William: DDW & Associates, LLC	601-544-3166	1513 Hardy Street	Hattiesburg, MS 39401
Missouri	1	Willingham, Charlie and Megan: Better Odds I, LP	636-939-6243	3555 Franks Drive	Saint Charles, MO 63301-4433
Missouri	3	Willingham, Charlie and Megan: Better Odds I, LP	314-909-7070	10046 Big Bend	Saint Louis, MO 63122
Nebraska	2	Nelson, Kyle and Katherine; Kate and Kyle Investments, Inc.	402-932-6243	4614 South 50th Street	Omaha, NE 68117
Nebraska	1	Nelson, Kyle and Katherine: Kate and Kyle Investments, Inc.	402-913-3443	18111 Q Street	Omaha, NE 68135
Nevada	3	Olvera, Alma; Jimenez, Caitlin; and Donnelly, Kathryn: FUFUS, LLC	702-647-4451	6040 Smoke Ranch Rd	Las Vegas, NV 89108
Nevada	2	DeMarco, Mia Sabrina and Batista, Ivan: Mia Sabrina LLC	702-750-3535	536 East St. Louis Ave	Las Vegas, NV 89104
Nevada	2	Zwiers, Sabra Brynn: Silver King Enterprises, LLC	775-359-1503	1380 Greg Street, Suite 233	Sparks, NV 89431
New Jersey	2	Jain, Ritesh: N2R2 Services LLC	201-387-6787	38 W Main Street	Bergenfield, NJ 07621
New Jersey	1	Amaral, Andre and Amaral, Patricia Marcelino: APA Services LLC	848-248-4242	1250 Route 27	Colonia, NJ 07067

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
New Jersey	2	Strong, Gary M: NJ Clean Homes, LLC	201-543-4464	58 Route 10	East Hanover, NJ 07936
New Jersey	2	Jorgensen, Martin E. and Maria C.: The MJM Company, Inc.	973-998-5572	158 Morris Street	Morristown, NJ 07960
New Jersey	4	Ford, Richard: Richard E. Ford, Inc.	908-575-0909	150 West End Avenue, Suite #2	Somerville, NJ 08876
New Jersey	1	Jorgensen, Martin E. and Maria C.: The MJM Company, Inc.	201-246-1900	2415 Vauxhall Rd	Union, NJ 07083
New Mexico	2	Bush, Dion & Nicole: Duke City Group, LLC	505-830-0181	1024 1st Street NW	Rio Rancho, NM 87124
New York	1	Jay, Edward and Judy: Locust Tree Enterprises, Inc.	716-389-0110	55 Pineview Drive, Suite 500	Amherst, NY 14228
New York	3	Tanner, Mark and Solis, Uvania: C & M Maids Corporation	914-432-0018	1872 Pleasantville Road	Briarcliff Manor, NY 10510
New York	1	Pauley, Michael and Pinzon, Lisa Marie	954-955-9028	6 Honey Hollow Way	Clifton Park, NY 12065
New York	2	Amer, Nooreldin Saad: ROC MM, LLC	585-598-1413	349 W. Commercial Street, Suite 1430	East Rochester, NY 14445
New York	1	Costigan, Kimberly: Fare Clean Inc.	516-513-0792	45C West John Street	Hicksville NY 11801-5021
New York	1	Behler, David and Marla: D & M Maids, LLC	914-733-0025	103 South Bedford Road Suite # 104	Mt. Kisco, NY 10549
New York	1	Archie, Travis: Arfam Enterprises, Inc.	718-659-0138	93-02 95th Ave	Queens, NY 11416
North Carolina	1	Peter Joseph Figliozzi: Petros Enterprises LLC	828-782-3828	12 Glenn Willow Drive Suite 43	Arden, NC 28704
North Carolina	1	Packer, Beryl J. and Grothaus, G. David: Daring Dolphin, Inc.	252-393-1058	1100 Cedar Point Boulevard	Cedar Point, NC 28584

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
North Carolina	2	Rice, Donald and Kathleen: MAID 4 EVER, INC.	919-967-0123	110 Conner Dr., Suite 6	Chapel Hill, NC 27514
North Carolina	3	Swan, Adam Raymond: EJ & CJ Services, Inc.	704-714-1150	4400 Stuart Andrews Blvd., Suite G	Charlotte, NC 28217
North Carolina	2	Swan, Adam Raymond: EJ & CJ Services, Inc.	704-536-6243	6220 East WT Harris Blvd	Charlotte, NC 28215
North Carolina	1	Savill, Meredith and Daniel Jr., Tommy: SGS Legacy Partners LLC	919-329-5100	574 Village Court	Garner, NC 27529
North Carolina	2	Germain, Christian: Germain Holdings, Inc.	336-856-1110	1601 E. Bessemer Avenue, Suite H	Greensboro, NC 27405
North Carolina	1	McDowell, Deidree Joann: PTLM LLC	910-500-6968	500 N Reilly Rd, Suite 104	Fayetteville, NC 28303
North Carolina	2	Robinson, Stanley and Melissa: Mestro, Inc.	336-760-0076	5070 Styers Ferry Road	Lewisville, NC 27023
North Carolina	1	Sorie, Dan-Michael: Maid in the USA, Inc.	919-554-1577	239 E. Owen Avenue	Wake Forest, NC 27587
North Carolina	1	McKenna, James and Noreen: JNM Enterprises, Inc.	910-392-3234	3901Oleander Dr. Ste F	Wilmington, NC 28403
Ohio	3	Haungs, Steven Wayne: SWH-VAH Co., LLC	330-733-0533	528A Canton Road	Akron, OH 44312
Ohio	2	Gupta, Amita and Sandeep: Krish Arjun, LLC	937-431-1895	5531 Bigger Road	Dayton, OH 45440
Ohio	2	Brickley, Robert and Keely: BKB Enterprises LLC	440-327-0000	753 Leona Street	Elyria, OH 44035
Ohio	2	Beard, Jeffrey: Ladybug Cleaners, LLC	614-892-2373	1100 Gahanna Pkwy	Gahanna, OH 43230
Ohio	2	Rasul, Raed and Areej: Mops, Inc.	614-453-1111	5564 Hilliard Rome Office Park	Hilliard, OH 43026

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
Ohio	2	Burtnett, Karl and Amy: MAK Burtnett, Inc.	440-256-8080	9183 Chillicothe Road, Unit A	Kirtland, OH 44094
Ohio	1	Connors, Cyrus D.: CY CHLOE LIMITED, LLC	419-40-6860	701 Flanders	Lima, OH 45801
Ohio	2	Connors, Cyrus D.: CY CHLOE LIMITED, LLC	419-324-1250	5110 Angola Road	Toledo, OH 43615
Ohio	1	Saddler, Eric: KMCJ, Inc.	513-759-9000	7967 Cincinnati Dayton Road, Suite A1	West Chester, OH 45069-2072
Ohio	1	Burkey, Katie and Bill: JLD Company, Inc.	330-793-9900	3622 Belmont Avenue, Suite #1	Youngstown, OH 44505
Oklahoma	1	Pennington, Shane and Diana: PATRIOT CAPITAL INVESTMENT GROUP, INC.	405-513-3114	808 NW 192nd Ter.	Edmond, OK 73012
Oklahoma	1	Smith, Jennifer Renee and Smith, Jeremy Scott: Pro 31 Services, LLC	918-576-7400	10350 East 21st Street	Tulsa, OK 74129
Oregon	1	Anstett, Kathryn and Jason: JK Anstett, Inc.	503-937-1300	6645 NE 78th Court, C-1	Portland, OR 97218
Pennsylvania	1	Martin, Thomas and Martin, John:	717-335-1513	133 Main St.	Denver, PA 17517
Pennsylvania	2	Barclift, Terrence Damon: Pauter Enterprises Inc.	484-393-2400	1223 W. Main Street	Norristown, PA 19401
Pennsylvania	2	Grose, Greg and Lois: RedRock Enterprises, Inc.	814-238-4004	2437 Commercial Blvd, Suite 3	State College, PA 16801
South Carolina	2	Michael Shane Brown: Brown Family Investments, LLC	803-731-1212	2320 Wayne Street	Columbia, SC 29201
South Carolina	1	Wilson, Craig: W5 Family Services, LLC	864-329-0069	1200 Woodruff Road, Suite H-1	Greenville, SC 29607
South Carolina	2	Poole, David and Jennifer: Pleasant Holding, Inc.	843-216-6130	1035 Johnnie Dobbs Blvd., Suite C2	Mount Pleasant, SC 29464

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
South Dakota	1	Washnok, Grant and Patricia: Magic Maid of SD, LLC	605-361-4417	800 E 41st St.	Sioux Falls, SD 57105
Tennessee	1	Farrar, Daron Ryan and Farrar, Maricela: Service Trust, Inc.	423-892-6243	5600 Brainerd Road A20	Chattanooga, TN 37411
Tennessee	2	Farrar, Daron Ryan and Farrar, Maricela: Service Trust, Inc.	615-794-0200	128 Holiday Court, Suite 114	Franklin, TN 37067
Tennessee	1	Messmore, Joe	865-977-4500	502 W. Broadway Avenue	Maryville, TN 37801
Tennessee	3	Prospect Partners - need this info	901-754-4880	2099 Hillshire Circle, Suite C	Memphis, TN 38133
Tennessee	2	Hopkins, Scott: Hopkins & Associates, LLC	615-847-0291	3906 Old Hickory Boulevard	Old Hickory, TN 37138
Tennessee	1	Foley, Bill: Home Service Professionals, LLC	615-220-1267	661 Fitzhugh Boulevard, Suite 137	Smyrna, TN 37167
Texas	4	Young, Harrison and Emelie, Salinas, Nellie; Lima, Alex and Nancy: Omni Business Systems, Inc.	512-323-6400	7801 North Lamar Blvd. Suite A132	Austin, TX 78752
Texas	3	Reza, David: Wives Day Off Cleaning Services, Inc.	817-581-1777	1912 Central Drive, Suite B	Bedford, TX 76021
Texas	1	Patton, Marshall: Patton's 2nd LLC	979-693-7700	3414 E. 29th Street	Bryan, TX 77802
Texas	3	Wright, Al: Allwright Facility Services, Inc.	214-375-5030	3440 S. Polk Street	Dallas, TX 75224
Texas	2	Dillon, Donald: Northgate Investments, Inc.	972-247-8003	2404 Arbuckle Court	Dallas, TX 75229
Texas	3	White, Laila and Eugene: Silkroad Services Holdings LLC	972-934-0404	4466 Spring Valley Road	Dallas, TX 75244

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
Texas	4	Kirby, Tony and Susan; Lake House, LLC	713-222-6700	3200 Elysian Street	Houston, TX 77009
Texas	3	Alonso, Jorge: Southwest Houston Molly Maid, Inc.	281-558-5588	2000 S Dairy Ashford Rd Suite 220	Houston, TX 77077
Texas	3	Smith, Shawn: S.S. Interpr, Inc.	713-460-1045	7035 W. Tidwell, Suite J105	Houston, TX 77092
Texas	1	Young, Harrison and Emelie: Omni Business Systems, Inc	254-953-1310	501 West Elms Road, Suite 6	Killeen, TX 76542
Texas	3	Keith, Kevin and Katrina: K6 Ventures, Inc.	972-899-9270	1075 Civic Circle, Suite A	Lewisville, TX 75067
Texas	1	Hiler, II, James Daniel and Lynn, Phyllis Ray: West Texas Cleaning Solutions, LLC	806-589-1600	2503 74th Street, Suite 102	Lubbock, TX 79423
Texas	1	Patton, Marshall: MK Patton, Ltd.	432-694-1700	3404 W Illinois Ave., Suite 202	Midland, TX 79703
Texas	1	Young, Harrison and Emelie: Omni Business Systems, Inc	830-624-1441	1928 South Seguin Ave., Suite 112	New Braunfels, TX 78130
Texas	3	Hafiz, Shahid: SSH Services Group LLC	972-744-0400	811 Alpha Drive, Suite 333	Richardson, TX 75081
Texas	1	Croatt, Taylor: Croatt Enterprise, LLC	281-238-8966	1315 1st Street	Rosenberg, TX 77471
Texas	3	Caballero, Rafael and Ana: Garbi Cleaning Services of San Antonio, LLC	210-738-0333	8131 Interstate 10W Suite 115	San Antonio, TX 78230
Texas	3	Bonner, Brett and Renu: Bay Area Maid Services, LLC	281-335-7155	1419 Atlantis Drive Suite A	Webster, TX 77598
Texas	1	Mukherji, Alekhya and Danni Cao: TX INVEST BIZ ONE LLC	254-265-6688	146 Midway Center	Woodway, TX 76712

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
Utah	4	Green, Alan: AJG Enterprises, Inc.	801-266-4898	5642 S. Redwood Rd.	Salt Lake City, UT 84123
Utah	1	McCabe, Todd Leroy and Susan: McCabe Enterprises, LLC	801-876-7836	1751 West Alexander Street	West Valley City, UT 84119
Virginia	2	John Galligan (Units 2 & 3): Freedom Cleaners, LLC	301-841-9292	12321 Middlebrook Road, Suite 290	Germantown, MD 20874
Virginia	3	Fahar, Janet; Fahar, Steven S. Steven E: Fahar Enterprises Inc.	703-631-9345	14131 Robert Paris Court	Chantilly, VA 20151
Virginia	1	Graviet, Clint (Charlottesville): Dreamco Corporation	434-974-5600	1758 Worth Park Suite 300	Charlottesville, VA 22911
Virginia	1	Dawkins, Jr, Milton Ray and Dawkins, milik Milton-Ray: MRD Squared, LLC	540-286-0042	411 Chatham Heights Road Suite 121	Fredericksburg, VA 22405
Virginia	1	Ngoo, Courtney Michelle, Njoo, Bobby Wibisono and Witt, Justin Lee: MV Home Services, LLC	804-550-7766	9502 Chamberlayne Road, Suite 18	Mechanicsville, VA 23116
Virginia	1	Sandhu, Bikram and Suneet: BSS Management Group Inc.	757-220-2555	736 City Center Blvd. Suite B	Newport News, VA 23606
Virginia	1	Jenkins, Richard and Leslie: Scenarios, Inc.	757-424-6243	916 Pecan Point Rd	Norfolk VA 23502-3405
Virginia	3	Graviet, Clint (Richmond): Dreamco Corporation	804-327-3878	8132 Forest Hill Ave	Richmond, VA 23235
Virginia	1	Davies, Edd and Charlotte: Prancing Fox Services, Inc.	703-450-9884	405 Glenn Dr Suite 7	Sterling, VA 20164
Virginia	2	Pelton, Mike, Matt & Andrew: URP, Inc.	757-486-1627	124 S Lynnhaven Road, Suite 100	Virginia Beach, VA 23452

Territory State	Number of Units	Franchisee / Principal Owner	Telephone	Address	City, State and Zip Code
Virginia	3	Farmer, Anjelious and Agenla Anglin: Women Building Wealth (WBW) Enterprises, LLC	703-497-1776	12900 Occoquan Rd Ste 3	Woodbridge, VA 22192
Washington	2	Skarra, Martin and Ren, Ye: Seattle Maid Services LLC	425-398-9081	18001 Bothell Everett Highway #110	Bothell, WA 98012
Washington	4	Anafjeh, Kasmaei Faezeh and Majid: Directors Residential Cleaning Corporation	425-251-0808	18119 E. Valley Hwy. S, Ste. 104	Kent, WA 98032
Washington	3	Peijs, John: Orange Mapleleaf, LLC	206-363-2222	10031 Holman Road NW, Suite A	Seattle, WA 98177
Washington	4	Putnam, Samantha and David: DS Putnam LLC	253-472-6633	111 168th St S	Spanaway, WA 98387
Washington	1	Camacho, Alex Agulto and Camacho, Yulia Chuikova: Hafayet Pacific, LLC	971-710-2074	12418 N.E. 109th Circle	Vancouver, WA 98682
Washington	2	Snyder, Trudy: Myriad One, Inc.	360-258-4499	2515 E Evergreen Blvd	Vancouver, WA 98661
Wisconsin	2	Swan, Ryan: R & R Swan Investments, LLC	414-427-6100	1113 W. Forest Home Ave. Suite 200	Franklin, WI 53132
Wisconsin	2	Colletti, Marc J.: Lifestyle Service Industries, Inc.	414-203-9900	530 S 11th St, #100	Milwaukee, WI 53204
Wisconsin	1	Schmitt, Larry Thomas: WeCanAchieve Corp.	262-691-5000	235 B Oakton Avenue	Pewaukee, WI 53072
Wisconsin	1	Lawrence, Daniel and Virigina: Grayco Enterproses, Inc.	262-725-6323	8607 Antioch Road, #3	Salem, WI 53168
Puerto Rico	2	Cardona, Eddie: Blue Bay Professional Services	787-982-2727	404 Andalucia St.	Puerto Nuevo San Juan PR 00920

FRANCHISEES IN THE UNITED STATES WHO HAVE SIGNED A FRANCHISE AGREEMENT BUT ARE NOT YET OPERATIONAL AS OF DECEMBER 31, 2025

Note: This list is arranged alphabetically by state and then alphabetically by cities in each state.

State	Number of Units	Franchisee / Principal Owner	Phone Number	Address	City, State and Zip Code
New Jersey	1	Fasnacht, Eric MLY12636	404-431-0995	1205 Cardinal Lane	Cherry Hill, NJ 08004
New York	1	Leung, MLY12634	347-605-3611	2857 Morgan Dr	Wantagh, NY 11793
Oregon	1	Jayathilaka, MLY12638	971-275-0258	9876 SW 173rd Avenue	Beaverton, OR 97007

EXHIBIT F: FRANCHISEES IN THE UNITED STATES WHO LEFT THE SYSTEM IN THE PAST 12 MONTHS AS OF DECEMBER 31, 2025

FRANCHISEES IN THE UNITED STATES WHO LEFT THE SYSTEM IN THE PAST 12 MONTHS AS OF DECEMBER 31, 2025

Note: This list is arranged alphabetically by state and then alphabetically by cities in each state.
**Indicates franchisee left the system as a result of transferring their franchise agreement.*
^ Indicates that franchisee consolidated the unit into another and remains in the system.
✦Indicates that franchisee left the system as a result of transferring their franchise agreement which was consolidated into another unit by the transferee thus reducing the overall unit count.

STATE	NUMBER OF UNITS	FRANCHISEE(S)	PHONE NUMBER	ADDRESS	CITY, STATE, AND ZIP CODE
California*	1	Allard, John and Lisa: Allard Residential Services, Inc.	916-782-9722	7251 Galilee Road, Suite 195	Roseville, CA 95678
Florida^	1	Speer, Sydney and Genesky, Brian: Geneer Corporation	407-673-0001	1052 W. State Road 436, Suite 2066	Altamonte Springs, FL 32714
Florida✦	2	Soto, Maria Eugenia and Costa, Abel: Costamaria International Services Corporation	305-278-1138	18951 SW 106th Avenue, Suite #B104	Cutler Bay, FL 33157
Georgia	1	Lee, Julie Jeffers:	770-365-7743	36 Sandisfield Dr	Sharpsburg, GA 30277
Illinois✦[a]	2	Wilmoth, Richard: RJW Enterprise, Inc.	630-241-7100	2007 63rd Street Downers	Grove, IL 60516
Illinois✦	3	Moore, Jeanne Lynn and Jeanette Finlay: Clean Heart, Inc.	847-590-0700	1051 Rohlwing Road, Room B	Rolling Meadows, IL 60008
Indiana^	1	Gobel, Kara: Hopper, Inc.	317-580-0002	9700 Lakeshore Drive East, Suite C	Indianapolis, IN 46280
Iowa*	1	Huinker, Tamara Ann: Image, Inc.	515-964-4111	6828 NE 14th Street	Ankeny, IA 50023

STATE	NUMBER OF UNITS	FRANCHISEE(S)	PHONE NUMBER	ADDRESS	CITY, STATE, AND ZIP CODE
Maryland*	1	Walker, Eric and Walker, Tammy: E & T Walker, LLC	240-623-1400	1873 Brightseat Road	Landover, MD 20785
Michigan^	1	Cohen, John (Ann Arbor): Dragon Fly, Inc.	734-665-7575	1954 S. Industrial Highway, Suite C	Ann Arbor, MI 48104
Michigan✦	2	Shellen, Tim (Grand Rapids): Shellen Enterprises, LLC	616-827-1180	2180 44th St. SE, Suite 102	Grand Rapids, MI 49508
Michigan^	3	Cohen, John (Livonia): Dragon Fly, Inc.	734-338-3000	36977 Amrhein Rd.	Livonia, MI 48150
Michigan^	1	Garcia, Ramiro and Lourdes Robles: WOW Residential Services, LLC	248-853-7143	3345 W Auburn Road, Suite 101	Rochester Hills, MI 48309
Michigan^	1	Zick, David and Phemster, Susan (MI): Clean Michiana Services LLC	269-429-3200	5728 St. Joseph Avenue	Stevensville, MI 49127
Minnesota^	1	Henning, Jeffrey and Twila: Crestridge Holdings, Inc.	651-457-3006	5300 South Robert Trail, Suite 600	Inver Grove Heights, MN 55077
Missouri^	1	Willingham, Charlie and Megan: Better Odds I, LP	314-909-7070	10046 Big Bend	Saint Louis, MO 63122
New Jersey^	2	Ford, Richard: Richard E. Ford, Inc.	908-575-0909	150 West End Avenue, Suite #2	Somerville, NJ 08876
New York*	2	Wencek, Daniel: Wencek Enterprises, LLC	585-218-4150	349 W. Commercial Street, Suite 1430	East Rochester, NY 14445
North Carolina*	1	Keith, Frannie: Maid in the USA, Inc.	919-554-1577	239 E. Owen Avenue	Wake Forest, NC 27587

STATE	NUMBER OF UNITS	FRANCHISEE(S)	PHONE NUMBER	ADDRESS	CITY, STATE, AND ZIP CODE
Tennessee*	1	Summerall, Allen and Summerall, Tammy: SS Works, LLC	865-977-4500	502 W. Broadway Avenue	Maryville, TN 37801
Tennessee*	3	Downing, Herbert Lee: MMTN-1 LLC	901-754-4880	2099 Hillshire Circle, Suite C	Memphis, TN 38133
Texas✦	4	Ng, Maya Roel and Tony: Lumina Services, LLC	972-934-0404	4466 Spring Valley Road	Dallas, TX 75244
Texas^	1	Henning, Jeffrey and Twila: Crestridge Holdings, Inc.	651-457-3006	5300 South Robert Trail, Suite 600	Inver Grove Heights, MN 55077
Texas*	1	Horn, Dustin and Horn, Joslyn: Horn Family Properties, LLC	254-265-6688	146 Midway Center	Woodway, TX 76712
Virginia*	1	Eugene, Chrishelle LaFay Thomas and Eugene, George Bernhard: Berchel, LLC	540-286-0042	411 Chatham Heights Road Suite 121	Fredericksburg, VA 22405
Wisconsin^	1	Swan, Ryan: R & R Swan Investments, LLC	414-427-6100	1113 W. Forest Home Ave. Suite 200	Franklin, WI 53132

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EXHIBIT G: OPTION TO PURCHASE AGREEMENT

This OPTION TO PURCHASE AGREEMENT (the "Option") is entered into as of _____ (the "Effective Date") by and between Molly Maid SPV LLC, a Delaware limited liability company having a principal place of business at 1010 North University Parks Drive, Waco, Texas 76707 ("Franchisor"), and _____, a _____ having an address of _____ ("Franchisee").

WHEREAS, Franchisor and Franchisee have contemporaneously herewith entered into a Franchise Agreement (the "Agreement") pursuant to which Franchisor granted Franchisee a license to use the Marks and the System to operate a Molly Maid® franchise in a specified geographical area more fully described in the Agreement (the "Territory"), and Franchisee desires and Franchisor is willing to grant Franchisee an Option to acquire the territory described on Exhibit "A" hereto (the "Additional Territory").

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Franchisor acknowledges that Franchisee has paid Franchisor the non-refundable sum of $_____ (the "Deposit"), which shall be credited toward the Territory Fee of $_____ for the Additional Territory (the "Territory Fee") upon Franchisee's exercise of this Option.

2. Franchisee is hereby granted an Option, for a period of eighteen (18) months from the Effective Date (the "Option Period"), to acquire the rights to the Additional Territory so long as the foregoing conditions are fulfilled:

a. Franchisee must be in compliance with the Agreement during the Option Period in order to exercise its Option hereunder. All rights created hereunder shall terminate should Franchisee at any time be in material breach of the Agreement.

b. Franchisee may exercise this Option at any time during the Option Period by notifying Franchisor in writing of Franchisee's intent to purchase the Additional Territory (if Franchisee does not notify Franchisor by the end of the Option Period, this Option will expire and the consideration paid will be forfeited).

c. Franchisee must meet Franchisor's then-current qualifications for expansion.

d. Franchisor will deliver to Franchisee a franchise agreement for the grant of the Additional Territory (or an amendment to the Agreement adding the Additional Territory, as determined by Franchisor) within 30 business days after receipt of Franchisee's notice.

e. Franchisee shall sign and return the franchise agreement (or amendment, as the case may be) and pay the initial fees due thereunder (minus the Deposit) within the time specified by Franchisor.

3. Nothing in this Option shall be construed to grant Franchisee any rights to the Additional Territory. During the Option Period, if Franchisor permits Franchisee to provide services in the Additional Territory, Franchisee agrees and acknowledges that it will be subject to competition in the Additional Territory from other franchisees.

Signed this _____ day of _____, 20__.

FRANCHISEE:

_____
_____, individually

Accepted as of this _____ day of _____, 20__, in Waco, Texas.

FRANCHISOR:

MOLLY MAID SPV LLC

BY:_____
Michael J. Silva-Nash, President

EXHIBIT A
TO THE OPTION TO PURCHASE AGREEMENT

Additional Territory Description	[*INSERT TERRITORY DESCRIPTION*] **Areas with Special Laws or Requirements:** To the extent any portion of the Territory includes an area designated as an Indian Reserve, a governmental territory or other territory that may have separate or additional laws, regulations or other requirements for performing work in such territory, Franchisee is granted such territory only to the extent and for so long as Franchisee is qualified under such separate or additional requirements to perform work in such territory; knowledge of and compliance with such requirements being the sole responsibility of Franchisee.

EXHIBIT H: RENEWAL ADDENDUM WITH TERMINATION OF ORIGINAL FRANCHISE AGREEMENT AND RELEASE

This RENEWAL ADDENDUM WITH TERMINATION OF FRANCHISE AGREEMENT AND RELEASE (this "Addendum") is entered into by and between MOLLY MAID SPV LLC, a Delaware limited liability company having a principal place of business at 1010 North University Parks Drive, Waco, Texas 76707 ("Franchisor"), and _____, individually, having an address of _____ ("Franchisee").

WHEREAS, Franchisor and Franchisee have entered into a franchise agreement dated as of ___ pursuant to which Franchisor has granted Franchisee a right and obligation to establish and operate Molly Maid® franchise using the Marks and the System in and for the Territory (the "Original Franchise Agreement");

WHEREAS, on the terms set forth below, Franchisor and Franchisee desire to terminate and cancel the Original Franchise Agreement; and

WHEREAS, Franchisor and Franchisee have contemporaneously herewith entered into a franchise agreement pursuant to which Franchisor has granted Franchisee a renewal license, granting Franchisee the right and obligation to continue operation of the franchise using the Marks and the System in and for the Territory (the "Agreement"); and

[WHEREAS, Franchisee acknowledges and agrees that Franchisee's execution of the Agreement is pursuant to Franchisee's last renewal option under the Original Franchise Agreement and Franchisee has no further rights of renewal; and]

WHEREAS, the parties have agreed to alter the terms of the Agreement, as provided herein to reflect the parties' intentions and the terms of renewal.

NOW, THEREFORE, that for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. The Original Franchise Agreement is hereby terminated by mutual agreement, except for Franchisee's indemnification obligations thereunder.

2. Notwithstanding anything to the contrary in the Agreement, in the event of a conflict between the provisions of the Agreement and the provisions of this Addendum, the provisions of this Addendum shall control. The parties agree that the Agreement remains fully effective in all respects except as specifically modified herein, and all the respective rights and obligations of Franchisee and Franchisor remain as written unless modified specifically herein.

3. Franchisee agrees that the renewal fee will be collected via electronic ACH from Franchisee's bank account at signing of the Agreement, and Franchisee hereby represents and warrants to Franchisor that all other necessary action for the execution of this Addendum has been taken.

4. If Franchisee is executing the Agreement at least 60 days prior to the expiration date of the then-current term of the Original Franchise Agreement (such expiration date, the "Original FA Expiration Date"), then Section 4.A, Term, of the Agreement is hereby amended so that the term of the Agreement is the time period from the Effective Date of the Agreement until the Original FA Expiration Date, plus 10

years. (For example, if the Agreement was signed 12 months before the Original Franchise Agreement expires, the term of the Agreement would be 11 years).

[Because Franchisee is hereby exercising its last renewal option under the Original Franchise Agreement, Section 4.B (Renewal Term and Conditions of Renewal) of the Original Franchise Agreement is hereby deleted.]

5. Section 8.A, Initial Fees, is amended to provide that no Initial Fees and no Initial Startup Package Fee shall be due upon execution of the Agreement.

6. Section 8.B, License Fee, is amended to provide that Franchisee must report and pay a weekly License Fee beginning the 1st week of the Agreement at the rate stated in the Data Sheet attached to the Agreement. The Minimum License Fee payment obligation (in the amount provided in the Agreement) begins the 1st week of the term of the Agreement. The Minimum License Fee is calculated based on the cumulative number of months of service as a franchisee, including months as a franchisee under the Original Franchise Agreement and the number of months as a franchisee under the Agreement.

7. Franchisee, for itself and each of its past and present heirs, executors, administrators, representatives, affiliates, directors, officers, owners, successors and assigns and on behalf of any other party claiming an interest through Franchisee, in their corporate and individual capacities (collectively "Releasor"), hereby releases and forever discharges Franchisor and each of its predecessors, successors, affiliates, subsidiaries, assigns, past and present officers, directors, shareholders, agents and employees, and their respective heirs, executors, administrators, representatives, successors and assigns, in their corporate and individual capacities (collectively "Releasees"), from, in respect of and in relation to any and all claims, actions, causes of action, suits, debts, obligations, liabilities, sums of money, costs and expenses, acts, omissions or refusals to act, damages, judgments and demands, of any kind whatsoever, joint or several, known or unknown, vested or contingent, which the Releasor ever had, now has or which Releasor hereinafter can, will or may have, against Releasees related to, arising from, for, upon or by reason of any matter, cause or thing whatsoever related to the Original Franchise Agreement and the business operated thereunder or any other agreement between Releasor and Releasees, or the relationship between Releasor and Releasees, through the Effective Date (collectively, the "Claims"), for known or unknown damages or other losses, including but not limited to any alleged violations of any deceptive or unfair trade practices laws, franchise laws, or other local, municipal, state, federal, or other laws, statutes, rules or regulations, and any alleged violations of the Original Franchise Agreement or any other related agreement between the Releasor and Releasees or the relationship between Releasor and Releasees through and including the Effective Date. For avoidance of doubt, the Releasor does not release Releasees from any obligations arising by virtue of the Agreement and any claims arising from the Releasees' failure to comply with those obligations or the Franchise Disclosure Document furnished to Franchisee as part of entering into the Agreement and the franchise laws that apply to the specific offer, sale and signing of the Agreement.

The release of the Claims as set forth above is intended by the Releasor to be full and unconditional general releases, as that phrase is used and commonly interpreted, extending to all claims of any nature, whether or not known, expected or anticipated to exist in favor of the Releasees regardless of whether any unknown, unsuspected or unanticipated claim would materially affect settlement and compromise of any matter mentioned herein. In making this voluntary express waiver, the Releasor acknowledges that claims or facts in addition to or different from those which are now known to exist with respect to the matters mentioned herein may later be discovered and that it is the Releasor's intention to hereby fully and forever settle and release any and all matters, regardless of the possibility of later discovered claims or facts. The Releasor acknowledges that Releasor has had adequate opportunity to gather all information necessary to enter into this Addendum and to grant the releases contained herein, and needs no further information or knowledge of any kind that would otherwise influence the decision to enter into this Addendum. The

Releasor, for itself and its heirs, successors and assigns, hereby expressly, voluntarily, and knowingly waives, relinquishes and abandons each and every right, protection, and benefit to which they would be entitled, now or at any time hereafter under Section 1542 of the Civil Code of the State of California, as well as under any other statutes or common law principles of similar effect to said Section 1542, whether now or hereafter existing under the laws of California or any other applicable federal or state law with jurisdiction over the parties' relationship. The Releasor acknowledges that Section 1542 of the Civil Code of the State of California provides as follows:

> "A general release does not extend to claims which the creditor or releasing party does not know or suspect to exist in his favor at the time of executing the release, which if known by him must have materially affected his settlement with the debtor or released party."

This release is and shall be and remain a full, complete and unconditional general release. The Releasor acknowledges and agrees that this release is an essential, integral and material term of this Addendum. The Releasor further acknowledges and agrees that no violation of this Addendum shall void the release set forth herein.

8. Notwithstanding the releases contained herein, all rights and obligations created under this Addendum will specifically survive the execution of this Addendum and the releases contained herein.

9. Each person executing this Addendum on behalf of any of the parties hereto represents and warrants that he or she has been fully empowered to execute this Addendum and that all necessary action has been taken.

10. The provisions of this Addendum shall inure to the benefit of and be binding upon the heirs, successors and assigns in interest of the parties.

11. Each of the parties hereto represents and warrants to each other party that it has not heretofore assigned or transferred, or purported to assign or transfer to any person, entity or corporation whatsoever, any of the claims released hereunder. Each party agrees to indemnify and hold harmless each other party against any claim, demand, debt, obligation, liability, cost, expense, right of action or cause of action based on, arising out of, or in connection with any such transfer or assignment or purported transfer or assignment.

12. If any provision of this Addendum shall for any reason be held violative of any applicable law, governmental rule or regulation, or if said agreement is held to be unenforceable or unconscionable, then the invalidity of such specific provisions herein shall not be held to invalidate the remaining provisions of this Addendum.

< SIGNATURES APPEAR ON THE NEXT PAGE >

Signed on this _____ day of _____, 20__ (the "Effective Date")

FRANCHISEE:

_____

_____, individually

Accepted as of the _____ day of _____, 20__, in Waco, Texas.

FRANCHISOR:

MOLLY MAID SPV LLC

BY:_____

Michael J. Silva-Nash, President

EXHIBIT I
TRANSFER ADDENDUM

This TRANSFER ADDENDUM (this "Addendum") is entered into by and between MOLLY MAID SPV LLC, a Delaware limited liability company having a principal place of business at 1010 North University Parks Drive, Waco, Texas 76707 ("Franchisor"), and _____, individually, having an address of _____ ("Transferee").

WHEREAS, Franchisor and Transferee have contemporaneously herewith entered into a transfer franchise agreement pursuant to which Franchisor has granted Transferee the right and obligation to operate the franchise using the Marks and the System in and for the Territory (the "Franchise Agreement"). Capitalized terms used herein without a definition shall have the meaning assigned to such terms in the Franchise Agreement; and

WHEREAS, the parties have agreed to alter the terms stated in the Franchise Agreement, as provided herein to reflect the parties' intentions.

NOW, THEREFORE, that for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Notwithstanding anything to the contrary in the Franchise Agreement, in the event of a conflict between the provisions of the Franchise Agreement and the provisions of this Addendum, the provisions of this Addendum shall control. The parties agree that the Franchise Agreement remains fully effective in all respects except as specifically modified herein, and all the respective rights and obligations of Transferee and Franchisor remain as written unless modified specifically herein.

2. Transferee hereby represents and warrants to Franchisor that all necessary action for the execution of this Addendum has been taken, including the payment of all fees.

3. Section 8.A, Initial Fees, is amended to provide that no Initial Fees shall be due upon execution of the Franchise Agreement.

4. Section 8.B, License Fee, is amended to provide that Transferee must report and pay a weekly License Fee beginning the 1st week of the Franchise Agreement at the rate stated in the Franchise Agreement. The Minimum License Fee is calculated based on the cumulative number of months of service the franchised business has been in operation, including months in operation under prior ownership.

5. Section 8.C, MAP Fund, of the Franchise Agreement and Section 7 (MAP Fund) of Schedule A thereto are amended to provide that if Franchisee is executing the Franchise Agreement before December 31, 2025, Franchisee's MAP Contribution may be subject to a ramp up based on the Business' fiscal year 2021 financial performance and the MAP Contribution amount applicable to the Business immediately prior to the transfer, as set forth below. Beginning January 1, 2026, the weekly MAP Contribution shall be 2% of the prior week's Gross Sales.

2025 MAP Contribution	**2026 and after MAP Contribution**
	2%

Signed on this _____ day of _____, 20__.

FRANCHISEE:

_____

_____, individually

Accepted as of the _____ day of _____, 20__, in Waco, Texas.

FRANCHISOR:

MOLLY MAID SPV LLC

BY:_____

Michael J. Silva-Nash, President

EXHIBIT J
GENERAL RELEASE [SAMPLE]

This GENERAL RELEASE is made and executed by [NAME], individually ("you"), as of _____ ("Effective Date").

WHEREAS, you entered into a franchise agreement dated _____ with MOLLY MAID SPV LLC ("us"), and [*describe facts*].

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are acknowledged, you agree as follows:

You, for yourself and each of your past and present heirs, executors, administrators, representatives, affiliates, directors, officers, owners, successors and assigns and on behalf of any other party claiming an interest through you, in their corporate and individual capacities (collectively "Releasor"), hereby releases and forever discharges us and each of our predecessors, successors, affiliates, subsidiaries, assigns, past and present officers, directors, shareholders, agents and employees, and their respective heirs, executors, administrators, representatives, successors and assigns, in their corporate and individual capacities (collectively "Releasees"), from, in respect of and in relation to any and all claims, actions, causes of action, suits, debts, obligations, liabilities, sums of money, costs and expenses, acts, omissions or refusals to act, damages, judgments and demands, of any kind whatsoever, joint or several, known or unknown, vested or contingent, which the Releasor ever had, now has or which Releasor hereinafter can, will or may have, against Releasees related to, arising from, for, upon or by reason of any matter, cause or thing whatsoever, through the Effective Date (collectively, the "Claims"), for known or unknown damages or other losses, including but not limited to any alleged violations of any deceptive or unfair trade practices laws, franchise laws, or other local, municipal, state, federal, or other laws, statutes, rules or regulations, and any alleged violations of any agreement between the Releasor and Releasees or the relationship between Releasor and Releasees through and including the Effective Date.

The release of the Claims as set forth above is intended by the Releasor to be full and unconditional general releases, as that phrase is used and commonly interpreted, extending to all claims of any nature, whether or not known, expected or anticipated to exist in favor of the Releasees regardless of whether any unknown, unsuspected or unanticipated claim would materially affect settlement and compromise of any matter mentioned herein. In making this voluntary express waiver, the Releasor acknowledges that claims or facts in addition to or different from those which are now known to exist with respect to the matters mentioned herein may later be discovered and that it is the Releasor's intention to hereby fully and forever settle and release any and all matters, regardless of the possibility of later discovered claims or facts. The Releasor acknowledges that Releasor has had adequate opportunity to gather all information necessary to enter into this Release and to grant the releases contained herein, and needs no further information or knowledge of any kind that would otherwise influence the decision to enter into this Release. The Releasor, for itself and its heirs, successors and assigns, hereby expressly, voluntarily, and knowingly waives, relinquishes and abandons each and every right, protection, and benefit to which they would be entitled, now or at any time hereafter under Section 1542 of the Civil Code of the State of California, as well as under any other statutes or common law principles of similar effect to said Section 1542, whether now or hereafter existing under the laws of California or any other applicable federal or state law with jurisdiction over the parties' relationship. The Releasor acknowledges that Section 1542 of the Civil Code of the State of California provides as follows:

> "A general release does not extend to claims which the creditor or releasing party does not know or suspect to exist in his favor at the time of executing the release, which if known by him must have materially affected his settlement with the debtor or released party."

This Release is and shall be and remain a full, complete and unconditional general release.

_____
Name, individually

STATE OF _____ §
§
COUNTY OF _____ §

I hereby certify that before me, a notary public, personally appeared [NAME] who made oath in due form of law that s/he was executing the foregoing General Release for the purposes therein contained.

As witness, my hand and Notarial Seal on _____, 20___.

_____
Notary Public

My Commission Expires: _____

EXHIBIT K
PROTRADENET AGREEMENT

WHEREAS, _____, individually, having an address of _____ ("Franchisee," sometimes referred to as "Contractor") is a Franchisee of **MOLLY MAID SPV LLC**, a Delaware limited liability company, having an address of 1010 North University Parks Drive, Waco, Texas 76707 ("Franchisor," sometimes referred to as "Trading Partner"), the trading partner of **PROTRADENET SPV, LLC** ("PROTRADENET") having an address of 1010 N. University Parks Drive, Waco, TX 76707 and Franchisee desires to participate in discounts, rebates, incentives and other benefits ("Programs") negotiated by PROTRADENET with selected vendors, manufacturers and distributors ("Vendors");

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is acknowledged by all parties, the parties hereto agree to the following terms and conditions:

1. **Term and Default.** The term of this Agreement shall commence on _____ and end on December 31 of this year and the Agreement will automatically renew for an additional one (1) calendar year period each year thereafter, commencing on January 1 of next year and each January 1st thereafter, unless earlier terminated in accordance with this Agreement. Notwithstanding the foregoing, PROTRADENET may terminate this Agreement at any time, with or without cause, for any reason whatsoever upon providing the other party written notice of intent to terminate the Agreement and this agreement will automatically terminate upon expiration or termination of the franchise agreement by and between Franchisee and Franchisor with no notice of termination required. In any case, PROTRADENET may terminate this Agreement at any time upon notice to Franchisee if Franchisee is in default of his Franchise Agreement with Franchisor or if Franchisee has failed to comply with the terms and conditions of participation in this Program as set forth in this Agreement, on the website of PROTRADENET or as specified by Franchisor. Upon any termination of this agreement neither PROTRADENET nor any of its affiliates will have any liability to Franchisee or any other party.

2. **PROTRADENET Administration.** PROTRADENET or Franchisor may, but are not required to, return a portion of the fees paid to PROTRADENET from Vendors on behalf of purchases made by Franchisee ("Rebates") directly to Franchisee if Franchisee meets certain conditions, such as Vendor terms and conditions, attendance at Franchisor annual meetings, and other criteria as established by Vendor, PROTRADENET or Franchisor. All fees or Rebates not returned to franchisees may be retained by PROTRADENET or Franchisor and used to cover administrative costs, or promote Franchisor's system and brand. The allocation of these Rebates may change at the sole discretion of PROTRADENET. Accordingly, subject to the terms and conditions set forth in this Agreement, PROTRADENET agrees to process Program Rebates when paid by Vendor within terms as agreed upon by Franchisor. PROTRADENET will pay Franchisor or Franchisee directly, at the discretion of Franchisor. Franchisor reserves the right to deny Program Rebates otherwise due to Franchisee if Franchisor deems Franchisee not qualified for a Rebate(s). PROTRADENET may also withhold or deny Program Rebates if terms of the Program are not met.

3. **Franchisee Exclusion from Vendor Program.** Franchisee acknowledges the Vendor's right to exclude Franchisee from the Program for failure to meet Vendor's terms or for other reasons at the Vendor's discretion.

4. **Access and Release of Information.** Franchisee authorizes PROTRADENET to provide information including, but not limited to, Franchisee's Federal Tax Identification Number "FTIN") and purchase orders, invoices, payments, purchase history or other purchasing information to its Vendors regarding Franchisee, and Franchisee authorizes PROTRADENET to request, and Vendors to provide, information manually or electronically regarding purchase orders, invoices, payments, purchase history or

other purchasing information from Vendors for the purpose of administration of the Program. Franchisee hereby releases PROTRADENET and its parent, affiliates, past and present members, officers, employees, agents, successors and assigns from any liability whatsoever with regard to PROTRADENET providing Franchisee's confidential information, including Franchisee's FTIN, to Vendors or Franchisor pursuant to this Agreement.

5. **Confidentiality.** Franchisee acknowledges the proprietary and confidential nature of PROTRADENET's, Franchisors' and Vendor's Program details and shall use this information only for the purposes of inquiry or purchasing of VENDOR's products and services from the Program. Franchisee shall not provide PROTRADENET's, Franchisors' and/or Vendor's confidential Program information to a third party. This section shall survive the expiration or termination of this Agreement.

6. **Vendors.** Vendors may be added or removed from the Program at any time. Franchisee will receive written, email, or website notification of a change in Vendor status from PROTRADENET or Franchisor. Franchisors have SOLE DISCRETION over whether or not they choose to participate in a Vendor Program and offer that Program to their franchisees.

7. **Miscellaneous**

7.1 **No Guarantee of Rebates.** PROTRADENET does not guarantee any Vendor rebates or payments by Vendors. If PROTRADENET does not receive payment from the Vendor, rebates will not be paid.

7.2 **No Guarantee of Accuracy.** PROTRADENET makes no guarantee of accuracy or uninterrupted delivery of the data exchanged using the e-commerce web solution software as a part of the Program. It is the responsibility of the Franchisee to notify PROTRADENET or Vendor if the purchasing information represented on the e-commerce website is incorrect. Franchisee must notify PROTRADENET within sixty (60) days of the transaction date if the purchasing information is missing or invalid.

7.3 **Effective Date.** This Agreement shall become effective on the date that it is signed by PROTRADENET.

8. **Electronic Invoicing.** Franchisee agrees by its signature below to receive invoices from any Vendor electronically that offers this service though the PROTRADENET e-commerce platform.

9. **Electronic Promotions.** Franchisee agrees by its signature below to receive electronic or email based promotions from PROTRADENET.

10. **Additional Terms and Conditions.** Franchisee agrees by its signature below to abide by all of the terms and conditions on the website of PROTRADENET, www.PROTRADENET.com, www.PROTRADENET.com and www.PROTRADENET.net, which include but are not limited to:

Terms of Use
Privacy Policy

These terms and conditions may be modified and additional terms and conditions added at the sole discretion of Franchisor or PROTRADENET.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives whose signatures appear below.

Signed on this _____ day of _____, 20__.

FRANCHISEE:

_____

_____, individually

Accepted as of this _____ day of _____, 20__, in Waco, Texas.

PROTRADENET:

PROTRADENET SPV. LLC

BY:_____
Brandi Haslam, President

EXHIBIT L

SOFTWARE SYSTEM USER & MAINTENANCE AGREEMENT

This SOFTWARE SYSTEM USER & MAINTENANCE AGREEMENT (this "Agreement") is entered into on this _____ day of _____, 20__ (the "Effective Date") by and between **MOLLY MAID SPV LLC**, a Delaware limited liability company with an address of 1010 North University Parks Drive, Waco, Texas 76707 ("Franchisor"), and _____, a(n) _____, having an address of _____ ("Franchisee").

WHEREAS, contemporaneously with the execution of this Agreement, the parties are entering into a franchise agreement and/or an Amendment to an existing Franchise Agreement ("Franchise Agreement") pursuant to which Franchisor is granting to Franchisee the right to operate a MOLLY MAID® franchise and Franchisee is agreeing to undertake the obligations of a MOLLY MAID® franchisee. One of Franchisee's obligations under the Franchisee Agreement is to install, maintain and upgrade such computer hardware, software and Internet access as Franchisor may periodically require.

WHEREAS, Franchisor requires all of its franchisees providing residential cleaning services, and other related services and products to use a computer software program called Housecall Pro ("Housecall Pro") and the other software identified on **Exhibit "A"** hereto (the "Technology Package" and collectively with Housecall Pro, the "Software System"), which Franchisor may revise from time to time upon notice to Franchisee; and

WHEREAS, each Third-Party Provider listed on **Exhibit "A"** hereto except Housecall Pro has delegated to Franchisor and/or Franchisor's designee the training, maintenance and support of such Third-Party Provider's software included in the Software System and licensed to the MOLLY MAID® franchisees; and

WHEREAS, the parties hereto desire to define the terms and conditions pursuant to which ZorWare will collect the fees for the Software System and provide for the training, maintenance and support for the Technology Package.

NOW, THEREFORE, the parties agree as follows:

1. SCOPE OF USE

(a) ***Limitation of Use***. Franchisee may use the Software System solely for Franchisee's internal needs in the operation of Franchisee's business as a franchisee of Franchisor and will not make the Software System available to or permit the use thereof by any person or entity except to the extent and in the manner permitted under Section 4 below.

(b) ***No Right to Copy***. Franchisee may not copy or allow copies of the Software System to be made.

(c) ***No Reverse Engineering or Modifications***. Franchisee shall not reverse engineer, decompile or disassemble the Software System or any part of the Software System, nor shall Franchisee change, modify or create derivative works from the Software System.

(d) ***No Assignment***. The user rights granted hereby are personal to Franchisee, are nonassignable and may not be otherwise transferable by Franchisee.

(e) ***Ownership***. Franchisee acknowledges that Franchisee has no ownership rights in the Software System and no other rights with respect to the Software System except those rights expressly granted by this Agreement.

2. TRAINING AND SUPPORT

(a) ***Training and Support***. ZorWare will provide service for training, maintenance and support to Franchisee by telephone and over the internet during ZorWare's normal business hours, as set forth in **Exhibit "B"**. The amount and types of support may change in the future.

(b) ***Maintenance, Upgrades and Fixes***. Franchisor or ZorWare may, in their discretion, modify, upgrade, replace, or create fixes, service releases and new versions of the Software System from time to time and provide them to Franchisee. Franchisor may from time to time add software to or remove software from the Software System upon notice to Franchisee.

(c) ***Remote Access***. Franchisee acknowledges that the proper functioning of the Software System as intended by Franchisor may require that Franchisor and ZorWare have remote access to Franchisee's network. Franchisee agrees to allow Franchisor and ZorWare such remote access to Franchisee's network at all times to provide for the full functioning of the Software System, to allow Franchisor or ZorWare to install the Software System and modifications, fixes, service releases and new versions of the Software System, and to provide training and support. Franchisee understands and acknowledges that such remote access will allow both Franchisor and ZorWare to have access to Franchisee's computer system and the data generated by Franchisee's use of the Software System, and will allow for Franchisee's submission of periodic reports to Franchisor, as required by Franchisor. Franchisor shall have the right to use the data as it determines.

3. FEES

(a) ***Monthly Usage and Maintenance Fee***. Franchisee must pay to ZorWare or Franchisor's designee ("Designee"), who may be designated in writing to Franchisee by Franchisor from time to time, a monthly usage and maintenance fee in the amount set forth on **Exhibit "A"** to this Agreement. Franchisee must pay the usage and maintenance fee to ZorWare via ACH draft from Franchisee's bank account. Franchisor or Designee may increase the usage and maintenance fee (as provided in **Exhibit "A"**), and/or modify the services, support hours, etc., that are provided for the fee, provided Franchisee is notified of any changes applicable to Franchisee. The amount of each bill will be the then current amount charged for usage and maintenance fees by Designee to franchisees of Franchisor.

(b) ***Additional Fees***. In addition to the fees under Subsections (a) above, Franchisor or Designee has the right to charge Franchisee other fees, including a training fee for training services relating to Software System. If Franchisor or Designee develops proprietary software other than the Software System that Franchisor requires or permits Franchisee to use, Franchisor or Designee may charge Franchisee a user or maintenance fee for such software that will be reasonable in light of the fees that other companies charge for comparable software packages and Franchisor's initial and ongoing expenses in developing, providing and maintaining such software. Unless the parties enter into a separate user agreement for such software, the terms and conditions of such use will be the same as those set forth in this Agreement.

(c) ***Late Payments***. Any amount due hereunder that is not paid within 30 days of the invoice date will incur a late fee of $25 per month, or the maximum amount allowed under the law, whichever is lower.

(d) ***Change of Hosting Facility, Fees and/or Services***. In the event that Franchisor shall choose to change the hosting facility from Designee and/or any subsequent hosting facility and/or should Franchisor decide at any time to require Franchisee to pay Franchisor or Designee directly for the use of Software System, Franchisee hereby acknowledges, understands and agrees that it will timely and fully pay Franchisor or Franchisor's designee via ACH draft from Franchisee's bank account, all appropriate fees as noted in this Agreement. Franchisee further agrees that Franchisor shall have the right in its sole discretion to modify the fees and/or the services, etc., noted in this Agreement at any time upon notice to Franchisee.

4. CONFIDENTIALITY AND LIMITED ACCESS

(a) ***Nondisclosure***. Franchisee agrees to maintain the Software System, its documentation and the data generated by the use of the Software System in confidence by using at least the same physical and other security measures that Franchisee uses for its own confidential information. Franchisee further agrees not to allow anyone to access or use the Software System or to see its documentation or the data it generates other than Franchisor or, any Designee of Franchisor that Franchisor has contracted with to provide such services in connection with the Software System, Franchisee's employees, agents and representatives who have a need to have access to or to use Software System in order to support Franchisee's authorized use thereof, provided that each such employee, agent and representative shall have signed an undertaking to Franchisee acknowledging that he or she is bound by an obligation of confidentiality.

(b) ***Notice of Loss***. Franchisee shall immediately notify Franchisor upon discovering any loss or theft of any copy of the Software System or its documentation or any data generated by its use, or any unauthorized disclosure thereof by any of Franchisee's employees, agents or representatives.

5. REPRESENTATIONS; WARRANTIES; LIMITATION OF LIABILITY; INDEMNIFICATION

(a) ***Disclaimer of Warranty***. **EXCEPT AS SPECIFICALLY PROVIDED HEREIN, FRANCHISOR DOES NOT MAKE ANY EXPRESS OR IMPLIED WARRANTY WHATSOEVER. FRANCHISOR EXPRESSLY DISCLAIMS THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.**

(b) ***Limitation of Liability***. **THE LIABILITY OF FRANCHISOR TO FRANCHISEE WILL BE LIMITED TO DIRECT DAMAGES. IN NO EVENT WILL FRANCHISOR BE LIABLE FOR INCIDENTAL, SPECIAL, INDIRECT, OR CONSEQUENTIAL DAMAGES (INCLUDING LOST PROFITS), EVEN IF FRANCHISOR HAS PREVIOUSLY BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.**

6. TERM; TERMINATION; DISABLING OF SOFTWARE SYSTEM

(a) ***Term***. Except as otherwise expressly set forth below, the parties intend that, with respect to each software included in the Software System, the term of the license granted by the applicable Third-Party Provider for such software will be coextensive with the term of the Franchise Agreement and all renewals and extensions thereof.

(b) ***Automatic Termination***. The license granted hereby and the license granted by each Third-Party Provider will terminate automatically upon the expiration, nonrenewal or termination of the Franchise Agreement.

(c) ***Termination by Franchisor***. Franchisor may terminate this Agreement, with respect to any or all software included within the Software System, upon notice to Franchisee with immediate effect in

the event that (i) Franchisee materially breaches any of its obligations under this Agreement or under the Franchise Agreement, or (ii) Franchisor requires Franchisee to cease using such software (or all software) included in the Software System.

(d) ***Disabling of the Software System***. Franchisee understands that Franchisor reserves the right to request that a Third-Party Provider disable the functionality of such Third-Party Provider's software included in the Software System, in whole or in part, in the event that Franchisee (i) fails in a timely manner to submit to Franchisor the reports required by Franchisor under the Franchise Agreement, (ii) fails in a timely manner to pay to Franchisor or ZorWare the required monthly usage and maintenance fees, or (iii) otherwise materially breaches this Agreement or the Franchise Agreement. Franchisor will not be liable to Franchisee for any damages whatsoever that may result directly or indirectly from Franchisor's disabling of the functionality of the Software System pursuant to this section.

(e) ***Disposition of Copies***. Upon termination of the licenses granted hereby or by a Third-Party Provider, Franchisee shall promptly return to Franchisor, or otherwise dispose of as Franchisor may instruct, all physical copies, if any, of the applicable software included in the Software System and its associated documentation in Franchisee's possession or under Franchisee's control and shall remove all copies thereof from Franchisee's computers and other electronic storage media. Upon Franchisor's request, Franchisee shall provide Franchisor with written certification of its compliance with the foregoing.

(f) ***No Refunds***. Upon the expiration or termination of the licenses granted by a Third-Party Provider, or if the Software System is disabled as described above, Franchisee will not receive any refund of any payments made to Designee, ZorWare and/or Franchisor.

7. MISCELLANEOUS

(g) ***Remedies***. Franchisee acknowledges that any breach of the covenants set forth in Sections 1(a) through 1(d) or Section 4 this Agreement would cause irreparable damage to Franchisor that would be incapable of precise measurement and for which no adequate remedy would exist at law. Franchisee therefore agrees that injunctive relief shall be available for any such breach in addition to all other remedies that may be available.

(h) ***Notices***. All notices, requests, consents and other communications required or permitted by this Agreement shall be in writing and shall be delivered by hand, fax, overnight delivery service, or registered or certified first class mail, to the then-current address of the recipient known by the sender, to the attention of the person then holding the title of the person signing this Agreement on behalf of the recipient. Any such notice, request, consent or other communication shall be deemed given and be effective upon receipt at such address on a business day during normal business hours.

(i) ***Entire Agreement; Amendments***. This Agreement constitutes the entire understanding between the parties relating to the subject matter hereof, superseding all prior agreements, arrangements and understandings between the parties relating to its subject matter. This Agreement may not be amended or changed in any way unless such changes are in writing signed by the parties hereto.

(j) ***Waiver***. No delay, omission or failure to exercise any right or remedy provided for herein will be deemed to be a waiver thereof or acquiescence in the event giving rise to such right or remedy. No waiver will be binding unless contained in a writing signed by the party waiving its rights. Any waiver is limited to the specific situation in which it is given and no waiver of any breach or default under this Agreement will be construed as a waiver of any earlier or succeeding breach or default.

(k) ***Governing Law***. This Agreement will be governed by and construed in accordance with the laws of the State of Texas applicable to agreements made and to be performed entirely within the State of Texas, without regard to Texas's conflicts of law principles.

(l) ***Forum***. The parties hereby irrevocably consent to the non-exclusive jurisdiction of the federal and state courts located in Waco, McLennan County, Texas, in any action for temporary, interim or provisional equitable remedies. The parties hereby waive, to the full extent permitted by law, defenses based on jurisdiction, venue and forum non convenient. The parties further consent to service of process by certified mail, return receipt requested, or by any other means permitted by law.

(m) ***Costs, Expenses and Attorneys' Fees***. If an action is commenced between the parties to enforce any provision of this Agreement, the prevailing party will be entitled to reasonable costs and expenses, including attorneys' fees.

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Software System User & Maintenance Agreement effective as of the Effective Date.

FRANCHISEE:

_____

_____, individually

FRANCHISOR:

MOLLY MAID SPV LLC

BY: _____

Michael J. Silva-Nash, President

EXHIBIT "A"
TO
SOFTWARE SYSTEM USER & MAINTENANCE AGREEMENT

Third-Party Providers to Technology Package	**Third-Party Provider's Terms and Conditions that Franchisee must accept in order to access and use of software**
Housecall Pro	Terms & Conditions - Housecall Pro Privacy Policy - Housecall Pro
FranConnect	http://franconnect.com/privacy-and-data-collection-policy/
Office365	https://www.microsoft.com/en-us/trust-center/privacy
Broadly	https://broadly.com/terms/
Optional Software: (check the box if included in Software System):	
□ QuickBooks Online	https://quickbooks.intuit.com/global/terms-of-service/

The software included in the Software System is subject to change by Franchisor upon notice to Franchisee.

Software System Fees:

TYPE OF SALE	**Enrollment Fee**	**Fees**	**Services Included for Software System**
New Sale or Resale	$1,250	$405 per month for Housecall Pro, and $155.45 per month for financial reporting technology, Neighborly Franchise Portal, Customer Engagement Platform, FranConnect, 1 Office365 E3 Email, 1 Office365 Exchange Email, and one NPS provider fee There is a $19 per month for each additional E1 email, $30 per month for each additional E3 email, or $5.50 per month for each additional exchange email account (after the second email account). Additional Franchise Portal User Accounts are available at $20 - $40/month.	Point of Sale, customer sentiment, franchise portal, and email software.

If you opt into purchasing QuickBooks Online through ZorWare: QuickBooks Online: $30 - $220 per month, depending on license tier you select with software provider.

We may increase these fees in the future but not more than by 30% annually, in addition to any direct price increases from third-party vendors and changes to fees due to changes to the software included in the Software System.

EXHIBIT "B"
TO
SOFTWARE SYSTEM USER & MAINTENANCE AGREEMENT

Basic Plan: ZorWare service level agreement will include best effort of 2- to 5-business days for response and/or resolution.

- Live Support hours: 6 AM - 7 PM central time, Monday - Friday*.
- Limit of 2 hours of phone support per month.
- If exceeds call limit then the following would apply:
- Hourly Phone Support: $125 per hour.

**ZorWare Help Desk & Team observes any/all holidays as determined by ZorWare.*

EXHIBIT M-1: ASSIGNMENT AND CONSENT AGREEMENT

ASSIGNMENT AND CONSENT AGREEMENT

This Assignment and Consent Agreement (this "Agreement") is made effective as of the date Franchisor signs below (the "Effective Date") and is entered into by and among [ ] ("Franchisee"), and [ ] (a "Franchisee Principal(s)") (Franchisee and Franchisee Principal(s) collectively referred to as "Assignor"), [ ] ("Assignee"), and MOLLY MAID SPV LLC, a Delaware limited liability company having a principal place of business at 1010 North University Parks Drive, Waco, Texas 76707 ("Franchisor"). All capitalized terms not defined in this Agreement have the respective meanings set forth in the Old Franchise Agreement (as defined below).

RECITALS

A. Franchisor and Assignor are parties to a Molly Maid® Franchise Agreement dated [___] (the "Old Franchise Agreement"), pursuant to which Assignor was granted the right to operate a Molly Maid® business in the following territory: [____](the "Franchised Business").

B. Assignor desires to assign to Assignee all right, title and interest in the Franchised Business, including the franchise rights for the Franchised Business (the "Assignment"); Assignee wishes to accept the Assignment and, as of the Effective Date, assume all of the duties, obligations, and liabilities of Assignor related thereto by entering into a purchase and sale agreement with Assignor and by signing a franchise agreement with Franchisor.

C. Assignor represents that there is no dispute related to the offer and sale of the Old Franchise Agreement or Franchised Business, and further represents that Assignor has no claims against Franchisor under applicable laws.

D. In consideration of Assignor's request for the Assignment and the representations set forth in Recital C above, Franchisor is willing to consent to the Assignment as of the Effective Date, subject to the provisions stated below, and Assignor agrees to settle all known and unknown disputes it may have against Franchisor, if any, that exist as of the Effective Date.

AGREEMENTS

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment and Assumption. Assignor assigns to Assignee all right, title and interest in and to the Franchised Business, including the franchise rights for the Franchised Business. Assignee unconditionally assumes and accepts the Assignment of the Franchised Business, including the franchise rights for the Franchised Business, and agrees to be bound by all duties, obligations, and liabilities of the Assignor related thereto, including without limitation all of Assignor's customer obligations, including all warranty work and service plans obligations.

2. Signing of Current Form of Franchise Agreement.

As a condition of Franchisor's consent to the Assignment, Assignee agrees to sign Franchisor's then-current form of franchise agreement (the "New Franchise Agreement"). Assignee acknowledges that the terms and conditions of the New Franchise Agreement may be different from the terms and conditions

of the Old Franchise Agreement. Prior to the Effective Date, Assignee shall deliver to Franchisor two signed copies of the New Franchise Agreement, along with the executed copies of this Agreement.

3. Termination of Old Franchise Agreement. All parties agree that the Old Franchise Agreement is terminated as of the effective date of the New Franchise Agreement with no further force and effect, except for the post-termination obligations identified in Section 12 below.

4. Status of Assignor Following Assignment. Upon and after the Effective Date and subject to Section 12 below, Assignor will have no interest in and will no longer be responsible or liable for (a) the Franchised Business, (b) the franchise rights for the Franchised Business, or (c) the Old Franchise Agreement. Assignor, however, will remain liable for any responsibilities, obligations, and liabilities related to the Old Franchise Agreement and the Franchised Business up to the Effective Date, including all monetary obligations due to Franchisor, its affiliates, and other third parties under the Old Franchise Agreement that have accrued as of the Effective Date and all post-termination obligations identified in Section 12 below.

5. Assignee Principals. If Assignee is an entity, Assignee represents and warrants to Franchisor and Assignor that the following individuals and/or entities are the sole owners of Assignee (the "Assignee Principals"):

Name of Principal Owner	**Percentage of Ownership in Assignee (total must equal 100%)**
Total	**100%**

6. Payment of Transfer Fee. On or before the Effective Date, Franchisor must receive a transfer fee in the amount of $[_____], as referenced in Section 10.C. of the Old Franchise Agreement.

7. Training. Assignee must timely complete Franchisor's training requirements as required by Franchisor.

8. Payment of Fees Owed to Franchisor; Delivery of Reports. On or before the Effective Date, all fees owed by Assignor to Franchisor, its affiliates or suppliers or upon which Franchisor or its affiliates have any contingent liability, under or related to the Old Franchise Agreement (the "Fees Owed") must be paid in full. Accordingly, on or before the Effective Date, Assignor or Assignee must deliver the full amount of Fees Owed to Franchisor, its affiliate(s) and/or suppliers, along with three fully executed copies of this Agreement. In addition, on or before the Effective Date, Assignor must deliver to Franchisor any and all reports required to be delivered under the Old Franchise Agreement, including without limitation reports related to any Fees Owed and any financial and other reports relating to the Franchised Business and its operations as Franchisor may request pursuant to Section 10.D.8 of the Franchise Agreement in order for Franchisor and/or assignee to evaluate the Franchised Business and the proposed transfer.

9. Personal Guarantee. Each Assignee Principal must execute a personal guarantee in the form attached to the New Franchise Agreement.

10. Representations.

A. Assignor and Assignee represent and warrant to each other that they have the authority to execute and perform this Agreement.

B. Assignor represents and warrants to Franchisor and Assignee that it owns all right, title and interest in and to the Franchised Business and the Old Franchise Agreement, free and clear of any mortgage, lien or claims, and has not assigned any or all of its interest in the Franchised Business or the Old Franchise Agreement to any third party.

C. Assignor and Assignee represent and warrant to Franchisor that they have consummated the asset purchase and sale transaction that is related to the Assignment contemplated hereunder as of the Effective Date.

11. Indemnification.

A. Assignor, for itself, its heirs, successors and assigns, agrees to indemnify and hold harmless Franchisor, its affiliates, successors, assigns, officers, directors, employees, agents, and each of them, against any and all liabilities, damages, actions, claims, costs (including reasonable attorneys' fees), or expenses of any nature resulting, directly or indirectly, from any of the following: (i) any misrepresentations or breach of warranty by Assignor under this Agreement; (ii) the Assignment; or (iii) any claim, suit or proceeding initiated by or for a third party(s), now or in the future, that arises out of or relates to the Old Franchise Agreement or the Franchised Business operated by Assignor prior to the Effective Date.

B. Assignee, for itself, its heirs, successors and assigns, agrees to indemnify and hold harmless Franchisor, its affiliates, successors, assigns, officers, directors, employees, agents, and each of them, against any and all liabilities, damages, actions, claims, costs (including reasonable attorneys' fees) or expenses of any nature resulting, directly or indirectly, from any of the following: (i) any misrepresentations or breach of warranty by Assignee under this Agreement; or (ii) the Assignment.

12. Assignor's Post-Termination Obligations. Assignor agrees that, upon transfer of its interest in the Franchised Business to Assignee, Assignor will comply with all post-termination obligations set forth in Section 13 of the Old Franchise Agreement, which obligations shall be incorporated herein by reference. Further, Assignor shall comply with any other provisions of the Old Franchise Agreement which, by their nature, survive termination or expiration of the Old Franchise Agreement.

13. Consent to Assignment. Franchisor consents to the Assignment subject to the terms and conditions of this Agreement. Franchisor's consent to the Assignment will not result in any waiver of any rights nor a release under the Old Franchise Agreement or New Franchise Agreement, and is not a consent to any additional or subsequent transfers or assignments.

14. Release and Settlement of Claims by Assignor. Except as may be prohibited by applicable law, Franchisee and Franchisee Principals (individually and as owners of Franchisee) and each of their respective heirs, successors, assigns, affiliates, shareholders, officers, directors, employees, and agents, and on behalf of any other party claiming an interest through them (collectively and individually referred to as

the "Assignor Parties" for purposes of Sections 14, 15 and 16 hereof), release and forever discharge Franchisor, its predecessors, successors, affiliates, directors, officers, shareholders, agents, employees and assigns (collectively and individually referred to as the "Franchisor Parties" for purposes of Sections 14, 15 and 16) of and from any and all claims, debts, liabilities, demands, obligations, costs, expenses, actions and causes of action (collectively, "Claims"), whether known or unknown, vested or contingent, which Assignor Parties may now or in the future own or hold, that in any way relate to the Old Franchise Agreement, any other agreement between Assignor and Franchisor, the Franchised Business, or the relationship between Assignor and Franchisor through the Effective Date (collectively, "Assignor Claims"), for known or unknown damages or other losses including, but not limited to, any alleged violations of any deceptive or unfair trade practices laws, franchise laws, or other local, municipal, state, federal, or other laws, statutes, rules or regulations, and any alleged violations of the Old Franchise Agreement or any other agreement between Assignor and Franchisor through and including the Effective Date.

15. Release by Assignee. Except as noted in this Section 15, Assignee, Assignee Principals (if any), and their respective affiliates, successors, assigns, officers, directors, employees, agents, and on behalf of any other party claiming an interest through them (collectively and individually referred to as the "Assignee Parties" for purposes of this Section 15 and Section 16 below), release and forever discharge the Franchisor Parties of and from any and all Claims, whether known or unknown, vested or contingent, which Assignee may now or in the future own or hold, that in any way relates to the Franchised Business or the New Franchise Agreement (collectively referred to as "Assignee Claims" for purposes of this Section 15 and Section 16). As to the New Franchise Agreement, the Assignee Parties and Franchisor Parties acknowledge and agree that the release by the Assignee Parties does not relate to the offer and sale of the New Franchise Agreement. Further, the parties agree that the release as it relates to the New Franchise Agreement is effective as to Assignee Claims arising through the Effective Date of this Agreement, and not to any claims arising after the Effective Date.

16. Acknowledgement of Releasors. The release of Assignor Claims set forth in Section 14 and Assignee Claims in Section 15 are intended by the Assignor Parties and Assignee Parties (collectively, the "Releasors") to be full and unconditional general releases, as that phrase is used and commonly interpreted, extending to all claims of any nature, whether or not known, expected or anticipated to exist in favor of one of the Releasors against any other Releasor. In making this voluntary express waiver, the Releasors acknowledge that claims or facts in addition to or different from those which are now known to exist with respect to the matters mentioned herein may later be discovered and that it is the Releasors' intention to hereby fully and forever settle and release any and all matters, regardless of the possibility of later discovered claims or facts. The Releasors acknowledge that they have had adequate opportunity to gather all information necessary to enter into this Agreement and release, and need no further information or knowledge of any kind that would otherwise influence the decision to enter into this Agreement. The Releasors, for themselves and their heirs, successors and assigns, hereby expressly, voluntarily, and knowingly waive, relinquish and abandon each and every right, protection, and benefit to which they would be entitled, now or at any time hereafter under Section 1542 of the Civil Code of the State of California, as well as under any other statutes or common law principles of similar effect to said Section 1542, whether now or hereafter existing under the laws of California or any other applicable federal or state law with jurisdiction over the parties' relationship. The Releasors acknowledge that Section 1542 of the Civil Code of the State of California provides as follows:

> "A general release does not extend to claims which the creditor or releasing party does not know or suspect to exist in his favor at the time of executing the release, which if known by him must have materially affected his settlement with the debtor or released party."

This release is and shall be and remain a full, complete, and unconditional general release. The Releasors acknowledge and agree that this release and the foregoing waiver are an essential, integral and material term of this Agreement. The Releasors further acknowledge and agree that no violation of this Agreement shall void the releases set forth in Sections 14 and 15.

17. Confidentiality. Assignor and Assignee acknowledge and agree that this Agreement and matters discussed in relation thereto are entirely confidential. It is therefore understood and agreed by Assignor and Assignee that they will not reveal, discuss, publish or in any way communicate any of the terms, amount or fact of this Agreement to any person, organization or other entity, except to their respective officers, employees or professional representatives, or as required by law.

18. Miscellaneous. This Agreement, and the documents referred to herein, constitute the entire agreement among the parties with respect to the subject matter hereof. No amendment will be binding unless in writing and signed by the party against whom enforcement is sought. All representations, warranties, agreements and all other provisions of this Agreement which by their terms or by reasonable implication are intended to survive the closing of this transaction will survive it.

19. Representation by Counsel. The parties have had adequate opportunity to consult with an attorney of their respective choice, including with respect to the release of claims set forth herein.

20. Governing Law/Venue. This Agreement will be construed and enforced in accordance with the laws of Texas, without regard to principles of conflicts of law. The parties further agree that any legal proceeding relating to this Agreement or the enforcement of any provision herein shall be brought or otherwise commenced only in the courts of Texas.

21. Counterparts. This Agreement may be executed in more than one counterpart, each of which shall constitute an original copy.

[SIGNATURES ON FOLLOWING PAGE]

The parties have executed this Agreement by duly authorized representatives effective as of the Effective Date.

ASSIGNOR:

[_____]

By: _____
Name:
Title:

Date: _____

ASSIGNEE:

[_____]

By: _____
Name:
Title:

FRANCHISOR:

Molly Maid SPV LLC

By: _____
Name:
Title:

Effective Date: _____, 20__

EXHIBIT M-2: BUYER COMMITMENT AGREEMENT

BUYER COMMITMENT AGREEMENT

This **BUYER COMMITMENT AGREEMENT** (this "**Agreement**"), dated effective as of _____(the "**Effective Date**"), is entered into by _____ ("**Buyer**") and _____, an owner of Assignee ("**Owner**", and collectively with Assignee, "**you**"), on the one hand, and _____ **SPV LLC**, a Delaware limited liability company having a principal place of business at _____ ("**Franchisor**"), on the other hand.

WHEREAS, simultaneously herewith, Buyer and _____, a "_____" franchisee ("**Seller**") are entering into an agreement ("**Purchase Agreement,**" and the transaction contemplated thereunder, the "**Transfer**") pursuant to which Buyer shall agree to purchase from Seller the "_____" business located at _____ (the "**Business**") and operated by Seller pursuant to a franchise agreement dated _____ between Seller and Franchisor ("**Seller's Franchise Agreement**");

WHEREAS, Owner owns 100% of the equity ownership interests in Buyer;

WHEREAS, Buyer's and Seller's consummation of the Transfer ("**Closing**") is subject to Franchisor's prior written consent, and Franchisor's consent is subject to a number of conditions imposed by Franchisor, including, without limitation, a requirement that, prior to completing the Transfer, Buyer satisfactorily complete certain training requirements (the "**Training**"), and Buyer pays a transfer fee to Franchisor (as provided in Seller's Franchise Agreement);

WHEREAS, Buyer and Seller have mutually requested that Owner be permitted to attend Training prior to Closing to enable Owner to begin to operate the Business immediately upon Closing without any interruption to attend Training after Closing;

WHEREAS, Franchisor requires that Buyer and Owner enter into this Agreement before Franchisor is willing to provide the Training to Owner and pay the Training Fee set forth below;

WHEREAS, as another condition to Franchisor's consent to the Transfer, Assignee will be required to enter into a new Franchise Agreement (the "**Franchise Agreement**") with Franchisor, pursuant to which Franchisor will grant Assignee a license to use Franchisor's trademarks, services marks, logos and other indicia of origin (the "**Marks**") and Franchisor's methods of operation (the "**System**") in connection with the operation of the Business. (Capitalized terms used herein without a definition shall have the same meaning as assigned to them in the Franchise Agreement), and Owner will be required to enter into a guaranty with Franchisor, guaranteeing Assignee's obligations under the Franchise Agreement (the "**Guaranty**"); and

WHEREAS, Franchisor has undertaken, at considerable effort and expense, to create the System which will be revealed to you during the Training and pursuant to the Franchise Agreement and you will be exposed to and learn many procedures, techniques and other matters that are identified and treated by Franchisor as confidential, proprietary or trade secret, including, without limitation, information regarding the operational, sales, and marketing methods and techniques of Franchisor, which are beyond your skills and experience ("**Confidential Information**"); and

WHEREAS, you agree that you will receive material benefit from Franchisor by receiving the Training and entering into the Franchise Agreement and/or the Guaranty. **In exchange for that good consideration, you agree to execute and be bound by this Agreement, including the noncompetition**

covenant set forth herein, with the understanding that Franchisor would not permit you to attend Training without your agreement to comply with this Agreement, including the noncompetition covenant.

NOW, THEREFORE, you hereby agree as follows:

1. Confidentiality Obligation. You acknowledge that you will receive valuable Confidential Information that provides a competitive advantage in the development and operation of the Business. You acknowledge and agree that the Confidential Information, including any Operations Manual of Franchisor, is confidential and proprietary in nature and contains trade secrets belonging to Franchisor and its affiliates and that all such tangible evidence of Confidential Information is a property right of great value to Franchisor and its affiliates. You may not, during the term of this Agreement and for five years thereafter, communicate, divulge or use any Confidential Information for the benefit of any other person or entity, except that you may communicate Confidential Information to such employees as must have access to it in order to operate the Business during the term of the Franchise Agreement; provided, however that you require any such employees to maintain the confidentiality of the Confidential Information in accordance with this Section. All Confidential Information, including, without limitation, methods, procedures, suggested pricing, specifications, processes, materials, techniques and other data, may not be used for any purpose other than operating the Business under the Franchise Agreement.

2. Non-Use. You agree not to (a) use Confidential Information without prior written approval from Franchisor or except as provided under the Franchise Agreement, or (b) do or perform any other act injurious to the goodwill associated with the Marks and the System.

3. Non-Disclosure. You agree not to disclose, communicate or divulge any Confidential Information for your benefit or for the benefit of any other third party, including, without limitation, a competitor of the Business and/or Franchisor.

4. Exclusions. Confidential Information does not include and this Agreement does not apply to information that you can establish by reliable documentary evidence (a) was previously independently and lawfully known by you, (b) is or becomes part of the public domain other than through your wrongful act, (c) is otherwise lawfully in your hands by a means other than breach of this Agreement or (to your knowledge) third party's breach of its confidentiality obligation to Franchisor, or (d) is sought pursuant to a subpoena or written discovery ("**Process**"); provided that Franchisor shall be immediately notified of the receipt of the Process, whereupon Franchisor has the right to request that you delete the Confidential Information from the scope thereof, and if you refuse, then Franchisor may seek any and all available remedies, including, without limitation, commencing proceedings to enjoin the disclosure of Confidential Information or intervening impending proceedings to seek the entry of protective orders or other appropriate relief. Nothing in this Agreement shall be construed to interfere with a party's obligations to comply with lawful court orders; however, no disclosure of Confidential Information by a party pursuant thereto shall be deemed to place the Confidential Information in the public domain or to relieve the party from the future performance of all its confidentiality obligations under this Agreement, absent express orders of the court to the contrary.

5. Covenant Not to Compete. Except as otherwise approved in writing by Franchisor, you may not, directly or indirectly, through, on behalf of, or in conjunction with, any other person, partnership, or legal entity, own, maintain, operate, or engage or participate in, inure benefit to, or have any financial interest, either as an officer, agent, employee, principal, partner, director, shareholder or any other individual or representative capacity, in any corporation, partnership or other legal entity that engages in any business that is the same as or similar to the Business, or is otherwise in competition with the business

of Franchisor or Franchisor's franchisees, that engages in the distribution of similar products, services and/or equipment and that is located:

(a) anywhere, during the time period beginning on the Effective Date and ending on the expiration or earlier termination of this Agreement; or

(b)

(i) within the territory specified in the Assignor's Franchise Agreement

(ii) within a 25-mile radius of the outer boundary of such territory, or

(iii) inside the territory of another _____ business,

in each case during a time period of:

(A) eighteen (18) months commencing with the earlier of the termination or expiration of this Agreement, if the Transfer is not consummated prior to the expiration of this Agreement, or,

(B) with respect to Owner, eighteen (18) months commencing on the date on which Owner ceases to be associated with the Business,

in each case which time period shall be extended by any period of non-compliance.

You further agree that upon Franchisor's request you shall make your personal and business records available for inspection by Franchisor to determine your compliance with this provision.

6. Customer Non-Solicitation Covenant. In addition, you agree that during the term of this Agreement and for one year thereafter, you will not, without our prior written consent, directly or indirectly, for yourself or on behalf of any other person, divert, or attempt to divert, any business or customer of the Business or any other _____ business to any competitor by direct or indirect inducement, with the understanding that this covenant expires in the event you close on the sale of the Business, satisfactorily complete Franchisor's training and begin the operation of the Business in accordance with a duly executed Franchise Agreement with Franchisor.

7. Scope of Covenants. The parties agree that each of the foregoing covenants in Section 5 and Section 6 will be construed as independent of any other covenant or provision of this Agreement. To the extent anyone successfully contests the validity or enforceability of any part of Section 5 or Section 6 in its present form predicated upon the area of coverage, this provision will not be deemed invalid or unenforceable, but will instead be deemed modified, so as to be valid and enforceable, to provide coverage for the maximum scope that any court of competent jurisdiction or arbitrator will deem reasonable and necessary to protect Franchisor's legitimate interests.

8. Choice of Law and Jurisdiction. This Agreement shall be governed by the internal laws of the State of Texas, without regard to conflicts of laws provisions. You agree that any litigation or legal action to enforce or relating to this Agreement shall be filed in Waco, McLennan County, Texas. You hereby consent to the jurisdiction of such courts and further agree to waive any rights or objections to the jurisdiction or venue of any such actions when filed in such courts.

9. Training Fee. You will pay to Franchisor a nonrefundable training fee in the amount of $14,900 (the "**Training Fee**") prior to attending any of Franchisor's training sessions. Upon the successful completion of training and full execution of the Franchise Agreement, Franchisor will apply the Training Fee to any Transfer Fee owed in connection with the Transfer.

10. Legal Fees and Costs. Any unauthorized disclosure following execution of this Agreement may be cause for suit for injunctive relief and damages. If you breach this Agreement, you shall pay reasonable attorney's fees and other costs incurred by Franchisor and/or Franchisee in enforcing the provisions of this Agreement or any other agreement related to Buyer's purchase of the Business (regardless of whether the purchase closes). If any legal proceeding is commenced to enforce or interpret any provision of this Agreement, the prevailing party will be entitled to recover reasonable attorney's fees and all costs and disbursements allowed by law.

11. Term of Agreement. The term of this Agreement begins on the Effective Date and ends on the effective date of the Franchise Agreement, in which case Buyer and Owner will be subject to the confidentiality, noncompetition and non-solicitation covenants set forth in the Franchise Agreement and any related nondisclosure/noncompetition agreement signed by Owner, which covenants shall then supersede the confidentiality, noncompetition and non-solicitation covenants of this Agreement. If, however, the Franchise Agreement is not executed within one year of the Effective Date of this Agreement, then this Agreement terminates on the one year anniversary of the Effective Date, but the confidentiality, noncompetition and non-solicitation covenants continue in full force and effect thereafter as provided in Sections 1, 5, and 6, respectively.

12. Defend Trade Secrets Act of 2016 Disclosure. 18 U.S.C. § 1833(b) states: "An individual shall not be held criminally or civilly liable under any Federal or State trade secret law for the disclosure of a trade secret that—(A) is made—(i) in confidence to a Federal, State, or local government official, either directly or indirectly, or to an attorney; and (ii) solely for the purpose of reporting or investigating a suspected violation of law; or (B) is made in a complaint or other document filed in a lawsuit or other proceeding, if such filing is made under seal." Accordingly, the parties to this Agreement have the right to disclose in confidence trade secrets to Federal, State, and local government officials, or to an attorney, for the sole purpose of reporting or investigating a suspected violation of law. The parties also have the right to disclose trade secrets in a document filed in a lawsuit or other proceeding, but only if the filing is made under seal and protected from public disclosure. Nothing in this Agreement is intended to conflict with 18 U.S.C. § 1833(b) or create liability for disclosures of trade secrets that are expressly allowed by 18 U.S.C. § 1833(b).

13. Entire Agreement. This Agreement (i) sets forth the entire understanding among Buyer, Owner and Franchisor with respect to its subject matter and cannot be changed except by written instrument signed by you and Franchisor, and (ii) is separate from any other agreement regarding conditions to Franchisor's consent to the Transfer or any agreement between Buyer and Seller regarding the Transfer. There are no representations of any kind except as contained herein. This Agreement will be binding upon and inure to the benefit of the parties, their legal representatives, successors, and assigns.

Buyer:

By: _____
Name:
Title:
Date:

Owner:

_____
An Individual

Franchisor:

By: _____
Name:
Title:
Date:

EXHIBIT N: CALL CENTER AGREEMENT

NEIGHBORLY CUSTOMER SOLUTIONS TERMS OF USE

The following Terms of Use (the "Terms") is a binding agreement between you ("User", "you", or "your") and Neighborly Service Solutions SPV LLC d/b/a Neighborly Customer Solutions and its affiliates with offices located at 1010 N. University Parks Drive, Waco, Texas 76707 ("NCS", "we", or "us") (Singularly a "Party" and together "the Parties"). These Terms govern your access to and use of NCS's call center and any additional services (the "Service").

THESE TERMS TAKE EFFECT WHEN YOU ACCESS OR USE THE SERVICE (THE "EFFECTIVE DATE"). BY ACCESSING OR USING THE SERVICE, YOU (A) ACKNOWLEDGE THAT YOU HAVE READ AND UNDERSTAND THESE TERMS; (B) REPRESENT AND WARRANT THAT YOU HAVE THE RIGHT, POWER, AND AUTHORITY TO ENTER INTO THESE TERMS AND, IF ENTERING INTO THESE TERMS FOR AN ORGANIZATION, THAT YOU HAVE THE LEGAL AUTHORITY TO BIND THAT ORGANIZATION; AND (C) ACCEPT THESE TERMS AND AGREE THAT YOU ARE LEGALLY BOUND BY THESE TERMS. IF YOU DO NOT ACCEPT THESE TERMS, YOU MAY NOT ACCESS OR USE THE SERVICE. YOU MAY NOT ACCESS THE SERVICE IF YOU ARE A COMPETITOR OF NCS OR ITS PARENTS OR AFFILIATES, EXCEPT WITH OUR PRIOR WRITTEN CONSENT.

1. Services Terms. By using NCS's call center and any additional services as described on **Exhibit "B"**, hereinafter defined as the "Services", you agree to follow and be bound by these Terms as of the date you begin using the Services. If you will be using the Services on behalf of an organization, an authorized representative from that organization must agree to these Terms. In such case, "you" and "your" will refer to that organization as well.

1.1 Access. Subject to your payment of the fees as provided in Section 1.7 below, NCS agrees to provide the Services on the Terms herein. NCS hereby grants you a revocable, non-exclusive, non-transferable, non-sublicensable, limited right to access and use the Service during the Term solely for your internal business operations in accordance with the terms and conditions herein and the restrictions set forth in the Service type applicable to your subscription.

1.2 Acceptable Use Policy. You will comply with all terms and conditions of these Terms, the Acceptable Use Policy, attached as Exhibit A, all applicable laws, rules, and regulations, and all guidelines, standards, and requirements that NCS may update from time to time. You shall not, and shall not permit any Users to, use the Service for any purposes beyond the scope granted in these Terms and any other terms provided by NCS.

1.3 Customer Data. You agree that all right, title, and interest, including all intellectual property rights in and to information, data, and other content, in any form or medium, that is submitted, posted, or otherwise transmitted by or on behalf of a customer or any other User through the Service is owned by NCS or its affiliates.

1.4 Usage Verification. At NCS's request, and no more than once every twelve (12) months, you shall certify in writing to NCS that you are compliant with these Terms.

1.5 Privacy Policy. NCS complies with its privacy policy available at https://neighborly.com/privacy-policy/ ("Privacy Policy"), in providing the Service. The Privacy Policy is subject to change as described therein. By accessing, using, and providing information to or through the Service, you acknowledge that you have reviewed and accepted our Privacy Policy, and you consent to all actions taken by us with respect to your

information in compliance with the then-current version of our Privacy Policy.

1.6 Third Parties. The Services may contain or otherwise make use of software, code or related materials from third parties, including, without limitation, "open source" or "freeware" software ("Third-Party Components"). Third-Party Components may be licensed under additional or other license terms that accompany such Third-Party Components. You acknowledge and agree that these accompanying license terms govern their use. Nothing in these Terms limits your rights under, or grants you rights that supersede, the license terms that accompany any Third-Party Components. You agree that NCS may engage one or more third parties, including its affiliates, to provide some or all of the Services to you on behalf of NCS. You agree that the terms of use or service of potential third-party service provider apply to the account and Services provided by NCS and or the third-party service provider. NCS is not liable or responsible for any actions of the third-party service providers. You agree to fully cooperate with such third parties.

1.7 Fees. You agree to pay to NCS the call center fees specified in the applicable Franchise Agreement between you and Mr. Appliance SPV LLC, in accordance with the payment terms set forth in such Franchise Agreement.

2. Term. The Services shall commence on the Effective Date, pursuant to these Terms, and the Parties intend that the provision of the Services will be coextensive with all renewals and extensions thereof (the "Term"), unless sooner terminated as provided for herein.

2.1 Automatic Termination. The Services will terminate automatically upon the expiration, nonrenewal or termination of the Franchise Agreement.

2.2 Termination by NCS. NCS may terminate these Services at any time for any reason. If you or your organization fail to pay for the Services, NCS may terminate the Services immediately.

2.3 Disabling of the Services. NCS reserves the right to disable the functionality of the Services, in whole or in part, in the event that you materially breach these Terms. NCS will not be liable to User for any damages whatsoever that may result directly or indirectly from disabling the functionality of the Services, pursuant to this section.

3. Support and Maintenance.

3.1.1 During the Term, NCS will provide maintenance and support services to you as set forth in **Exhibit "B"**. NCS may, in its discretion, modify, upgrade or create fixes, service releases and new versions of the Services from time to time.

3.1.2 User acknowledges that the proper functioning of the Services as intended may require User to give NCS remote access to its network. User understands and acknowledges that such remote access will allow NCS to have access to the data generated by User, and will allow for User's submission of periodic reports to NCS. User agrees to provide NCS access to all data to and from the Services.

3.1.3 NCS will provide the Services in a professional manner and in accordance with generally accepted industry standards (including, without limitation, with respect to quality, timeliness, nature, accuracy, completeness, responsiveness and efficiency).

4. NCS Intellectual Property.

User acknowledges that NCS, its parents, and affiliates retain all rights in and to all content, systems, software, software code, designs, logos, trademarks, trade names, databases, data, customer data, inventions, improvements, or other works submitted, added to, created, or used for or in connection with the Services, whether or not created or developed under these Terms for User, unless otherwise assigned to User in writing. NCS reserves all rights not expressly granted to you in these Terms. Except for the limited rights and licenses expressly granted under these Terms, nothing in these Terms grants, by implication, waiver, estoppel, or otherwise, to you or any third party any intellectual property rights or other right, title, or interest in or to the NCS intellectual property.

5. User Representations.

User represents to NCS that: (a) it has the authority to enter into these Terms; (b) it will provide NCS necessary access to its personnel, appropriate documentation and records and facilities in order to timely provide the Services; (c) it has any necessary rights, including intellectual property rights, to the content and all other material provided to NCS under these Terms; and (d) it will comply with all applicable United States laws and regulations, including privacy laws and regulations, related to the Services.

User represents and warrants that the use of all elements that you provide to NCS for the Services or otherwise, including text, images, ad copy, any personal information, or any other content, will not infringe upon or violate any copyrights, trademarks, service marks, trade secrets, privacy and publicity rights, contractual rights, or other rights of any third party.

6. Confidentiality and Limited Access.

Each party acknowledges and agrees that each party has a legitimate interest in protecting its proprietary information. Each party acknowledges that during the Term, it may have access to confidential information and trade secrets from the other party, consisting of, but not limited to, customer lists and information concerning each other's methods of operations, regulatory status, systems, products and other such proprietary business information. For the purposes of these Terms, "confidential information" means any confidential or other proprietary information disclosed by one party to the other under these Terms, except information that (a) is public knowledge at the time of disclosure by the disclosing party (b) was known by the receiving party after such disclosure, or becomes public knowledge or otherwise known to the receiving party after such disclosure, other than breach of confidentiality obligation, or (c) is independently developed by the receiving party. The Parties, each jointly and severally, mutually promise and agree, not to disclose confidential information obtained from the other party. Upon NCS's request and direction, User will provide all data to NCS. The Parties may provide Personal Information to each other for the sole purpose of providing the Services under these Terms. For the avoidance of doubt, the provision of Personal Information by either Party does not constitute a sale of such Personal Information. User shall immediately notify NCS upon discovering any loss or theft of any copy of the Services or its documentation or any data generated by its use, or any unauthorized disclosure thereof.

7. Indemnification.

User shall defend, indemnify and hold harmless NCS, and their parents, affiliates, successors, directors, officers, attorneys, employees and representatives from any loss, liability, damage, cost and expense (including reasonable attorney fees actually incurred) arising out of claims related to (i) misuse of the Services; (ii) unapproved use of marketing collateral, content, or images; (iii) gross negligence or willful misconduct; (iv) breach of these Terms and or damages caused by User while using the Services; and/or (v) any breach of the laws relating to the sending of electronic messages.

8. Limitation of Liability.

Disclaimer of Warranty. **EXCEPT AS SPECIFICALLY PROVIDED HEREIN, NCS DOES NOT MAKE ANY EXPRESS OR IMPLIED WARRANTY WHATSOEVER. NCS EXPRESSLY DISCLAIMS THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.**

***Limitation of Liability*. THE LIABILITY OF NCS TO USER WILL BE LIMITED TO DIRECT DAMAGES ARISING SOLELY OUT OF NCS'S MAINTENANCE OBLIGATIONS UNDER THESE TERMS. IN NO EVENT WILL NCS BE LIABLE FOR INCIDENTAL, SPECIAL, INDIRECT, OR CONSEQUENTIAL DAMAGES (INCLUDING LOST PROFITS), EVEN IF NCS HAS PREVIOUSLY BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.**

Notwithstanding anything to the contrary, the Services of NCS are provided "AS IS" without warranties of any kind, either express or implied. If NCS fails for any reason to provide services as stated in these Terms, NCS's sole obligation will be to correct the failure or providing such service on the terms or similar terms as contained herein.

9. Force Majeure.

Neither party hereunder shall be liable to the other for any failure or delay in performance of its obligations under these Terms due to causes beyond reasonable control of the party in question such as governmental action or rioting, civil commotion, fire, flood, epidemic or other act of God. Performance of the contractual obligation which has been delayed by the force majeure shall be deemed suspended only for a period equal to the delay caused by such an event.

10. Governing Law and Forum.

These Terms shall be governed and construed in accordance with the laws of the State of Texas without regard to Texas's conflicts of law principles. The Parties hereby irrevocably consent to the non-exclusive jurisdiction of the federal and state courts located in Waco, McLennan County, Texas, in any action for temporary, interim or provisional equitable remedies. The Parties hereby waive, to the full extent permitted by law, defenses based on jurisdiction, venue and forum non conveniens. The Parties further consent to service of process by certified mail, return receipt requested, or by any other means permitted by law.

11. Waiver.

No delay, omission or failure to exercise any right or remedy provided for herein will be deemed to be a waiver thereof or acquiescence in the event giving rise to such right or remedy. No waiver will be binding unless contained in a writing signed by the party waiving its rights. Any waiver is limited to the specific situation in which it is given and no waiver of any breach or default under these Terms will be construed as a waiver of any earlier or succeeding breach or default.

12. Assignments.

NCS has the right to sell or assign, in whole or in part, these Terms or any of its interest in these Terms, without prior notice to User, and without User's consent. To the extent that the purchaser or assignee shall assume our covenants and obligations under these Terms, NCS shall thereupon and without further agreement, be freed and relieved of all liability with respect to such covenants and obligations.

13. Notices.

All notices and demands required or permitted to be given by either party to the other under these Terms shall be in writing, including via email, to the contact information provided herein. If to NCS, copies of all notices should be sent to such email address as may be provided to User from time to time.

14. Severability.

If any part of these Terms are for any reason found to be invalid, illegal or unenforceable, the validity, legality and enforceability of the remaining provisions of these Terms shall not be affected and same shall remain in effect.

15. Compliance with Laws.

In performing under these Terms, each party shall comply with all applicable federal, state, or local laws, rules and regulations ("Laws") at each party's own expense and each party shall indemnify and hold the other party harmless for their failure to comply with all Laws.

16. Entire Agreement.

These Terms constitute the entire integrated Agreement and understanding between the NCS and User with respect to the subject matter hereof, and supersedes all prior and contemporaneous negotiations, discussions, and understandings between the NCS and User, either written or oral. User hereby certifies it has the full capacity to enter into these Terms. By using the Services, User acknowledges that User has read, understood, and agreed to be bound by all of the terms and conditions of these Terms, as well as any updates, changes, or additional terms and conditions as may be added or modified by NCS from time to time with or without notice to User. These Terms will not be construed more strictly against NCS merely by virtue of the fact that the same has been prepared by NCS or its counsel, it being recognized that User has thoroughly read and reviewed these Terms. The parties agree to execute such other documents as may be reasonably necessary to carry out the intent and purpose of these Terms.

EXHIBIT "A"
Acceptable Use Policy

The examples listed in this Policy are not exhaustive. Prohibited uses and activities include, without limitation, any use of the Service in a manner that, in NCS's reasonable judgment, involves, facilitates, or attempts any of the following:

- violating any law of, or committing conduct that is tortuous or unlawful in, any applicable jurisdiction;
- advocating or encouraging violence or providing instruction, information, or assistance in causing or carrying out such violence, regardless of whether such activity is unlawful;
- displaying, performing, sending, receiving or storing any content that is obscene, pornographic, lewd, or excessively violent, regardless of whether the material or its dissemination is unlawful;
- deleting or altering author attributions, copyright notices, or trademark notices, unless expressly permitted in writing by the owner;
- uploading, posting, publishing, transmitting, reproducing, creating derivative works of, or distributing in any way information, software or other material obtained through the Service or otherwise that is protected by copyright, trade secret or other intellectual property right, without obtaining any required permission of the owner;
- transmitting sensitive personal information of an individual in a manner that can be associated with the individual;
- obtaining unauthorized access to any system, network, service, or account;
- interfering with service to any user, site, account, system, or network by use of any program, script, command, or otherwise;
- evading spam filters, or sending or posting a message or e-mail with deceptive, absent, or forged identification information;
- transmitting unsolicited bulk or commercial messages;
- sending very large numbers of copies of the same or substantially similar messages, empty messages, or messages which contain no substantive content, or sending very large messages or files that disrupts any service;
- participating in the collection of very large numbers of e-mail addresses, screen names, or other identifiers of others (without their prior consent), or participating in the use of software (including "spyware") designed to facilitate this activity;
- falsifying, altering, or removing message headers;
- impersonating any person or entity, engage in sender address falsification, forge anyone else's digital or manual signature, or perform any other similar fraudulent activity;
- accessing any other person's computer or computer system, network, software, or data without his or her knowledge and consent;
- breaching the security of another user or system;
- using or distributing tools or devices designed or used for compromising security or whose use is otherwise unauthorized;
- copying, distributing, or sublicensing any proprietary software provided in connection with the

Service by NCS;

- altering, modifying, or tampering with the Service or software or permitting any other person to do the same who is not authorized by NCS;
- restricting, inhibiting, or otherwise interfering with the ability of any other entity, to use the Service;
- restricting, inhibiting, interfering with, or otherwise disrupting or cause a performance degradation to the Service or any NCS host, server, backbone network, node or service, or otherwise cause a performance degradation to any NCS facilities used to deliver the Service; or
- interfering with computer networking or telecommunications service to any user, host or network.

EXHIBIT "B"

The Services include the following with respect to rollover customer calls and customer calls outside business hours, including on weekends:

- call routing
- processing of customer requests for services and other customer inquiries
- scheduling of estimates for customer jobs
- referral of customer service requests to franchisees

NCS reserves the right to revise the scope of the services included in the Services from time to time upon notice.

NCS support and maintenance services include the following:

- Reasonable commercial effort to respond to support requests within 48 hours.

EXHIBIT O: STATE ADDENDA AND FRANCHISE AGREEMENT RIDERS

RIDER TO THE STATE ADDENDUM
TO THE FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

FOR THE FOLLOWING STATES only: CALIFORNIA, HAWAII, ILLINOIS, INDIANA, MARYLAND, MICHIGAN, MINNESOTA, NEW YORK, NORTH DAKOTA, RHODE ISLAND, SOUTH DAKOTA, VIRGINIA, WASHINGTON, AND WISCONSIN.

This Rider to the State Addendum to the Franchise Disclosure Document and Franchise Agreement is entered into by and between _____, a Delaware limited liability company with an address of _____ ("Franchisor") and _____, individually, with an address of _____("Franchisee").

A. This Rider is being signed because (i) the franchised business that Franchisee will operate under the Agreement will be located in one of the states listed in the heading of this Rider (the "Applicable Franchise Registration State"); and/or (ii) any of the franchise offering or sales activity with respect to the Agreement occurred in the Applicable Franchise Registration State.

B. Franchisor and Franchisee have contemporaneously herewith entered into a Franchise Agreement (the "Agreement") and wish to amend the Agreement as provided herein.

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agreement is hereby amended as follows:

1. The following language is hereby added to the end of the Agreement:

"No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise."

2. Except as provided in this Rider, the Agreement remains in full force and effect in accordance with its terms. This Rider shall be effective only to the extent that the jurisdictional requirements of the franchise law of the Applicable Franchise Registration State are met independently without reference to this Rider.

[SIGNATURES APPEAR ON THE NEXT PAGE]

Signed on this _____ day of _____, 20__.

FRANCHISEE:

_____

_____, individually

Accepted as of the _____ day of _____, 20__, in _____.

FRANCHISOR:

_____

BY: _____

_____, President

ADDITIONAL DISCLOSURES FOR THE STATE OF CALIFORNIA

1. **THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT.**

2. OUR WEBSITES, www.mollymaid.com, www.neighborlybrands.com, and www.leadingtheserviceindustry.com HAVE NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION & INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THESE WEBSITES MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION & INNOVATION at www.dfpi.ca.gov.

3. Item 3 is amended to add the following:

   Neither we, nor any person identified in Item 2 is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, §15 U.S.C.A. 578(a) et seq., suspending or expelling such persons from membership in such association or exchange.

4. Items 17(c), (d), (e), (f), (g), (h) and (i) are amended to add the following:

   California Business and Professions Code §§20000 through 20043 provide rights to you concerning termination, transfer or non-renewal of the franchise. If the franchise agreement is inconsistent with California law, California law will control.

5. Item 17 (h) is amended to add the following:

   The franchise agreement provides for termination under bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C. Sec. 101 et.seq.). Franchisor reserves the right to challenge, and intends to challenge, the applicability of any law that declares provisions of the franchise agreement void or unenforceable.

6. Item 17(m) is amended to add the following:

   You must sign a general release of all claims if you renew or transfer the franchise to a third party. California Corporations Code §31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code §§31000–31516) and Business and Professions Code §20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code §§20000–20043).

7. Item 17(r) is amended to add the following:

   The franchise agreement contains a covenant not to compete that extends beyond the termination of the franchise. This provision may not be enforceable under California law. Franchisor reserves the right to challenge, and intends to challenge, the applicability of any law that declares provisions of the franchise agreement void or unenforceable.

8. Item 17(s) is amended to add the following:

California Corporations Code §31125 requires us to give you a disclosure document, in a form containing information that the Commissioner may by rule or order require, before a solicitation of a proposed material modification of an existing franchise.

9. Item 17(u) is amended to add the following:

You are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the state of California.

10. Item 17(v) is amended to add the following:

The franchise agreement requires any litigation to be filed in Waco, McLennan County, Texas. This provision may not be enforceable under California law. Franchisor reserves the right to challenge, and intends to challenge, the applicability of any law that declares provisions of the franchise agreement void or unenforceable.

11. Item 17(w) is amended to add the following:

The franchise agreement requires application of the laws of the State of Texas. This provision may not be enforceable under California law. Franchisor reserves the right to challenge, and intends to challenge, the applicability of any law that declares provisions of the franchise agreement void or unenforceable.

12. California Corporations Code Section 31125 may require us to give you a disclosure document approved by the California Department of Financial Protection & Innovation before a solicitation of a proposed modification of an existing franchise.

No statement, questionnaire, or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including, fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with this franchise.

Each provision set forth in this Addendum shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the California Franchise Investment Law are met independently without reference to this Addendum.

ADDITIONAL DISCLOSURES FOR THE STATE OF HAWAII

THESE FRANCHISES WILL BE/HAVE BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, OR SUBFRANCHISOR, AT LEAST SEVEN DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE, OR SUBFRANCHISOR, WHICHEVER OCCURS FIRST, A COPY OF THE OFFERING CIRCULAR, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS OFFERING CIRCULAR CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

ADDITIONAL DISCLOSURES FOR THE STATE OF ILLINOIS.

In recognition of the requirements of the Illinois Franchise Disclosure Act of 1987, 815 ILCS δδ705/1 et. seq., the Franchise Disclosure Document, in connection with the offer and sale of franchises for use in the State of Illinois, shall be amended to include the following:

State Cover Page; Risk Factors.

The following statement is added to the end of the first Risk Factor: Section 4 of the Illinois franchise disclosure act provides that any provision in a franchise agreement that designates jurisdiction or venue in a forum outside of Illinois is void with respect to any cause of action which otherwise is enforceable in Illinois; provided, however, that the franchise agreement may provide for arbitration in a forum outside of Illinois.

Item 17 – Additional Disclosures.

Item 17 of this disclosure document is supplemented by the addition of the following paragraphs at the end of the chart:

State Law

The Illinois Franchise Disclosure Act will govern any franchise agreement if it applies to a franchise located in Illinois.

The conditions under which you can be terminated and your rights on non-renewal may be affected by Illinois law, 815 ILCS 705/19 and 705/20.

The franchise agreement shall become effective on its acceptance and execution by us in Texas. The franchise agreement shall be interpreted and constructed under the substantive laws of Texas, except to the extent governed by the United States Arbitration Act (9 U.S.C. § 1 et seq). and the United States Trademark Act of 1946 (Lanham Act, 15 U.S.C., § 1051 et seq.). However, under 815 ILCS 705/41, any condition, stipulation or provision purporting to find any person acquiring any franchise to waive compliance with any provision of the Act or any other law of Illinois is void.

Any action brought by either party in any court, except for claims required to be submitted to arbitration, whether federal or state, shall be brought within the state or federal Court having jurisdiction in Texas. The parties waive all questions of personal jurisdiction or venue. However, under 815 ILCS 705/4, any provision that designates jurisdiction or venue outside of Illinois is void with respect to any cause of action that otherwise is enforceable in Illinois; provided, however, that the franchise agreement may provide for arbitration in a forum outside of Illinois.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Each provision set forth in this Addendum shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Illinois Franchise Disclosure Act (815 ILL. COMP. STAT. §§ 705/1 through 705/44) are met independently without reference to this Addendum

ADDITIONAL DISCLOSURES FOR THE STATE OF INDIANA

Nothing in this disclosure document or the franchise agreement is intended to be contrary to the provisions of the "Deceptive Franchise Practices" law of Indiana, which is contained in Indiana Code, Title 23, Article 2, Chapter 2.7, Sections 1 through 7 as amended ("Indiana Franchise Practices Law"). In the event of any conflict between any provision of the franchise agreement and the Indiana Franchise Practices Law the Indiana law will control, but in that case, the provision of the franchise agreement affected will be limited only to the extent necessary to bring it within the requirement of the law and, to that extent, that provision shall be deemed to have been omitted from the franchise agreement as of the date of execution of the franchise agreement. This will not affect the validity of any remaining portion of the franchise agreement.

ADDITIONAL DISCLOSURES FOR THE STATE OF MARYLAND.

In recognition of the requirements of the Maryland Franchise Registration and Disclosure Law, the Disclosure Document in connection with the offer and sale of franchises for use in the State of Maryland, shall be amended to include the following:

1. Item 5: Based upon the Franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the Franchisor completes its pre-opening obligations under the franchise agreement.

2. Item 11: To obtain an accounting of the MAP Fund, the franchisee should contact the Franchisor's President or Vice President in writing.

3. The "Summary" sections of Item 17(c) and (m) of the Disclosure Document captioned "Requirements for franchisee to renew or extend" and "Conditions for franchisor approval of transfer," are amended by adding the following: "Any general releases you sign will not apply to the extent prohibited by the Maryland Franchise Registration and Disclosure Law.

4. The "Summary" section of Item 17(h) of the Disclosure Document, captioned "Cause defined – non-curable defaults" is amended by adding the following: "The Franchise Agreement provides for termination upon your insolvency. This provision might not be enforceable under federal bankruptcy law (11 U.S.C. Sections 101 et seq.), but we will enforce it to the extent enforceable."

5. The "Summary" section of Item 17(v) of the Disclosure Document, captioned "Choice of Venue," is amended to read as follows: "Subject to arbitration requirement, litigation generally must be in Texas, although you may, subject to your arbitration obligation, commence a lawsuit against us in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law."

6. The "Summary" section of Item 17(w) of the Disclosure Document, captioned "Choice of Law," is amended to read as follows: "Except for Federal Arbitration Act, other federal law, and claims arising under the Maryland Franchise Registration and Disclosure Law, Texas law applies."

7. The following is added to the end of the Item 17 chart: " Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise."

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Each provision set forth in this Addendum shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Maryland Franchise and Disclosure Law (MD CODE ANN., BUS. REG. §§ 14-201 through 14-233) are met independently without reference to this Addendum.

ADDITIONAL DISCLOSURES FOR THE STATE OF MINNESOTA.

1. **THESE FRANCHISES HAVE BEEN REGISTERED UNDER THE MINNESOTA FRANCHISE ACT. REGISTRATION DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF COMMERCE OF MINNESOTA OR A FINDING BY THE COMMISSIONER THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.**

   THE MINNESOTA FRANCHISE ACT MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WHICH IS SUBJECT TO REGISTRATION WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, AT LEAST 7 DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST 7 DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION, BY THE FRANCHISEE, WHICHEVER OCCURS FIRST, A COPY OF THIS PUBLIC OFFERING STATEMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE FRANCHISE. THIS PUBLIC OFFERING STATEMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR AN UNDERSTANDING OF ALL RIGHTS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

2. Item 13 is amended to add the following:

   The franchisor will protect the franchisee's rights to use the trademarks, service marks, trade names, logotypes or other commercial symbols or indemnify the franchisee from any loss, costs or expenses arising out of any claim, suit or demand regarding the use of the name. Minnesota considers it unfair to not protect the franchisee's right to use the trademarks. Refer to Minnesota Statues, Section 80C.12, Subd. 1(g).

3. Item 17(b) is amended to add the following:

   We will comply with Minn. Stat. §80C.14, which requires (except in certain specified cases) that we give you 180 days' notice for non-renewal of the franchise except in specified circumstances.

4. Item 17(f) is amended to add the following:

   We will comply with Minn. Stat. §80C.14, which requires (except in certain specified cases) that we give you 90 days' notice of termination and you will have 60 days to cure your default.

5. Item 17(c) and (m) are modified to include the following language after "general release":

   "(Minnesota Rules 2860.4400(D) prohibits a franchisor from requiring a franchisee to assent to a general release.)."

6. Item 17(l) is amended to add the following:

   We will comply with Minn. Stat. §80C.14, which requires that consent to the transfer of a franchise not be unreasonably withheld.

7. The franchisee cannot consent to the franchisor obtaining injunctive relief. The franchisor may seek injunctive relief. See Minnesota Rules 2860.4400J. Also, a court will determine if a bond is required.

8. The Limitations of Claims section must comply with Minnesota Statutes, Section 80C.17, Subd. 5.

9. Item 17(v) is amended to add the following:

   Minnesota Statutes, Section 80C.21 and Minnesota Rules 2860.4400(J) prohibit the franchisor from requiring litigation to be conducted outside Minnesota, requiring waiver of a jury trial, or requiring the franchisee to consent to liquidated damages, termination penalties or judgment notes. In addition, nothing in the Franchise Disclosure Document or agreement(s) can abrogate or reduce (1) any of the franchisee's rights as provided for in Minnesota Statutes, Chapter 80C or (2) franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.

10. Item 17(w) is amended to add the following:

    Texas law applies unless Minnesota state law supersedes this provision. Nothing in this disclosure document or the franchise agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C.

11. No statement, questionnaire, or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including, fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with this franchise.

Each provision set forth in this Addendum shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of Minnesota state franchise law (MINN. STAT. §§ 80C.01 through 80C.22) are met independently without reference to this Addendum.

ADDITIONAL DISCLOSURES FOR THE STATE OF NEW YORK.

1. The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR RESOURCES OR INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN ANYTHING IN THIS FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS THAT ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is added at the end of Item 3:

Except as provided above, the following applies to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

A. No such party has an administrative, criminal, or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.

B. No such party has pending actions other than routine litigation incidental to the business that is significant in the context of the number of franchisees and the size, nature, or financial condition of the franchise system or its business operations.

C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the ten years immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.

D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation, or trade practice law resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of the "Summary" sections of Item 17(c), titled "Requirements for a franchisee to renew or extend," and Item 17(m), entitled "Conditions for franchisor approval of transfer":

> However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; this proviso intends that the non-waiver provisions of General Business Law Sections 687(4) and 687(5) be satisfied.

4. The following language replaces the "Summary" section of Item 17(d), titled "Termination by a franchisee":

> "You may terminate the agreement on any grounds available by law."

5. The following is added to the end of the "Summary" sections of Item 17(v), titled "Choice of forum," and Item 17(w), titled "Choice of law":

> The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or the franchisee by Article 33 of the General Business Law of the State of New York.

6. Franchise Questionnaires and Acknowledgements--No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

7. Receipts--Any sale made must be in compliance with § 683(8) of the Franchise Sale Act (N.Y. Gen. Bus. L. § 680 et seq.), which describes the time period a Franchise Disclosure Document (offering prospectus) must be provided to a prospective franchisee before a sale may be made. New York law requires a franchisor to provide the Franchise Disclosure Document at the earliest of the first personal meeting, ten (10) business days before the execution of the franchise or other agreement, or the payment of any consideration that relates to the franchise relationship.

ADDITIONAL DISCLOSURES FOR THE STATE OF NORTH DAKOTA

1. The "Summary" sections of Item 17(c) and (m) of the Disclosure Document are amended to add the following: "Any release executed will not apply, to the extent prohibited by applicable law, with respect to claims arising under the North Dakota Franchise Investment Law."

2. The "Summary" section of Item 17(r) of the Disclosure Document is amended to add the following: "Covenants not to compete such as those mentioned above are generally considered unenforceable in the State of North Dakota; however, we will enforce the covenants to the maximum extent the law allows."

3. The "Summary" section of Item 17(u) of the Disclosure Document is amended to read as follows: "To the extent required by law unless preempted by the Federal Arbitration Act all disputes must be litigated or arbitrated either in North Dakota or in a mutually agreed location."

4. The "Summary" section of Item 17(v) of the Disclosure Document is amended to read as follows: "Litigation generally must be in Texas courts, except that, to the extent required by the North Dakota Franchise Investment Law, you may bring an action in North Dakota."

5. The "Summary" section of Item 17(w) of the Disclosure Document is amended to read as follows: "Except for the federal law, North Dakota law applies."

6. Item 17 is amended by the addition of the following:

THE SECURITIES COMMISSIONER HAS HELD THE FOLLOWING TO BE UNFAIR, UNJUST OR INEQUITABLE TO NORTH DAKOTA FRANCHISEES (NDCC SECTION 51-19-09):

A. Restrictive Covenants: Franchise disclosure documents that disclose the existence of covenants restricting competition contrary to NDCC Section 9-08-06, without further disclosing that such covenants will be subject to the statute.

B. Situs of Arbitration Proceedings: Franchise agreements providing that the parties must agree to the arbitration of disputes at a location that is remote from the site of the franchisee's business.

C. Restrictions on Forum: Requiring North Dakota franchisees to consent to the jurisdiction of courts outside of North Dakota.

D. Liquidated Damages and Termination Penalties: Requiring North Dakota franchisees to consent to liquidated damages or termination penalties.

E. Applicable Laws: Franchise agreements that specify that they are to be governed by the laws of a state other than North Dakota.

F. Waiver of Trial by Jury: Requiring North Dakota Franchises to consent to the waiver of a trial by jury.

G. Waiver of Exemplary & Punitive Damages: Requiring North Dakota Franchisees to consent to a waiver of exemplary and punitive damage.

H. General Release: Franchise Agreements that require the franchisee to sign a general release upon renewal of the franchise agreement.

I. Limitation of Claims: Franchise Agreements that require the franchisee to consent to a limitation of claims. The statute of limitations under North Dakota law applies.

J. Enforcement of Agreement: Franchise Agreements that require the franchisee to pay all costs and expenses incurred by the franchisor in enforcing the agreement. The prevailing party in any enforcement action is entitled to recover all costs and expenses including attorney's fees.

Each provision set forth in this Addendum shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the North Dakota Franchise Investment Law (N.D. CENT. CODE §§ 51-19-01 through 51-9-17) are met independently without reference to this Addendum.

ADDITIONAL DISCLOSURES FOR THE STATE OF RHODE ISLAND

1. Item 17(v) and (w) are amended to add the following:

   Any provision in the franchise agreement restricting jurisdiction or venue to a forum outside Rhode Island or requiring the application of the laws of a state other than Rhode Island is void as to a claim otherwise enforceable under the Rhode Island Franchise Investment Act.

Each provision set forth in this Addendum shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Rhode Island Franchise Investment Act (19 R.I. GEN. LAWS §§ 19-28.1-1 through 19-28.1-34) are met independently without reference to this Addendum.

ADDITIONAL DISCLOSURES FOR THE STATE OF SOUTH DAKOTA

For franchises and franchisees subject to the South Dakota Franchises for Brand-Name Goods and Services Law, the following information supersedes on supplements, as the case maybe, the corresponding disclosures in the main body of the text of the Molly Maid SPV LLC Franchise Disclosure Document.

1. Item 17 is amended by the addition of the following language to the original language that appears therein:

(a) Before terminating the Franchise Agreement based upon your failure to meet performance and quality standards, and/or failure to make royalty payments, the franchisor must afford you a 30-day notice with an opportunity to cure said defaults.

(b) Covenants not to compete upon termination or expiration of a franchise agreement are generally unenforceable in South Dakota, except in certain instances as provides by law.

(c) Any provision in the Franchise Agreement which designates jurisdiction or venue or requires the franchisee to agree to jurisdiction or venue in a forum outside of South Dakota is void with respect to any cause of action which is otherwise enforceable in South Dakota.

(d) The law regarding franchise registration, employment, covenants not to compete, and other matters of local concern will be governed by the laws of the State of South Dakota; but as to contractual and all other matters, the franchise agreement and all provisions of this instrument will be and remain subject to the application, construction, enforcement and interpretation under the law of Texas.

ADDITIONAL DISCLOSURES FOR THE STATE OF VIRGINIA

The following is added to the end of Item 17 of the Disclosure Document: "Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement does not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable."

Each provision set forth in this Addendum shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Virginia Retail Franchise Act (VA. CODE ANN. §§ 13.1-557 through 13.1-574) are met independently without reference to this Addendum.

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT, THE FRANCHISE AGREEMENT, AND ALL RELATED AGREEMENTS FOR THE STATE OF WASHINGTON

The provisions of this Addendum form an integral part of, are incorporated into, and modify the Franchise Disclosure Document, the franchise agreement, and all related agreements regardless of anything to the contrary contained therein. This Addendum applies if: (a) the offer to sell a franchise is accepted in Washington; (b) the purchaser of the franchise is a resident of Washington; and/or (c) the franchised business that is the subject of the sale is to be located or operated, wholly or partly, in Washington.

1. **Conflict of Laws.** In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, chapter 19.100 RCW will prevail.

2. **Franchisee Bill of Rights.** RCW 19.100.180 may supersede provisions in the franchise agreement or related agreements concerning your relationship with the franchisor, including in the areas of termination and renewal of your franchise. There may also be court decisions that supersede the franchise agreement or related agreements concerning your relationship with the franchisor. Franchise agreement provisions, including those summarized in Item 17 of the Franchise Disclosure Document, are subject to state law.

3. **Site of Arbitration, Mediation, and/or Litigation.** In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

4. **General Release.** A release or waiver of rights in the franchise agreement or related agreements purporting to bind the franchisee to waive compliance with any provision under the Washington Franchise Investment Protection Act or any rules or orders thereunder is void except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel, in accordance with RCW 19.100.220(2). In addition, any such release or waiver executed in connection with a renewal or transfer of a franchise is likewise void except as provided for in RCW 19.100.220(2).

5. **Statute of Limitations and Waiver of Jury Trial.** Provisions contained in the franchise agreement or related agreements that unreasonably restrict or limit the statute of limitations period for claims under the Washington Franchise Investment Protection Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

6. **Transfer Fees.** Transfer fees are collectable only to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

7. **Termination by Franchisee.** The franchisee may terminate the franchise agreement under any grounds permitted under state law.

8. **Certain Buy-Back Provisions.** Provisions in franchise agreements or related agreements that permit the franchisor to repurchase the franchisee's business for any reason during the term of the franchise agreement without the franchisee's consent are unlawful pursuant to RCW 19.100.180(2)(j), unless the franchise is terminated for good cause.

9. **Fair and Reasonable Pricing.** Any provision in the franchise agreement or related agreements that requires the franchisee to purchase or rent any product or service for more than a fair and reasonable price is unlawful under RCW 19.100.180(2)(d).

10. **Waiver of Exemplary & Punitive Damages.** RCW 19.100.190 permits franchisees to seek treble damages under certain circumstances. Accordingly, provisions contained in the franchise agreement or elsewhere requiring franchisees to waive exemplary, punitive, or similar damages are void, except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel, in accordance with RCW 19.100.220(2).

11. **Franchisor's Business Judgement.** Provisions in the franchise agreement or related agreements stating that the franchisor may exercise its discretion on the basis of its reasonable business judgment may be limited or superseded by RCW 19.100.180(1), which requires the parties to deal with each other in good faith.

12. **Indemnification.** Any provision in the franchise agreement or related agreements requiring the franchisee to indemnify, reimburse, defend, or hold harmless the franchisor or other parties is hereby modified such that the franchisee has no obligation to indemnify, reimburse, defend, or hold harmless the franchisor or any other indemnified party for losses or liabilities to the extent that they are caused by the indemnified party's negligence, willful misconduct, strict liability, or fraud.

13. **Attorneys' Fees.** If the franchise agreement or related agreements require a franchisee to reimburse the franchisor for court costs or expenses, including attorneys' fees, such provision applies only if the franchisor is the prevailing party in any judicial or arbitration proceeding.

14. **Noncompetition Covenants.** Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed $100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed $250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provision contained in the franchise agreement or elsewhere that conflicts with these limitations is void and unenforceable in Washington.

15. **Nonsolicitation Agreements.** RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor.

As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

16. **Questionnaires and Acknowledgments.** No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

17. **Prohibitions on Communicating with Regulators.** Any provision in the franchise agreement or related agreements that prohibits the franchisee from communicating with or complaining to regulators is

inconsistent with the express instructions in the Franchise Disclosure Document and is unlawful under RCW 19.100.180(2)(h).

18. **Advisory Regarding Franchise Brokers.** Under the Washington Franchise Investment Protection Act, a "franchise broker" is defined as a person that engages in the business of the offer or sale of franchises. A franchise broker represents the franchisor and is paid a fee for referring prospects to the franchisor and/or selling the franchise. If a franchisee is working with a franchise broker, franchisees are advised to carefully evaluate any information provided by the franchise broker about a franchise.

19. **Assurance of Discontinuance**. To resolve an investigation by the Washington Attorney General and without admitting any liability, the franchisor has entered into an Assurance of Discontinuance ("AOD") with the State of Washington, where the franchisor affirmed that it already removed from its form franchise agreement a provision which restricted a franchisee from soliciting and/or hiring the employees of other franchisees, which the Attorney General alleges violated Washington state and federal antitrust and unfair practices laws. The franchisor has agreed, as part of the AOD, to not enforce any such provisions in any existing franchise agreement, to not include any such provisions in future franchise agreements, to request that its Washington franchisees amend their existing franchise agreements to remove such provisions, and to notify its franchisees about the entry of the AOD. In addition, the State of Washington did not assess any fines or other monetary penalties against the franchisor.

The undersigned parties do hereby acknowledge receipt of this Addendum.

Dated this _____ day of _____ 20_____.

_____	_____
Signature of Franchisor Representative	Signature of Franchisee Representative
_____	_____
Title of Franchisor Representative	Title of Franchisee Representative

THE FOLLOWING PAGES IN THIS EXHIBIT ARE STATE-SPECIFIC RIDERS TO THE FRANCHISE AGREEMENT

ADDENDUM TO FRANCHISE AGREEMENT
FOR RESIDENTS OF CALIFORNIA

This Addendum to the Franchise Agreement ("Franchise Agreement") dated _____ between _____ a _____ with an address of 1010 North University Parks Drive, Waco, TX 76707 ("Franchisor") and _____ with an address of _____ ("Franchisee") is entered into simultaneously with the execution of the Franchise Agreement.

1. The provisions of this Addendum form an integral part of, and are incorporated into the Franchise Agreement. This Addendum is being executed because: (a) the offer or sale of the franchise to Franchisee was made in the State of California; (b) Franchisee is a resident of the State of California; and/or (c) the Franchised Business will be located or operated in the State of California.

2. California Business and Professions Code Sections 20000 through 20043, the California Franchise Relations Act, provide rights to the franchisee concerning termination, transfer or non-renewal of a franchise. If the franchise agreement contains a provision that is inconsistent with the law, the law will control.

3. Franchisor's financing program is offered pursuant to the franchise loan exemption under Section 22063 of the California Finance Lenders Law. If Franchisee decides to finance all or a portion of the initial franchise fee using Franchisor's financing program, Franchisee hereby confirms that Franchisee intends to use the financing primarily for purposes other than personal, family, or household purposes.

4. Any capitalized terms that are not defined in this Addendum shall have the meaning given them in the Franchise Agreement.

5. Except as expressly modified by this Addendum, the Franchise Agreement remains unmodified and in full force and effect.

6. Each provision set forth in this Addendum shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the California Franchise Investment Law are met independently without reference to this Addendum.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties have duly signed and delivered this Addendum as of the date first written above.

Signed on this _____ day of _____, 20__.

FRANCHISEE:

_____

_____, individually

Accepted as of the _____ day of _____, 20__, in Waco, Texas.

FRANCHISOR:

_____

BY: _____

_____, President

RIDER TO THE FRANCHISE AGREEMENT FOR USE IN ILLINOIS

This Amendment shall pertain to franchises sold in the State of Illinois and shall be for the purpose of complying with Illinois statutes and regulations. Despite anything to the contrary in the Franchise Agreement, if there is a conflict between the terms of this Rider and the terms of the Franchise Agreement, the terms of this Rider shall control and supersede the Franchise Agreement.

1. Section 14.H of the Franchise Agreement is supplemented to include the following: Any provision which designates jurisdiction or venue or requires you to agree to jurisdiction or venue in a forum outside of Illinois is void with respect to any cause of action which is otherwise enforceable in Illinois, except arbitration may take place outside the State of Illinois.

2. Illinois law governs the agreement(s) between the parties.

3. Section 13.B of the Franchise Agreement is supplemented to include the following: No action for liability under the Illinois Franchise Disclosure Act shall be maintained unless brought before the expiration of three (3) years after the act or transaction constituting the violation upon which it is based, the expiration of one (1) year after Franchisee becomes aware of facts or circumstances reasonably indicating that he may have a claim for relief in respect to conduct governed by the Act, or ninety (90) days after delivery to Franchisee of a written notice disclosing the violation, whichever shall first expire.

4. Section 705/41 of the Illinois Franchise Disclosure Act states that "any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with any provision of this Act, or any other law of Illinois, is void." To the extent that any provision in Section 15.M of the Franchise Agreement is inconsistent will Illinois law, Illinois law will control.

5. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

In all other respects, the terms and conditions contained in your Franchise Agreement, and any previous Addenda to your Franchise Agreement, remain in effect.

Each provision set forth in this Rider shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Illinois Franchise Disclosure Act (815 ILL. COMP. STAT. §§ 705/1 through 705/44) are met independently without reference to this Rider.

MOLLY MAID SPV LLC, a Delaware limited liability company

By: _____

Michael J. Silva-Nash
Its: Authorized Representative

MANAGING OWNER

_____ Date: _____

«Name1»

FRANCHISEE: «LLC_or_Corp»

By:_____ Date: _____
«Name1»
Its: Authorized Representative

RIDER TO THE FRANCHISE AGREEMENT FOR USE IN MARYLAND

This is a Rider to the Franchise Agreement, (the "Agreement") which is being executed concurrently with this Rider, between Molly Maid SPV LLC, a Delaware limited liability company, with its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707 (referred to in this Agreement as "we," "us," and "ourselves"), and [Legal Name 1] and [Legal Name 2] (referred to as "you" and "Managing Owner"), residents of the State of [State] and [LLC or Corp Name], a [State] company to be formed or already existing (referred to in this Agreement as "you," "your" or "Franchisee").

Notwithstanding anything to the contrary in the Franchise Agreement, in the event of a conflict between the terms of this Rider and the terms of the Franchise Agreement, the terms of this Rider shall control and supersede the Franchise Agreement. Any terms not defined herein shall have the same meanings as in the Franchise Agreement and any references to sections and paragraphs refer to the sections and paragraphs of the Franchise Agreement unless stated otherwise.

6. Background: We and you are parties to that certain Agreement that has been executed concurrently with the execution of this Rider. This Rider is annexed to and forms part of the Agreement. This Rider is being executed because (a) the offer or sale of the franchise for the Molly Maid franchise you will operate under the Agreement was made in the State of Maryland and you will operate the Franchise in the State of Maryland and/or (b) you are a resident of the State of Maryland.

7. Expiration of this Agreement: Pursuant to COMAR 02.02.08.16L, the following is added to the end of Sections 4.B(v) and 10.D.6 of the Agreement: "The general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law."

8. Initial Franchise Fee: Section 8.A, Initial Franchise Fee, is amended by adding the following language at the end of the section:

"Based upon our financial condition, the Maryland Securities Commissioner has imposed a fee deferral requirement. Therefore, you will not be required to pay the initial fees due to us and/or our affiliates, including the Initial Franchise Fee and any other fees, until we have completed all our pre-opening obligations to you and you begin operating your franchise business."

9. Enforcement: The following is added at the end of Section 13.B. of the Agreement: "Any limitation of claims provisions shall not act to reduce the three year statute of limitations afforded a franchisee for bringing a claim arising under the Maryland Franchise Registration and Disclosure Law. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise."

10. Jurisdiction: Pursuant to Section 14-216(c)(25) of the Maryland Franchise Registration and Disclosure Law, the following is added at the end of Sections 11.B and 14.H of the Agreement: "You may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law."

11. Integration: The following is added at the end of Section 14.B of the Agreement: "Nothing in the Franchise Agreement or any related Agreements are intended to disclaim the representations made in the Franchise Disclosure Document that was issued to you prior to the execution of this Franchise Agreement."

12. MAP Fund: To obtain an accounting of the MAP Fund, the franchisee should contact the Franchisor's President or Vice President in writing.

13. Acknowledgment: Pursuant to Section 14-226 of the Maryland Franchise Registration and Disclosure Law the following is added at the end of the Franchise Agreement: "No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.""

In all other respects, the terms and conditions contained in your Franchise Agreement, and any previous Addenda to your Franchise Agreement, remain in effect.

Each provision set forth in this Rider shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Maryland Franchise and Disclosure Law (MD CODE ANN., BUS. REG. §§ 14-201 through 14-233) are met independently without reference to this Rider.

This Rider shall be effective as of the date of the Franchise Agreement.

MOLLY MAID SPV LLC, a Delaware limited liability company

By: _____
Michael J. Silva-Nash
Its: Authorized Representative

MANAGING OWNER

_____ Date: _____
«Name1»

FRANCHISEE: «LLC_or_Corp»

By:_____ Date: _____
«Name1»
Its: Authorized Representative

RIDER TO THE FRANCHISE AGREEMENT FOR USE IN MINNESOTA

This is a Rider to the Franchise Agreement, (the "Agreement") which is being executed concurrently with this Rider, between Molly Maid SPV LLC, a Delaware limited liability company, with its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707 (referred to in this Agreement as "we," "us," and "ourselves"), and [Legal Name 1] and [Legal Name 2] (referred to as "you" and "Managing Owner"), residents of the State of [State] and [LLC or Corp Name], a [State] company to be formed or already existing (referred to in this Agreement as "you," "your" or "Franchisee").

Notwithstanding anything to the contrary in the Franchise Agreement, in the event of a conflict between the terms of this Rider and the terms of the Franchise Agreement, the terms of this Rider shall control and supersede the Franchise Agreement. Any terms not defined herein shall have the same meanings as in the Franchise Agreement and any references to sections and paragraphs refer to the sections and paragraphs of the Franchise Agreement unless stated otherwise.

In recognition of the requirements of the Minnesota Franchises Law, Minn. Stat. 80C.01 through 80C.22, and the Rules and Regulations promulgated there under by the Minnesota Commissioner of Commerce, Minn. Rule 2860.0100 through 2860.9930, the parties to the attached Molly Maid SPV LLC Franchise Agreement (the "Agreement") agree as follows:

1. Background. We and you are parties to that certain Agreement that has been executed concurrently with the execution of this Rider. This Rider is annexed to and forms part of the Agreement. This Rider is being executed because (a) the offer or sale of the franchise for the Molly Maid franchise you will operate under the Agreement was made in the State of Minnesota and you will operate the Franchise in the State of Minnesota and/or (b) you are a resident of the State of Minnesota.

2. Marks. The following language is added at the end of Section 3.D of the Agreement: "Pursuant to Minnesota Stat. Sec. 80C.12, Subd. 1(g), we are required to protect any rights that you have to use our proprietary rights, including your right to use the trademarks, service marks, trade names, logotypes or other commercial symbols and indemnify the franchisee from any loss, costs or expenses arising out of any claim, suite or demand regarding the use of the name."

3. Termination by Franchisor. The following language is added to Section 12.B.4 of the Agreement: "With respect to franchises governed by Minnesota law, the franchisor will comply with Minn. Stat. Sec. 80C.14, Subds. 3, 4, and 5 which require, except in certain specified cases, that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice of non-renewal of the Franchise Agreement."

4. Waiver of Jury Trial. The following is added to Section 14.I of the Agreement: "Minn. Rule 2860.4400J. prohibits the waiver of a jury trial."

5. Limitations of Claims. The following is added to Section 13.B of the Agreement: "Minn. Stat. 80C.17, Subd. 5 require that no action may be commenced pursuant to this section more than three years after the cause of action occurs."

6. Governing Law/Consent to Jurisdiction. The following language is added to Section 14.G.1 and 14.H of the Agreement: "PURSUANT TO MINN. STAT. 80C.21 AND MINN. RULE 2860.4400J, THESE SECTIONS SHALL NOT IN ANY WAY ABROGATE OR REDUCE YOUR RIGHTS AS PROVIDED FOR IN MINNESOTA STATUTES 1984, CHAPTER 80C, INCLUDING THE RIGHT TO SUBMIT MATTERS TO THE JURISDICTION OF THE COURTS OF MINNESOTA."

7. Agreements/Releases. The following language is added to Section 4.B(v) and 10.D.6: "Provided; however, that such general releases do not apply to the extent prohibited by applicable law with respect to claims which arise under Minn. Rule 2860.4400D."

8. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

In all other respects, the terms and conditions contained in your Franchise Agreement, and any previous Addenda to your Franchise Agreement, remain in effect.

Each provision set forth in this Rider shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of Minnesota state franchise law (MINN. STAT. §§ 80C.01 through 80C.22) are met independently without reference to this Rider.

This Rider shall be effective as of the date of the Franchise Agreement.

MOLLY MAID SPV LLC, a Delaware limited liability company

By:_____
Michael J. Silva-Nash
Its: Authorized Representative

MANAGING OWNER

_____ Date: _____
«Name1»

FRANCHISEE: «LLC_or_Corp»

By:_____ Date: _____
«Name1»
Its: Authorized Representative

RIDER TO THE FRANCHISE AGREEMENT FOR USE IN NORTH DAKOTA

This is a Rider to the Franchise Agreement, (the "Agreement") which is being executed concurrently with this Rider, between Molly Maid SPV LLC, a Delaware limited liability company, with its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707 (referred to in this Agreement as "we," "us," and "ourselves"), and [Legal Name 1] and [Legal Name 2] (referred to as "you" and "Managing Owner"), residents of the State of [State] and [LLC or Corp Name], a [State] company to be formed or already existing whose principal address is [Address] (referred to in this Agreement as "you," "your" or "Franchisee").

Notwithstanding anything to the contrary in the Franchise Agreement, in the event of a conflict between the terms of this Rider and the terms of the Franchise Agreement, the terms of this Rider shall control and supersede the Franchise Agreement. Any terms not defined herein shall have the same meanings as in the Franchise Agreement and any references to sections and paragraphs refer to the sections and paragraphs of the Franchise Agreement unless stated otherwise.

1. BACKGROUND. We and you are parties to that certain Franchise Agreement that has been signed concurrently with the signing of this Rider (the "Franchise Agreement"). This Rider is annexed to and forms part of the Franchise Agreement. This Rider is being signed because (a) the offer or sale of the franchise for the Business that you will operate under the Franchise Agreement was made in the State of North Dakota, and/or (b) you are a resident of North Dakota and your Business will be located or operated in North Dakota.

2. AGREEMENTS/RELEASES. Sections 4.B(v) and 10.D.6 of the Franchise Agreement are amended by adding the following: "Any release required as a condition of renewal and/or assignment/transfer will not apply to the extent otherwise prohibited by applicable law with respect to claims arising under the North Dakota Franchise Investment Law."

3. COVENANT NOT TO COMPETE. Section 9.D.3 of the Franchise Agreement is amended by adding the following: "Covenants not to compete such as those mentioned above are generally considered unenforceable in the State of North Dakota. However, you acknowledge and agree that we intend to seek enforcement of these provisions to the extent allowed under the law."

4. DISPUTE RESOLUTION. The following is added to Section 11 of the Franchise Agreement: "However, to the extent required by the North Dakota Franchise Investment Law (unless such a requirement is preempted by the Federal Arbitration Act), arbitration proceedings will be held at a site to which we and you agree."

5. GOVERNING LAW. The following is added to the end of Section 14.G.1 of the Franchise Agreement: "except as otherwise required by North Dakota law."

6. CONSENT TO JURISDICTION. Section 14.H of the Franchise Agreement is amended by adding the following language: "Notwithstanding the foregoing, to the extent required by the North Dakota Franchise Investment Law, and subject to Franchisee's arbitration obligations, Franchisee may bring an action in North Dakota for claims arising under the North Dakota Franchise Investment Law."

7. WAIVER OF PUNITIVE DAMAGES AND JURY TRIAL. To the extent required by the North Dakota Franchise Investment Law, Section 14.I. of the Franchise Agreement is deleted: "All parties hereby waive any and all rights to a trial by jury in connection with the enforcement or interpretation by judicial process of any provision of this Agreement, and in connection with allegations of state or federal

statutory violations, fraud, misrepresentation or similar causes of action or any legal action initiated for the recovery of damages for breach of this Agreement."

8. LIMITATIONS OF CLAIMS. Section 13.B of the Franchise Agreement is amended by adding the following: "The time limitations set forth in this subsection might be modified by the North Dakota Franchise Investment Law."

In all other respects, the terms and conditions contained in your Franchise Agreement, and any previous Addenda to your Franchise Agreement, remain in effect.

Each provision set forth in this Rider shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the North Dakota Franchise Investment Law (N.D. CENT. CODE §§ 51-19-01 through 51-9-17) are met independently without reference to this Rider.

This Rider shall be effective as of the date of the Franchise Agreement.

MOLLY MAID SPV LLC, a Delaware limited liability company

By: _____
Michael J. Silva-Nash
Its: Authorized Representative

MANAGING OWNER

_____ Date: _____
«Name1»

FRANCHISEE: «LLC_or_Corp»

By:_____ Date: _____
«Name1»
Its: Authorized Representative

RIDER TO FRANCHISE AGREEMENT FOR FOR USE IN SOUTH DAKOTA

This ADDENDUM TO FRANCHISE AGREEMENT is entered into by and between Molly Maid SPV LLC, a Delaware limited liability company with an address of 1010 North University Parks Drive, Waco, Texas 76707 ("Franchisor") and _____, individually, with an address of _____ ("Franchisee").

WHEREAS, Franchisor and Franchisee have contemporaneously herewith entered into a Franchise Agreement (the "Agreement") and wish to amend certain terms of the Agreement. This Addendum is being signed because (a) the offer or sale of the franchise for the Franchised Business that Franchisee will operate under the Agreement was made in the State of South Dakota, and/or (b) Franchisee is a resident of South Dakota and the Franchised Business will be located in South Dakota.

NOW, for and in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agreement is hereby amended as follows:

1. Notwithstanding anything to the contrary in the Agreement, in the event of a conflict between the provisions of the Agreement and the provisions of this Addendum, the provisions of this Addendum shall control. The parties agree that the Agreement remains fully effective in all respects except as specifically modified herein, and all the respective rights and obligations of Franchisee and Franchisor remain as written unless modified herein.

2. Section 12.B of the Franchise Agreement is amended to provide as follows:

Before terminating the Franchise Agreement based upon your failure to meet performance and quality standards, and/or failure to make royalty payments, the franchisor must afford you 30 days written notice with an opportunity to cure said defaults prior to termination.

3. Section 9.D of the Franchise Agreement is amended by the addition of the following language to the original language that appears therein:

"Covenants not to compete upon termination or expiration of a franchise agreement are generally unenforceable in South Dakota, except in certain instances as provides by law."

4. Section 14.G.1 of the Franchise Agreement is amended to reflect the following:

The law regarding franchise registration, employment, covenants not to compete, and other matters of local concern will be governed by the laws of the State of South Dakota; but as to contractual and all other matters, this Agreement and all provisions of this instrument will be and remain subject to the application, construction, enforcement and interpretation under the laws of the state of Texas.

5. Any provision in the Franchise Agreement which designates jurisdiction or venue or requires the franchisee to agree to jurisdiction or venue in a forum outside of South Dakota is void with respect to any cause of action which is otherwise enforceable in South Dakota. In the event that either party shall make demand for arbitration, such arbitration shall be conducted in a mutually agreed upon site in accordance with Section 11 of the Commercial Arbitration Rules of the American Arbitration Association.

The undersigned does hereby acknowledge receipt of this Addendum.

Signed on this _____ day of _____, 20__.

FRANCHISEE:

_____
_____, individually

Accepted as of the _____ day of _____, 20__, in _____, ____.

FRANCHISOR:

_____
BY: _____
_____, President

RIDER TO THE FRANCHISE AGREEMENT FOR USE IN VIRGINIA

This is a Rider to the Franchise Agreement, (the "Agreement") which is being executed concurrently with this Rider, between Molly Maid SPV LLC., a Delaware limited liability company, with its principal place of business at 1010 North University Parks Drive, Waco, Texas 76707 (referred to in this Agreement as "we," "us," and "ourselves"), and [Legal Name 1] and [Legal Name 2] (referred to as "you" and "Managing Owner"), residents of the State of [State] and [LLC or Corp Name], a [State] company to be formed or already existing (referred to in this Agreement as "you," "your" or "Franchisee").

Notwithstanding anything to the contrary in the Franchise Agreement, in the event of a conflict between the terms of this Rider and the terms of the Franchise Agreement, the terms of this Rider shall control and supersede the Franchise Agreement. Any terms not defined herein shall have the same meanings as in the Franchise Agreement and any references to sections and paragraphs refer to the sections and paragraphs of the Franchise Agreement unless stated otherwise.

1. BACKGROUND. We and you are parties to that certain Franchise Agreement that has been signed concurrently with the signing of this Rider (the "Franchise Agreement"). This Rider is annexed to and forms part of the Franchise Agreement. This Rider is being signed because (a) the offer or sale of the franchise for the Business that you will operate under the Franchise Agreement was made in the Commonwealth of Virginia, and/or (b) you are a resident of Virginia and your Business will be located or operated in Virginia.

2. TERMINATION. Section 12.B of the Franchise Agreement is amended by adding the following: "Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement does not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable."

In all other respects, the terms and conditions contained in your Franchise Agreement, and any previous Addenda to your Franchise Agreement, remain in effect.

Each provision set forth in this Rider shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Virginia Retail Franchise Act (VA. CODE ANN. §§ 13.1-557 through 13.1-574) are met independently without reference to this Rider.

This Rider shall be effective as of the date of the Franchise Agreement.

MOLLY MAID SPV LLC, a Delaware limited liability company

By: _____
Michael J. Silva-Nash
Its: Authorized Representative

MANAGING OWNER

_____ Date: _____
«Name1»

FRANCHISEE: «LLC_or_Corp»

By:_____ Date: _____
«Name1»
Its: Authorized Representative

EXHIBIT P: STATE EFFECTIVE DATES

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the states, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered, or exempt from registration, as of the Effective Date stated below:

California:	April 1, 2026
Hawaii:	[PENDING]
Illinois:	April 1, 2026
Indiana:	April 1, 2026
Maryland:	April 17, 2026
Michigan:	April 1, 2026
Minnesota:	[PENDING]
New York:	April 1, 2026
North Dakota:	[PENDING]
Rhode Island:	April 14, 2026
South Dakota:	April 6, 2026
Virginia:	[PENDING]
Washington:	[PENDING]
Wisconsin:	April 2, 2026

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

RECEIPTS

RECEIPT
(OUR COPY)

This disclosure document summarizes certain provisions of the Franchise Agreement and other information in plain language. Read this disclosure document and all agreements carefully. If Molly Maid SPV LLC offers you a franchise, it must provide the disclosure document to you 14 days before you sign a binding agreement or make a payment with the franchisor or an affiliate in connection with the proposed franchise sale.

If Molly Maid SPV LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and State law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the state agency listed on Exhibit B.

New York, if applicable, requires that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the Franchise Agreement or other agreement, or the payment of any consideration that relates to the franchise relationship.

Iowa and Michigan, if applicable, require that we give you this disclosure document at least 10 business days before the execution of the Franchise Agreement or other agreement, or the payment of any consideration that relates to the franchise relationship.

The franchisor is Molly Maid SPV LLC located at 1010 North University Parks Drive, Waco, Texas 76707 and a telephone number of 734-822-6800. Michael J. Silva-Nash and Bradley Stevenson act as our franchise sellers. Michael J. Silva-Nash is President of Molly Maid SPV LLC, which has a principal business address of 1010 North University Parks Drive, Waco, Texas 76707 and a telephone number of (254) 745-2404. Bradley Stevenson is Chief Development Officer of Dwyer Franchising LLC, which has a principal business address of 1010 North University Parks Drive, Waco, Texas 76707 and a telephone number of (254) 745-2400. A list of the names, principal business addresses, and telephone numbers of each additional franchise seller offering this franchise is as follows:

Name/Contact Information for Broker or Additional Franchise Seller, if any (Address for additional Franchise Seller is same as above): _____

Issuance Date: April 1, 2026

I RECEIVED A DISCLOSURE DOCUMENT DATED APRIL 1, 2026, THAT INCLUDED STATE ADDENDA AND THE FOLLOWING EXHIBITS: (A) Franchise Agreement with Schedules; (B) Agencies/Agents for Service of Process; (C) Financial Statements; (D) Parent Guarantee; (E) Current Franchisees in the United States as of December 31, 2025; (F) Franchisees in the United States who left the System in the past 12 months as of December 31, 2025; (G) Option to Purchase Agreement; (H) Renewal Addendum; (I) Transfer Addendum (J) General Release [sample]; (K) PROTRADENET Agreement; (L) Software System User and Maintenance Agreement; (M-1) Assignment and Consent Agreement; (M-2) Buyer Commitment Agreement; (N) State Addenda; and (O) State Effective Dates.

_____	_____	_____
Date	Signature	Printed Name
_____	_____	_____
Date	Signature	Printed Name

RECEIPT
(YOUR COPY)

This disclosure document summarizes certain provisions of the Franchise Agreement and other information in plain language. Read this disclosure document and all agreements carefully. If Molly Maid SPV LLC offers you a franchise, it must provide the disclosure document to you 14 days before you sign a binding agreement or make a payment with the franchisor or an affiliate in connection with the proposed franchise sale.

If Molly Maid SPV LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and State law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the state agency listed on Exhibit B.

New York, if applicable, requires that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the Franchise Agreement or other agreement, or the payment of any consideration that relates to the franchise relationship.

Iowa and Michigan, if applicable, require that we give you this disclosure document at least 10 business days before the execution of the Franchise Agreement or other agreement, or the payment of any consideration that relates to the franchise relationship.

The franchisor is Molly Maid SPV LLC located at 1010 North University Parks Drive, Waco, Texas 76707 and a telephone number of 734-822-6800. Michael J. Silva-Nash and Bradley Stevenson act as our franchise sellers. Michael J. Silva-Nash is President of Molly Maid SPV LLC, which has a principal business address of 1010 North University Parks Drive, Waco, Texas 76707and a telephone number of (254) 745-2404. Bradley Stevenson is Chief Development Officer of Dwyer Franchising LLC, which has a principal business address of 1010 North University Parks Drive, Waco, Texas 76707 and a telephone number of (254) 745-2400. A list of the names, principal business addresses, and telephone numbers of each additional franchise seller offering this franchise is as follows:

Name/Contact Information for Broker or Additional Franchise Seller, if any (Address for additional Franchise Seller is same as above): _____

Issuance Date: April 1, 2026

I RECEIVED A DISCLOSURE DOCUMENT DATED APRIL 1, 2026, THAT INCLUDED STATE ADDENDA AND THE FOLLOWING EXHIBITS: (A) Franchise Agreement with Schedules; (B) Agencies/Agents for Service of Process; (C) Financial Statements; (D) Parent Guarantee; (E) Current Franchisees in the United States as of December 31, 2025; (F) Franchisees in the United States who left the System in the past 12 months as of December 31, 2025; (G) Option to Purchase Agreement; (H) Renewal Addendum; (I) Transfer Addendum (J) General Release [sample]; (K) PROTRADENET Agreement; (L) Software System User and Maintenance Agreement; (M-1) Assignment and Consent Agreement; (M-2) Buyer Commitment Agreement; (N) State Addenda; and (O) State Effective Dates.

_____	_____	_____
Date	Signature	Printed Name
_____	_____	_____
Date	Signature	Printed Name